



**Bachelor of Business (Honours)**  
**Bachelor in Accounting (Honours)**  
**Bachelor in International Business (Honours)**  
**Bachelor in Marketing (Honours)**  
**Bachelor of Business Analytics (Honours)**  
**Bachelor of Business Psychology (Honours)**  
**Bachelor of Economics (Honours)**  
**Bachelor of Management (Honours)**

## **Program Handbook**

### **August 2025**

#### **Kuala Lumpur Campus**

No. 15, Jalan Sri Semantan 1  
Off Jalan Semantan, Bukit Damansara  
50490 Kuala Lumpur.

603-2716 2000

#### **Subang Bestari Campus**

No. 2 Persiaran Cakerawala  
Seksyen U4  
40150 Shah Alam  
Selangor

603-7849 3000

**[www.help.edu.my](http://www.help.edu.my)**

The provisions of this publication are not to be regarded as an irrevocable contract between the students and HELP. The university reserves the right to change any provision or requirement at any time. The university reserves the right to make changes of an editorial nature to correct or amend the text of this program handbook.

The conditions outlined in this Program Handbook refers to the HELP University's own programs unless otherwise mentioned. All programs conducted by HELP University with its partners shall be subjected to the terms and conditions stated by the partners. In the absence of certain terms and conditions by the partners, HELP University's terms and conditions shall prevail.

## Contents

<b>1.0 GENERAL INFORMATION .....</b>	<b>3</b>
1.1 THE UNIVERSITY .....	3
1.2 MISSION, VISION & VALUES .....	5
1.3 TEACHING PHILOSOPHY & PEDAGOGY .....	5
1.4 QUALITY ASSURANCE.....	6
<b>2.0 FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING .....</b>	<b>7</b>
2.1 INTRODUCTION TO THE FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING .....	7
2.2 STAFF LIST FOR THE FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING .....	10
2.3 THE PROGRAM.....	21
2.4 ADMISSION INFORMATION .....	36
2.5 POLICIES AND REGULATIONS .....	38
2.6 COURSE DESCRIPTIONS .....	41
2.7 PROGRAM STRUCTURE.....	77
2.7.1 BACHELOR IN ACCOUNTING (HONOURS) .....	77
2.7.2 BACHELOR OF BUSINESS (FINANCE) (HONOURS) .....	79
2.7.3 BACHELOR IN INTERNATIONAL BUSINESS (HONOURS).....	81
2.7.4 BACHELOR OF BUSINESS (HUMAN RESOURCE MANAGEMENT) (HONOURS) .....	83
2.7.5 BACHELOR OF BUSINESS (ENTREPRENEURSHIP) (HONOURS) .....	85
2.7.6 BACHELOR IN MARKETING (HONOURS) .....	87
2.7.7 BACHELOR OF BUSINESS ANALYTICS (HONOURS) .....	89
2.7.8 BACHELOR OF BUSINESS PSYCHOLOGY (HONOURS) .....	91
2.7.9 BACHELOR OF MANAGEMENT (HONOURS).....	93
2.7.10 BACHELOR OF ECONOMICS (HONOURS) .....	95
2.8 PROFESSIONAL RECOGNITION.....	97
2.9 INTERNSHIPS AND JOB PLACEMENT.....	98
2.10 CREDIT TRANSFER ARRANGEMENTS.....	100
2.10.1 PROGRESSION PATHWAYS AUSTRALIA/ NEW ZEALAND .....	100
2.11.2 PROGRESSION PATHWAYS UK/US/IRELAND .....	172
2.11 EXTRA CURRICULAR ACTIVITIES.....	237

## **1.0 General Information**

### **1.1 The University**

HELP University was founded in 1986 to provide affordable quality educational opportunities for Malaysians. It has since developed into a leading institution of higher learning in Malaysia with an international reputation among universities, research organisations, scholars, business, corporate leaders, and governments. HELP University offers a wide and diverse range of programs covering business, law, management, economics, IT, the social sciences, and the humanities at undergraduate and graduate levels.

HELP University has over a period of 37 years established itself as a premier institution of higher learning in Malaysia with over 8,000 students and 570 staff. Its programs are especially strong in majors such as Psychology, Law, Accounting, Business, and IT. It also offers graduate programs from Master to Doctorate level.

HELP is an international university with a large foreign student population from various countries such as Maldives, India, Indonesia, China, South Korea, and Vietnam to name a few reflecting the prestige and recognition that HELP has gained in the international arena. The presence of these students contributes to a rich and fascinating cultural mix on campus and helps foster an open and global frame of mind for all students.

HELP is internationally recognised for its high and uncompromising standards which is evident from its partnerships with renowned universities in the world such as The University of Leeds, University of Liverpool, School of Oriental and African Studies, Cardiff University, and Derby University in the UK; top Australian universities such as the University of Queensland, University of Adelaide, University of Melbourne, University of Sydney, Australian National University and University of Western Australia; US universities such as the University of Maine, American University (Washington DC), and Université Francois Rabelais de Tours in France.

HELP has a distinguished and dedicated faculty. In addition to local faculty members, HELP retains numerous international scholars and academics, drawn from top universities from around the world who serve as lecturers, academic advisors, examiners or moderators, and who not only add an international flavour to the campus, but also disseminate cutting edge knowledge to the HELP community. This international cohort has grown over the years, forming a large and valuable network (both in human and geographic terms) which HELP is able to tap for the benefit of its students.

A unique achievement by HELP students is the large number of distinctions and awards that they receive every year, placing them among the best in the world. Students of HELP consistently attain outstanding results from, and win prestigious scholarships to, universities like Cambridge, Oxford, LSE, Stanford, Princeton, Harvard, Chicago, Queensland and HKUST.

Malaysia has gained a reputation in the Asia-Pacific region as a centre of educational excellence that offers students the opportunity to earn internationally recognised degrees and diplomas from sought after universities in Australia, Canada, UK and USA. Many international students from Europe, China, the Middle East, Indonesia, Korea, Africa, India and other countries choose Malaysia as an education destination for its high quality internationally-recognised programs, competitive tuition fees, relatively low cost of living and a conducive living and learning environment.

HELP University was the pioneer of twinning programs in Malaysia. It offered 3+0 or 4+0 degree programs in Malaysia for UK and US universities. The benefit of such arrangements is the significant cost savings without any compromise in the quality and recognition of the degrees attained. In addition, students also have the option to transfer to universities in Australia, New Zealand, the UK and US for one or two years to complete their degree studies.

HELP's strategic location in the affluent suburb of cosmopolitan Kuala Lumpur gives students access to the best sporting and recreational facilities, as well as exposure to, and networking opportunities with, top corporations.

The HELP Group has won numerous awards. It was recognised by Forbes Asia in 2011 as one of the top 200 Top Performing companies in Asia Pacific with capitalization below USD 1 billion. It also won the KPMG Shareholder Value Award in 2010 and was ranked 43 among 1,000 public listed companies on the Malaysian Stock Exchange. HELP was also included in the Malaysian Corporate Governance Index by MSWG, and won the Brand Laureate Award for Best Brand Award for Private Tertiary Education in 2012. In 2011, Group CEO, Datin Chan-Low Kam Yoke, was named Woman Entrepreneur of the Year by Ernst & Young.

### **Business Analytics and Technology Innovation Centre (BATIC)**

To prepare for the future we are transforming to become the Analytics-Driven Entrepreneurial University. Our effort is recognised by MDEC which conferred us the Premier Digital Tech University Award. We also received the MDEC Recognition for Certificate Training in data science for students.

To support this transformation HELP invested RM25 million in the Business Analytics and Technology Innovation Centre (BATIC), which will be used to innovate and incubate techno-entrepreneurship.

## **1.2 Mission, Vision & Values**

### **Mission**

To help people succeed in life and to live a life of significance through education.

### **Vision**

- a) To be a university with a strong culture of quality and leadership that focuses on sound academic standards, continuous improvement, and the talent development of students and staff
- b) To be a university that offers a learning experience that enhances career development, lifetime values and personal fulfilment
- c) To be a university with a strong research focus in key areas of excellence
- d) To be a university that shares our success with the stakeholders and the communities we serve

### **Corporate Values**

The educational and corporate philosophy of HELP University is:

- a) Pride of Achievement
- b) Sharing Success
- c) The Courage to Be
- d) To be Compassionate
- e) To be Significant

## **1.3 Teaching Philosophy & Pedagogy**

### **Teaching Philosophy**

At HELP University, we focus on:

- a) The Skill of Conceptualisation
- b) The Science of Organisation
- c) The Art of Articulation
- d) The Practice of Application

### **Pedagogy**

HELP's success lies in its unique educational philosophy and pedagogy. Firmly believing that education is an opportunity for an individual to realise his fullest potential in order to reach the pinnacle of his vocation and to lead a meaningful and fulfilling life, we utilise our faculty's impeccable academic credentials and vast experience in all levels and modes of education to design and deliver programs that live up to the highest standards.

Moreover, the quality of instruction and delivery is benchmarked against the highest standards and criteria, and is guaranteed by an elaborate system of quality assurance imposed by examining boards, external examiners, peer evaluators and statutory regulations.

Our educational philosophy is holistic. On campus, there are sophisticated and unique programs and services offered by qualified and experienced counsellors and psychologists for pastoral care and personal development of students to enable them to undertake their rigorous studies in the best psychological and emotional frames of mind for maximum achievement.

#### **1.4 Quality Assurance**

*Preserving the Best There Is*

HELP's unique reputation as a university of achievers has ensured it a worldwide reputation. The high standards that it has painstakingly achieved are guaranteed, and where necessary, enhanced through a system of Quality Assurance by HELP's partner universities and statutory requirements. In addition, HELP was the first private institution of higher learning to obtain the ISO 9001:2000 under AJA. Currently, the certification body for HELP's ISO 9001:2015 is NQA. In addition, since June 2020, HELP has been certified to ISO 45001:2018.

Quality assurance in HELP is based on a system of internal and external peer scrutiny. The principles of quality assurance in HELP is based on a developmental approach and viewed as a shared responsibility executed in a centralised and decentralised manner. Whilst the Vice Chancellor and senior management staff play a major role in steering the University's quality assurance system, all members of the University community are entrusted to recognise and promulgate best quality practices.

#### **Driving Quality through Unity in Diversity**

Quality is everyone's job. It is the shared responsibility of every member of HELP University. The University has put in place a robust internal quality assurance mechanism to develop and nurture a quality culture. Quality enhancement requires programs to be regularly monitored, reviewed, and evaluated. These include the responsibility of the department and faculty to monitor, review, and evaluate the procedures and processes, curriculum components, student progress, student performance, completion of study, and graduate employability.

## **2.0 Faculty of Business, Economics and Accounting**

### **2.1 Introduction to the Faculty of Business, Economics and Accounting**

We are a comprehensive business school differentiated by the quality of our academic staff, the depth of our programs, recognition by world class universities, accreditation by professional bodies and close links with industry. We were formed in 1986 at the same time when HELP was started.

We offer the Diploma in Business, Bachelor in Accounting (Honours)<sup>1</sup>, Bachelor in International Business (Honours)<sup>2</sup>, Bachelor in Marketing (Honours)<sup>3</sup>, Bachelor of Business (Honours), Bachelor of Business Analytics (Honours), Bachelor of Business Psychology (Honours), Bachelor of Management (Honours), Bachelor of Economics (Honours), Bachelor in Hospitality Management (Honours)<sup>4</sup> and Bachelor of Tourism Management (Honours) which provides students an opportunity to specialise in particular areas of business and economics. The program equips students with the necessary knowledge, skills and self-confidence to assist their organisations in effective and successful management in a constantly changing and highly competitive national and international business environment.

The curriculum is broad based in nature. The curriculum also emphasises active learning through problem-solving approach and using real-life case studies.

The Bachelor of Business (Honours) program is taken with a specialisation in one of these three areas:, Entrepreneurship, Finance, and Human Resource Management.

We have always been recognised as a leading provider of quality business education. Our accounting program is the first accounting program offered by a University College in Malaysia to be accredited by CPA, Australia. Furthermore, our accounting program is granted maximum exemptions by prestigious accounting bodies such as, ACCA, ICAEW and MAICSA.

Our students are able to transfer their credits to many of the top universities in Australia, UK and New Zealand and this include the University of Queensland, Australian National University, and many others. Our business program is one of the two business programs in the world where students are able to transfer their credits into the final year of the University of Queensland Business/Commerce program

<sup>1</sup> Bachelor of Business (Accounting)(Honours)- entry prior to May 2024

<sup>2</sup> Bachelor of Business (International Business)(Honours)- entry prior to May 2024

<sup>3</sup> Bachelor of Business (Marketing)(Honours)- entry prior to May 2024

<sup>4</sup> Bachelor of Business (Hospitality Management)(Honours)- entry prior to January 2025

## **Mission**

Our mission is to achieve national and international recognition as one of the best business schools in Asia. Our goals are to:

- Be recognised for teaching excellence
- Use research to lead and provide excellence in teaching
- Be the preferred business school in Malaysia and Asia
- Attract outstanding national and international students

## **Passion**

All of our activities are underpinned by a shared passion for:

- Excellence
- Innovation
- Industry-relevance
- International focus
- Ethical conduct

## **Accreditation & Recognition**

### Professional

HELP Bachelor in Accounting (Honours)<sup>1</sup> is the first accounting program offered at a university college in Malaysia to be accredited by CPA, Australia.

HELP Bachelor in Accounting (Honours)<sup>1</sup> receives maximum exemptions from ACCA, ICAEW & MAICSA.

HELP Bachelor in Accounting (Honours)<sup>1</sup> graduates are eligible to apply to do the Malaysia Institute of Accountants (MIA) Qualifying Examination.

HELP Bachelor of Business (Finance) Hons receives maximum exemptions from MAICSA.

<sup>1</sup> Bachelor of Business (Accounting)(Honours)- entry prior to May 2024

## **Teaching**

We aim to provide students with excellent learning experiences and career outcomes.

Our teaching is industry-relevant, globally-focussed and informed by the latest research. Our teaching staff are amongst the best in Malaysia. Many of our teaching staff have also been involved in various consultancy projects for national and international firms.

Our research expertise and consulting experience combined with innovative teaching practices continues to enhance students' learning experiences and contributes to superior career outcomes.

## **Programs Offered**

### **Approved & Accredited Programs**

- HELP Diploma in Business
- HELP Bachelor in Accounting (Honours)<sup>1</sup>
- HELP Bachelor of Business (Finance) Honours
- HELP Bachelor in International Business (Honours)<sup>2</sup>
- HELP Bachelor in Marketing (Honours)<sup>3</sup>
- HELP Bachelor of Business (Human Resource Management) Honours
- HELP Bachelor of Business (Entrepreneurship) Honours
- HELP Bachelor of Management (Honours)
- HELP Bachelor of Economics (Honours)
- HELP Bachelor of Business Psychology (Honours)
- HELP Bachelor in Hospitality Management (Honours)<sup>4</sup>
- HELP Bachelor of Tourism Management (Honours)
- HELP Bachelor of Business Analytics (Honours)

<sup>1</sup> Bachelor of Business (Accounting)(Honours)- entry prior to May 2024

<sup>2</sup> Bachelor of Business (International Business)(Honours)- entry prior to May 2024

<sup>3</sup> Bachelor of Business (Marketing)(Honours)- entry prior to May 2024

<sup>4</sup> Bachelor of Business (Hospitality Management)(Honours)- entry prior to January 2025

## 2.2 Staff List for the Faculty of Business, Economics and Accounting

### 2.2.1 Administrative (603-2700 5000 / 603 – 7849 3000)

**Dean**

**Acting Head, Department of Business Studies**

***Mr Stephen Wu Ghee Kean***

MSc (Fin Mgmt) (SOAS, London)  
BSc (Econ) Hons (London)

Ext. 5151

[wugk@help.edu.my](mailto:wugk@help.edu.my)

**Acting Deputy Dean,  
Head, Department of Accounting and  
Finance**

***Dr Liew Huey Min***

FCMI  
DBA (HELP)  
MBA (Finance) (Malaya)  
BBA (Mktg) Hons (UPM)

Ext. 3141

[liewhm@help.edu.my](mailto:liewhm@help.edu.my)

**Head, School of Hospitality and Tourism**

***Assoc Prof Dr Alice Lim Soo Mang***

PhD (Malaya)  
MBA (Hull)  
BBUS (Southern Queensland),

Ext. 5163

[alice.lim@help.edu.my](mailto:alice.lim@help.edu.my)

**Senior Manager**

***Ms Emily Leong Yuet Meng***

BSc (Food Sc) Hons (UKM)

Ext. 5153

[leongym@help.edu.my](mailto:leongym@help.edu.my)

**Manager**

***Ms Suraya Saidin***  
Higher Diploma (Private Secretary)  
(Stamford College)

Ext. 5154  
[surays@help.edu.my](mailto:surays@help.edu.my)

**Deputy Manager**

***Ms Jennifer Foo Wei Ping***  
BA (Hons) Bus & Mgt (OBU)

Ext. 5156  
[foowp@help.edu.my](mailto:foowp@help.edu.my)

***Ms Wong Sook Foon***  
BSc (Econ) Hons (London)Dip Econ

Ext. 5155  
[wong.sook.foon@help.edu.my](mailto:wong.sook.foon@help.edu.my)

**Assistant Manager**

***Ms Nor Hazani Mohammad Ishak***

Ext. 3122  
[nor.hazani@help.edu.my](mailto:nor.hazani@help.edu.my)

***Ms Nur Aainaa Amalina Binti Razak***  
MSc (Mktg) (USW, UK)

Ext. 3265  
[nuraainaa.r@help.edu.my](mailto:nuraainaa.r@help.edu.my)

**Coordinators**

***Ms Hamidah Masri***

Ext. 5158  
[hamidahm@help.edu.my](mailto:hamidahm@help.edu.my)

## 2.2.2 Academic (603-2700 5000 / 603 – 7849 3000)

### Associate Professors

#### ***Assoc Prof Dr Angeline Yap Kiew Heong***

FCMI  
CA (M)  
PhD (Accounting) (Malaya)  
MBA (Accountancy) (Malaya)

Ext. 5107  
[angeline.yap@help.edu.my](mailto:angeline.yap@help.edu.my)

#### ***Assoc Prof Dr Lee Teck Heang***

CA (M)  
DBA (UniSA)  
MCom (Accounting) (Charles Sturt)  
BA (Hons) Accounting (Uni of Kent UK)

Ext. 5116  
[lee.teck.heang@help.edu.my](mailto:lee.teck.heang@help.edu.my)

#### ***Assoc Prof Dr Melissa Teoh Teng Tenk***

CA (M)  
CMA (CIMA)  
PhD (Malaya)  
MFin (RMIT)

Ext. 3146  
[tengtenk.t@help.edu.my](mailto:tengtenk.t@help.edu.my)

#### ***Assoc Prof Dr Normala S. Govindarajo***

DBA (HRM)(Georgia)  
PhD (UUM)  
MBA (MMU)  
BA (Hons) Multimedia Computing  
(Coventry)  
DipComp Studies (KBU)

Ext. 5108  
[normala.g@help.edu.my](mailto:normala.g@help.edu.my)

## Senior Lecturers

### ***Dr Ernest Lim Kok Seng***

DEd (USM)  
MEnvr (UPM)  
BA Hons (Western Michigan)

Ext. 3140  
[ernest.lim@help.edu.my](mailto:ernest.lim@help.edu.my)

### ***Dr Fatimah binti Pa'Wan***

PhD (Mgmt)(UTM)  
MSc (Info Mgmt)( UiTM)  
BIBM (UUM)

Ext. 3292  
[fatimah.p@help.edu.my](mailto:fatimah.p@help.edu.my)

### ***Dr Gopal Krishna a/l Veeriah***

DBA (UUM)  
MSc (Leicester)  
BAAF (Greenwich)

Ext. 5110  
[gopal@help.edu.my](mailto:gopal@help.edu.my)

### ***Dr Harjeet Kaur***

SAS Certified Data Scientist  
DBA (UniSA)  
MSc (UPM)  
BSc (Resource Econ) (Hons) (UPM)

Ext. 5111  
[harjeetkjs@help.edu.my](mailto:harjeetkjs@help.edu.my)

### ***Dr Kishen Tulsidas Adnani***

DBA (HELP)  
MBA (Nottingham Trent)  
BSc CompSc (UPM) Hons

Ext. 5115  
[kishenta@help.edu.my](mailto:kishenta@help.edu.my)

### ***Dr Monica Selvaraja***

PhD (UPM)  
MBA (UNITEN)  
BFin Hons (UNITEN)

Ext. 3136  
[monica@help.edu.my](mailto:monica@help.edu.my)

### ***Dr Safiah binti Rashid***

DBA (UUM)  
MBA (UniRazak)  
BA (Econs) Hons (Lakehead)  
BA (Psychology)(Lakehead)

Ext. 5119  
[safiah.r@help.edu.my](mailto:safiah.r@help.edu.my)

***Dr Sridevi R.K. Narayanan***

PhD (UTAR)  
MEcon (UM)  
BA (Econs) Hons (UM)

Ext. 5140  
[sridevi.n@help.edu.my](mailto:sridevi.n@help.edu.my)

***Dr K Shenbagakulalvoymozhi***

BCom (Acct & Admin) First Class Hons  
MCom (Acct & Admin), PhD, BEd (Eng & Com)  
Post Grad Dip (MassComm & Journalism)  
(Madurai Kamaraj)

Ext. 5141  
[shenba.k@help.edu.my](mailto:shenba.k@help.edu.my)

***Dr Vimala Kadiresan***

BBM (MMU)  
MM-HR(Malaya)  
PhD(SEGI)

Ext. 3126  
[vimala.k@help.edu.my](mailto:vimala.k@help.edu.my)

***Dr Yew Siew Hoon***

BEcon Hons(Malaya)  
MEcon (Malaya)  
PhD(Malaya)

Ext. 5121  
[vickie.yew@help.edu.my](mailto:vickie.yew@help.edu.my)

***Mr Alan Yap Cheng Tat***

MInfo & Comm Tech Mgmt (AeU)

Ext. 3129  
[alan.yap@help.edu.my](mailto:alan.yap@help.edu.my)

***Ms Andrea Wang Shuan Wern***

MESL (Malaya)  
BSc in Education (TESL) Hons (UTM)

Ext. 5103  
[wangsw@help.edu.my](mailto:wangsw@help.edu.my)

***Mr Chong Fatt Fei***

Masters in IT (UPM)  
Bsc Biochemistry (UPM)

Ext. 5113  
[fattfei.c@help.edu.my](mailto:fattfei.c@help.edu.my)

***Mr Gooi Chee San***

CGMA  
CA(M)  
ACMA  
MBA (Fin) (UPM)  
CertEd, ACMA (UK)

Ext. 5123  
[gooics@help.edu.my](mailto:gooics@help.edu.my)

**Mr Gobinath A/L S.Selvanayagam**  
Higher Dip Hotel Mgmt & Tourism  
BHosp & Tourism Mgmt (Taylor's)  
MBA (Berjaya)

Ext. 5124  
[gobinath.s@help.edu.my](mailto:gobinath.s@help.edu.my)

**Mr Harkiranpal Singh a/l Karpal Singh**  
LLM (UM)  
MBA (Leicester)  
LLB (Hons) (London)

Ext. 5125  
[harkiranpals@help.edu.my](mailto:harkiranpals@help.edu.my)

