



HELP UNIVERSITY CAMPUSES

Learn amidst nature in our green campus environment



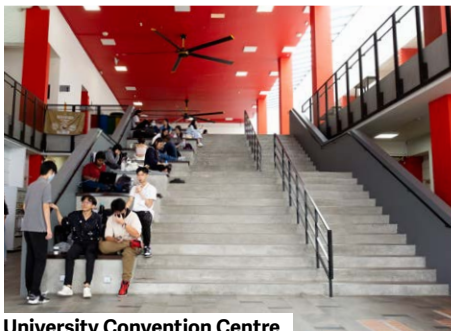
Subang Bestari Campus accommodates more than 5,000 students



Damansara Heights Campus



University entrance bears our famous logo



University Convention Centre



Student lounge



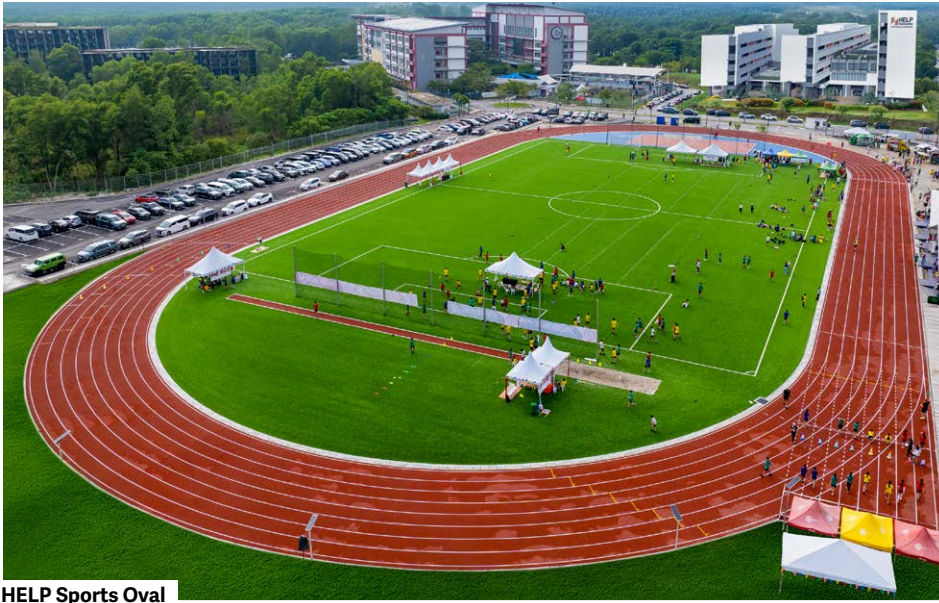
Student cafe



Student lounge



Food truck street



HELP Sports Oval



Swimming Pool



Weights Gym



Bloomberg Financial Intelligence Hub



University Library



Rock Climbing Wall



Rooftop Garden



Moot Court



Communication Studio

Our mission To accomplish

1. ACADEMIC EXCELLENCE

Our **dedicated** team of **educators** will ensure you have an **engaging** and **meaningful learning experience**



**WORLD-CLASS
LECTURERS**



**CUTTING-EDGE, WORK-RELEVANT
CURRICULUM**



INDUSTRY LINKS

FOUNDATION STUDIES

- Arts
- Science

BUSINESS, ECONOMICS AND ACCOUNTING

- Accounting
- Finance
- Marketing
- Entrepreneurship
- Human Resource Management
- International Business
- Management
- Economics
- Business Analytics
- Business Psychology

HOSPITALITY AND TOURISM

- Hospitality Management
- Tourism Management

LAW

- Bachelor of Laws
- UK Degree Transfer Programme (Law)

