

ACADEMIC PATHWAYS

Building Your Future: A pathway of Excellence from Foundation to Postgraduate



OUR MISSION

To help people succeed in life and to live a life of significance through education

OUR 4 BRAND PILLARS



ACADEMIC EXCELLENCE



LIFE AND CAREER PREPARATION

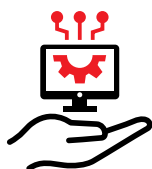


VIBRANT STUDENT LIFE



WELLNESS AND COMMUNITY

OUR 8 GRADUATE ATTRIBUTES



DIGITAL AGILITY

Being able to apply digital technology, including data science, IOT and AI, to enhance the performance of your organisation and industry



STRATEGIC COMMUNICATION

Being able to communicate any idea to any audience, in a clear, confident, compelling and persuasive manner



SOCIAL INTELLIGENCE

Being the collaborative team member who can work effectively with anyone, including people of diverse cultures, generations and personalities



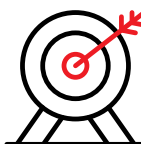
MORAL COURAGE

Developing a strong moral conscience and ethical values that place an emphasis on compassion, integrity and service to the larger community



MENTAL AGILITY

Sharpening your mind to be able to learn quickly, think innovatively like an entrepreneur, and master design thinking and problem solving models



CLARITY OF PURPOSE

Being clear about what you want in your life and the developing discipline and agency to achieve it



ENVIRONMENTAL AND GLOBAL LITERACY

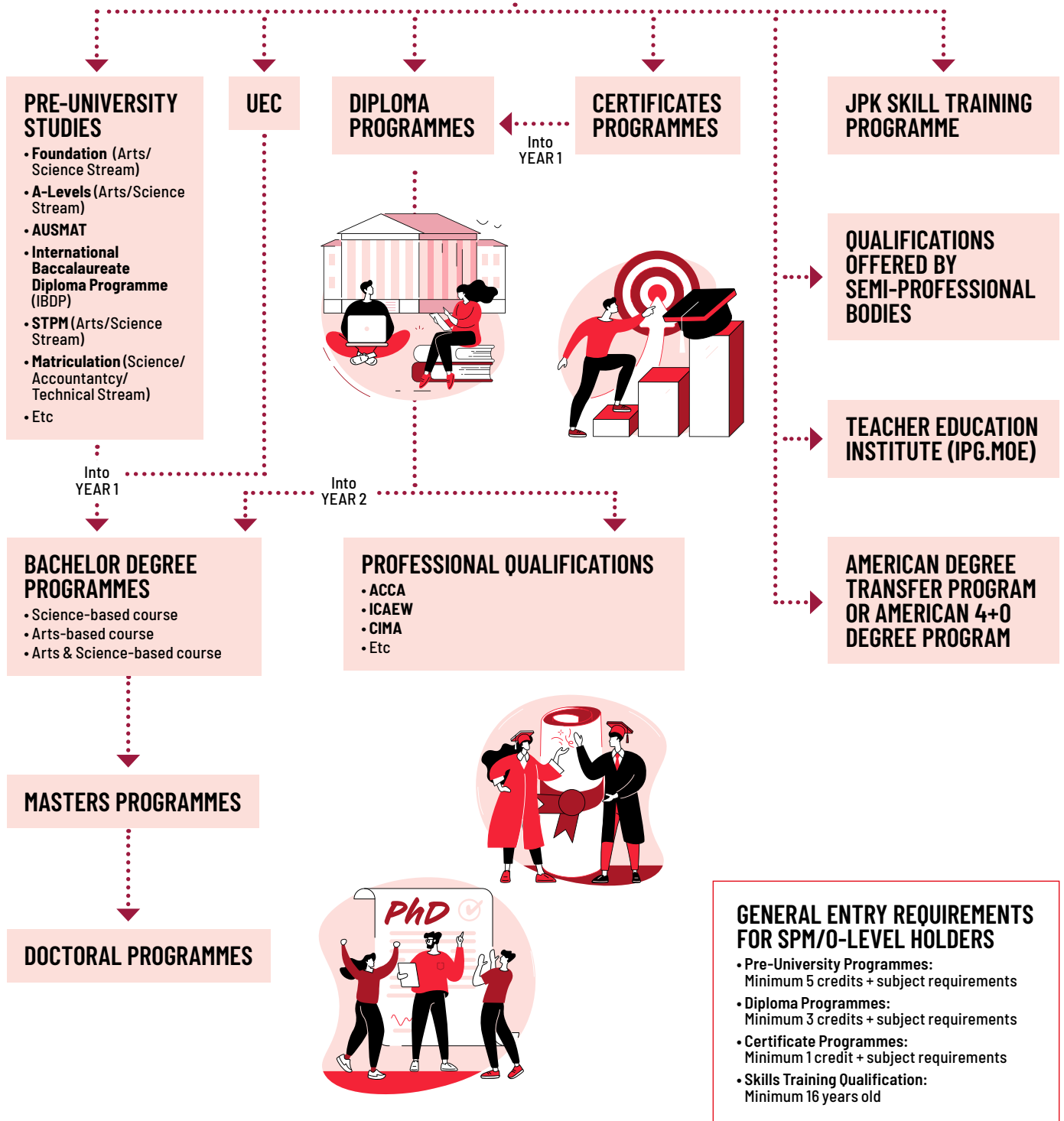
Grasping the importance of planetary health and being able to develop and implement initiatives that promote environmental sustainability