**Mr Jacob Kulleh**  
FCMI  
MBA (UPM)  
BPublic Admin Hons (UUM)

Ext. 5126  
[jacobk@help.edu.my](mailto:jacobk@help.edu.my)

**Mr JohnRajKumar @ David**  
MSc (Maryland)  
BSc (Clemson)

Ext. 3143  
[johnrajkumar.d@help.edu.my](mailto:johnrajkumar.d@help.edu.my)

**Ms Karen Lee Siew Yen**  
MBA (E-Commerce) (CSturt)  
BBus (Swinburne)

Ext. 3142  
[karen.lee@help.edu.my](mailto:karen.lee@help.edu.my)

**Mr K Chandra Sakaran a/l Kanan**  
MTechMgmt (HRD) (UTM)  
BEcon (Agr & Res Econ) Hons (UKM)

Ext. 5104  
[chandrak@help.edu.my](mailto:chandrak@help.edu.my)

**Mr Kannan a/l Shanmugam**  
MSc (Fin) (UUM)  
BFin Hons (UUM)

Ext. 3104  
[s.kannan@help.edu.my](mailto:s.kannan@help.edu.my)

**Mr George Lau Liang Chuan**  
MEd (Guidance & Counseling) (UPM)  
BEd (TESL) Hons (UKM)  
Dip Ed (MPTKL)

Ext. 3121  
[george.lau@help.edu.my](mailto:george.lau@help.edu.my)

**Ms Marilyn Kew Pei Ling**  
MAcct&Fin (HELP)  
BCom (ANU)  
CPA (Australia)

Ext. 5114  
[kewpl@help.edu.my](mailto:kewpl@help.edu.my)

***Ms Macrina Francesca Stephen Yap***

MEd (Malaya)  
BSc (Hons) TESL

Ext. 3130  
[macrina.f@help.edu.my](mailto:macrina.f@help.edu.my)

***Mr Mohd Jamil bin Jelani***

CA (M)  
MCom (Fin) (Canterbury)  
Grad Cert (Bus Research) (Newcastle)  
BAcct, MBA (App Fin & Inv't) (UKM)  
Dip Acct (MARA)

Ext. 5128  
[m.jamil@help.edu.my](mailto:m.jamil@help.edu.my)

***Mr Muhamad Syahir bin Muhamad***

***Stamam***

MHosp Mgmt (UiTM)  
BSc (Hotel Mgmt) Hons (UiTM)  
Diploma in Hotel Mgmt (UiTM)  
Certificate in Bakery (CIAST)

Ext. 5132  
[syahir.m@help.edu.my](mailto:syahir.m@help.edu.my)

***Pn Nuryasmin Wahida binti Hamil***

MAppStat (Malaya)  
BSc (Industrial Math) Hons (UTM)

Ext.3123  
[nuryasminwahida.h@help.edu.my](mailto:nuryasminwahida.h@help.edu.my)

***Mr R. Paneir Selvam***

LLB Hons (UEL)  
LLM (UEL)

Ext.5133  
[paneirs.r@help.edu.my](mailto:paneirs.r@help.edu.my)

***Mr Rajender Singh a/l Ajit Singh***

MHRM (OUM)  
MA (Southeast Asian Studies) (Hull)  
BA (History) Hons (USM)

Ext. 5134  
[rajender@help.edu.my](mailto:rajender@help.edu.my)

***Ms Rajesvare Rada***

Prof Master (Tourism & Hosp Mgmt)  
(Taylor's)  
BTourism Mgmt (Toulouse),  
Adv Dip (Tourism Mgmt)  
Dip (Tourism Mgmt) (Toulouse)

Ext. 5135  
[rajesvare.r@help.edu.my](mailto:rajesvare.r@help.edu.my)

***Mr Ravi Varmman Kaniappan***

FCMI

Ext. 5136

MBA (Malaya)  
BSocSc (Mgmt) Hons (USM)

[ravivk@help.edu.my](mailto:ravivk@help.edu.my)

***Ms See Yee Chen***

MEd (Instructional Technology) (Malaya)  
BSc (Hons) (Stats) (Malaya)

Ext. 5137

[seeyc@help.edu.my](mailto:seeyc@help.edu.my)

***Mr Selvanadan Muniappan***

FCMI  
MPhil (Middlesex)  
MBA (Hull)  
CIMA (UK)  
BCom (Acct) (Madras)

Ext. 5138

[mselvanadan@help.edu.my](mailto:mselvanadan@help.edu.my)

***Mr Simon Lim Chee Hooi***

FCMI  
MTESOL (Auckland)  
BSc (Auckland)  
DipTESOL (LTTC)

Ext. 5139

[simon.lim@help.edu.my](mailto:simon.lim@help.edu.my)

***Mr S. Vijayan A/L Subramaniam***

MBA (De-Montfort)  
B.Sc (Hons) (Staffordshire)

Ext. 3128

[vijayan.s@help.edu.my](mailto:vijayan.s@help.edu.my)

***Mr Valliappan Kasi***

FCMI  
MA (Bkg & Fin) (Wales)  
BA (Econ) Hons (Portsmouth Polytechnic)

Ext. 5144

[valliappank@help.edu.my](mailto:valliappank@help.edu.my)

***Ms Valerie Loh Mei Foong***

DipEcon (London)  
BSc (Econ) Hons (London)  
MSc (Fin) (Strathclyde)

Ext. 5106

[lohmf@help.edu.my](mailto:lohmf@help.edu.my)

***Ms Wong Shiau San***

MSc (Stats) (Malaya)  
BSc (Math) First Class Hons (UPM)

Ext. 5143

[wong.shiau.san@help.edu.my](mailto:wong.shiau.san@help.edu.my)

## Lecturers

**Dr Vignes a/I Gopal Krishna**  
PhD (Econ) (Malaya)  
BEcon (First Class Hons) (UPM)

Ext. 5120  
[vignes@help.edu.my](mailto:vignes@help.edu.my)

**Dr Norzayana binti Yusof**  
PhD (UiTM)  
MBA (UiTM)  
BCom (VUW)

Ext. 3135  
[norzayana.y@help.edu.my](mailto:norzayana.y@help.edu.my)

**Mr Brian Tan Foo Teong**  
MBA (USQ)  
BSc (Business Administration) (USNH)

Ext. 3133  
[brian.tan@help.edu.my](mailto:brian.tan@help.edu.my)

**Ms Deepa a/p Alagappan**  
Masters in HRD (UTM)  
Bsc Psy (Industrial & Org. Psy) (UMS)

Ext. 3127  
[deepa.a@help.edu.my](mailto:deepa.a@help.edu.my)

**Ms. Kok Swee Fong**  
MCom (UNSW)  
BSc (UNSW)

Ext. 5146  
[sweefong.k@help.edu.my](mailto:sweefong.k@help.edu.my)

**Mr. Liew Hong Jin**  
BA Acctg & Fin (Hons) (Taylors)  
Financial Modeling & Valuation Analyst  
(FMVA)<sup>®</sup>

Ext. 3144  
[hongjin.l@help.edu.my](mailto:hongjin.l@help.edu.my)

**Mr. Syamsulang bin Sarifuddin**  
MEcon (Malaya)  
BEcon (UUM)

Ext. 5127  
[syamsulang.s@help.edu.my](mailto:syamsulang.s@help.edu.my)

**Dr Sharmila a/p Thinagar**  
PhD (Econ) (UKM)  
MEcon (Monetary Econ) (UKM)  
BBM (Sunderland)

Ext. 3182  
[sharmila.t@help.edu.my](mailto:sharmila.t@help.edu.my)

**Mr Teh Wee Leon**  
BSc (Intl Tourism & Hosp Mgmt) First Class  
(Sunderland)  
MSc(Bus Hosp & Tourism Mgmt)  
(Northumbria)

Ext. 5130  
[weeleon.teh@help.edu.my](mailto:weeleon.teh@help.edu.my)

**Ms Pavitra a/p Kalaiselvan**  
MCrime Just (Malaya)  
LLB Hons (Multimedia University)

Ext. 3132  
[pavitra.k@help.edu.my](mailto:pavitra.k@help.edu.my)

## 2.2.3 External Examiners

### ***Emeritus Professor Philip Bodman***

BA(Econs)(Hons)(Essex), MEcons (Essex), PhD(Econs)(Queen's)

### ***Professor Dr Philomena Leung***

Higher Dip. Accountancy (Hong Kong Polytechnic), M. Acc (Glasgow) PhD Accounting (RMIT) FCPA, CA (NZ), FCCA, PFIIA

### ***Assoc. Prof. Dr Ezlika binti Mohd Ghazali***

BA(BusAdmin)(De Monfort), MBA(BusAdmin)(Malaya), PhD(Mktg)(Warwick)

### ***Assoc. Prof. Dr Dilip S Mutum***

BSc Forestry, MSc Forestry (Forest Prod)(UniHoriculture&Forestry), MBA (Malaya), PhD(Mktg)(Warwick)

### ***Assoc. Prof. Dr. Ng Sin Huei***

BA(Econ), MEcons (Malaya), DBA (Corporate Fin)(Northumbira),CFA

### ***Assoc. Prof. Dr. Siti Suriawati***

DipTourism Mgmt, BSc (Tourism Mgmt)(MARA), MTourism (Otago), PhD(QUT)

### ***Dr. Aznur Hajar Abdullah***

BBA(IB), MPhil, PhD (MMU)

### ***Dr. Choo Ling Suan***

BCom (OrgCom), MHRM (UUM), PhD (OrgBehaviour)(USM)

### ***Ts. Dr. Kesavan a/l Nallaluthan***

B.Engineering(Aerospace)(UPM), MBA (UUM), DBA (BusAdmin)(UUM)

### ***Dr. Manjit Singh Sandhu***

B.Econ(IIU), MBA(UNITAR), DBA(CSU)

### ***Dr. Mandy Wong Shiet Ching***

BA (Psych&Soc), MA(Ind Org Psych), PhD (Psych) (UKM)

### ***Dr. Mohd Fairuz bin Abd Rahim***

BBA, MPhil (Mgmt) (MMU),PhD Mgmt (Monash)

### ***Dr. Nina Farisha Isa***

BSc (HotelMgmt), MBA (MARA), PhD (Mktg & Info Systems) (Nevada Las Vegas)

## 2.3 The Program

### **Bachelor in Accounting (Honours)<sup>1</sup>**

<sup>1</sup> Bachelor of Business (Accounting)(Honours)- entry prior to May 2024

#### **Program Aim**

The overall aim of this programme is to equip student with the technical skills of developing and providing financial statements in accordance to the needs of business entities in different industries. The program also helps to prepare students to be effective, innovative and responsible account managers to fulfill the nation's aspirations of attaining a sustainable, competitive high.

#### **Program Educational Objectives (PEOs)**

- PEO 1 Knowledgeable and competence in the accounting discipline and able to perform accounting task in line with the industry requirement.
- PEO 2 Demonstrate effective communications, interpersonal skills and good leadership quality in an organization.
- PEO 3 Able to utilize good digital and numeracy skills in solving company's problem.
- PEO 4 Have good personal and entrepreneurship skills with high ethical professional values.

#### **Program Learning Outcomes (PLOs)**

- PLO 1: Able to relate to the advanced and comprehensive, theoretical and technical knowledge and relevant skills in accounting field.
- PLO 2: Able to demonstrate intellectual independence in the application of accounting knowledge by applying critical, analytical and evaluation skills in the field of study and practice.
- PLO 3: Able to design regular and ad hoc financial and management reports to meet the needs of a variety of situations.
- PLO 4: Able to interact, collaborate and network effectively with people of different background and cultures.
- PLO 5: Able to communicate effectively and work as a team, to discuss, to contribute, to lead, to follow and to cooperate and to play the role that is expected in achieving a common objective in a variety of situations.
- PLO 6: Able to utilize digital devices, communication applications and network in the line of work.
- PLO 7: Able to use and combine numerical as well as graphical/visual data in the field of Accounting.

PLO 8: Able to work autonomously and show leadership and professionalism in managing responsibilities within an organization.

PLO 9: Able to apply the skills and principles of lifelong learning in their career development by taking up professional courses.

PLO 10: Able to develop managerial and entrepreneurial skills.

PLO 11: Able to apply ethical values, integrity and professional code of practice in their workplace.

### **Bachelor of Business (Entrepreneurship)(Honours)**

#### **Program Aim**

The overall aim of this program is to prepare graduates and future entrepreneurs to successfully set up new ventures of their own in future. The program helps to equip potential entrepreneurs with the relevant mindset and competencies in order to be innovative and resourceful in a dynamic business environment. By doing so, this program undertakes to enhance the competitiveness of future business owners that may fulfill the nation's aspirations of attaining a sustainable, competitive and high-income economy.

#### **Program Educational Objectives (PEOs)**

PEO 1 – Building knowledgeable and competent entrepreneurs in the pursuit of developing new, innovative business ideas and its successful management in a dynamic business environment.

PEO 2 – Developing effective communications skills, interpersonal skills and good leadership qualities among entrepreneurs that develop and manage new ventures.

PEO 3 – Enabling the utilization of good digital and numeracy skills in managing successful entrepreneurial ventures.

PEO 4 – Inculcating good entrepreneurial and personal skills with high ethical professional values.

### **Program Learning Outcomes (PLOs)**

PLO 1: Application of wide-ranging theoretical knowledge and technical skills that are relevant in setting up and managing new ventures.

PLO2: Demonstrate intellectual independence in the application of entrepreneurship and innovation knowledge by applying critical, analytical and evaluation skills in the field of study or practice.

PLO3: Apply a range of essential entrepreneurial techniques, methods and procedures to solve a board range of complex problems when developing new ventures.

PLO4: Exhibit the ability to interact, collaborate and network effectively with various stakeholders of different cultures in the business environment.

PLO5: Demonstrate the usage of effective communications in appropriate forms, and across various mediums to a wide range of stakeholders related to an entrepreneurial venture.

PLO6: Display the ability to use a broad range of information, media and technology applications to support entrepreneurial tasks and studies.

PLO7: Synergize numerical as well as graphical/visual data in pursuing an entrepreneurial venture.

PLO8: Ability to work autonomously whilst displaying leadership and professionalism in developing and managing new ventures.

PLO 9: Apply the skills and principles of lifelong learning in the development of their entrepreneurial ventures.

PLO10: Display innovative managerial skills in the day-to-day operations of entrepreneurial ventures.

PLO 11: Uphold high ethical values, integrity and professional code of practice in managing their entrepreneurial ventures.

## **Bachelor of Business (Finance)(Honours)**

### **Program Aim**

This program aims to provide a comprehensive and vigorous grounding in the discipline of finance within the broad field of business, producing graduates who can meet the challenges of a rapidly changing global commercial environment. Students will be equipped with the knowledge and skills in various aspects of finance such as financial accounting, derivative instruments and markets, financial risk management, financial management and analysis plus corporate finance.

### **Program Educational Objectives (PEOs)**

PEO 1 – Knowledgeable and competence in the finance discipline and able to perform financial task in line with the industry requirement.

PEO 2 – Demonstrate effective communications, interpersonal skills and good leadership quality in an organization.

PEO 3 – Able to utilize good digital and numeracy skills in the application of financial knowledge to improve the financial position of the business.

PEO 4 – Have good personal and entrepreneurship skills with high ethical professional values.

### **Program Learning Outcomes (PLOs)**

PLO 1: Able to relate to the advanced and comprehensive, theoretical and technical knowledge and relevant skills in the field of finance.

PLO 2: Able to demonstrate intellectual independence in the application of financial knowledge by applying critical, analytical and evaluation skills in the field of study, work or practice.

PLO 3: Able to apply a range of essential methods and procedures to solve a broad range of complex financial problems.

PLO 4: Able to interact, collaborate and network effectively with people of different background and cultures.

PLO 5: Able to communicate effectively in appropriate forms, various medium to a range of audience in different situations.

PLO 6: Able to use a broad range of information, media and technology applications to support work in the financial sector.

PLO 7: Able to use and combine numerical as well as graphical/visual data for work in the financial industry.

PLO 8: Able to work autonomously and show leadership and professionalism in managing responsibilities within an organization.

PLO 9: Able to apply personal skills in their career development.

PLO 10: Able to display innovative entrepreneurial skills.

PLO 11: Able to apply ethical values, integrity and professional code of practice in their workplace.

### **Bachelor of Business (Human Resource Management)(Honours)**

#### **Program Aim**

This program aims to develop innovative and responsible Human Resource (HR) managers who are well verse with people management processes, techniques and able to handle issues and challenges in an organisation that is in an ever changing environment. The Human Resource managers are expected to manage employees jointly with line managers for better organisational performance and greater competitiveness and playing a strategic role in the success of any organization.

#### **Program Educational Objectives (PEOs)**

PEO 1 – Knowledgeable and competence in the Human Resource management discipline and able to perform task in line with the industry requirement.

PEO 2 – Demonstrate effective communications, interpersonal skills and good leadership quality in a managing the HR in an organization.

PEO 3 – Able to utilize good digital and numeracy skills in managing and solving an organization's HR challenges in an organization

PEO 4 – Acquire good personal and entrepreneurial skills with high ethical professional values.

#### **Program Learning Outcomes (PLOs)**

- |              |   |
|--------------|---|
| <b>PLO 1</b> | Able to relate to the advanced and comprehensive, theoretical and technical knowledge and relevant skills in managing the HR department   |
| <b>PLO 2</b> | Able to demonstrate intellectual independence in the application of HR management knowledge by applying critical, analytical and evaluation skills in the field of study, work or practice. |
| <b>PLO 3</b> | Able to apply a range of essential managerial techniques, methods and procedures to solve a board range of complex HR problems in an organization   |

- PLO 4** Able to interact, collaborate and network effectively with people of different cultures in managing any HR related work environment.
- PLO 5** Able to communicate effectively in appropriate forms, various medium to a range of audience in managing different HR situations and issues in an organization.
- PLO 6** Able to use a broad range of information, media and technology applications to support HR work and studies.
- PLO 7** Able to use and combine numerical as well as graphical/visual data for performing HR work in an organization.
- PLO 8** Able to work autonomously and show leadership and professionalism in managing HR task within an organization.
- PLO9** Able to develop their personal skills that can assist them in the development of their HR management career.
- PLO10** Able to display innovative entrepreneurial skills in dealing with HR matters.
- PLO11** Able to apply ethical values, integrity and professional code of practice in managing HR activities within the organization.

### **Bachelor in International Business (Honours)**<sup>2</sup>

<sup>2</sup> Bachelor of Business (International Business)(Honours)- entry prior to May 2024

#### **Program Aim**

The overall aim of this program is to equip students with the global business strategy skills needed to understand the challenges, and grasp the opportunities that the global business environment offers. This program undertakes the mission to prepare business leaders of tomorrow towards responsible management and effective stewardship of all resources: human and natural; material and creative; social and economic from a global perspective. This program will enable students to seek business leadership by understanding the complexities of managing in a global society. The goal is to positively influence the practice of business, to compete fairly, and to collaborate closely on a global scale and scope. Finally, this program is designed to create new knowledge and value in the profession of management through fundamental and applied research and teaching. This in turn will prepare students to become global corporate citizens as aspired by the Malaysia's Higher Education Blueprint 2015 – 2025.

#### **Program Educational Objectives (PEOs)**

- PEO 1** Establish strong foundation of knowledge and skills in meeting organisational requirements in a global context;

**PEO 2** Develop effective interpersonal, communication and good leadership skills to manage global business ;

**PEO 3** Utilise competent digital and numeracy skills in developing ;

**PEO 4** Facilitate the development of personal, ethical and professional competences such as communication, motivation, teamwork, creativity and flexibility.

### **Program Learning Outcomes (PLOs)**

**PLO 1** Able to relate to the advanced and comprehensive, theoretical and technical knowledge and relevant skills in in the field of International Business

**PLO 2** Able to demonstrate intellectual independence in the application of International knowledge by applying critical, analytical and evaluation skills in the field of study, work or practice.

**PLO 3** Able to apply a range of essential methods and procedures to solve a broad range of complex international business problems

**PLO 4** Able to interact, collaborate and network effectively with people of across diverse cultures

**PLO 5** Able to communicate effectively whilst engaging using multiple forms, by applying various communication tools in order to solve business issues

**PLO 6** Able to use a broad range of data, media and technology enablers to compliment international business tasks.

**PLO 7** Able to use and combine numerical as well as graphical/visual data for international business presentations.

**PLO 8** Able to work autonomously and show leadership and professionalism in managing responsibilities within a global business organization.

**PLO 9** Able to apply necessary skills and principles of lifelong learning towards a career development and progression in international business

**PLO 10** Able to display innovative entrepreneurial skills in managing an international business

**PLO 11** Able to apply ethical values, integrity and professional code of conduct in the realm of international business.

## **Bachelor in Marketing (Honours)<sup>3</sup>**

<sup>3</sup> Bachelor of Business (Marketing)(Honours)- entry prior to May 2024

### **Program Aim**

The overall aim of this program is to equip students with important roles of marketing and contribution of marketing to success of business enterprise. This program enables students to master essential marketing theories linking to marketing practices, able to apply into various marketing environment and early exposure to the use of marketing analytics. Students can identify the roles of traditional and digital advertising and integrated communication across marketing communication tools, understand the contribution of channels and digital channels, able to apply pricing knowledge and major social criticisms of marketing. This in turn will prepare students to be become global corporate citizens as aspired by the Malaysia's Higher Education Blueprint 2015 – 2025.

### **Program Educational Objectives (PEOs)**

**PEO 1** – Knowledgeable and competent in the marketing discipline and able to perform marketing tasks according to industry requirements.

**PEO 2** – Demonstrate effective communications, interpersonal skills and good corporate citizenship and leadership quality in a business organisation.

**PEO 3** – Able to utilize good digital and numeracy skills in solving company's marketing problem.

**PEO 4** – Have good personal and entrepreneurship skills with high ethical professional values.

### **Program Learning Outcomes (PLOs)**

**PLO 1:** Able to relate to the advanced and comprehensive, theoretical, and technical knowledge and relevant skills in marketing field.

**PLO 2:** Able to demonstrate intellectual independence in the application of marketing knowledge by applying critical, analytical and evaluation skills in solving marketing issues.

**PLO 3:** Able to apply a range of essential methods and procedures to solve a broad range of complex problems in marketing.

**PLO 4:** Able to interact, collaborate and network effectively with people of different background and cultures

**PLO 5:** Able to communicate effectively in appropriate forms, various medium to a range of audience in different situations.

**PLO 6:** Able to use a broad range of information, media and technology applications to support marketing work

**PLO 7:** To use numerical and graphical/visual information in completing marketing tasks

**PLO 8:** Able to work autonomously and show leadership and professionalism in managing responsibilities within a business organization.

**PLO 9:** Able to apply the skills and principles of lifelong learning in their career development

**PLO 10:** Able to display entrepreneurial skills

**PLO 11:** Able to apply and influence others ethical values, integrity, and professional code of practice in their workplace.

### **Bachelor of Business Analytics (Honours)**

#### **1.2.1 Objectives**

The Bachelor of Business Analytics (Hons) program aims at:

1. Equipping students with the knowledge, and technical and numerical competency in both the business and analytics discipline. Students will be data-driven, able to generate statistical outputs using a variety of analytical tools and techniques, interpret them, and make effective managerial decisions based on the findings.
2. Ensuring students can communicate effectively and efficiently on their analytical findings with good interpersonal skills and leadership qualities in a diverse working environment.
3. Enabling students to meet challenges and solve business analytic problems innovatively, creatively, ethically, and professionally.
4. Preparing students to continuously improve themselves through personal and professional development thereby contributing to the societal and economic growth of Malaysia.