COMMUNICATION

- Media Studies
- Marketing Communication

EDUCATION

- Early Childhood Education

PSYCHOLOGY

- Psychology
- Clinical Psychology
- Counselling

COMPUTING AND DIGITAL TECHNOLOGY

- Information Technology
- Data Analytics
- Computer Science

ELM GRADUATE SCHOOL

- MBA / MBA-Online
- Entrepreneurship
- Corporate Governance
- Project Management
- Human Resource Development
- Economic Crime Management
- Accounting and Finance
- Master of Philosophy
- DBA
- Business, Management and Entrepreneurship
- Education
- Doctor of Philosophy
- Data Science
- Artificial Intelligence
- Cybersecurity

YOUR GATEWAY TO THE WORLD

Our students have successfully continued their education in over 500 Top Universities around the world including

- **Cambridge University**
- **Oxford**
- **MIT**
- **Imperial College**
- **LSE**
- **Australian National University**
- **The University of Melbourne**
- **The University of Queensland**

THE BEST OF EAST AND WEST



Australia



China



Ireland



**New
Zealand**

We have
partnerships
with over 100
universities



**United
Kingdom**



**United
States**



Germany



Singapore



**Assoc Prof Dr Chew
Seen Meng, CUHK
Business School**
**PhD University of
Chicago**
**MPhil University of
Cambridge**
HELP B Econs LSE



**Dr Ainul Nadhirah,
University of East
London**
**PhD University
of Cambridge**
**HELP BPsych
Graduate**



**Assoc Prof Dr
Kelvin Tan Jui Keng,
The University of
Queensland**
**PhD UQ Business
School**
**HELP Diploma in
Business**

on is to help every student suc
mplish this we have developed 4 pillars that

2. LIFE AND CAREER PREPARATION

Our **enhanced curriculum** will give you the **advantage** you need to **thrive** and **succeed** in your **career** and your **life**

Our curriculum integrates these 8 attributes for students to develop these qualities



DIGITAL AGILITY:

Being able to apply digital technology, including data science, IOT and AI, to enhance the performance of your organisation and industry



SOCIAL INTELLIGENCE:

Being the collaborative team member who can work effectively with anyone, including people of diverse cultures, generations and personalities



STRATEGIC COMMUNICATION:

Being able to communicate any idea to any audience, in a clear, confident, compelling and persuasive manner



MENTAL AGILITY:

Sharpening your mind to be able to learn quickly, think innovatively like an entrepreneur, and master design thinking and problem solving models



ENVIRONMENTAL AND GLOBAL LITERACY:

Grasping the importance of planetary health and being able to develop and implement initiatives that promote environmental sustainability



MORAL COURAGE:

Developing a strong moral conscience and ethical values that place an emphasis on compassion, integrity and service to the larger community



RESILIENCE AND WELLNESS:

Understanding yourself and knowing how to build up your mental, physical financial and social fitness and resilience



CLARITY OF PURPOSE:

Being clear about what you want in your life and the developing discipline and agency to achieve it

Our graduates have secured positions in over 2,000 top global organisations, including:

Alliance Bank Malaysia Allianz Malaysia BDO Bluedale Bumi Armada CADVision Systems CGS International
Hiredly Crowe ECOVIS Genting Hawley & Hazel Crestar Education Hong Leong Assurance IPSOS Malaysia
Hong Leong Bank Leaderonomics Jobstreet by SEEK LH PLUS Meliá Kuala Lumpur NielsenIQ Omnicom
OSK Holdings PayNet Public Bank Publicis Groupe Sapura Energy Shangri-La Kuala Lumpur YYC
Shopee Malaysia Star Media The Westin Langkawi Tricor Axcelasia UOB Wipro Unza



Venon Tian
ZUS Coffee, COO
HELP MBA
HELP UK
Degree Transfer
Programme
with Northumbria
University



Esther Goh
Boston Consulting,
SEA Operations Senior
Director and Chief of Staff
MA Flinders University
BPsych University of
South Australia
HELP BPsych Graduate



Jacquelin Choy
Shell Malaysia,
International
Mobility Advisor
HELP BPsych
Graduate

ucceed in life and live a life of significance
will encapsulate your university experience

3. VIBRANT STUDENT LIFE

Our **full** and **exciting campus experience** will help you find your **joy of life** and **passion**



OVER 50 FREE MASTERCLASSES AND WORKSHOPS

Helping you get FIT

- get coaching from a national badminton player
- get fitness tips from a SEA Games gold medalist
- Muay Thai, Zumba, Yoga, Archery

Helping you become a CREATOR

- learn how to be a digital creator from a real influencer/KOL
- K-Pop Dance, Singing, Music Recording, Podcasting, Movie Editing, Acting, Stand Up Comedy, Cooking.