RESILIENCE AND WELLNESS

Understanding yourself and knowing how to build up your mental, physical financial and social fitness and resilience

STUDY PATHWAYS AFTER SECONDARY SCHOOL



UNDERGRADUATE PROGRAMMES

DAMANSARA HEIGHTS CAMPUS

HELP ACADEMY

- **Certificate in Business Management**
(R/345/3/1062)(01/28)(MQA/FA9103)

FACULTY OF UNIVERSITY FOUNDATION STUDIES

- **Foundation in Arts**
(R3/0011/3/0050)(07/29)(A10668)

SCHOOL OF HOSPITALITY AND TOURISM

- **Bachelor in Hospitality Management (Honours)**
(R3/1013/6/0032)(03/31)(A6839)
- **Bachelor of Tourism Management (Honours)**
(R3/1015/6/0012)(02/30)(A10692)

FACULTY OF LAW AND GOVERNMENT

- **Bachelor of Laws (Honours)**
(R4/0421/6/0015)(05/30)(A5959)
- **UK Degree Transfer Programme (Law)**
(R3/0421/6/0017)(01/31)(A6589)

SUBANG BESTARI CAMPUS

FACULTY OF UNIVERSITY FOUNDATION STUDIES

- **Foundation in Arts**
(R3/0011/3/0050)(07/29)(A10668)
- **Foundation in Science**
(R3/0011/3/0049)(07/29)(A10667)

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

- **Diploma in Business**
(R3/0410/4/0024)(01/30)(A6487)
- **Bachelor in Accounting (Honours)**
(R3/0411/6/0053)(10/29)(A10833)
- **Bachelor of Business (Finance) (Honours)**
(R3/0412/6/0026)(10/29)(A5951)
- **Bachelor in Marketing (Honours)**
(R3/0415/6/0041)(10/29)(A5952)
- **Bachelor of Business (Entrepreneurship) (Honours)**
(R3/0410/6/0016)(10/29)(A10830)
- **Bachelor of Business (Human Resource Management) (Honours)**
(R3/0414/6/0207)(10/29)(A10832)
- **Bachelor in International Business (Honours)**
(R3/0410/6/0019)(10/29)(A6238)
- **Bachelor of Management (Honours)**
(R3/0414/6/0342)(08/26)(A6913)

- **Bachelor of Economics (Honours)**
(R3/0311/6/0014)(09/27)(A7952)
- **Bachelor of Business Psychology (Honours)**
(R3/0410/6/0025)(01/27)(A7364)
- **Bachelor of Business Analytics (Honours)**
(R/0410/6/0023)(07/30)(MQA/FA13819)

FACULTY OF COMPUTING AND DIGITAL TECHNOLOGY

- **Diploma in Information Technology**
(R4/0611/4/0071)(09/30)(A6528)
- **Bachelor of Information Technology (Honours)**
(R4/0611/6/0094)(03/30)(A5954)
- **Bachelor in Information Technology Data Analytics (Honours)**
(R2/0611/6/0104)(02/31)(A6240)
- **Bachelor of Computer Science (Honours)**
(N/0613/6/0006)(08/27)(MQA/PA15760)

FACULTY OF BEHAVIORAL SCIENCES

- **Bachelor of Psychology (Honours)**
(R3/0313/6/0033)(10/29)(A10826)

FACULTY OF COMMUNICATION, MEDIA AND CREATIVE INDUSTRIES

- **Diploma in Communication**
(R2/0321/4/0121)(03/29)(MQA/FA4419)
- **Bachelor of Communication (Public Relations) (Honours)**
(R3/0323/6/0064)(03/30)(A6243)
- **Bachelor of Communication (Marketing Communication) (Honours)**
(R3/0323/6/0062)(03/30)(A6244)
- **Bachelor in Communication (Media Studies) (Honours)**
(R3/0323/6/0063)(03/30)(A6242)

DEPARTMENT OF EDUCATION

- **Diploma in Early Childhood Education**
(R2/0112/4/0100)(06/28)(MQA/FA2145)
- **Diploma in Education**
(R/0113/4/0003)(11/29)(MQA/FA12317)
- **Bachelor of Early Childhood Education (Honours)**
(R2/0112/6/0041)(05/27)(A10104)



SCAN TO
DOWNLOAD
PROGRAMME
BROCHURES

POSTGRADUATE PROGRAMMES

DAMANSARA HEIGHTS CAMPUS

ENTREPRENEURSHIP, LEADERSHIP AND MANAGEMENT GRADUATE SCHOOL (ELMGS)