#### **PEO – Program Educational Objectives**

Legend:

- **Verb, Skillsets, Context.**
- C = Cognitive, P = Psychomotor, A = Affective
- D = Dominant, G = General

PEO	Program Educational Objectives
PEO 1	To produce graduates who are knowledgeable, and technically and numerically competent with the appropriate skills in the business analytics discipline.  (PLO 1, PLO 6, PLO 7) (C / P)
PEO 2	To produce graduates who demonstrate effective communication and interpersonal skills and good leadership quality in an organisation.  (PLO 4, PLO 5, PLO 8) (A)
PEO 3	To produce graduates who can solve business analytic problems innovatively, creatively, ethically, and professionally.  (PLO2, PLO 3, PLO 11) (C / P / A)
PEO 4	To produce graduates who demonstrate entrepreneurship skills and recognize the need of personal lifelong learning for successful career advancement.  (PLO 9, PLO 10) (A / C)

### PLO – Program Learning Outcomes

Legend:

- **Verb**, **Skillsets**, **Context**.
- C = Cognitive, P = Psychomotor, A = Affective
- D = Dominant, G = General

PLO	Program Learning Outcomes
PLO 1 Knowledge and understanding	To produce graduates who can apply the theoretical and technical knowledge and understanding of business analytics comprehensively.  (C)
PLO 2 Cognitive skills	To produce graduates who can apply critical and analytical skills in solving business analytic problems innovatively and creatively.  (C)
PLO 3 Practical skills	To produce graduates who can apply a variety of essential methods and procedures to solve a broad range of business analytic problems.  (P)
PLO 4 Interpersonal Skills	To produce graduates who can interact, collaborate, and network with different people in diverse learning and working communities.  (A)
PLO 5 Communication Skills	To produce graduates who can communicate effectively, confidently, accurately, and coherently by writing or verbally using appropriate forms of presentation in appropriate context.  (A)
PLO 6 Digital Skills	To produce graduates who apply digital skills by appropriate usage of technological applications in the business analytics field.  (P)
PLO 7 Numerical Skills	To produce graduates who can apply numerical skills in their daily work in the business analytics field.  (C)

<b>PLO</b>	<b>Program Learning Outcomes</b>
PLO 8 Leadership, Autonomy, & Responsibility	To produce graduates who can work autonomously and show leadership and professionalism in managing responsibilities within broad organisational parameters. (A)
PLO 9 Personal Skills	To produce graduates who engages in lifelong learning for personal and professional development. (A)
PLO 10 Entrepreneurial Skills	To produce graduates who displays innovative entrepreneurial skills. (C)
PLO 11 Ethics and Professionalism	To produce graduates who can work ethically with integrity and high professionalism at the workplace. (A)

### **Bachelor of Business Psychology (Honours)**

The program aims to develop students with knowledge and understanding of applying psychology in business operations to enhance the performance of employees especially under diversified business environment.

### **Program Educational Objectives (PEO)**

- i. Knowledgeable and competent in business psychology discipline and able to perform business task by applying psychology principle.
- ii. Demonstrate effective communication and interpersonal skills as leaders in an organisation.
- iii. Able to utilise good digital and numerical skills in managing and solving an organisation's problem.
- iv. Attain lifelong learning culture and entrepreneurial skills with high ethical and interpersonal values.

### **Program Learning Objectives (PLO)**

PLO 1: Able to relate to advanced and comprehensive, theoretical and technical knowledge and relevant skills in managing an organization.

PLO 2: Demonstrate intellectual independence in the application of psychological and management knowledge by applying critical, analytical and evaluation skills in the field of study, work or practice.

PLO 3: Apply a range of essential managerial techniques, methods and procedures to solve a wide range of complex problems in an organization.

PLO 4: Exhibit the ability to communicate, interact, collaborate and network effectively with people of different cultures in managing any work environment.

PLO 5: Able to communicate effectively in appropriate form, various medium to a range of audience in different situations.

PLO 6: Demonstrate the use of a broad range of information, media and technology applications to support business work and studies.

PLO 7: Synergize numerical data for performing management work.

PLO 8: Ability to performance work autonomously and demonstrate leadership responsibility within an organization.

PLO 9: Apply the skills and principles of life-long learning in the development of management and professional career.

PLO 10: Display entrepreneurial skills in the daily operations within an organization.

PLO 11: Uphold the ethical values, integrity and professional code of practice in the business operations.

### **Bachelor of Management (Honours) program**

The overall aim of this program is to prepare graduates and subsequently managers-to-be to effectively manage ever-changing businesses and its environments. The program helps to equip potential workforce with the relevant competencies in order to be competitive, highly professional and ethical. It also undertakes to develop innovative and responsible managers who can interact effectively in business environments so as to fulfill the nation's aspirations of attaining a sustainable, competitive and high-income economy.

### **Program Educational Objectives (PEOs)**

PEO 1 – Building a knowledgeable and competent manager in the management discipline and able to perform management task in line with the evolving industry requirement.

PEO 2 – Developing effective communications skills, interpersonal skills and good leadership quality in a managing profitable organization.

PEO 3 – Enabling the utilization of good digital and numeracy skills in managing and solving an organization's problems.

PEO 4 – Inculcating good entrepreneurial and personal skills with high ethical professional values.

### **Program Learning Outcomes (PLOs)**

PLO 1: Application of advanced and comprehensive, theoretical and technical knowledge and relevant skills in managing an organization.

PLO 2: Demonstrate intellectual independence in the application of management knowledge by applying critical, analytical and evaluation skills in the business environment.

PLO 3: Apply a range of essential managerial techniques, methods and procedures to solve a broad range of complex problems in an organization.

PLO 4: Exhibit the ability to interact, collaborate and network effectively with people of different cultures in managing any work environment.

PLO 5: Demonstrate effective communication in appropriate forms, various medium to a range of audience in managing different situations in an organization.

PLO 6: Display the ability to use a broad range of information, media and technology applications to support managerial work and studies.

PLO 7: Synergize numerical as well as graphical/visual data for performing management work.

PLO 8: Ability to work autonomously and show leadership and professionalism in managing responsibilities within an organization.

PLO 9: Apply the skills and principles of lifelong learning in the development of their management career.

PLO 10: Display innovative entrepreneurial skills in the day-to-day operations of the organization.

PLO 11: Uphold high ethical values, integrity and professional code of practice in managing their organization.

### **Bachelor of Economics (Honours) program**

The overall aim of this program is to produce graduates with a strong foundation in economics to enable them to seek administrative and management jobs in companies that are operating in both public and private sectors.

### **Program Educational Objectives (PEOs)**

PEO 1 – Knowledgeable and competent in the economics discipline and able to evaluate economic issues and recommend relevant policies task in line with the macroeconomic requirement standards.

PEO 2 – Demonstrate effective communications, interpersonal skills and good leadership quality in highlighting issues concerning economic policy and planning

PEO 3 – Able to utilize good digital and numeracy skills in solving and explaining the economic implications of the issues facing the nation.

PEO 4 – Able to demonstrate good personal and entrepreneurial skills with high ethical and professional values.

### **Program Learning Outcomes (PLOs)**

PLO 1: Able to relate to the advanced and comprehensive, theoretical and technical knowledge and relevant skills in the field of economics

PLO 2: Able to demonstrate intellectual independence in the application of economic knowledge by applying critical, analytical and evaluation skills in the field of study, work or practice

PLO 3: Able to apply a range of essential methods and procedures to solve a board range of complex macro- economic issues facing the nation

PLO 4: Able to interact, collaborate and network effectively with all levels of stakeholders for the economic well-being of the nation.

PLO 5: Able to communicate effectively in appropriate forms, various medium to a range of audience in different situations.

PLO 6: Able to use a broad range of information, media and technology applications to support policing work and national consensus.

PLO 7: Able to use and combine numerical as well as graphical/visual data in their work place

PLO 8: Able to work autonomously and show leadership and professionalism in managing responsibilities.

PLO 9: Able to apply the skills and principles of lifelong learning in their career development in various governmental and non-governmental organizations taking into consideration of the dynamism and challenges faced by the nation in socio-economic issues

PLO 10: Able to display innovative, informed decisions and appropriate policy measures in the nation's interest.

PLO 11: Able to apply ethical values, and professional code of practice in their workplaces to uphold high levels of integrity which will reflect the nation's high demands of such values pertaining to corporate and state governance.

#### **2.3.3 Duration**

- 3 years

#### **2.3.4 Program Structure**

- a) The Bachelor in Accounting (Honours)<sup>1</sup> is a 34 or 35-course program.
- b) The following programs have 33 or 34 courses
  - Bachelor of Business (Finance)( Honours),
  - Bachelor of Business (Entrepreneurship)( Honours),
  - Bachelor of Business (Human Resource Management)( Honours),
  - Bachelor in International Business (Honours)<sup>2</sup>,
  - Bachelor in Marketing (Honours)<sup>3</sup>,
  - Bachelor of Business Analytics (Honours),
  - Bachelor of Business Psychology (Honours),
  - Bachelor of Management (Honours), and
  - Bachelor of Economics (Honours)
- c) There are 3 intakes in a year, January, May and August.
- d) There are TWO full semesters (January & August) plus One-half semester (May) in an academic year.
- e) A student may enroll for a maximum of 20 credits in a full semester and only 10 credits in a half semester.

<sup>1</sup> Bachelor of Business (Accounting)(Honours)- entry prior to May 2024

<sup>2</sup> Bachelor of Business (International Business)(Honours)- entry prior to May 2024

<sup>3</sup> Bachelor of Business (Marketing)(Honours)- entry prior to May 2024

## 2.4 Admission Information

### Entry Requirements

#### **2.4.1 Direct Entry for Bachelor in Accounting (Honours):**

Applicants require one of following minimum entry requirements: -

- Pass in Sijil Tinggi Persekolahan Malaysia (STPM) with minimum grade 2 C+s and credit in Mathematics and a pass in English at Sijil Pelajaran Malaysia (SPM) level
  - Pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum grade of Jayyid (good) and credit in Mathematics and a pass in English at SPM level
  - 5 Bs in Senior Middle 3 (UEC)
  - 5 CPU passes with a minimum average of 50%
  - 5 SAM/TEE passes with a minimum average of 50 %
  - Victorian Certificate of Education with a minimum average of 50 %
  - HELP Foundation in Arts/ Foundation in Science/ Matriculation/ Foundation or its equivalent with a minimum CGPA of 2.50 out of 4.00, and credit in Mathematics and a pass in English at SPM level
  - HELP Diploma in Business/Diploma in Information Technology/a diploma in accounting or related field, or its equivalent with a minimum CGPA of 2.50 out of 4.00, and credit in Mathematics and a pass in English at SPM level
  - Equivalent qualification
- and
- minimum MUET Band 2 (Malaysian students) or IELTS 5.5 (International students) or equivalent international English Language qualification

<sup>1</sup> Bachelor of Business (Accounting)(Honours)- entry prior to May 2024

#### **2.4.2 Direct Entry for Bachelor of Business (Finance)(Honours):**

Applicants require one of following minimum entry requirements: -

- Pass in STPM with minimum grade 2 C+s and credit in Mathematics and a pass in English at SPM level
- Pass in STAM with a minimum grade of Jayyid (good) and credit in Mathematics and a pass in English at SPM level
- 5 Bs in Senior Middle 3 (UEC)
- 5 CPU passes with a minimum average of 50%
- 5 SAM/TEE passes with a minimum average of 50 %
- Victorian Certificate of Education with a minimum average of 50 %

- HELP Foundation in Arts/ Foundation in Science/ Matriculation/ Foundation or its equivalent with a minimum CGPA of 2.50 out of 4.00, and credit in Mathematics and a pass in English at SPM level
- HELP Diploma in Business/Diploma in Information Technology/Diploma in Finance, Banking, Insurance or related field with a minimum CGPA of 2.50 out of 4.00, and credit in Mathematics and a pass in English at SPM level
- Equivalent qualification

And minimum IELTS 6.0 (International students) or equivalent international English Language qualification

**2.4.3 Direct Entry for Bachelor of Business (Entrepreneurship)(Honours)/ Bachelor of Business (Human Resource Management)(Honours)/ Bachelor in International Business (Honours)<sup>2</sup>/ Bachelor in Marketing(Honours)<sup>3</sup>/ Bachelor of Business Analytics (Honours)/ Bachelor of Economics (Honours)/ Bachelor of Management (Honours)/ Bachelor of Business Psychology (Honours)**

Applicants require one of following minimum entry requirements: -

- Pass in SPM with minimum grade 2 Cs and a pass in Mathematics and English at SPM level
- Pass in STAM with a minimum grade of Jayyid (good) and a pass in Mathematics and English at SPM level
- 5 Bs in Senior Middle 3 (UEC)
- 5 CPU passes with a minimum average of 50%
- 5 SAM/TEE passes with a minimum average of 50 %
- Victorian Certificate of Education with a minimum average of 50 %
- HELP Foundation in Arts/ Foundation in Science/ Matriculation/ Foundation or its equivalent with a minimum CGPA of 2.00 out of 4.00, and credit in Mathematics and a pass in English at SPM level
- HELP Diploma in Business/Diploma in Information Technology/a diploma with a minimum CGPA of 2.00 out of 4.00
- Advanced Diploma with a minimum CGPA of 2.00 out of 4.00
- Diploma Kemahiran Malaysia (DKM)/ Diploma Vokasional Malaysia (DVM) subjected to HELP Senate approval
- Diploma Lanjutan Kemahiran Malaysia (DLKM) subjected to HELP Senate approval
- Victorian Certificate of Education with a minimum average of 50 %
- HELP Foundation in Arts/ Foundation in Science with minimum CGPA score of 2.0 out of 4.0
- Equivalent qualification

and

For international students:

minimum IELTS 5.5 or equivalent international English Language qualification

<sup>2</sup> Bachelor of Business (International Business)(Honours)- entry prior to May 2024

<sup>3</sup> Bachelor of Business (Marketing)(Honours)- entry prior to May 2024

**2.4.4 English Language Requirements**

Applicants who do not have one of the approved English qualifications are required to sit for an English Test, attend and passed the appropriate English program before starting the bachelors degree Year 1 program.

## **2.5 Policies and Regulations**

### **2.5.1 Maximum Course / Credit Load**

The student can enroll in courses for up to a maximum of 20 credit hours in each long semester and up to a maximum of 10 credit hours in each short semester.

A student who has been awarded supplementary examination or assessment for a course is considered to be enrolled in half of its credits until the grade is replaced with a final grade.

### **2.5.2 Cancellation of Courses Offered**

The Faculty of Business, Economics and Accounting makes every reasonable effort to offer courses as indicated in the Courses Availability List which is posted at hmls portal. However, the faculty reserves the right to make changes or cancel courses in the proposed schedule because of insufficient enrolment or for any other reasons deemed valid. Students are responsible to keep themselves posted by viewing the web site periodically.

### **2.5.3 Program Structure**

Programs are assigned a specific Course Code and a certain number of Credit Hours.

#### **2.5.3.1 Courses Numbering System**

Courses are numbered so as to indicate the level of advancement. In general, Courses with lower numbers are those which should be completed first. Courses with numbers beginning with 100, 200 and 300 courses are Year 1, 2 and 3 courses respectively.

100-Level	Year 1
200-Level	Year 2
300-Level	Year 3

#### **2.5.4 Prerequisites**

Courses prerequisites are listed in this handbook in the Course Descriptions. These requirements are intended to ensure students have a reasonable chance of completing a course without a low or fail grade. A prerequisite is a course that must be taken and passed prior to registering for any of the courses that require it.

Any student who has failed in the first of a sequence of courses is not allowed to enrol for the subsequent course until the fail grade has been changed to a pass grade.

#### **2.5.5 Assessment and Evaluations**

- a) Each course is assessed by a continuous assessment component and a final examination.
- b) The continuous assessment is in the form of written assignments/tests/mid-semester examination and/or projects.
- c) The final assessment can be a 3-hour written examination, project or case study
- d) Most courses follow the assessment pattern below:

- |                                       |   |      |
|---------------------------------------|---|------|
| • Continuous assessments              | - | 40%  |
| • Final Examination/ Final Assessment | - | 60%  |
| • Total                               | - | 100% |
- e) To pass a course, a student must pass **BOTH** continuous assessments and final examination / final assessment and score an aggregate mark of 50%

### **2.5.6 Award**

Upon successful completion of the required 33 courses (34 courses for Bachelor in Accounting (Honours))<sup>1</sup>, a student will be awarded a degree.

<sup>1</sup>Bachelor of Business (Accounting)(Honours) – entry prior to May 2024

### **2.5.7 Academic Advising**

Academic advising is an integral part of a student's academic experience. Academic advisors are able to give support and guidance to students who seek their service, but it is the responsibility of each student too to be familiar with academic policies and regulations and to take responsibility for his or her study at HELP University.

Graduation/program requirements vary greatly from one university to another. It is especially important for students to learn about the universities' academic policies and procedures thoroughly. New students will be informed on the education system and its requirements through a series of seminars conducted every semester.

An academic advisor offers students information, guidance and advice throughout their undergraduate program. Specifically, academic advisors assist students in identifying degree requirements and help students balance their course load each semester, so they do not take too many demanding classes in one semester. Students will also be informed on classes that require prerequisites or other restrictions before registration.

Students are encouraged to contact [businessfaculty@help.edu.my](mailto:businessfaculty@help.edu.my) to seek advice from an academic advisor to discuss important educational issues and matters pertaining to transfer to foreign institutions. Students can also do their own research under the guidance of an academic advisor on universities and their requirements, ranks, profile etc.

## 2.6 Course Descriptions

### ACC101 Financial Accounting 1

**Enrolment Restriction(s): Not available to students who have completed ACC155**

The course introduces students to the basic concepts on financial accounting. This includes identifying, measuring, classifying and recording of transactions in the journal and ledger and the preparation of financial statements.

### ACC103 Management Accounting 1

**Pre-Requisite(s): ACC101**

The course examines the way in which accountants provide financial and other information for use by management in planning, controlling and measuring the performance of business operation. We focus on the technical design and operation of product costing systems, the design and operation of accounting control systems, and strategic cost management system to achieve competitive advantage. The course also aims to examine topics of current interest in management accounting and developments of management accounting in an interdisciplinary perspective.

### ACC155 Elements of Accounting and Finance I

**Enrolment Restriction(s): Not available to students who have completed ACC101**

Students will be taught the basics of financial accounting covering skills and concepts related to the recording of economic events. Students will acquire skills to prepare & interpret the financial statements of a sole trader and limited company. In addition, students will also acquire financial skill to apply capital investment appraisal.

### ACC177 Elements of Accounting & Finance 2

**Pre-Requisite(s): ACC155**

**Enrolment Restriction(s): Not available to students who have completed ACC103**

Accounting is concerned with provision of financial information to various groups of users for decision making in allocation of scarce resources. Elements of Accounting and Finance 2 is designed to provide a broad understanding of theory and practice of accounting and finance and an application of such theory and practice for preparation and analysis of financial statements. This course includes management accounting at introductory level. It also enables students to equip with basic accounting knowledge as a foundation for further study.

### ACC200 Accounting Information Systems

**Pre-Requisite(s): ACC101**

The course provides an understanding of the basic concepts and functions of accounting systems. We will build upon the accounting techniques studied in ACC101 Financial Accounting 1 by introducing further concepts and techniques. We will examine different business processes and events and translate these events into accounting entries using a number of computer tools such as a spreadsheet, an accounting package and a database. In doing this we will also examine the development of accounting systems and documentation techniques. We also explore the impact of information technology on accounting systems and

contemporary business practices. The course raises issues concerned the appropriate supports for managers in changing business environment.

### **ACC201 Management Accounting 2**

#### **Pre-Requisite (s): QBM101 & ACC103**

The course is concerned with the provision of financial and other information for use in decisions in organizations. We will build upon the accounting techniques studied in ACC103 Management Accounting 1 by introducing further concepts and techniques. The course addresses impact of contemporary management philosophies and reflects the applicability and validity of techniques considered in the current business environment. We emphasize the role of management accounting in decision making, particularly in providing information and analysis to support strategic management activities, and question the relevance of various aspects of traditional management accounting.

### **ACC202 Financial Reporting**

#### **Pre-Requisite(s): ACC203**

ACC202 Financial Reporting builds on the knowledge acquired from ACC101 Financial Accounting 1, ACC203 Financial Accounting 2 and ACC200 Accounting Systems. This course requires students to consider the role of accounting in conveying an organisation's economic and social performance. Students will be introduced to the regulatory environment for reporting entities and an overview of the conceptual framework for financial accounting prescribed by the International Accounting Standards Board and the Malaysian Accounting Standards Board. It aims to develop an awareness of conceptual issues underlying current financial reporting issues. These conceptual issues are implemented in the later topics of this course as students study specific accounting standards that involve measurement, recognition and disclosure are applied to elements of financial statements. Students will learn to account for intangible assets such as research and development expenditure and natural resources; financial instruments; leases and hire purchase agreements; construction contracts; extractive industries; off balance sheet liabilities; employee benefits; segment reporting; and contingent and post balance sheet events. Students will be required to understand the mechanics of applying the standards, the consistency of particular standards in relation to the reporting/measurement requirements embodied within other standards and the conceptual framework. On completing this course students should be knowledgeable of a large proportion of the accounting and reporting requirements that pertain to single business entities.

### **ACC203 Financial Accounting 2**

#### **Pre-Requisite(s): ACC101**

This course covers further topics in financial accounting. It builds upon the knowledge gained from ACC101 Financial Accounting 1, and thus, the successful completion of ACC101 Financial Accounting 1 is a pre-requisite of this course. The topics include accounting for branches, clubs / associations and non-profit organisations, as well as partnerships. It considers how to deal with entities that may use single entry systems or has incomplete records. This course takes a look at social and environmental accounting as well as the effects of globalisation on accounting. The course will introduce the student to accounting for corporations and its financial statements (including the cash flow statements). The student will also be introduced

to debentures / bonds and other types of long-term borrowings. Further from ACC101 Financial Accounting 1, this course would consider the financial statement analysis and interpretation for corporations. The course ends by considering the notes to the financial statements and the impact / issues underlying accounting policy choice.

### **ACC291 Islamic Bank Management**

#### **Pre-Requisite(s): FIN202 & FIN203**

This course offers an overview of the main tenets of Islamic banking and finance. Topics covered the philosophy and basic principles of Islamic banking and finance, riba, profits, contracts of exchange, Islamic banking theory, Islamic banking reality, takaful, Islamic money market, Islamic capital market, Islamic securities (sukuk) and regulatory issues.

### **ACC301 Management Accounting 3**

#### **Pre-Requisite(s): QBM101 & ACC201**

The course is concerned with the current issues in management accounting. We will build upon topics studied in ACC103 Management Accounting 1 and ACC201 Management Accounting 2 by introducing more advance and detail topics in the framework of management accounting. The course provides exposure to techniques and methods used in management accounting application. We focus on evaluating existing competitive strategies, developing new strategies, and monitoring and assessing progress towards chosen strategies. The course seeks to assist those involved in organizational decision making by providing models which can be used in understanding, structuring and resolving problems.