OVER 100 CLUBS AND SOCIETIES TO JOIN

• Over 30 sports leagues and competitions throughout the year including:

E-sports, Football, futsal, badminton, ultimate Frisbee, basketball, pool, swimming, athletics, rugby, cricket, pickle ball, chess, Go.

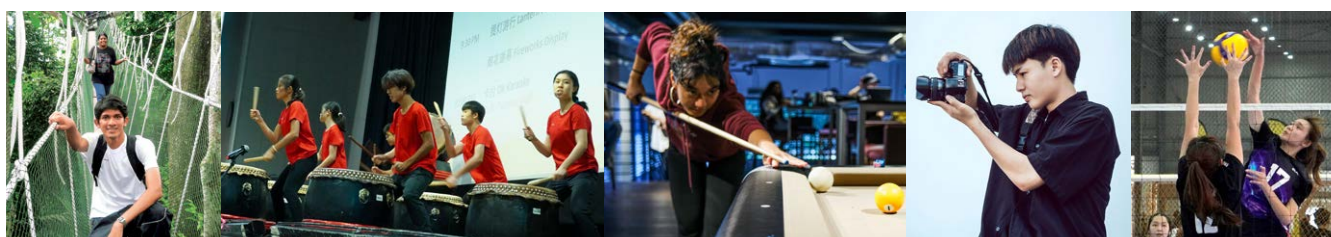
• Weekly Stress Busters and Student Mixers Every Friday night

• Over 10 Inter-departmental Competitions including:

Sports carnival, Gasing Hill Trekathon, Phone Quiz, Poetry Slam, Debates, Musicals, Amazing Race.

• Over 25 University Parties and Extravaganzas including:

Mid-autumn Festival, Korean Festival, International Food and Culture Week, Valentine's Day Enchanted Ball, Annual Musical and Drama Production, Short Film Festival, Charity Bazaar, New Year's Countdown Party, Fun Run, HELP Fringe Festival.



4. WELLNESS AND COMMUNITY

Our **caring community** of students and staff will make you feel **welcome, safe** and **well**.

COMMUNITY

From your very first day of university every new student will be assigned to a peer support group and a senior student mentor to ensure you have a support network from the very beginning of your university journey



MENTAL HEALTH AND WELLNESS

Centre for Psychological and Counseling Services (CPCS)

- comprehensive mental health care
- supported by the largest psychology programme in Malaysia



MENTAL WELLNESS WORKSHOPS

- Stress management
- Creative therapies (music, art, drama)
- Mindfulness
- Yoga
- Meditation and Relaxation



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 university.help.edu.my

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HELP University Sdn Bhd

Company Registration Number: 198201005211 (84963-D)
MOHE Approval Number: DU028(W)

Damansara Heights Campus

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Damansara Heights, 50490,
Kuala Lumpur, Malaysia

Subang Bestari Campus

2, Persiaran Cakerawala,
Seksyen U4, 40150,
Shah Alam, Selangor, Malaysia



SCAN TO FOLLOW US ON
SOCIAL MEDIA



ALUMNI HELP FOR LIFE



LIFELONG LEARNING

Complete your Masters and
Doctorates programmes
with us



MENTAL WELLNESS AND FAMILY

Marriage Counselling
Psychological support
services



RESKILLING AND UPSKILLING

Up-to-date Microcredential
courses for in-demand jobs



PARENTING

Free parenting workshops

**NEED HELP WITH
YOUR CAREER
DECISIONS?**

Get free career counselling and
testing services

- **Career testing**
- **Career coaching**
- **Internship programmes**
- **Job placement**



Scan
me for
a free
career
test