- **Doctor of Business Administration**
(R3/0410/8/0023)(06/30)(A8927)
- **Doctor of Philosophy**
(R/0410/8/0022)(10/33)(MQA/FA12958)
- **Doctor of Philosophy (ODL*)**
(N-DL/0410/8/0015)(01/31)(MQA/PA17051)
- **Master of Business Administration**
(R2/0414/7/0147)(05/27)(A5957)
- **Master of Business Administration (ODL*)**
(R2-DL/0414/7/0144)(04/33)(MQA/FA8009)
- **Master of Entrepreneurship**
(R3/0414/7/0199)(03/30)(A6246)

- **Master of Corporate Governance**
(R3/0414/7/0200)(05/30)(A10103)
- **Master of Project Management**
(R3/0414/7/0152)(11/29)(A10051)
- **Master of Human Resource Development**
(R/0414/7/0237)(10/27)(MQA/FA4273)
- **Master of Accounting and Finance**
(R3/0488/7/0003)(06/28)(A8814)
- **Master of Philosophy**
(R2/0410/7/0024)(11/32)(MQA/FA3769)

INSTITUTE OF CRIME AND CRIMINOLOGY (ICC)

- **Master of Science in Economic Crime Management**
(R3/0400/7/0335)(06/28)(A8877)

FACULTY OF COMPUTING AND DIGITAL TECHNOLOGY

- **Master of Data Science**
(R/0613/7/0045)(07/30)(MQA/FA13820)

FACULTY OF BEHAVIORAL SCIENCES

- **Master in Counselling**
(R2/0923/7/0009)(01/28)(A6678)

SUBANG BESTARI CAMPUS

FACULTY OF BEHAVIORAL SCIENCES

- **Doctor of Philosophy (Psychology)**
(R/0313/8/0004)(10/32)(MQA/PA10469)
- **Master of Philosophy (Psychology)**
(R/0313/7/0020)(10/32)(MQA/FA10468)
- **Master of Clinical Psychology**
(R3/0313/7/0018)(09/29)(A8077)

FACULTY OF COMPUTING AND DIGITAL TECHNOLOGY

- **Doctor of Philosophy (ODL*)**
(N-DL/0610/8/0007)(07/32)(MQA/PA18346)
- **Master in Artificial Intelligence**
(N/0613/7/0071)(02/31)(MQA/PA18874)
- **Master in Artificial Intelligence (ODL*)**
(N-DL/0613/7/0057)(07/30)(MQA/PA18347)
- **Master in Cybersecurity (ODL*)**
(N-DL/0613/7/0056)(07/30)(MQA/PA18340)

DEPARTMENT OF EDUCATION

- **Doctor of Philosophy in Education**
(N/0114/8/0008)(07/27)(MQA/FA13817)
- **Master of Education (Teaching and Learning)**
(R/0110/7/0036)(04/29)(MQA/FA8168)

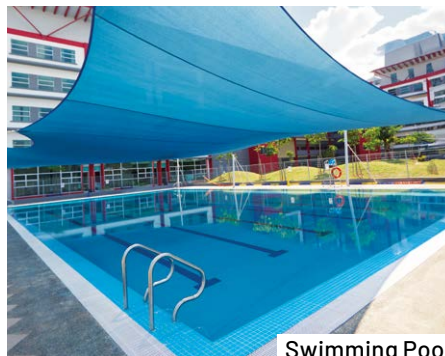
*ODL - Open & Distance Learning



Library



Subang Bestari Campus



Swimming Pool



Bloomberg Financial Intelligence Hub



ELM Graduate Lounge



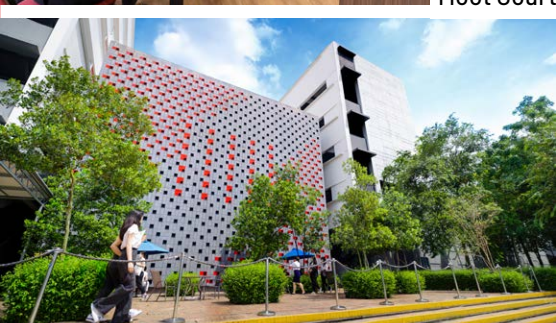
Sky Lounge



Moot Court




Rock Climbing Wall



Rooftop Garden



Communication Studio

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 university.help.edu.my

 study@help.edu.my

HELP University Sdn Bhd

Company Registration Number: 198201005211 (84963-D)
MOHE Approval Number: DU028(W)

ELM Business School

No 15, Jalan Sri Semantan 1,
Damansara Heights, 50490,
Kuala Lumpur, Malaysia

Subang Bestari Campus

2, Persiaran Cakerawala,
Seksyen U4, 40150,
Shah Alam, Selangor, Malaysia



SCAN TO FOLLOW US ON
SOCIAL MEDIA



ALUMNI HELP FOR LIFE



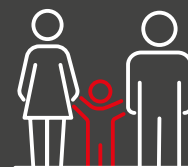
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