### **ACC302 Corporate Accounting**

#### **Pre-Requisite(s): ACC202 & LAW201**

ACC302 Corporate Accounting builds on the knowledge acquired from ACC101 Financial Accounting 1, ACC203 Financial Accounting 2, ACC200 Accounting Systems, ACC202 Financial Reporting and LAW201 Company Law. This course requires students to consider the role of accounting in conveying a company's economic performance.

This course is designed to enable students to acquire basic skills of corporate accounting. Topics covered include the application of accounting entries for company incorporation; accounting for branches; insolvency; deferred taxation; restructuring of companies; group accounting; and other corporate combinations. On completing this course students should be knowledgeable of a large proportion of the accounting and reporting requirements that pertain to corporations.

### **ACC303 Auditing & Assurance Services**

#### **Pre-Requisite(s): ACC302**

The course introduces the practice of auditing in Malaysia. It reviews the roles and responsibilities of auditors including legal liability issues and professional ethics. The course covers the process of an audit including the acceptance of the client, planning the audit, audit evidence collection and documentation techniques and procedures, assessment of risks, review of internal controls and substantive testing for the various accounting cycles, audit completion and audit reporting issues. Other areas such as sampling techniques, auditing in a computerised environment and the use

of computerised auditing techniques will also be covered. Although the main thrust of this course will be to cover statutory audits as required by the Companies Act 1965 other types of audit will be introduced such as internal audit, forensic audit, performance audit and compliance audit. Further, reporting on other audit related services such as review engagements and special purpose audit engagements will be introduced.

#### **ACC304 Accounting Theory and Practice**

##### **Pre-Requisite(s): ACC202 & MGT203**

The course examines the theoretical underpinnings of the practice of accounting including the construction and verification of theories and the various influences on the regulation and practice of accounting. The course will also consider the various issues facing the accounting profession including international harmonisation, corporate social responsibility reporting and ethics. The course's primary thrust is to enhance students' understanding of the dynamics behind the formulation of accounting figures as well as increase their decision making skills in relation to financial accounting issues.

#### **ACC312 Reporting Framework and Accounting Practice**

##### **Pre-Requisite(s): ACC302**

The syllabus examines the financial reporting framework within which the accountant operates and examines detailed financial reporting requirements for entities leading to the preparation of group financial reports in accordance with generally accepted accounting practice and relevant standards. The syllabus then deals with the nature of reporting for specialised entities including not-for-profit and small and medium-sized enterprises.

The syllabus also explores – in more depth – the role of the accountant as financial analyst and adviser through the assessment of financial performance and position of entities, and the accountant's role in assessing and advising on the implications of accounting regulation on corporate reporting.

Finally, the syllabus covers the evaluation of current developments and their implications for financial reporting.

#### **BBA100 Introduction to Modern Programming**

This course is an introduction to programming covering core components such as data types, variables, conditionals, arrays, loops, strings, and functions. Students will learn how to code, test, and debug.

#### **BBA101 Fundamentals of Database Management System**

This course will introduce to students the fundamental concepts necessary for designing, using, and implementing database systems and database applications. Further enlightening students on the fundamentals of database modeling and design, the languages and models provided by the database management systems, and database system implementation techniques.

#### **BBA201 Advanced Database Management System**

**Enrolment Restriction(s): Not available to students who have completed BDA203**

**Pre-Requisite (s): BBA101**

This course provides students with theoretical knowledge and practical skills in advanced topics in database systems, big data and modern data-intensive systems. The specific topics include indexing methods, query processing and optimisation strategies for relational database systems, Object Relational Mapping and Object Database design, distributed database systems, data mining on large databases.

### **BBA202 Business Analytics and Information System**

#### **Pre-Requisite (s): ITC101**

This course provides students with significant needs to combine business skills with an understanding of information systems and the opportunities and benefits that they bring to an organisation. Starting from basic concepts, to a comprehensive and accessible guide. Taking a problem-solving approach, looking at information systems theory within the context of the most recent business and technological advances. The topics covered will expose students the types of applications used that has updated and expanded coverage of contemporary key topics such as:

- Big Data
- Analytics
- Cloud Computing
- Industry 4.0
- Internet of Things

This course will also provide with students with new business examples, case studies and web links which are fully integrated throughout, illustrating the relevance and impact of information systems in today's business environment.

### **BBA204 Descriptive Business Analytics**

#### **Pre-Requisite (s): ITC101, BBA100, QBM101 and QBM201**

This course is designed to complement QBM101 (Business Statistics) and QBM201 (Advanced Business Statistics), especially in the usage of statistical software(s) (e.g. Excel, PowerBI, R, Python, SPSS, SAS, etc.). Students will gain hands-on experience with software tools to analyse and present quantitative data from theory learnt in QBM101 and QBM201. Topics include a review on basic statistics, probability distributions, visualising and exploring data, statistical inference, classification methods, and linear regression. This course has been developed to provide students with the ability to analyze business-related problems using software tool(s) with the appropriate concepts and techniques.

### **BBA205 Predictive Business Analytics**

#### **Pre-Requisite (s): BBA204**

This course continues the usage of statistical software tools from BBA204 (Descriptive Business Analytics) for predictive analytics. Students are also introduced to trendline analysis, regression analysis, forecasting techniques, data mining, classification and clustering methods, spreadsheet modeling and analysis, and simulation and risk analysis. This course has been developed to provide students with the ability to analyze business-related problems using software tool(s) with the appropriate concepts and techniques.

### **BBA301 Human Resource Analytics**

#### **Pre-Requisite (s): MGT101, QBM101 and MGT212**

Human Resource Management (HRM) is concerned with people at work, their relationships and their quality of life within the organization. It is the vital factor in organizations' quest for corporate survival and competitive advantage. HR managers are expected to be active players and partners in the challenge of making organizations more competitive. The introduction of analytics has induced a shift in the traditional HR function-from human resource management (HRM) to human capital management (HCM). HR Analytics reflects on this crucial role of analytics and predictive modelling in human resource settings within modern-day organizations.

The aim of this course is to provide students with an introduction and overview of human resource management within organizations. The course will examine various functions and theories of human resource management, and give students an appreciation and understanding of the many challenges facing managers in organizations in today's very competitive business environment. Keeping in view the emerging need among HR professionals and analysts, this course offers interesting insights into the use of analytics to aid strategic decision making. The course is designed to help students leverage the principles of people, data, and analytics to focus on leveraging data to inform decisions in business in general and HRM specifically.

### **BBA302 Prescriptive Business Analytics**

#### **Pre-Requisite (s): BBA204 and BBA205**

This course continues the usage of statistical software tools from BBA205 (Predictive Business Analytics) for prescriptive analytics. Topics include linear optimisation, integer optimisation, nonlinear optimisation, optimisation analytics, and decision analysis. The course has been developed to provide students with the ability to analyse business-related problems using software tool(s) with the appropriate concepts and techniques.

### **BBA303 Marketing Analytics**

#### **Pre-Requisite (s): MKT101 and QBM101**

Today's business environment is highly competitive and companies need data-based information to make effective business decisions. Marketing Analytics provides students with a variety of basic analytical techniques, methods and various marketing analytics that deal with big data that is relevant to marketing and decision making and enhance students' skills in marketing analytics.

### **BBA304 Data Insights and Visualisations**

#### **Pre-Requisite (s): ITC101 and QBM101**

Analytics involves the art of data exploration, visualization, communication and the science of analyzing large quantities of data in order to discover meaningful patterns and useful insights to support decision-making. This course introduces students to various techniques available to extract useful insights from the large volumes of data, and visualising the data appropriately into a complete report.

### **BBA305 Economic Analytics**

#### **Pre-Requisite (s): QBM201**

The course is designed to motivate the students on the theoretical and practical understanding of the economic issues such as unemployment, economic growth, etc

and the relevant tools that can be used to solve the real life problems. This course focuses on the estimation, inferences, diagnostic testing and decision making in which it discusses the applicability and challenges of regression models in the practical context. This course has the capacity of training the students on the analytical tests through the usage of R- software. This course focuses on many different topics ranging from the data identification to the estimation of results for the process of decision making.

**BBA400 Final Year Project**

**Pre-Requisite (s): MGT203**

**Enrolment restriction(s): Only available to Bachelor of Business Analytics (Honours) students**

A final, individual project intended to integrate material acquired during the student's three years classes, as well as to provide an in-depth exploration of a topic of special interest or career relevance to the participant. It is important for them to analyze, explain and find solution for any problem encountered. Students work closely with an academic advisor and are required to submit a comprehensive written report as well as make an oral presentation of the research results in front of a professional academic panel.

**BIP301 Business Practicum**

**Pre-Requisite (s): Completed 58 credits**

**Enrolment restriction(s): Only available to Bachelor of Business Analytics (Honours) students**

The rationale for the inclusion of this module in the degree program is to cultivate an awareness to the students of the current labour market developments and practices. This would raise student's awareness of the synergy between academic attainment, skills development and employability. This module is to prepare the students with the knowledge and requisite skills that would be specific to their career of choice in a competitive and tight labour market.

**BKG301 Comparative Banking Structure**

**Pre-Requisite(s): FIN203**

This course is offered to widen students knowledge of banking and finance by looking at some of the more relevant banking structures that can affect any financial officer's or particularly a CFO's financial management and decision. In today's globalised financial scenario, it is always essential to look at alternatives whether one is a borrower or lender. The course will also assist in the understanding of current financial events.

**BPSY105 Introduction to Quantitative Methods**

This course explores the development of skills necessary for the evaluation of behavioural research. Areas of study will include an understanding of the scientific method of research.

**BPSY106 Introduction to Qualitative Methods**

This course will introduce students with the broad philosophical paradigms in qualitative research. Upon completion of the course, students will achieve the essential skills and tools to successfully plan and design a phenomenological

qualitative study. Covered in this course are the theories of knowledge in forming qualitative research, the general principles of designing qualitative studies, sampling strategies and data collection will be taught. Likewise, the course will consider the ethical issues related to the conduct of qualitative research.

### **BPSY1101 Introduction to Psychology**

This course provides a foundational introduction to psychology, covering the basic principles and theories used to understand human behavior in various contexts, including social, workplace, and personal settings. The course emphasizes the application of psychological principles to real-world situations, examining the role of nature and nurture in shaping human behavior. By the end of the course, students will gain a solid understanding of the basics of psychology and how these principles apply to everyday life, including topics such as sensation, perception, memory, motivation, emotion, and health.

### **BPSY205 Social Psychology**

#### **Pre-Requisite(s): BPSY111 or BPSY1101**

This course systematically explores the way individuals think, feel, desire, and act in social situations. It expands our understanding of an individual's perception of the self and others, examines interpersonal relationships, looks at the power of social influence, and explores applications of social psychology.

### **BPSY207 Human Personality**

#### **Pre-Requisite(s): BPSY111 or BPSY1101**

This course will provide an introduction to the different factors that may shape human personality and character. Furthermore, it will introduce students to different personality theories and theorists.

### **BPSY210 Conflict Theory and Resolution**

#### **Pre-Requisite(s): Completion of 8 Year 1 courses**

The course provides an overview of conflict and conflict resolution. Conflict resolution and mediation are discussed from the perspective of individuals, interpersonal or small groups, and organised communities.

### **BPSY2101 Abnormal Psychology**

#### **Pre-Requisite(s): BPSY1101**

This course introduces students to the study of abnormal psychology, focusing on the understanding of psychological disorders, their causes, symptoms, and treatments. Students will learn about various mental health conditions such as anxiety, depression, and mood disorders, as well as the biological, psychological, and social factors that contribute to these issues. The course will also explore how abnormal psychology applies to everyday life, including the workplace, by examining the impact of mental health on work performance and interpersonal relationships. By the end of the course, students will have a basic understanding of abnormal psychology and its relevance to both personal and professional environments.

**BPSY302 – Introduction to Industrial/Organizational Psychology****Pre-Requisite(s): Completion of 18 Year 1 and 2 courses**

This course is an introduction to the methods used by Industrial/ Organisational psychologists to increase organisational effectiveness and individual well-being. Topics include selection, training, appraisal, job attitudes, work motivation, leadership, job design, organisational culture, and work environment, group development, organisational change strategies, motivational and performance enhancement concerns.

**BPSY314 Introduction to Economic Psychology****Pre-Requisite(s): ECO100 and BPSY205**

The study of economics does not generally consider the psychological factors that influence micro and macro-economic processes. Recently, however, there has been increasing interest in merging psychological principles with rationalist economic theory. The study of economic psychology hence, examines how psychology mechanisms influence human economic behaviour at the individual, societal and national level. Topics include how human economic behaviours change across different stages of their lives, cross-cultural consumer behaviour, the distribution of income and poverty and its relationship with national well-being.

**COM200 Managerial Communication****Pre-Requisite(s): MGT101**

The aim of this unit is to acquaint students with the basic theory, skills and application of managerial communication. It discusses three broad categories of fundamental management skills

- (a) Personal skills;
- (b) Interpersonal skills; and
- (c) Group skills.

Two additional skills involving applied communications are also included:- conducting interviews and conducting meetings. The students are guided to understand and accept the need to change, what to change and apply the change in specific contexts.

**ECO100 Introduction to Economics****Enrolment Restriction(s): Not available to students who have completed****ECO101/ECO155 OR ECO102/ECO157**

The course deals with the study of various concepts and theories of basic economics. The introductory course explores the relationships between individual economic agents (microeconomics level) and how the sum of all individual decisions affects the economy (macroeconomic level). The course covers a broad range of theories and principles in microeconomics and macroeconomics including market structure, comparative advantage, factor markets, market failure, national income accounting, aggregate demand and supply, money market, fiscal and monetary policies.

**ECO101 Principles of Microeconomics****Enrolment Restriction(s): Not available to students who have completed****ECO100/ECO155**

The study of Microeconomics focuses mainly on how households and firms make decisions and the interactions of these decisions in the markets. It seeks to explain the prices and quantities of individual goods and services produced. It also provides

insights into how the economy operates, the economics of the environment, microeconomic reforms and an understanding of the effects of government regulations and taxes on the economy and on various groups in society.

### **ECO102 Principles of Macroeconomics**

**Co-Requisite(s): ECO 101**

**Enrolment Restriction(s): Not available to students who have completed ECO100/ECO157**

This course introduces the students to Macroeconomics. Macroeconomics is the branch of economics that is concerned with broader, economy-wide processes, problems and issues including economic growth, economic fluctuations, unemployment, inflation and the National Income. This course explores the economic problems and issues in which governments face and the use of techniques to resolve them.

### **ECO155 Microeconomics 1**

**Enrolment Restriction(s): Not available to students who have completed ECO100/ECO101**

This course is about microeconomic theory and how it is applied to evaluate contemporary market systems. Understanding the markets is important as the society debates the merits of market-oriented approaches in dealing with social problems. Some nations are turning to market-oriented approaches but some to centralised planning approaches. Microeconomics provide a sound grounding to critically analyse the above. On the other hand, modern economics recognizes that the world is plagued by uncertainty, and this has important consequences for individual behaviour and market outcomes. Therefore, the study of Microeconomics is essential and should be regarded as a core course especially for students who wish to further their studies to more advanced economics.

### **ECO157 Macroeconomics 1**

**Enrolment Restriction(s): Not available to students who have completed ECO100/ECO102**

Macroeconomics is a controversial course. Its key variables – the output level, inflation, unemployment, interest rates and foreign exchange rates – have proved difficult to explain and predict. This course is designed to help students obtain a better understanding of economic principles, their application and their predictive content and shortcomings. Implications of pursuing the policy recommendations of different schools of thought will be analyzed, so that students may better understand the past and ongoing debates among economists on policy issues.

### **ECO158 History of Economics Thought**

**Pre-Requisite(s): ECO155 & ECO157**

This course is related to the evolution of economic ideas in a historical context. The focus is also on how past analytical contributions have shaped contemporary economic theories. The course is taught at an introductory level and also focuses on different approaches ranging from mercantilism to neo-classical to international economics.

### **ECO173 International Relations**

This course is a study of world politics including the various approaches to international relations and international political economy. Emphasis is placed on the roles of nationalism, nation-states, transnationalism and international organizations in the making of contemporary world politics as well as on issues of national security, power and diplomacy, economic competition, international law and environment.

#### **ECO174 Human Geography**

**Pre-Requisite(s): ECO155**

This is an interdisciplinary course focusing on economic, social, cultural and political aspects of society and the economy in spatial terms. The course focuses on the nature of spatial configurations in theoretical and practical terms. It introduces the student to the discipline of geography and its relevance in examining and analysing local, regional and global dynamics. The course is contemporary and is closely related to economics, sociology and international relations.

#### **ECO201 Labour Economics**

**Pre-Requisite(s): ECO101 & ECO102**

**Enrolment Restriction(s): Not available to students who have completed ECO387**

The labour market is of fundamental importance in the study of economics because labour continues to be an important input in the production of goods and services. Also, it is the earnings of workers that constitute the bulk of the consumption of the outputs produced by the companies. This study of labour economics is concerned with two distinct components, which shall be presented in a sequence. The first component shall focus on labour market analysis; labour demand and supply decisions; theoretical wage determination and wage differentials; development of human capital; and impact of unemployment and inflation on the country's economic performance. The second component shall deal with the institutions concerned with labour issues. The focus here shall be on trade unions; collective bargaining; and government's handling of workers' grievances. Both components shall complement each other in giving a fuller understanding of the workings of free labour markets.

#### **ECO202 Macroeconomic Analysis**

**Pre-Requisite(s): ECO101 & ECO102**

This course builds on previous study of macroeconomics. The focus of this course is on understanding the impact of domestic policies, global macroeconomic activities and international financial markets on the domestic economy. Malaysia can be described as a small open economy that is integrated into the global economy. Events in the major economies and key financial markets can have strong impacts on the domestic Malaysian economy. Exchange rates, interest rates, stock prices and foreign economic policies are vital factors in determining Malaysia's future economic progress. Students are expected to remain cognisant of currency economic and financial issues throughout the semester and be able to analyse these issues using the tool kit of economic techniques provided in this course.

#### **ECO203 International Economics**

**Pre-Requisite(s): ECO101 & ECO102**

Since the world has become a smaller place, this course will provide students an opportunity to understand how international trade and monetary economic systems work. Provision of this course will help prepare students for the modern environment.

#### **ECO204 International Trade**

##### **Pre-Requisite(s): ECO101, ECO102, & ECO203**

This course focuses on the theoretical and empirical aspects of international trade as perceived especially from the vantage point of entrepreneurs and executives who are keen on cementing their understanding of international trade patterns and trends. The emphasis on theory goes only to the extent of providing the fundamentals for understanding and interpreting empirical observations, in order that facts and figures can be given sufficient and rigorous scrutiny before important business decisions are made. The International Trade course distinguishes itself from ECO203 (International Economics) in two areas. First, it gives a more in-depth scrutiny and analysis of current issues and case studies to provide a more application-oriented flavour. Moreover, it also introduces new topics related to trade, competitiveness, policy frameworks and the international trading system.

#### **ECO256 Research Methods**

##### **Enrolment Restriction(s): Only available to Bachelor of Economics (Honours) students**

In carrying out a research effort the researcher needs to make a variety of decisions: how to formulate the required research problem and associated hypotheses; what approach or approaches to use to achieve the research objectives; what methods of data collection to use to meet the data needs of the research effort; how to select the units from which data is to be collected; what methods of analysis would be appropriate to achieve the required forms of analytical results. The course will introduce the student to the process of research, the research approaches and the basic tools for carrying out the various phases of a research project.

#### **ECO257 Regional Studies**

##### **Pre-requisite(s): ECO101 or ECO155**

Regional Studies is a course concerned with the spatial distribution of economic activity across geographic areas within a nation and between nations. It is linked specifically with Economic Geography and Regional Economics as related courses. The primary focus of the course is on regional growth and its causes and variations. The course deals with the basic theories of regional science and spatial economics, alternative models and empirical studies related to techniques such as input-output analysis.

#### **ECO258 Public Finance**

##### **Pre-requisite(s): ECO155 & ECO286**

This course seeks to provide essential understanding on the behaviour and operation of the government sector in managing the macroeconomy through the use of economic analysis. The first part of the course covers the fundamental concepts such as public goods, externalities, equity and efficiency. Together, these basic yet imperative concepts will form a holistic framework to rationalize the economic basis for government activity. The second part will then focus on some of the most

pertinent key issues on government expenditures and policy such as government subsidies and income support for the poor as well as government expenditure on healthcare. In the last part, this course will examine the government financing mechanism. Issues on taxation system, government budget deficit, government debt and the role will be explored and discussed.

### **ECO280 Reflective Practice**

Reflective Practice is one of the theme course which underpins all of the other courses in the program. It facilitates professional development in individuals and encourages a critical focus in questioning assumptions about practice. This is pertinent since professional practice offers unique and complex scenarios. The course offers the opportunity to gain understanding of some of the formal theoretical frameworks to guide reflection, alongside exploring the personal theories and courseivity which impact on each individual's practice. The application by each student of selected topics to a chosen area of self facilitates the integration of theory and practice and furthers understanding of the dynamics and potential of reflective practice.

### **ECO286 Microeconomic 2**

#### **Pre-requisite(s): ECO155**

This course is about microeconomic theory and how it is used to evaluate contemporary market system. It is a continuation of Microeconomics I, with a much broader scope of applications to understand the workings of the government, the sources of market failure and the economics of financial decision making.

### **ECO287 Macroeconomic 2**

#### **Pre-requisite(s): ECO157**

Macroeconomics is a controversial course. Its key variables – the output level, inflation, unemployment, interest rates and foreign exchange rates – have proved difficult to explain and predict. This course is designed to help students obtain a better understanding of economic principles, their application and their predictive content and shortcomings. The opinions and theories of the major schools of thought are explored, so that students may better understand the past and ongoing debates among economists on many aspects of the economy.

### **ECO293 Advanced Principles of Management**

ECO293 is concerned with advance principles of managing business organisations. This course enables students to learn about the workings of business organisations, how they function, how they interact with the environment. It also includes how these business organisations are managed, including the strategies used to guide them and the decisions involved in the role of the manager.

### **ECO306 Econometrics**

#### **Pre-requisite(s): ECO155, ECO157 & QBM154**

#### **Enrolment restriction(s):**

**Not available to students who have completed ECO260/ECO355/QBM202**

This course will provide students with an understanding of econometric procedures, with emphasis placed on interpreting econometric results and critically

evaluating the techniques employed. Students will learn and apply more advanced techniques in analyzing and modelling economic relationships.

### **ECO353 Fiscal & Monetary Policy**

**Pre-requisite(s): ECO155, ECO157, ECO286 & ECO287**

The course introduces students to current issues in macroeconomic policy. It will explore both the theoretical debates and the practical issues faced by policymakers.

### **ECO356 Malaysian Economy**

**Enrolment Restriction(s): Not available to students who have completed ECO255**

**Pre-Requisite(s): ECO155 & ECO157**

This course shall focus on selected aspects of the Malaysian economy. The analysis and discussion of the chosen practical economic issues shall be built on the theoretical framework of microeconomics and macroeconomics. The past economic performances of the country shall be reviewed and assessed in relation to the government's economic goals, policies and plans, as well as, the working of various internal and external factors.

### **ECO372 Development Economics**

**Enrolment Restriction(s): Only available to Bachelor of Economics (Honours) and Bachelor of Management (Honours) students**

**Pre-requisite(s): ECO155, ECO157, ECO286 & ECO287**

This course deals with the usual questions of determinants and processes of economic development, as well as policies. Theoretical, policy, and historical issues of economic development are presented, with the special issues on institutional framework that most strongly affect developmental processes and their outcomes.

### **ECO373 Monetary Economics**

**Enrolment Restriction(s): Only available to Bachelor of Economics (Honours) students**

**Pre-requisite(s): ECO155 and ECO157**

Topic 1 to 4 introduces the concept of money, the role of banks and the banking sector. Topic 5 to 9 examines monetary policy in a closed economy and Topic 10 to 14 considers monetary policy in an open economy.

### **ECO387 Labour Economics**

**Enrolment Restriction(s): Not available to students who have completed ECO201**

This study of labour economics requires students to have good understanding of two distinct components, which shall be presented in a sequence. The first component shall focus on labour market analysis; labour demand and supply decisions; theoretical wage determination and wage differentials; development of human capital; and impact of unemployment and inflation on the country's economic performance. The second component shall deal with the institutions concerned with labour issues. The focus here shall be on trade unions; collective bargaining; and government's handling of workers grievances. Both components shall complement each other in giving a fuller understanding of the working of free labour markets.

### **ECO388 Economics of Industry**

**Pre-requisite(s): ECO155 & ECO157**

This course pushes the understanding of the company's behaviour further by considering and analyzing four major areas: (1) firm's size and growth policies; (2) its changing market industry environment; (3) its market positioning stances; (4) its internal organization. Students shall be exposed to deeper knowledge and understanding of economics that permit the formulation or more powerful hypotheses and development of effective strategies.

#### **ECO400 Economics Research Project**

**Enrolment restriction(s): Only available to Bachelor of Economics (Honours) students**

**Pre-requisite(s): ECO256**

Dissertations are individual pieces of work that provide the students with the opportunity to follow up their own interests by examining in depth some aspect of an existing field of knowledge. Each student is supported by an individual supervisor.

#### **FIN201 Business Finance**

**Enrolment restriction(s): For non- Accounting and non-Finance major students only**

**Enrolment Restriction(s): Not available to students who have completed FIN202 or FIN212**

**Pre-Requisite(s): ACC101**

This course provides a general overview of business finance for all students. The course will allow students to understand and apply the concepts of financial management, financial instruments, and techniques used in the world of finance as well as on focus on financial decision making. Students will learn the fundamentals of asset allocation and financing by a business enterprise. Students will also gain awareness of the impact of the evolving global economy on business finance. The course will lead to an understanding of the importance of the integrating managerial finance within all areas of the business organization and everyday life.

#### **FIN202 Financial Management**

**Enrolment restriction(s): For Accounting and Finance major students only**

**Enrolment Restriction(s): Not available to students who have completed FIN201 or FIN212**

**Pre-Requisite(s): ACC101 & ACC103**

Managing a business requires one to develop good knowledge on the concept of business, forms and organizations of business, business strategy, financial management methods, allocation of capital and control of an organization.

#### **FIN203 Financial Institution, Instruments & Markets**

**Pre-Requisite(s): ECO101, ECO102 & FIN202**

This course will provide the students a clear understanding of the financial institutions and systems, its operations and component parts, process of intermediation, measuring performance, regulations, equity, bonds, interest rate, foreign exchange and derivative markets.

#### **FIN204 Investment Analysis & Decision Making**

**Pre-Requisite(s): QBM101 & FIN202**

The course examines investing in marketable securities. It focuses on the investment environment and the investment process. The environment includes the types of marketable securities that exist and where and how they are bought and sold. The

investment process focuses on how an investor should proceed in making decisions about what marketable securities to invest in, how to allocate the assets and the timing of the investments.

**FIN205 Wealth Management**

**Pre-Requisite(s): FIN202**

This course aims to develop on a sound basis of concepts, theory and principles on all aspects of personal wealth management.

**FIN206 Introduction to Technical and Analysis Trading**

**Pre-Requisite(s): QBM101, FIN202 & FIN204**

This course is designed to provide students with the basic understanding of tools used by the technical analysts to identify the stock market trends. Students will be taught the concepts of technical analysis and their application in the futures and stock markets.

**FIN207 Mergers and Acquisitions**

**Pre-Requisite(s): FIN202**

This course will provide the students a clear understanding on most aspects of mergers and acquisitions. It covers the theoretical concepts and practices, the taxonomy, the valuation of targets, due diligence, the legal and regulatory requirements, the financing and the alternatives to mergers and acquisitions. Malaysian and international case studies will be discussed to highlight these aspects.

**FIN208 Introduction to Financial Technology**

**Pre-Requisite(s): ITC101 and FIN201/FIN202**

This course provides an overall understanding of Financial Technologies (Fintech) around us. Students will be exposed to the history of Fintech, its continuous evolving behaviour, the technology involved, the government regulations & relevant laws governing the Fintech market, future trend in Fintech, opportunities and threats in the fintech market. In addition, students will learn how to devise a good business plan involving Fintech.

**FIN301 Corporate Finance**

**Pre-Requisite(s): ACC101, ACC103 & FIN202**

Managing a business requires one to develop good knowledge on the concept of business, forms and organizations of business, business strategy, financial management methods, allocation of capital and control of an organization.

**FIN302 Analysis of Equity & Fixed Income Investments**

**Pre-Requisite(s): FIN202 & FIN204**

This course is designed to provide students with a comprehensive coverage of both the principles and techniques in equity security and fixed income securities analysis. Students will be exposed to asset valuations, fundamental equity analysis, financial statement analysis. Furthermore this course will concentrate on the understanding of the economic forces driving the fixed income securities markets and the techniques for analysing the securities.

**FIN304 International Finance and Global Market Dynamics**

**Enrolment Restriction(s): Not available to students who have completed FIN308**

**Pre-Requisite(s): ECO203 and FIN203**

International Finance is a combination of three main courses, namely macroeconomics, corporate finance and international business. These three core areas are then integrated to assist managers make better decision for the multinational corporation. Therefore students need to have sound background concept in both economics and corporate finance.

### **FIN305 Strategic Issues in Financial Management**

**Pre-Requisite(s): FIN204**

This course covers all the important areas of corporate finance that you have already in FIN204 Investment Analysis & Decision Making. However, it is different in two aspects. First, it reinforces ones understanding of these important concepts in corporate finance by going into in-depth analysis. Second, these theories are integrated with corporate strategy and applied within the daily decision making process of the company. As such, this course is designed to be as practical and realistic as possible so as to be suitable for real world application. Just as there is no perfect theory or model, the course also addresses the limitations of these theories and the implementation problems faced in the real corporate environment.

### **FIN306 Derivative Securities & Risk Management**

**Pre-Requisite(s): FIN203 & FIN204**

This course covers two interrelated topics: derivative securities and risk management. In today's marketplace, the modern financial manager must be able to use all tools available to control a company's exposure to financial risk. The course examines alternative types of derivative securities and concentrates on the management of the risk associated with each of them and with foreign exchange. The goal is to understand how to use the derivative securities to solve various financial risk management problems related to the interest rates, exchange rates and commodity prices. It also covers risk management strategy fomulation and implementation.

### **FIN307 Portfolio Management**

**Pre-Requisite(s): FIN302 & FIN306**

The funds management industry has experienced enormous growth in the last two decades. Owing to this rapid growth much of the learning material comes from journals and newspaper articles which represent more up-to-date thinking and research in this area than textbooks which tend to concentrate on underlying theory. Students are encouraged to use the press as a source of information and should be aware that there are many points of views, which will be reflected in different articles. There is no right or wrong answer - no optimal portfolio. This course provides a strong basis for making sound investment decisions by combining financial theory with the latest quantitative analysis on models of portfolio theory and management. Practical examples will be given to illustrate the theoretical framework.

### **FIN308 Multinational Corporate Finance**

**Enrolment Restriction(s): Not available to students who have completed FIN304**

**Pre-Requisite(s): ECO203, ECO204 and FIN201**

This course analyzes the financial aspects of international transactions from the viewpoint of the corporate financial manager. It covers topics such as exchange rate determination, different exchange rate systems, and the balance of payments will be presented as a framework for the study of international financial management. In addition it explores the optimum policies for the firm to follow with regard to borrowing, investing, buying, and selling in international markets. It also explores how exchange rate fluctuations affect firm decision-making in this area and the impact of these changes and other aspects of the international sphere on capital market decisions.

### **FIN3311 Sustainable Finance**

#### **Pre-Requisite(s): FIN302**

This course provides students with a comprehensive understanding of sustainable finance's foundational aspects and the significance of environmental, social, and governance (ESG) factors in financial decision-making. It equips students in applying key sustainable finance concepts to real-world challenges, including value creation, sustainability indices, and sustainable bonds. Moreover, it explores crucial topics like the carbon market, carbon pricing, and the transition into renewable energy, along with associated challenges. Through this exploration, students acquire the skills to navigate regulations, uphold corporate ethics, and ensure compliance, fostering responsible financial practices. Ultimately, this course prepares students to contribute positively to both financial growth and societal well-being while advancing sustainability goals.

### **FIN3312 FinTech: Blockchain, Digital Currency & AI**

#### **Pre-Requisite(s): ITC101, FIN202/FIN201 and FIN208**

This course provides an in-depth examination of Financial Technologies (Fintech), focusing on its historical evolution, current advancements, and future directions. It covers key technologies such as blockchain, artificial intelligence, and big data, and their applications within the financial sector. Students will analyze the complex regulatory environment governing Fintech and explore emerging trends, opportunities, and challenges. The course also emphasizes the development of strategic business plans incorporating advanced Fintech solutions. By integrating theoretical knowledge with practical skills, students will be prepared to address the complexities and innovations in the dynamic Fintech landscape.

### **HRM201 Managing Human Resources**

#### **Pre-Requisite(s): MGT101**

HRM201 is concerned with people at work, their relationships and their quality of life within the organisation. It is the vital factor in organisations' quest for corporate survival and competitive advantage. HR managers are expected to be active players and partners in the challenge of making organisations more competitive. The aim of this course is to provide students with an introduction and overview of human resource management within organisations. The course will examine various functions and theories of human resource management, and give students an appreciation and understanding of the many challenges facing managers in organisations in today's very competitive business environment.

### **HRM202 Human Resources Development**

**Pre-Requisite(s): HRM201**

The course examines the issues and problems in the human resource development (HRD). It covers some of the major contemporary problems, issues and techniques associated with HRD and how continuous training and development of staff contributed to the achievement of organisational goals and objectives. The focus is on developing human resources. Topics which are covered and discussed are: Development of a Theoretical basis for HRD; Learning Theories; Training Needs Analysis, Design, Assessment, and Evaluation; Training Techniques and Technologies; Performance Management. Performance Planning and Review; Organisational Change and Development; Career Management; Skill Formation; Consulting and Coaching; and Strategic HRD Considerations.

**HRM301 Human Resource Research**

**Enrolment Restriction(s): Not available to students who have completed ECO256, MGT203 or MKT303**

**Pre-Requisite(s): HRM201 and complete minimum 20 courses**

HRM is concerned with people at work, their relationships and their quality of life within the organisation. It is the vital factor in organisations' quest for corporate survival and competitive advantage. HR managers are expected to be active players and partners in the challenge of making organisations more competitive. The aim of this course is to provide students with knowledge and skills needed to conduct research in management, to solve problems and meet the challenges of a fast-paced decision-making environment, and in particular in the HRM function. It also aims to introduce the steps in the research process, identify an appropriate research topic, research design, data collection analysis and presentation of data.

**HRM302 Managing Occupational Health & Safety****Pre-Requisite(s): HRM201**

The discipline of occupational safety and health has attracted great attention over the last ten years, in view of the high rate of workplace accidents in Malaysia. The pressures to provide safe work, to limit accidents and the degree of exposure to illness or disease as far as possible are increasingly. While there is legislative pressure in the form of the Occupational Safety and Health Act 1994, economical pressure and moral pressures are also instrumental in shaping OS&H policies and practices in the workplace. This course, therefore, is concerned with the management of safety and health in the workplace. It includes theoretical perspectives on occupational safety and health, and the legislation. The major portion of the course investigates what effective management of OS&H involves, in practical terms, and includes preventative strategies, such as risk management, and remedial OS&H activities such as workplace rehabilitation.

**HRM303 Managing Strategic Human Resources****Pre-Requisite(s): HRM201**

A strategically managed human resource function is a vital factor in organisations' quest for corporate survival and competitive advantage. Managing Strategic Human Resources recognises that human resource management should be central to corporate strategy. With the external and internal issues currently affecting organisations, it is important that the interaction between strategy and human resources is in alignment to obtain consistency with the organisation's overall

strategy. The aim of this course is to provide students with an understanding of the importance in effectively integrating the functions of human resource management with the contemporary issues.

### **INR201 Industrial Relations**

#### **Pre-Requisite(s): MGT101 and HRM201**

Industrial relations is about the behaviour and interaction of people within the work environment. It is concerned with how individuals, groups, organisations and institutions make decisions that shape the employment relationship between employers and employees (Deery et al. 1997). The purpose of this course is to introduce to students the study of industrial relations. The course will examine the roles played by various parties, conflict and the resolution mechanisms. Trade union responses to HRM would also be examined in the context of the numerous challenges facing managers in organisations in today's very competitive business environment.

### **INR301 Comparative Industrial Relations**

#### **Pre-Requisite(s): HRM201 or MGT205**

The objectives of this course are firstly, to provide with a detailed understanding of the character and nature of the industrial relations system of Britain, the United States of America, Australia, Japan, Sweden and Malaysia. This appreciation requires an acknowledgment of the unique cultural, historical, economic and political circumstances of each country. These factors are critical determinants of industrial relations. The second objective of the course is to equip with sufficiently detailed and accurate comparative information so as to analyse the relevance of other industrial relations experiences for the continued development of Malaysia's system. The ultimate purpose of a comparative knowledge is the new perspective it can provide on contemporary, local experiences.

### **ITC101 Information Technology For Business**

The course examines the goals and functions of Information Technology in the business environment. As we enter the digital revolution, successful organisations must deal effectively with intense global competition and an increasingly rapid pace of change. For an organisation to thrive in today's Internet economy, managers and functional specialists in all areas must perform their jobs even more effectively and efficiently. IT becomes the tool that enable all organisations to solve increasingly complex problems and to capitalise on opportunities that contribute to the success and the survival of the organisation. This course is based on the fundamental premise that the major role of Information Technology is to support organisational functions. The aim of the course is to teach business majors how to use IT to master their current jobs and to help ensure the success of their organisation. The focus is not only based on learning the concepts of IT but rather on applying those concepts to facilitate business processes.

### **ITC201 Principles of Web Design**

#### **Pre-Requisite(s): ITC101**

This course covers the basic design principles that students will apply to their Web page designs as they work through this course. By examining a variety of Web sites, students will learn to focus on both the user's needs and the requirements of the

content they want to deliver, while planning a site that is easy to navigate and quick to download. The sample Web pages in this chapter come from a wide range of sites. The Web is so far-reaching in content and design that no collection of pages represents what is typical. Most of the samples illustrate good design principles, although some contain design defects as well. In truth, almost every site has one flaw or another, whether it is confusing accessibility, overambitious design, or poor download time. Judge the samples with a critical eye. Students will be able to look for elements of design that students can transfer to their own work. Students will be able to apply these principles to their own Web design efforts.

### **ITC304 Digital Payment and Security**

#### **Pre-Requisite(s): ITC101**

The course emphasizes a broad overview of electronic commerce, money, payment systems, and business-to-business commerce, followed by an examination of well-known protocols (SSL, TLS, WTLS, and SET). It is a full compendium of the protocols for securing online commerce and payments, serving as an invaluable resource for students and professionals in the fields of computer science and engineering, IT security, and financial and banking technology.

### **LAW101 Business Law**

#### **Pre-Requisite(s): EL101**

This unit is designed to provide a sound knowledge of the core elements of Malaysian Business law. The course commences with a review of the important components of the Malaysian Legal System., the judicial process and the means by which the disputes are resolved or litigated. While the unit concentrates on civil aspects mainly commercial, contract and torts, other areas of importance are also dealt with.

### **LAW201 Company Law**

#### **Pre-Requisite(s): LAW101**

The syllabus on Company Law is designed to equip students with a strong knowledge of the common law and statutory requirements pertaining to the formation, financing, management and administration of a company. Also, to be well versed with the corporate governance requirements such as the duties and responsibilities of the directors, company secretaries and managers. Students are expected to be familiar with the provisions of the Companies Act 1965 among others.

### **LAW207 Law of Employment**

#### **Pre-Requisite(s): HRM201**

A study of the employment contract and how the contract governs the relationship between the employer and the employee and statutory controls over this relationship.

### **LAW305 International Business Law**

#### **Pre-Requisite(s): LAW101**

This course focuses on how international business law operates in its political, economic and business context. The law of international business law deals with public international law issues such as the WTO, regional trade organisations and foreign investments as well as private international law issues such as international contracts of sale, contracts of carriage, payment in international trade, insurance

and trade settlement. This course requires the examination of various international conventions, treaties, statutes and cases, both domestic and international. Further, this course represents an effort to study international business law from a combined perspective of international and common law.

### **LAW309 Psychology and Law**

#### **Pre-Requisite(s): LAW101**

Law and legal practice is generally related to legal interpretation or administration of law and also consideration of legal principles and legal doctrines. However it is indisputable that the said exercises are done and related to the people who are interpreting or administering the laws as with the legal doctrines under consideration. This fact constitutes one of the compelling reasons to examine psychological aspects of law, the role played by persons involved in the administration and enforcement of law. By reason thereof the study of Psychology and the Law will help to understand the role psychology plays in the area of law.

### **LAW311 Cyberlaw & Ethics**

#### **Pre-Requisite(s): LAW101**

The course will provide students with an overview of the cyber laws in Malaysia. This course will also expose students to the provisions of various cyber laws as well as the relevant ethical issues that affect the cyber space. The legal knowledge in all of these areas is very important for a manager to operate effectively in the competitive business world. This course will develop among students an understanding of how the cyber laws impacts business opportunities.

### **MAT201 Business Mathematics**

**Enrolment Restriction(s): Not available to Bachelor of Economics (Hons), Bachelor of Management (Hons) and Bachelor of Business Analytics (Hons)**

**Enrolment Restriction(s): Not available to students who have completed QBM153**

Students of this course are introduced to various mathematical tools. Topics include basic Quantitative Methods, Mathematical Functions, Vectors and Matrices, Differentiation, Integration, Optimisation, Partial Differentiation, Sequences, Series and Difference Equations. Students are also exposed to Business Mathematics Techniques covering areas such as Simple and Compound Interest, Discounting, Depreciation and Amortisation.

### **MGT101 Principles of Management**

**Enrolment Restriction(s): Not available to students who have completed TRM101**

MGT101 is concerned with principles of managing business organisations. Management is important to organisations' business and survival. The dynamic nature of today's organisations means that managers require certain knowledge, skills and competencies to manage organisations effectively. The aim of this course is to provide students with an introduction and overview of management within organisations. The course will examine management principles, concepts and theories of management, and give students an appreciation and understanding of various challenges facing managers in organisations in today's competitive global environment.

### **MGT200 Small Business Management**

**Pre-Requisite(s): MGT101**

This course is designed to enable students to gain practical insights into the unique managerial needs of the small business sector and its importance to the economy. This course has a practical orientation which is relevant to professionals and intending entrepreneurs. This course provides an overview of the small business sector and then moves on to the processes necessary in the effective commencement and operation of a small business.

**MGT201 Organisational Behaviour****Pre-Requisite(s): MGT101****Enrolment Restriction(s): Not available to students who have completed TRM202**

The course centres on the behaviour and management of people in work situations. The focus is based on the management perspective on organisational behaviour. It identifies the problems associated with the management of human behaviour. It illustrates the process of managing people in the work place to deal with problems and issues at the individual, groups and organisational levels and on their interactions. And it also emphasises on the application of concepts, theories and insights of organisational behaviour.

**MGT202 E-Business****Pre-Requisite(s): ITC101 and MGT101**

MGT202 eBusiness provides a comprehensive foundation for students to understand both the strategy and infrastructures underlying the field of eBusiness. Students are introduced to the development of a solid strategic plan for businesses in the digital environment. The role of the four infrastructures – technology, media, capital and public policy - and their influence in eCommerce strategy development will be examined. With knowledge of both e-Commerce strategy and infrastructures, the student will understand how the online environment works, how it is different than-and similar to-the-pre-Internet business environment, and how to leverage the new-economy knowledge that has been gained into a successful company. On completing this course students should be knowledgeable in eBusiness strategy formulation, implementation and performance measurement.

**MGT203 Business Research****Enrolment Restriction(s): Not available to students who have completed ECO256, HRM301 or MKT303 or MGT306****Pre-Requisite(s): MGT101 and QBM101 and complete minimum 20 courses**

This course is to provide the students with a framework for conduction research in a systematic manner in all areas of business. This course will introduce the various research methods and students will be exposed to practical experience in data collection and data analysis. This course is also designed to help students inculcate the art of presenting research findings in a lucid and informative way.

**MGT204 Asian Entrepreneurship & Innovation****Pre-Requisite(s): MGT101**

This course serves to inculcate in the students an entrepreneurial style of strategic management i.e. the creative and profitable use of resources which often, at the outset, they do not control. The entrepreneurial tenets at the core of this course are the pursuit of opportunity, managing innovation and driving change.

**MGT205 Asian Business Environment****Pre-Requisite(s): MGT101**

This course is based on the study of the dynamics of Asia-Pacific Business environment. The course is on a multi-disciplinary understanding of various business systems. The emphasis is on examining institutional, social, cultural, political and economic elements, which contribute to a particularistic business system. As such, various governance structures and its link to economic and business activity is examined. The course is historical, contemporary and comparative. In specific this course is organized around two specific modules that is, first, characteristics of the Asia-Pacific region and second, Country Analysis. The main focus of the characteristics of the Asia-Pacific region module is to provide a thematic approach to analyze economic systems, political systems and business culture in the Asia-Pacific region. While the Country Analysis module provides detailed analyses of issues and problems in several countries in Asia-Pacific.

**MGT206 Introduction to Entrepreneurial Behaviour****Pre-Requisite(s): MGT204**

Before a student can embark on becoming an entrepreneur, he/she needs to study the traits of an entrepreneur. The aim of this course is to introduce and define the nature of entrepreneurial behaviour. Students will need to explore the differing types and styles of entrepreneurial venture, the motivation factors that drive entrepreneurs, and the factors that influence entrepreneurship. Apart from that, students will also explore the factors behind leading and managing a successful entrepreneurial venture.

**MGT207 New Venture Creation**

This course looks into developing, planning, financing and launching new enterprises. Students will have an in-depth understanding on how entrepreneurs create and develop successful business ventures of their own. Students will be exposed to the issues involved in developing business plans, identifying business opportunities, managing successful corporations, and the relevant processes involved in setting up a new venture.

**MGT208 Franchising****Pre-Requisite(s): MGT200**

Franchises constitute one of the fastest growing sectors in our economy. It proves to be most successful in terms of turnover, profitability and survivability. However, little information on franchising is available in business courses and few professionals really understand the various issues such as which businesses are more suited to franchising and what inputs are required for an efficient management and growth of franchises.

**MGT209 Production & Logistics Management****Pre-Requisite(s): All Year 1 courses**

This course provides business students with an understanding of the major components of the production and logistics function the inter-relationships between these components and the importance to the organisation of an integrated

production and logistics management system that drives the total manufacturing environment.

### **MGT212 Business Analytics for Decision Making**

**Pre-Requisite(s): ITC101 and QBM 101/ QBM154**

This course provides students with significant understanding of analytics and the increasingly important role it plays in organisations. The topics covered will expose students to the role of business analytics and how it is used to get the insights required for making better business decisions and strategic moves as well as to the role of big data in decision making. This course will also provide the basis for going deeper into more advanced analytics tools and techniques.

### **MGT213 Introduction to Operations Management**

**Pre-Requisite(s): MGT101**

**Enrolment Restriction(s): Not available to students who have completed MGT301**

This course introduces students with concepts, theories, principles, techniques and tools to design, analyze and improve operational capabilities of an organization. Students are exposed to the functional area of production and operations management as practiced in manufacturing industries and the services sector. It is the critical role of operations management in overseeing and coordinating an organization's operating system, minimizing disruptions, reducing downtime, and maximizing productivity for the success of business operations. It begins with introductory issues such as operations strategy, managing project and forecasting, and continues with designing operations topics such as goods and services selection, managing quality and process design, capacity management and location strategies. Finally, it ends with managing operations which covers the importance of supply chain, logistics, aggregate planning, material requirements planning (MRP) and Enterprise Resource Planning (ERP), Just-In-Time (JIT), scheduling, and lean operation. It is important to develop a clear understanding of how the operations management roles might influence the short term and long term success of the organisation and its impact on the performance of an organisation as a whole. The course provides relevant knowledge to other areas in a business setting.

### **MGT300 Managing People Across Cultures**

**Pre-Requisite(s): MGT101**

The globalisation of business is having a significant impact on the way people are managed. To that, the primary focus here is culture. The key aspects of culture that may confront many organisations are illustrated. The aim of this course is to provide a clear picture, analysis, and set of suggestions for 'students that will be operating in international settings. It illustrates that globalisation requires a different tack and course.

### **MGT301 Operations Management**

**Pre-Requisite(s): Completed at least 15 courses from Year 1 and Year 2**

**Enrolment Restriction(s): Not available to students who have completed MGT213**

Operations management (OM) is one of the three major functions of any organisation, and it is integrally related to all the other business functions. All organizations market (sell), finance (account), and produce (operate), and it is important to know how the OM activity functions. OM deals with processes that

produce goods and services that people use everyday. Processes are the fundamental activities that organizations use to do work and achieve their goals. Every organization, whether public or private, manufacturing or service, must manage processes and the operations where these processes are performed. OM is concerned with how the waiters and chefs are managed in a restaurant; the floor plan of the restaurant; what happens behind the scenes in a hotel; why certain plant and equipment is used rather than the alternatives; how inventory/materials should be managed; the all important interaction between the service provider and the customer and, perhaps most important, how all these factors can improve the service to the customer or client.

### **MGT302 Change Management**

#### **Pre-Requisite(s): MGT101**

The course requires students to understand those factors that affect and enhance prospects of organisational change. Some of problems, issues and techniques associated with organisational change are identified and discussed. The processes, strategies and techniques to improve organisational and managerial effectiveness are emphasised. It demonstrates the appreciation of the nature, character, pace and consequences of changes taking place in organisations.

### **MGT303 Corporate Policy & Strategy**

**Enrolment Restriction(s): Not available to students who have completed MGT307**

#### **Pre-Requisite(s): FIN201/FIN202, HRM201 and MGT201/MKT201**

The aim of this course is to develop in students an awareness of strategic issues confronting all organisations and to equip them with a set of technical tools that will enable them to systematically prepare business plans for an organisation in the future.

### **MGT304 Strategic International Business Management**

#### **Pre-Requisite(s): MGT101**

The course aims to make the students aware of global trends that are generating opportunities and creating challenges for Malaysian businesses. It will help the students to be a better manager through understanding the competitive international environment and the fundamentals of doing business overseas.

### **MGT305 Business Ethics & Social Responsibility**

#### **Pre-Requisite(s): MGT101**

Increasingly ethics and social responsibility are hot topics for managers. In recent times, a number of major financial scandals have raised the concerns of society and regulatory authorities as to the ethical (or unethical) practices of managers and professionals in organisations. All organisations have some function to perform. The goals of the organisation may be pursued in accordance with an underlying ideology or philosophy, and although the objective of profit maximisation is undoubtedly important, it is not the only objective. Organisations cannot operate in isolation from the environment of which it is a part. Its interaction with the environment gives rise to a number of broader responsibilities to society, the social responsibilities of business. The course aims to provide some understanding of basic ethical principles, and strategies of moral reasoning, that can be used in discussion and debate in support of positions on moral issues. Issues relating to capitalism, that is, the

economic distribution, the nature of the corporation and the professions will be discussed, as will issues relating to employees, consumers, discrimination and the environment.

**MGT306 Research Methodology for Business Psychology**

**Enrolment Restriction(s): Not available to students who have completed ECO256, HRM301 or MKT303 or MGT203**

**Pre-Requisite(s): BPSY105 and BPSY106**

This course is to provide the students with a framework for conducting research in a systematic manner in all areas of business. Students will be exposed to the relevant qualitative and quantitative research methodologies and they will develop the knowledge to conduct data collection, analysis and interpretation of the findings. It is also designed to inculcate the art of presenting research findings in a lucid and informative way.

**MGT307 Strategic Planning for Entrepreneurs**

**Enrolment Restriction(s): Not available to students who have completed MGT303**

**Pre-Requisite(s): MGT204 & MGT207**

Being a future entrepreneur, students must fully understand the strategy formulation process and sound strategic management. The main focus of strategic management in an entrepreneurial venture is the growth strategies and the proper management of growth. Students will need to develop the necessary skills and competencies to lead such a venture. This includes the managerial style to cope the challenges faced in an entrepreneurial venture, seeking competitive-advantage in any business, understanding intrapreneurial needs in a large corporate group, management buy-out, managing a portfolio of investments and so on. Students will also be exposed to the issues and obstacles in the management and development of an entrepreneurial venture.

**MGT310 Corporate Venturing**

**Pre-Requisite(s): MGT204, MGT207 and MGT311**

Any successful entrepreneur will need to have a solid understanding of the corporate world. The aim of this course is to introduce the idea of corporate venturing to students. Students will be able to differentiate corporate venturing from entrepreneurship in the creation of new businesses. Students will evaluate the importance of entrepreneurial leadership to achieve corporate success. Apart from that, students will compare and contrast professional managers, entrepreneurs and corporate venturers. It is also vital to establish and analyse the entrepreneurial culture within an organisation.

**MGT311 Entrepreneurship Business Plan**

**Pre-Requisite(s): ACC101, MKT101, MGT200 & MGT307**

Business Plan is an important module as it marks the culmination students' business and entrepreneurial skills by demonstrating a thorough understanding of Business Planning through adequate research and show an ability in crafting a compelling Business Plan that will help them launch their entrepreneurial careers.

**MGT312 E-Commerce Strategies**

**Pre-Requisite(s): MKT101, ITC101 & MKT201**

The course emphasizes the fundamental literature required for students to understand electronic commerce including of the new innovations and technologies that have been established for e-commerce site development.

Topics such as e-channel adoption, factors affecting e-commerce adoption, and strategy design are reviewed in greater depth. Additionally, it examines areas not normally covered like open source, online research, and peer-to-peer systems.

### **MGT356 Critical Issues in Management**

This course concerns critical-analytical perspectives of management and organisations. The key intention is to expose students to new frameworks of evaluating ideas, debates and themes related to managerial and organisational practices. The course is organised around topical courses which have popular currency and which would allow the student to engage them in a critical fashion. The course covers macro issues such as the flexible labour market and also popular approaches such as Total Quality Management and gender issues in management. Overall, the intention is to develop an understanding of the current thinking related to the multi-dimensional nature of organisations and management.

### **MGT357 Strategic Management**

**Pre-Requisite(s): MGT101**

**Enrolment Restriction(s): Not available to students who have completed MGT304**

In developing amongst students a critical understanding of the strategic dimensions of managing business organisations, this module covers three themes relating to business strategy. Theme One looks at the purpose of a business organisation and the different approaches to strategy. Theme Two deals with the analysis of the organisation's external environment; and the different ways it can build its capabilities and competencies to address the external challenges and opportunities. Theme Three goes about analysing and selecting the appropriate strategies, implementing them to achieve the desired goals, and assessing their performances.

### **MGT377 Comparative Business Systems**

This is a multi-disciplinary course which examines the institutional context for the nature of economic agents, market organization and labour coordination in different national settings. The focus is on the emergence of business systems and how these influence organisational practices. Debates related to the convergence of such systems are also explored. Emphasis is also placed on examining the nature of capitalisms and post-industrial forms of economic configuration.

### **MGT400 Graduation Project**

**Enrolment restriction(s): This course can only be taken in the final year of the student's degree program**

**Pre-Requisite(s): MGT203 or MKT303 or HRM301 or MGT306**

**Enrolment Restriction(s): Not available to Bachelor of Economics Honours)/  
Bachelor of Business Analytics (Honours) students**

A final, individual project intended to integrate material acquired during the student's three years classes, as well as to provide an in-depth exploration of a topic of special interest or career relevance to the participant. It is important for them to analyze, explain and find solution for any problem encountered. Students work closely with an academic advisor and are required to submit a comprehensive

written report as well as make an oral presentation of the research results in front of a professional academic panel.

### **MKT101 Principles of Marketing**

#### **Enrolment Restriction(s): Not available to students who have completed TRM102**

MKT101 has been designed to provide students with an introduction to the field of marketing. The course focuses on the relationship between organizations and the consumer, expressed through the marketing mix. Essentially, studies are concentrated on the nature and behaviour of supplying organizations, nature and behaviour of the consumer and the various marketing mix elements (product, price, place, promotion) which are used by organizations to satisfy needs and wants of consumers. While the course has a theoretical base, practical application of the marketing concepts to 'real world' situations via a specific project is an essential part of the course.

### **MKT201 Consumer Behaviour**

#### **Pre-Requisite(s): MKT101**

On the premise that marketing is all about trying to satisfy consumer needs and wants better than your competitors, the key to success is an understanding of how and why consumers behave the way they do towards market related stimuli. This course examines in detail the consumer decision process and the factors influencing them. This course is intended to help you understand the complexities and dynamics of environmental influences, individual differences and psychological processes which influence the consumer decision processes and behaviour as well as marketing strategy implications. The understanding of consumer behaviour will help marketing organisations to build customer relations and creating trust in them.

### **MKT203 Distribution & Logistics Management**

#### **Pre-Requisite(s): MKT101**

This course provides business students with an understanding of the major components of the retail distribution function, the inter-relationships between these components and the importance to the organisation of an integrated logistics management system that drives the retail distribution function.

### **MKT205 Sales Management**

#### **Pre-Requisite(s): MKT101**

This course deals with the various factors related with the selling and managing a sales force. The course is concerned with the objective of maximising the efficiency and effectiveness of the firm's revenue generation and market share. The course will cover a range of topics including: communications in selling, market research, persuasion, prospecting, motivation and supervision of salesperson.

### **MKT206 Retail Management**

#### **Pre-Requisite(s): MKT101**

The course introduces students to a comprehensive coverage of contemporary issues in retailing, emerging retail trends, innovative retail strategies and present retail practices and all these would be explored in the context of retailers that operate in the domestic as well as in the international market.

## **MKT207 Product Management**

### **Pre-Requisite(s): MKT101**

This course will enable students to understand how marketers define and classify products, and appreciate the variety of organizational alternatives for managing products, including product extensions and modifications. Students will be able to appreciate various aspects of product and brand management. The course covers consumer, industrial and service products. The focus of this course is to understand the roles, responsibilities and accountabilities of a product manager.

## **MKT208 Brand Management**

### **Pre-Requisite(s): MKT101 & MGT101**

Upon successful completion of the course, students should be able to demonstrate the understanding of the concept of the brand and the importance of branding on product success, how brands are used to position a product, the necessary procedures required to build strong brands, maintain their strength over time, how to measure brand performance, ways in which product and brand problems can be solved and how brand management changes when applied to other countries, cultures and marketing segments.

## **MKT209 Digital Marketing**

### **Pre-Requisite(s): MKT101 & ITC101**

Digital marketing is a very important aspect of e-business, the most dynamic area of any businesses. As such, workers and students with expertise in the field are in great demand. This course provides an introduction to the field, and explains its various roles in an organization's total marketing program. Students will be taught how to specifically use digital technology and the internet how to strategize and implement the research, advertising, selling, merchandising, customer service and other marketing mix-related functions. This is both practical/hands-on and theoretical course. It explores digital technologies as products in and of themselves, as a mass and personal communications tools, and as distribution/transaction channels. It will also address user characteristics and behaviour, direct marketing and online strategies for relationship marketing. It will also introduce other Internet related platforms such as social media marketing and mobile apps marketing.

## **MKT212 Social Media Marketing**

The course will introduce various social media applications and platforms, as well as techniques for marketing through traditional and new media. Students will then explore the various strategies for customer engagement through social media.

## **MKT213 Mobile Marketing**

### **Pre-Requisite(s): MKT101 & ITC101**

This course will enable students to understand the perspective of mobile consumer behaviours and needs, digital consumption and m-commerce and how marketers engage consumers on mobile devices such like smartphones and tablets. Students will be able to appreciate various aspects of mobile optimization such as app and mobile sites to improve user experience via hyperlocal marketing, sms marketing, micro-moments etc. The focus of this course is to understand and create strategic marketing plans that incorporate mobile consumers with intention to engage in location-based mobile marketing strategy.

### **MKT301 Integrated Marketing Communications**

#### **Pre-Requisite(s): MKT101 & MKT201**

This course will provide an overview of modern advertising principles and practices, the function of advertising, ethics, selection of media, copy, and layout. We will also look at advertising from the viewpoint of both the seller and consumer. This course is not intended to train you to be proficient at the skills of creating effective advertising. This course is intended to give the students, as a business manager or marketing manager, the skills necessary to understand how advertising can be used effectively to help them achieve their business objectives. This course is also intended to give them a working knowledge of what is necessary to create effective advertising and the tools needed to be able to effectively communicate with advertising professionals. Public Relations and the various strategies are also taken into consideration.

### **MKT302 Strategic Global Marketing**

#### **Pre-Requisite(s): MKT101**

This course is divided into three parts. First, the core concepts of international marketing and the environmental forces that the international marketer has to consider are discussed. The second part focuses on the various activities necessary for international marketing planning and concentrates on the beginning of international marketing activities. Export and import operations are covered here together with elements of the marketing mix that tend to be most important for firms at an initial level of international experience. The third part discusses strategy and marketing management issues most relevant to the expanded global operations of multinational corporations with a key focus on implementation.

### **MKT303 Marketing Research**

#### **Enrolment Restriction(s): Not available to students who have completed HRM301 or MGT203**

#### **Pre-Requisite(s): QBM101 and complete minimum 20 courses**

The course covers the fundamentals of marketing research, as applied in business contexts. It focuses on the different types of marketing research (qualitative and quantitative) as well as the complex issues at each stage of the marketing research process, including research objectives, questionnaire construction (specifically for survey research), sampling, data collection, and statistical analysis (includes univariate and multivariate analysis). This course concerns the use of marketing research as an aid to making marketing decisions. Specifically, this course addresses how the information used to make marketing decisions is gathered and analyzed. Accordingly, this course is appropriate for both prospective users of research results and prospective marketing researchers. It also provides knowledge on various univariate and multivariate techniques used to analyze data gathered.

### **MKT304 Competitive Marketing Planning & Strategy**

#### **Pre-Requisite(s): ACC103, MKT201, and MKT301**

This course focuses on strategic approaches to marketing management. The business mission, objectives and strategies provide a basis for the development of the strategic marketing planning process. An in-depth situation analysis combined with concepts such as the value chain and sustainable competitive advantage

provide the framework for the marketing strategy decision process. Marketing Plan is reviewed and aspects of implementation and control are examined.

### **MKT305 Strategic Marketing Relationships**

#### **Pre-Requisite(s): MKT101**

Marketing is now increasingly concerned with relationship marketing. This course covers the multitude of relationships, networks and interaction encountered in modern business, impacting on employees, suppliers, customers, competitors and joint partners just to name a few.

### **MKT306 Services Marketing**

#### **Pre-Requisite(s): MKT101**

The course introduces students to the special characteristics of services and how to develop strategies to deal with those special characteristics of services .The significant growth in the services sector has given rise to the need for a better understanding of service oriented businesses. Service oriented businesses which differ in many respects from manufacturing businesses require a distinctive approach to its marketing strategy development and execution.

### **MKT308 B2B Marketing**

#### **Pre-Requisite(s): MKT101, MKT203, MKT205 and MKT207**

Upon successful completion of the course, students should be able to appreciate the importance of business market, demonstrate the understanding of the nature of demand of business markets, be familiar with the management of supply chains, be able to apply marketing theories, strategies and tactics to develop business markets, and supply chains and satisfy customers, to have communicating and negotiating skills to attain and retain customers, to apply marketing metrics to the management of business markets and supply chains.

### **MKT311 Innovative Product Development and Management**

#### **Pre-requisite(s): MKT201**

This course examines product innovation within organisations beginning with strategic planning for new products, and the integration of that planning with the entire new product development process. Organisational structures that encourage innovation are evaluated and computer based decision models are applied to facilitate decisions being made throughout the new product development process.

### **MKT313 Digital Product Management**

#### **Pre-requisite(s): ITC101 & MKT207**

Product management improves the odds that your web sites and apps will be successful, and affirms the value that design brings to organizations and companies. App stores overflow with apps, and the Web seems to have more sites, content, and applications than people could possibly need. So how do you know that you are designing things that will be useful and, ultimately, successful?

That's where product management comes in. Use market research to identify problems that people and organizations are really having, and then apply your

creative and technical experience to design digital products that meet those needs with high levels of customer satisfaction.

### **MKT314 Search Marketing**

#### **Pre-requisite(s): MKT101 & ITC101**

This course builds on the previous study of electronic commerce. However, it focuses on understanding search marketing theory and practices. It provides a strategic insight on the impact of search engine marketing alongside fundamental marketing functions. Having the right mix of search marketing allows electronic businesses to reach out a wider market. Hence, students will learn how search marketing works, and the business value it generates. They will also be exposed on the technical aspect of search marketing by implementing specific programs related to conducting searches. Through this, they will be able to gauge the impact of search marketing. Students will also need to understand the concept of search engine optimization.

### **QBM101 Business Statistics**

#### **Enrolment Restriction(s): Not available to students who have completed QBM102 or QBM154 or QBM175**

Students will be introduced to the concepts involved in descriptive and inferential statistics. Topics include the role of statistics in a scientific investigation, methods of condensing, displaying, describing and presenting data, elementary descriptive statistics, elementary probability, binomial, Poisson and normal distributions, single-sample inference, comparison of frequencies, regression and correlation.

### **QBM153 Mathematics 1**

#### **Enrolment Restriction(s): Not available to students who have completed MAT201**

This course covers the basic concepts and skills of Mathematics. The course includes introduction to calculus that covers functions, limits of functions, curve sketching, differentiation of algebraic functions, exponential, and logarithmic functions, various methods of integration, applications of differentiation and integration; differentiation of functions of several variables, stationary points, maximum and minimum values of functions of several variables, method of Lagrange multipliers; linear equations, Cramer's rule, matrix inversion, row operations, and sequences and series.

### **QBM154 Statistics 1**

#### **Enrolment Restriction(s): Not available to students who have completed QBM101/QBM102**

This course introduces the student to the rudiments of data collection and data analysis. At the end of the course, the student should be able to know how to conduct a survey, choosing appropriate survey instruments. He/she will be able to carry out basic analysis on primary and secondary data, particularly in situations occurring in a business/economics environment.

### **QBM175 Mathematics 2**

#### **Pre-Requisite(s): QBM153**

This course covers further concepts and skills of Mathematics needed for applications in social sciences, economics and business studies. If students are studying this course, they should have studied QBM 153 Mathematics 1. This course

builds upon QBM 153 Mathematics 1. Everything in Mathematics 1 is essential to Mathematics 2. So, Mathematics 2 is best thought as an extension of Mathematics 1. In this course, we will briefly review some of the important ideas and techniques from Mathematics 1 that we shall need for Mathematics 2, but students should refer to the lecture notes of Mathematics 1 in order to refresh themselves on some of the topics. The course includes differentiation and integration, applications of differentiation and integration, differentiation of functions of several variables and applications, first and second order differential and difference equations, matrix inversion and input output models, eigenvalues and eigenvectors.

### **QBM176 Statistics 2**

**Pre-requisite(s): QBM154**

**Enrolment Restriction(s): Not available to students who have completed QBM101/QBM102**

This course introduces the student to some more advanced statistical techniques as well as a more in depth treatment of some of the techniques covered in Statistics I. At the end of the course the student should be able to know how to conduct relatively in depth analysis on secondary data, particularly in situations occurring in a business/economics environment. Additionally, the student will be able to critically evaluate the use of statistical analyses reported in reports and journal articles.

### **QBM201 Advanced Business Statistics**

**Pre-Requisite(s): QBM101 or QBM154**

Advanced Business Statistics is a course which completes the introduction, begun in QBM101 OR QBM154, to the concepts and techniques of statistics that are particularly appropriate in business and industrial applications. The emphasis in this course is on the understanding of the methods and the interpretation of the results rather than on rote learning of formulae. Topics include the two sample inference, chi-Squared tests of independence and goodness of fit, analysis of variance for completely randomised design, randomised blocks, Turnkey method for multiple comparisons, multiple linear regression and logistic regression, inferences about the regression as a whole, modelling techniques: residual analysis, transformations, polynomial regression, multicollinearity, indicator variables, factor analysis and non-parametric tests including Wilcoxon rank sum and signed ranks, runs and Spearman's rank correlation, and Kruskal-Wallis test.

### **QBM202 Applied Analytics in Business and Economics**

**Enrolment Restriction(s): Not available to students who have completed ECO306**

**Pre-Requisite(s): QBM101**

It is designed to equip students with econometric tools of analysis for research work. It reviews and build on the simple linear regression model taught in Business Statistics (QBM101). Computer software is used for the purposes of estimation, prediction and basic modelling. Single-equation models in the classical context are given emphasis. Diagnostic tests and problems of estimation (multicollinearity, heteroscedasticity and autocorrelation) are discussed. Extensions to single-equation models covered include qualitative choice models and dummy variables.

### **QBM276 Management Science Methods 1**

**Pre-requisite(s): QBM153 & QBM154**

Management Science (Operational research) is a methodology as well as a compendium of methods for solving operational and other problems within an organization. Basically, it involves applying a quantitative approach towards solving problems although there is a movement towards incorporating qualitative considerations in problem solving (known as soft OR). The course will cover the paradigm of Management Science and some of the basic algorithms and methods for solving a variety of operational problems.

### **QBM277 Management Science Methods 2**

#### **Pre-requisite(s): QBM276**

Management Science (Operational research) is a methodology as well as a compendium of methods for solving operational and other problems within an organization. Basically, it involves applying a quantitative approach towards solving problems. Certain weaknesses of the traditional Management Science (Operational research) model with respect to complex problems led to the development of problem solving approaches known as Soft Operational Research. The course will cover the Soft OR approaches and the more advanced topics of Management Science.

### **QBM278 Management Mathematics 1**

#### **Pre-requisite(s): QBM153 & QBM154**

This course covers further concepts and skills of Mathematics needed for applications in finance, economics and business studies. The emphasis is on the applications of Mathematics for management and decision making. If students are studying this course, they should have studied QBM 153 Mathematics 1. This course includes set and logic, index numbers, complex numbers, Maclaurin series, methods of integration, applications of integration, Simpson's rule, further aspects and applications of calculus, differential equations, difference equations, optimisation under constraints, further applications of matrices.

### **QBM279 Management Mathematics 2**

#### **Pre-requisite(s): QBM278**

This course covers further concepts and skills of Statistics needed for applications in finance, economics and business studies. The emphasis is on the applications of Statistics and Mathematics for management and decision making. If students are studying this course, they should have studied Statistics 1 and Mathematics 1. This course includes difference equations, Markov Chains and Stochastic Processes, Time series and Forecasting, Exploratory data analysis.

### **QBM372 Further Mathematics 1**

#### **Pre-requisite(s): QBM153 & QBM175**

This course covers further concepts and skills of Mathematics needed for applications in finance, economics and business studies. This course includes Linear Algebra that covers vector spaces, linear independence, bases and dimension, rank of a matrix, linear transformation, rank-nullity theorem, eigenvalues and eigenvectors, diagonalisation, systems of differential and difference equations, quadratic form, inner product spaces, Gram-Schmidt orthonormalisation process.

### **QBM373 Further Mathematics 2**

**Pre-requisite(s): QBM153, QBM175 & QBM372**

This course covers further concepts and skills of Mathematics needed for applications in finance, economics and business studies. This course includes supremum, infimum, limits of functions and sequences, Sandwich theorem, continuous functions, Intermediate value Theorem, open and closed sets, contract curves, convex sets, convex and concave functions, optimisation of functions of several variables, constrained optimisation, the Kuhn-Tucker Lagrangian, Envelope Theorem, Hotelling's Lemma, Linear programming, duality theorem and game theory.

**TAX301 Taxation****Pre-Requisite(s): ACC302**

This course is designed to provide a sound grounding in the principles of Malaysian taxation and the essential working knowledge required for the computation of income tax liability of individuals, companies and other entities. Students are expected to have prerequisite knowledge of the structure and administration of the Malaysian tax system, and the basic concepts and principles of Malaysian taxation. Students must not only be fully conversant with the Malaysian income tax system but also a good understanding of real property gains tax, investment incentives and indirect taxation.

## 2.7 Program Structure

The following program structure applies to students enrolling in any of these programs in the 2025-08 and 2025-10 intake

### 2.7.1 Bachelor in Accounting (Honours)<sup>1</sup>

<sup>1</sup>Bachelor of Business (Accounting) (Honours)- entry prior to May 2024

<b>Year 1 [9 courses]</b>		<b>Credit hours</b>
ACC101	Financial Accounting 1	4
ACC103	Management Accounting 1	4
ECO101	Principles of Microeconomics	4
ECO102	Principles of Macroeconomics	4
ITC101	Information Technology for Business	4
LAW101	Business Law	4
MGT101	Principles of Management	4
MKT101	Principles of Marketing	4
QBM101	Business Statistics	4
<b>Year 2 &amp; 3 [18 courses]</b>		
<b>Compulsory</b>		
ACC200	Accounting Information Systems	4
ACC201	Management Accounting 2	4
ACC202	Financial Reporting	4
ACC203	Financial Accounting 2	4
ACC301	Management Accounting 3	4
ACC302	Corporate Accounting	4
ACC303	Auditing & Assurance Services	4
ACC304	Accounting Theory and Practice	4
FIN202	Financial Management	4
FIN204	Investments Analysis & Decision Making	4
HRM201	Managing Human Resources	4
LAW201	Company Law	4
MGT203	Business Research	4
MGT212	Business Analytics for Decision Making	4
MGT305	Business Ethics & Social Responsibility	4
TAX301	Taxation	4
MGT400	Graduation Project	6
AIP300	Accounting Internship Program	8
<b>1 Elective</b>		
ACC291	Islamic Bank Management	4
ACC312	Reporting Framework and Accounting Practice	4
BKG301	Comparative Banking Structure	4
ECO203	International Economics	4
FIN203	Financial Institutions, Instruments and Markets	4
FIN206	Introduction to Technical Analysis and Trading	4
FIN207	Mergers and Acquisitions	4
FIN301	Corporate Finance	4

LAW305	International Business Law	4
MGT204	Asian Entrepreneurship & Innovation	4
MGT205	Asian Business Environment	4
MGT300	Managing People Across Cultures	4
MGT303	Corporate Policy & Strategy	4
QBM202	Applied Analytics in Business and Economics	4
<b>MPU Courses*</b>		
<p>Two MPU1</p> <ul style="list-style-type: none"> <li>• Penghayatan Etika dan Peradaban</li> <li>• Falsafah dan Isu Semasa</li> <li>• Bahasa Melayu Komunikasi 2 (International)</li> </ul> <p>MPU2 / MPU3</p> <ul style="list-style-type: none"> <li>• Bahasa Kebangsaan A (for Local students without a credit in SPM Bahasa Melayu)</li> <li>• A* Gen Careers in Malaysia and Beyond</li> <li>• Integrity and Anti-Corruption<sup>^</sup> (Local and International)</li> </ul> <p>To choose at least one MPU4 subject</p> <ul style="list-style-type: none"> <li>• Co-curriculum – Sports 2</li> <li>• Co-curriculum – Event Management 2</li> </ul>		
<p><b>* Please refer to the MPU Guidelines</b></p> <p><b>University Compulsory Courses [2]</b></p>		
HGA101	Discovering Oneself	2
HGA201	Engaging the World	1

<sup>^</sup>Integrity and Anti-Corruption must be taken once during the entire period of study either at the Certificate, Diploma, or Bachelor level. This course allows to do vertical credit transfer. However, students are ONLY allowed to transfer credit ONCE during the study period.

## 2.7.2 Bachelor of Business (Finance) (Honours)

<b>Year 1 [9]</b>		<b>Credit hours</b>
ACC101	Financial Accounting 1	4
ACC103	Management Accounting 1	4
ECO101	Principles of Microeconomics	4
ECO102	Principles of Macroeconomics	4
ITC101	Information Technology for Business	4
LAW101	Business Law	4
MGT101	Principles of Management	4
MKT101	Principles of Marketing	4
QBM101	Business Statistics	4

  

<b>Year 2 &amp; 3 [15]</b>		
<b>Compulsory</b>		
ACC203	Financial Accounting 2	4
ECO202	Macroeconomic Analysis	4
FIN202	Financial Management	4
FIN203	Financial Institutions, Instruments and Markets	4
FIN204	Investment Analysis & Decision Making	4
FIN205	Wealth Management	4
HRM201	Managing Human Resources	4
FIN302	Analysis of Equity & Fixed Income Investments	4
FIN304	International Finance and Global Market Dynamics	4
FIN305	Strategic Issues in Financial Management	4
FIN306	Derivative Securities & Risk Management	4
FIN307	Portfolio Management	4
MGT203	Business Research	4
MGT212	Business Analytics for Decision Making	4
MGT400	Graduation Project	6

  

<b>Electives (Choose 1 course from Year 3 and 2 courses from Year 2 or 3)</b>		
ACC202	Financial Reporting	4
ACC291	Islamic Bank Management	4
ACC302	Corporate Accounting	4
BIP300	Business Internship Program	6
BKG301	Comparative Banking Structure	4
ECO203	International Economics	4
FIN206	Introduction to Technical Analysis and Trading	4
FIN207	Mergers and Acquisitions	4
FIN208	Introduction to Financial Technology	4
FIN3311	Sustainable Finance	4
FIN3312	FinTech: Blockchain, Digital Currency & AI	4
LAW201	Company Law	4
LAW305	International Business Law	4
MGT204	Asian Entrepreneurship & Innovation	4
MGT205	Asian Business Environment	4

MGT300	Managing People Across Cultures	4
MGT303	Corporate Policy & Strategy	4
MGT304	Strategic International Business Management	4
MGT305	Business Ethics & Social Responsibility	4
QBM202	Applied Analytics in Business and Economics	
<b>MPU Courses*</b>		
<p>Two MPU1</p> <ul style="list-style-type: none"> <li>• Penghayatan Etika dan Peradaban</li> <li>• Falsafah dan Isu Semasa</li> <li>• Bahasa Melayu Komunikasi 2 (International)</li> </ul> <p>MPU2 / MPU3</p> <ul style="list-style-type: none"> <li>• Bahasa Kebangsaan A (for Local students without a credit in SPM Bahasa Melayu)</li> <li>• A* Gen Careers in Malaysia and Beyond</li> <li>• Integrity and Anti-Corruption<sup>^</sup> (Local and International)</li> </ul> <p>To choose at least one MPU4 subject</p> <ul style="list-style-type: none"> <li>• Co-curriculum – Sports 2</li> <li>• Co-curriculum – Event Management 2</li> </ul>		
<p><b>* Please refer to the MPU Guidelines</b></p> <p><b>University Compulsory Courses [2]</b></p>		
HGA101	Discovering Oneself	2
HGA201	Engaging the World	1

<sup>^</sup>Integrity and Anti-Corruption must be taken once during the entire period of study either at the Certificate, Diploma, or Bachelor level. This course is allowed to do vertical credit transfer. However, students are ONLY allowed to transfer credit ONCE during the study period.

### 2.7.3 Bachelor in International Business (Honours)<sup>2</sup>

<sup>2</sup>Bachelor of Business (International Business) (Honours)- entry prior to May 2024

<u>Year 1 [9]</u>		<u>Credit hours</u>
ACC101	Financial Accounting 1	4
ACC103	Management Accounting 1	4
ECO101	Principles of Microeconomics	4
ECO102	Principles of Macroeconomics	4
ITC101	Information Technology for Business	4
LAW101	Business Law	4
MGT101	Principles of Management	4
MKT101	Principles of Marketing	4
QBM101	Business Statistics	4
<b>Year 2 &amp; 3 [15]</b>		
<b>Compulsory</b>		
FIN201	Business Finance	4
HRM201	Managing Human Resources	4
ECO203	International Economics	4
ECO204	International Trade	4
FIN308	Multinational Corporate Finance	4
LAW305	International Business Law	4
MGT201	Organisational Behaviour	4
MGT203	Business Research	4
MGT212	Business Analytics for Decision Making	4
MGT301	Operations Management	4
MGT303	Corporate Policy & Strategy	4
MGT304	Strategic International Business Management	4
MGT305	Business Ethics & Social Responsibility	4
MKT302	Strategic Global Marketing	4
MGT400	Graduation Project	6
<b>Electives (Choose 3 only)</b>		
COM200	Managerial Communication	4
FIN301	Corporate Finance	4
MAT201	Business Mathematics	4
MGT200	Small Business Management	4
MGT202	E-Business	4
MGT204	Asian Entrepreneurship & Innovation	4
MGT205	Asian Business Environment	4
MGT209	Production & Logistics Management	4
MGT300	Managing People Across Cultures	4
MGT302	Change Management	4
MKT301	Integrated Marketing Communications	4
MKT305	Strategic Marketing Relationship	4
QBM201	Advanced Business Statistics	4

<p><b>MPU Courses*</b></p> <p>Two MPU1</p> <ul style="list-style-type: none"> <li>• Penghayatan Etika dan Peradaban</li> <li>• Falsafah dan Isu Semasa</li> <li>• Bahasa Melayu Komunikasi 2 (International)</li> </ul> <p>MPU2 / MPU3</p> <ul style="list-style-type: none"> <li>• Bahasa Kebangsaan A (for Local students without a credit in SPM Bahasa Melayu)</li> <li>• A* Gen Careers in Malaysia and Beyond</li> <li>• Integrity and Anti-Corruption<sup>^</sup> (Local and International)</li> </ul> <p>To choose at least one MPU4 subject</p> <ul style="list-style-type: none"> <li>• Co-curriculum – Sports 2</li> <li>• Co-curriculum – Event Management 2</li> </ul> <p><b>* Please refer to the MPU Guidelines</b></p>							
<p><b>University Compulsory Courses [2]</b></p> <table> <tr> <td>HGA101</td> <td>Discovering Oneself</td> <td>2</td> </tr> <tr> <td>HGA201</td> <td>Engaging the World</td> <td>1</td> </tr> </table>	HGA101	Discovering Oneself	2	HGA201	Engaging the World	1	
HGA101	Discovering Oneself	2					
HGA201	Engaging the World	1					

<sup>^</sup>Integrity and Anti-Corruption must be taken once during the entire period of study either at the Certificate, Diploma, or Bachelor level. This course is allowed to do vertical credit transfer. However, students are ONLY allowed to transfer credit ONCE during the study period.

## 2.7.4 Bachelor of Business (Human Resource Management) (Honours)

<u>Year 1 [9]</u>		<u>Credit hours</u>
ACC101	Financial Accounting 1	4
ACC103	Management Accounting 1	4
ECO101	Principles of Microeconomics	4
ECO102	Principles of Macroeconomics	4
ITC101	Information Technology for Business	4
LAW101	Business Law	4
MGT101	Principles of Management	4
MKT101	Principles of Marketing	4
QBM101	Business Statistics	4
<b>Year 2 &amp; 3 [16]</b>		
<b>Compulsory</b>		
ECO201	Labour Economics	4
FIN201	Business Finance	4
HRM201	Managing Human Resources	4
HRM202	Human Resources Development	4
HRM301	Human Resource Research	4
HRM302	Managing Occupational Health & Safety	4
HRM303	Managing Strategic Human Resources	4
INR201	Industrial Relations	4
INR301	Comparative Industrial Relations	4
LAW207	Law of Employment	4
MGT212	Business Analytics for Decision Making	4
MGT301	Operations Management	4
MGT302	Change Management	4
MGT303	Corporate Policy & Strategy	4
MGT305	Business Ethics & Social Responsibility	4
MGT400	Graduation Project	6
<b>Electives (Choose 2 only)</b>		
BBA301	Human Resource Analytics	4
BIP300	Business Internship Program	6
ECO203	International Economics	4
LAW305	International Business Law	4
MAT201	Business Mathematics	4
MGT201	Organisational Behaviour	4
MGT204	Asian Entrepreneurship & Innovation	4
MGT205	Asian Business Environment	4
MGT300	Managing People Across Cultures	4
MGT304	Strategic International Business Management	4

**MPU Courses\***

Two MPU1

- Penghayatan Etika dan Peradaban
- Falsafah dan Isu Semasa
- Bahasa Melayu Komunikasi 2 (International)

MPU2 / MPU3

- Bahasa Kebangsaan A (for Local students without a credit in SPM Bahasa Melayu)
- A\* Gen Careers in Malaysia and Beyond
- Integrity and Anti-Corruption<sup>^</sup> (Local and International)

To choose at least one MPU4 subject

- Co-curriculum – Sports 2
- Co-curriculum – Event Management 2

*\* Please refer to the MPU Guidelines*

**University Compulsory Courses [2]**

HGA101	Discovering Oneself	2
HGA201	Engaging the World	1

<sup>^</sup>Integrity and Anti-Corruption must be taken once during the entire period of study either at the Certificate, Diploma, or Bachelor level. This course is allowed to do vertical credit transfer. However, students are ONLY allowed to transfer credit ONCE during the study period.

## 2.7.5 Bachelor of Business (Entrepreneurship) (Honours)

<b>Year 1 [9]</b>		<b>Credit hours</b>
ACC101	Financial Accounting 1	4
ACC103	Management Accounting 1	4
ECO101	Principles of Microeconomics	4
ECO102	Principles of Macroeconomics	4
ITC101	Information Technology for Business	4
LAW101	Business Law	4
MGT101	Principles of Management	4
MKT101	Principles of Marketing	4
QBM101	Business Statistics	4

  

<b>Year 2 &amp; 3 [15]</b>		
<b>Compulsory</b>		
FIN201	Business Finance	4
HRM201	Managing Human Resources	4
MGT200	Small Business Management	4
MGT203	Business Research	4
MGT204	Asian Entrepreneurship & Innovation	4
MGT206	Introduction to Entrepreneurial Behaviour	4
MGT207	New Venture Creation	4
MGT208	Franchising	4
MGT212	Business Analytics for Decision Making	4
MGT301	Operations Management	4
MGT307	Strategic Planning For Entrepreneurs	4
MGT310	Corporate Venturing	4
MGT311	Entrepreneurship Business Plan	4
MKT305	Strategic Marketing Relationship	4
MGT400	Graduation Project	6

  

<b>Electives</b>		
<b>(Choose 1 Year 3 course and 2 courses from Year 2 or 3)</b>		
ACC201	Management Accounting 2	4
BIP300	Business Internship Program	6
ECO203	International Economics	4
LAW305	International Business Law	4
MGT205	Asian Business Environment	4
MGT300	Managing People Across Cultures	4
MGT304	Strategic International Business Management	4
MGT305	Business Ethics & Social Responsibility	4
MKT302	Strategic Global Marketing	4

<p><b>MPU Courses*</b></p> <p>Two MPU1</p> <ul style="list-style-type: none"> <li>• Penghayatan Etika dan Peradaban</li> <li>• Falsafah dan Isu Semasa</li> <li>• Bahasa Melayu Komunikasi 2 (International)</li> </ul> <p>MPU2 / MPU3</p> <ul style="list-style-type: none"> <li>• Bahasa Kebangsaan A (for Local students without a credit in SPM Bahasa Melayu)</li> <li>• A* Gen Careers in Malaysia and Beyond</li> <li>• Integrity and Anti-Corruption<sup>^</sup> (Local and International)</li> </ul> <p>To choose at least one MPU4 subject</p> <ul style="list-style-type: none"> <li>• Co-curriculum – Sports 2</li> <li>• Co-curriculum – Event Management 2</li> </ul> <p><b>* Please refer to the MPU Guidelines</b></p>							
<p><b>University Compulsory Courses [2]</b></p> <table> <tr> <td>HGA101</td><td>Discovering Oneself</td><td>2</td></tr> <tr> <td>HGA201</td><td>Engaging the World</td><td>1</td></tr> </table>	HGA101	Discovering Oneself	2	HGA201	Engaging the World	1	
HGA101	Discovering Oneself	2					
HGA201	Engaging the World	1					

<sup>^</sup>Integrity and Anti-Corruption must be taken once during the entire period of study either at the Certificate, Diploma, or Bachelor level. This course is allowed to do vertical credit transfer. However, students are ONLY allowed to transfer credit ONCE during the study period.

## 2.7.6 Bachelor in Marketing (Honours)<sup>3</sup>

<sup>3</sup>Bachelor of Business (Marketing) (Honours)- entry prior to May 2024

<b>Year 1 [9]</b>		<b>Credit hours</b>
ACC101	Financial Accounting 1	4
ACC103	Management Accounting 1	4
ECO101	Principles of Microeconomics	4
ECO102	Principles of Macroeconomics	4
ITC101	Information Technology for Business	4
LAW101	Business Law	4
MGT101	Principles of Management	4
MKT101	Principles of Marketing	4
QBM101	Business Statistics	4
<b>Year 2 &amp; 3 [16]</b>		
<b>Compulsory</b>		
FIN201	Business Finance	4
HRM201	Managing Human Resources	4
MGT212	Business Analytics for Decision Making	4
MGT213 <sup>#</sup>	Introduction to Operations Management	4
MKT201	Consumer Behaviour	4
MKT203	Distribution & Logistics Management	4
MKT205	Sales Management	4
MKT207	Product Management	4
MKT209	Digital Marketing	4
MKT301	Integrated Marketing Communications	4
MKT302	Strategic Global Marketing	4
MKT303	Marketing Research	4
MKT304	Competitive Marketing Planning & Strategy	4
MKT306	Services Marketing	4
MKT311	Innovative Product Development and Management	4
MGT400	Graduation Project	6
<b>Electives (Choose 2)</b>		
ECO203	International Economics	4
ITC201	Principles of Web Design	4
BBA303	Marketing Analytics	4
ITC304	Digital Payment and Security	4
LAW305	International Business Law	4
LAW311	Cyberlaw and Ethics	4
MGT204	Asian Entrepreneurship & Innovation	4
MGT205	Asian Business Environment	4
MGT300	Managing People Across Cultures	4
MGT303	Corporate Policy & Strategy	4
MGT304	Strategic International Business Management	4
MGT305	Business Ethics & Social Responsibility	4
MGT312	e-Commerce Strategies	4
MKT206	Retail Management	4

MKT212	Social Media Marketing	4
MKT213	Mobile Marketing	4
MKT313	Digital Product Management	4
MKT314	Search Marketing	4
<b>MPU Courses*</b>		
<p>Two MPU1</p> <ul style="list-style-type: none"> <li>• Penghayatan Etika dan Peradaban</li> <li>• Falsafah dan Isu Semasa</li> <li>• Bahasa Melayu Komunikasi 2 (International)</li> </ul> <p>MPU2 / MPU3</p> <ul style="list-style-type: none"> <li>• Bahasa Kebangsaan A (for Local students without a credit in SPM Bahasa Melayu)</li> <li>• A* Gen Careers in Malaysia and Beyond</li> <li>• Integrity and Anti-Corruption<sup>^</sup> (Local and International)</li> </ul> <p>To choose at least one MPU4 subject</p> <ul style="list-style-type: none"> <li>• Co-curriculum – Sports 2</li> <li>• Co-curriculum – Event Management 2</li> </ul>		
<p><b>* Please refer to the MPU Guidelines</b></p> <p><b>University Compulsory Courses [2]</b></p>		
HGA101	Discovering Oneself	2
HGA201	Engaging the World	1

<sup>^</sup>Integrity and Anti-Corruption must be taken once during the entire period of study either at the Certificate, Diploma, or Bachelor level. This course is allowed to do vertical credit transfer. However, students are ONLY allowed to transfer credit ONCE during the study period.

**# MGT213 for students who join Bachelor in Marketing (Honours) from August 2024 intake and onwards**

## 2.7.7 Bachelor of Business Analytics (Honours)

<b><u>Year 1 [10]</u></b>		<b><u>Credit hours</u></b>
ACC155	Elements of Accounting and Finance I	4
BBA100	Introduction to Modern Programming	4
BBA101	Fundamentals of Database Management System	4
ECO100	Introduction to Economics	4
ITC101	Information Technology for Business	4
LAW101	Business Law	4
MGT101	Principles of Management	4
MKT101	Principles of Marketing	4
QBM101	Business Statistics	4
QBM153	Mathematics I	4

  

<b><u>Year 2 &amp; 3 [15]</u></b>		
<b>Compulsory</b>		
BBA202	Business Analytics and Information Systems	4
BBA204	Descriptive Business Analytics	4
BBA205	Predictive Business Analytics	4
FIN201	Business Finance	4
HRM201	Managing Human Resources	4
MGT203	Business Research	4
MGT212	Business Analytics for Decision Making	4
QBM201	Advanced Business Statistics	4
BBA301	Human Resource Analytics	4
BBA302	Prescriptive Business Analytics	4
BBA303	Marketing Analytics	4
BBA304	Data Insights and Visualisations	4
MGT301	Operations Management	4
BIP301	Business Practicum	5
BBA400	Final Year Project	6

  

<b><u>Electives (Choose 2)</u></b>		
BBA201	Advanced Database Management System	4
COM200	Managerial Communication	4
ITC201	Principles of Web Design	4
MGT204	Asian Entrepreneurship & Innovation	4
MKT206	Retail Management	4
MKT209	Digital Marketing	4
BBA305	Economic Analytics	4
MGT305	Business Ethics & Social Responsibility	4
OR		
Any TWO Year 2 or Year 3 elective courses offered by Faculty of Business, Economics and Accounting (pre-requisites must be met and must be of 4-credit value)		

<p><b>MPU Courses*</b></p> <p>Two MPU1</p> <ul style="list-style-type: none"> <li>• Penghayatan Etika dan Peradaban</li> <li>• Falsafah dan Isu Semasa</li> <li>• Bahasa Melayu Komunikasi 2 (International)</li> </ul> <p>MPU2 / MPU3</p> <ul style="list-style-type: none"> <li>• Bahasa Kebangsaan A (for Local students without a credit in SPM Bahasa Melayu)</li> <li>• A* Gen Careers in Malaysia and Beyond</li> <li>• Integrity and Anti-Corruption<sup>^</sup> (Local and International)</li> </ul> <p>To choose at least one MPU4 subject</p> <ul style="list-style-type: none"> <li>• Co-curriculum – Sports 2</li> <li>• Co-curriculum – Event Management 2</li> </ul> <p><b>* Please refer to the MPU Guidelines</b></p>							
<p><b>University Compulsory Courses [2]</b></p> <table> <tr> <td>HGA101</td> <td>Discovering Oneself</td> <td>2</td> </tr> <tr> <td>HGA201</td> <td>Engaging the World</td> <td>1</td> </tr> </table>	HGA101	Discovering Oneself	2	HGA201	Engaging the World	1	
HGA101	Discovering Oneself	2					
HGA201	Engaging the World	1					

Local students to take both **MPU3182** and **MPU3192**

International students to take MPU3142 and **MPU3192**

<sup>^</sup>Integrity and Anti-Corruption must be taken once during the entire period of study either at the Certificate, Diploma, or Bachelor level. This course is allowed to do vertical credit transfer. However, students are ONLY allowed to transfer credit ONCE during the study period.

## 2.7.8 Bachelor of Business Psychology (Honours)

<b><u>Year 1 [10]</u></b>		<b><u>Credit hours</u></b>
ACC101	Financial Accounting 1	4
ECO100	Introduction to Economics	4
BPSY105	Introduction to Quantitative Methods	4
BPSY106	Introduction to Quantitative Methods	4
BPSY1101	Introduction to Psychology	4
ITC101	Information Technology for Business	4
LAW101	Business Law	4
MGT101	Principles of Management	4
MKT101	Principles of Marketing	4
QBM101	Business Statistics	4

  

<b><u>Year 2 [9]</u></b>		
<b>Compulsory</b>		
BPSY205	Social Psychology	4
BPSY207	Human Personality	4
BPSY210	Conflict Theory and Resolution	4
BPSY2101	Abnormal Psychology	4
FIN201	Business Finance	4
HRM201	Managing Human Resources	4
MGT212	Business Analytics for Decision Making	4
MKT201	Consumer Behaviour	4
MKT205	Sales Management	4

  

<b><u>Year 3 [8]</u></b>		
<b>Compulsory</b>		
BPSY302	Introduction to Industrial/ Organisational Psychology	4
BPSY310	Cross Cultural Psychology	4
BPSY314	Introduction to Economic Psychology	4
LAW309	Psychology and Law	4
MGT301	Operations Management	4
MGT302	Change Management	4
MGT306	Research Methodology for Business Psychology	4
MGT400	Graduation Project	6

<p><b>MPU Courses*</b></p> <p>Two MPU1</p> <ul style="list-style-type: none"> <li>• Penghayatan Etika dan Peradaban</li> <li>• Falsafah dan Isu Semasa</li> <li>• Bahasa Melayu Komunikasi 2 (International)</li> </ul> <p>MPU2 / MPU3</p> <ul style="list-style-type: none"> <li>• Bahasa Kebangsaan A (for Local students without a credit in SPM Bahasa Melayu)</li> <li>• A* Gen Careers in Malaysia and Beyond</li> <li>• Integrity and Anti-Corruption<sup>^</sup> (Local and International)</li> </ul> <p>To choose at least one MPU4 subject</p> <ul style="list-style-type: none"> <li>• Co-curriculum – Sports 2</li> <li>• Co-curriculum – Event Management 2</li> </ul> <p><b>* Please refer to the MPU Guidelines</b></p>							
<p><b>University Compulsory Courses [2]</b></p> <table> <tr> <td>HGA101</td><td>Discovering Oneself</td><td>2</td></tr> <tr> <td>HGA201</td><td>Engaging the World</td><td>1</td></tr> </table>	HGA101	Discovering Oneself	2	HGA201	Engaging the World	1	
HGA101	Discovering Oneself	2					
HGA201	Engaging the World	1					

<sup>^</sup>Integrity and Anti-Corruption must be taken once during the entire period of study either at the Certificate, Diploma, or Bachelor level. This course is allowed to do vertical credit transfer. However, students are ONLY allowed to transfer credit ONCE during the study period.

## 2.7.9 Bachelor of Management (Honours)

<u>Year 1 [9]</u>		<u>Credit hours</u>
ACC101	Financial Accounting 1	4
ECO101	Principles of Microeconomics	4
ECO102	Principles of Macroeconomics	4
ITC101	Information Technology for Business	4
LAW101	Business Law	4
MGT101	Principles of Management	4
MKT101	Principles of Marketing	4
QBM101	Business Statistics	4
QBM153	Mathematics I	4
<b>Year 2 [9]</b>		
<b>Compulsory</b>		
FIN201	Business Finance	4
HRM201	Managing Human Resources	4
MGT201	Organisational Behaviour	4
MGT202	E-Business	4
MGT203	Business Research	4
MGT212	Business Analytics for Decision Making	4
<b>Choose 3 courses from the following:</b>		
ACC203	Financial Accounting II	4
ECO356	Malaysian Economy	4
Or		
Any Year 2 elective courses offered by Faculty of Business, Economics and Accounting (pre-requisites must be met)		4
<b>Year 3 [9]</b>		
<b>Compulsory</b>		
MGT300	Managing People Across Cultures	4
MGT301	Operations Management	4
MGT303	Corporate Policy and Strategy	4
MGT304	Strategic International Business Management	4
MGT305	Business Ethics & Social Responsibility	4
MGT356	Critical Issues in Management	4
BIP300	Business Internship Program	6
MGT400	Graduation Project	6
<b>Choose 1 course from the following:</b>		
ECO372	Development Economics	4
MGT302	Change Management	4
Or		
Any Year 3 elective courses offered by Faculty of Business, Economics and Accounting (pre-requisites must be met)		4

<p><b>MPU Courses*</b></p> <p>Two MPU1</p> <ul style="list-style-type: none"> <li>• Penghayatan Etika dan Peradaban</li> <li>• Falsafah dan Isu Semasa</li> <li>• Bahasa Melayu Komunikasi 2 (International)</li> </ul> <p>MPU2 / MPU3</p> <ul style="list-style-type: none"> <li>• Bahasa Kebangsaan A (for Local students without a credit in SPM Bahasa Melayu)</li> <li>• A* Gen Careers in Malaysia and Beyond</li> <li>• Integrity and Anti-Corruption<sup>^</sup> (Local and International)</li> </ul> <p>To choose at least one MPU4 subject</p> <ul style="list-style-type: none"> <li>• Co-curriculum – Sports 2</li> <li>• Co-curriculum – Event Management 2</li> </ul> <p><b>* Please refer to the MPU Guidelines</b></p>							
<p><b>University Compulsory Courses [2]</b></p> <table> <tr> <td>HGA101</td> <td>Discovering Oneself</td> <td>2</td> </tr> <tr> <td>HGA201</td> <td>Engaging the World</td> <td>1</td> </tr> </table>	HGA101	Discovering Oneself	2	HGA201	Engaging the World	1	
HGA101	Discovering Oneself	2					
HGA201	Engaging the World	1					

<sup>^</sup>Integrity and Anti-Corruption must be taken once during the entire period of study either at the Certificate, Diploma, or Bachelor level. This course is allowed to do vertical credit transfer. However, students are ONLY allowed to transfer credit ONCE during the study period.

## 2.7.10 Bachelor of Economics (Honours)

<u>Year 1 [11]</u>	<u>Credit hours</u>
<b>Compulsory</b>	
ACC155 Elements of Accounting & Finance I	4
ECO155 Microeconomics I	4
ECO157 Macroeconomics I	4
ECO158 History of Economics Thought	4
QBM153 Mathematics I	4
QBM154 Statistics I	4
QBM175 Mathematics II	4
ITC101 Information Technology for Business	4
MGT101 Principles of Management	4
MKT101 Principles of Marketing	4
<b>Choose 1 course from the following:</b>	
ACC177 Elements of Accounting & Finance II	4
QBM176 Statistics II	4
<u>Year 2 [7]</u>	
<b>Compulsory</b>	
ECO256 Research Methods	4
ECO286 Microeconomics II	4
ECO287 Macroeconomics II	4
ECO203 International Economics	4
FIN201 Business Finance	4
HRM201 Managing Human Resources	4
MGT212 Business Analytics for Decision Making	4
<u>Year 3 [9]</u>	
<b>Compulsory</b>	
ECO400 Economics Research Project	6
ECO353 Fiscal & Monetary Policy	4
ECO306 Econometrics	4
ECO356 Malaysian Economy	4
ECO373 Monetary Economics	4
ECO372 Development Economics	4
ECO388 Economics for Industry	4
MGT301 Operations Management	4
<b>1 Elective Course from Year 2 or 3)</b>	4
(pre-requisites must be met)	

<p><b>MPU Courses*</b></p> <p>Two MPU1</p> <ul style="list-style-type: none"> <li>• Penghayatan Etika dan Peradaban</li> <li>• Falsafah dan Isu Semasa</li> <li>• Bahasa Melayu Komunikasi 2 (International)</li> </ul> <p>MPU2 / MPU3</p> <ul style="list-style-type: none"> <li>• Bahasa Kebangsaan A (for Local students without a credit in SPM Bahasa Melayu)</li> <li>• A* Gen Careers in Malaysia and Beyond</li> <li>• Integrity and Anti-Corruption<sup>^</sup> (Local and International)</li> </ul> <p>To choose at least one MPU4 subject</p> <ul style="list-style-type: none"> <li>• Co-curriculum – Sports 2</li> <li>• Co-curriculum – Event Management 2</li> </ul>							
<p><b>* Please refer to the MPU Guidelines</b></p> <p><b>University Compulsory Courses [2]</b></p> <table> <tr> <td>HGA101</td> <td>Discovering Oneself</td> <td>2</td> </tr> <tr> <td>HGA201</td> <td>Engaging the World</td> <td>1</td> </tr> </table>	HGA101	Discovering Oneself	2	HGA201	Engaging the World	1	
HGA101	Discovering Oneself	2					
HGA201	Engaging the World	1					

<sup>^</sup>Integrity and Anti-Corruption must be taken once during the entire period of study either at the Certificate, Diploma, or Bachelor level. This course is allowed to do vertical credit transfer. However, students are ONLY allowed to transfer credit ONCE during the study period.

## 2.8 Professional Recognition

### **HELP is the Leader for Accounting & Finance program in Malaysia**

HELP University has long been regarded as one of the pioneer and the most established business and accounting school in Malaysia/Asia. Our success is measured by the recognition or accreditation we received from the international professional bodies, partner universities, employers, our faculty strength, and also our innovative curriculum and teaching and learning pedagogy ensuring our students excelling in the challenging business environment.

- More than 20 years of experience in offering accounting & finance undergraduate programs
- Graduates\* of HELP Bachelor in Accounting (Honours)<sup>1</sup> program are given maximum exemptions by various International Professional Accounting Bodies such as ACCA, and ICAEW
- Graduates\* of HELP Bachelor in Accounting (Honours)<sup>1</sup> and BBus (Finance) (Honours) program are given maximum exemptions by MAICSA
- HELP Bachelor in Accounting (Honours)<sup>1</sup> Hons program is the first accounting program offered by a University College in Malaysia to be accredited by CPA Australia Accreditation thus enabling our accounting graduates\* to become associate member of CPA, Australia upon completion of our accounting program.
- We are one of the first 3 Malaysian Universities to receive maximum exemptions from ICAEW.

**[Student who apply for credit transfer prior to formal learning or qualifications will need to consult relevant Professional Accounting Bodies as to the acceptability of credit transfer for their academic purposes ]**

#### **2.10.1 CPA, Australia**

Full program completion\* of HELP Bachelor in Accounting (Honours)<sup>1</sup> as one of the elective courses in order to be eligible to apply to become an associate member of CPA, Australia.

#### **2.10.2 The Association of Chartered Certified Accountants (ACCA)**

Full program completion\* of HELP Bachelor in Accounting (Honours)<sup>1</sup> in order to gain 9 papers exemption out of 14 from ACCA.

#### **2.10.3 The Institute of Chartered Accountants in England & Wales (ICAEW)**

Full program completion\* of HELP Bachelor in Accounting (Honours)<sup>1</sup> and successfully complete

MGT305	Business Ethics & Social Responsibility
MGT303	Corporate Policy & Strategy
FIN203	Financial Institutions, Instruments and Markets
FIN301	Corporate Finance
TAX401	Business & Corporation Tax

in order to gain 8 courses exemptions out of 15 from ICAEW.

**2.10.4****Malaysian Institute of Accountants (MIA)**

Full program completion\* of HELP Bachelor in Accounting (Honours)<sup>1</sup> as one of the elective courses in order to fulfill the eligibility requirement for MIA QE

**2.10.5****Institute of Singapore Chartered Accountants (ISCA)**

HELP Bachelor in Accounting (Honours)<sup>1</sup> is accredited by the Institute of Singapore Chartered Accountants (ISCA), granting graduates a maximum of 5 out of 6 modules required for entry into the Singapore Chartered Accountant (CA) Qualification Foundation Program.

\* Completion of all required courses at HELP with no credit transfer/exemption

<sup>1</sup> Bachelor of Business (Accounting)(Honours) – entry prior to May 2024

**2.9 Internships and Job Placement**

Our graduates are headhunted by various multinational companies before they even graduate and many of these companies also provides internship opportunities as well to our students.

We strongly encouraged our students to complete a 2-2.5 months internship program we have created with our partner organizations. Apart from acquiring practical experience in the industry, our students will be able to interact and network with industry leaders and professionals in the working environment.

Some of our partner organizations include

- KPMG
- PricewaterHouseCoopers
- Ernst & Young
- Deloitte
- BDO Binder
- General Electric
- HwangDBS Investment Management
- CIMB Bank
- McCann Eriksson
- HSBC
- Ogilvy & Mather
- RHB Bank
- Mustapha, Khoo & Co
- The Folks DFK & Co

## 2.10 Credit Transfer Arrangements

Please note that students are to consult the Faculty of Business, Economics and Accounting on the grades and English language requirement they need to obtain in order to transfer to these universities. Furthermore, **the faculty reserves the right to make appropriate changes to the information presented in the following pages**. Thus, it is important for students to check with the faculty on any changes in the beginning of a new semester.

### 2.10.1 Progression Pathways Australia/ New Zealand

#### Australian National University

#### Bachelor of Commerce / Bachelor of Business Administration

The following table outlines the 8 HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study 16 courses for the Bachelor of Commerce (BCom) / Bachelor of Business Administration (BBA) degree at the Australian National University (ANU) in the second and third year. These courses have been matched to ANU courses as shown below:

1st Year at HELP University		ANU Equivalent Courses	
ACC101	Financial Accounting 1 +	BUSN1001	Business Reporting & Analysis +
ACC103	Management Accounting 1	Unspecified	1000 level elective credit
ECO101	Principles of Microeconomics	ECON1101	Microeconomics 1
ECO102	Principles of Macroeconomics	ECON1102	Macroeconomics 1
MGT101	Principles of Management	MGMT1003	Management, People & Organisations
QBM101	Business Statistics	STATS1008	Quantitative Research Methods
ITC101	Information Technology for Business	Unspecified	1000 level elective credit
MKT101	Principles of Marketing	Unspecified	1000 level elective credit

#### 2nd and 3rd Year at the Australian National University (ANU)

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Australian National University.

#### Important notes:

1. A grade point of 2.75/4.0 or above is required per course for credit to be granted. If a student does not meet this requirement for a course, they will not receive credit for that particular course.
2. Where more than one HELP University course is equal to one or more ANU courses, students must take all courses specified with a grade point of 2.75/4.0 or above in each individual course to receive full credit.
3. Students will not be assessed for credit as part of their program application and will need to complete an application for credit transfer and accept the credit offered for the credit to be applied. Further information is available at <https://www.anu.edu.au/students/program-administration/program-management/get-course-credit-or-exemption>.
4. It is the responsibility of the student to check when specific courses are offered at the ANU and to change their program study plan accordingly. More details can be found at <https://programsandcourses.anu.edu.au/>.

**University of Melbourne**  
**Bachelor of Commerce**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the Bachelor of Commerce (BCom) degree at the University of Melbourne (UMelb) in the second and third year. These courses have been matched to UMelb courses as shown below:

<b>1st Year at HELP University</b>		<b>UMelb Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCT10001	Accounting Reports & Analysis
ACC103	Management Accounting 1	ACCT10002	Introductory Financial Accounting
ECO101	Principles of Microeconomics	ECON10004	Introductory Microeconomics
ECO102	Principles of Macroeconomics	ECON10003	Introductory Macroeconomics
ITC101	Information Technology for Business	-	-
LAW101	Business Law	BLAW10001	Principles of Business Law
MGT101	Principles of Management	MGMT10002	Managing and Leading Organisations
MKT101	Principles of Marketing	MKTG10001	Principles of Marketing
QBM101	Business Statistics	ECON10005	Quantitative Methods 1

**2nd and 3rd Year at the University of Melbourne**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do credit transfer.

\*Students entering into Year Two of the Bachelor of Commerce from HELP University may undertake majors in accounting, business, economics, management and marketing. They will not be eligible to undertake the actuarial studies major.

\*Students are required to take MAT201 as an extra course if they do not meet the Mathematics requirement in the pre-university course.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Melbourne.

**The University of Queensland**  
**Bachelor of Commerce**  
**Accounting Major**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the Bachelor of Commerce (BCom) degree at the University of Queensland (UQ) in the second and third year. These courses have been matched to UQ courses as shown below:

<b>1st Year at HELP University</b>		<b>UQ Equivalent Courses</b>
ACC101	Financial Accounting 1	ACCT1110 Financial Reporting and Analysis (Core)
ACC103	Management Accounting 1	ACCT1102 Introduction to Management Accounting (Core)
ITC101	Information Technology for Business	BISM1201 Transforming Business with Information Systems (Core)
ECO101	Principles of Microeconomics +	ECON1011 Economics for Business (Core)
ECO102	Principles of Macroeconomics	ECON1020 Introductory Macroeconomics *
QBM101	Business Statistics	ECON1310 Introductory Statistics for Social Sciences (Core)
LAW101	Business Law	LAWS1100 Business Law (Core)
MGT101	Principles of Management	MGTS1301 Introduction to Management (Core)

**2nd and 3rd Year at the University of Queensland**

**Note:**

1. Students are required to successfully complete 2 MPU1 courses if they intend to do credit transfer.
2. Please check with 'Student Placement Centre' to ensure you have fulfilled University of Queensland's Mathematics and English requirement.
3. Credit will only be awarded on grades of PS1 or above from studies undertaken at HELP.
4. Courses with an asterisk \* beside them are credited towards electives within the UQ program. However, they may be allocated as a specific course credit. General elective credit will mean that you will only be able to complete one major within this program.

**The University of Queensland**  
**Bachelor of Commerce**  
**Accounting Major**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year first semester to study for the Bachelor of Commerce (BCom) degree at the University of Queensland (UQ) in the second year second semester and third year. These courses have been matched to UQ courses as shown below:

<b>1st and Year at HELP University</b>		<b>UQ Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCT1110	Financial Reporting and Analysis (Core)
ACC103	Management Accounting 1	ACCT1102	Introduction to Management Accounting (Core)
ITC101	Information Technology for Business	BISM1201	Transforming Business with Information Systems (Core)
ECO101	Principles of Microeconomics + Principles of Macroeconomics	ECON1011	Economics for Business (Core) +
ECO102		ECON1020	Introductory Macroeconomics *
QBM101	Business Statistics	ECON1310	Introductory Statistics for Social Sciences (Core)
LAW101	Business Law	LAWS1100	Business Law (Core)
MGT101	Principles of Management	MGTS1301	Introduction to Management (Core)
<b>2nd Year 1st Semester at HELP University</b>		<b>UQ Equivalent Courses</b>	
FIN202	Financial Management	FINM1415	Introduction to Finance (Core)
MKT101	Principles of Marketing	MKTG1501	Foundations of Marketing*
<i>Students can choose any two courses from below:</i>			
QBM202	Applied Analytics in Business and Economics	ECON2300	Introductory Econometrics*
MGT212	Business Analytics for Decision Making	BISM2202	Data Analytics and Information Management*
MGT204	Asian Entrepreneurship and Innovation	TIMS3302	Entrepreneurial Growth Strategies
FIN204	Investment Analysis and Decision Making	FINM2416	Asset Pricing *
FIN301	Corporate Finance	FINM2415	Corporate Finance*
FIN304	International Finance and Global Market Dynamics	FINM3403	International Financial Management*
FIN203	Financial Institutions, Instruments and Markets	ECON2200	Management of Financial Institutions *
HRM201	Managing Human Resources	MGTS2604	Introduction to Human Resources Management*
FIN207	Mergers and Acquisition	Unspecified Level 2 General Elective *	
FIN206	Introduction to Technical Analysis & Decision Making	Unspecified Level 2 General Elective *	

**2nd Year 2<sup>nd</sup> semester and 3rd Year at the University of Queensland**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do credit transfer.

Please check with 'Student Placement Centre' to ensure you have fulfilled University of Queensland's Mathematics and English requirement.

Credit will only be awarded on grades of PS1 or above from studies undertaken at HELP.

Courses with an asterisk \* beside them are credited towards electives within the UQ program. However, they may be allocated as a specific course credit. General elective credit will mean that you will only be able to complete one major within this program.

**The University of Queensland**  
**Bachelor of Commerce**  
**Accounting Major**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the Bachelor of Commerce (BCom) degree at the University of Queensland (UQ) in the third year. These courses have been matched to UQ courses as shown below:

<b>1st and 2nd Year at HELP University</b>		<b>UQ Equivalent Courses</b>	
ACC103	Management Accounting 1	ACCT1102	Introduction to Management Accounting (Core)
ACC101	Financial Accounting 1	ACCT1110	Financial Reporting and Analysis (Core)
ITC101	Information Technology for Business	BISM1201	Transforming Business with Information Systems (Core)
ECO101	Principles of Microeconomics +	ECON1011	Economics for Business (Core) +
ECO102	Principles of Macroeconomics	ECON1020	Introductory Macroeconomics *
QBM101	Business Statistics	ECON1310	Introductory Statistics for Social Sciences (Core)
FIN202	Financial Management	FINM1415	Introduction to Finance (Core)
LAW101	Business Law	LAWS1100	Business Law (Core)
MGT101	Principles of Management	MGTS1301	Introduction to Management (Core)
MKT101	Principles of Marketing	MKTG1501	Foundations of Marketing*
<b><i>Choose any six courses from the list below:</i></b>			
QBM202	Applied Analytics in Business and Economics	ECON2300	Introductory Econometrics*
MGT212	Business Analytics for Decision Making	BISM2202	Data Analytics and Information Management*
MGT204	Asian Entrepreneurship and Innovation	TIMS3302	Entrepreneurial Growth Strategies
FIN204	Investment Analysis and Decision Making	FINM2416	Asset Pricing *
FIN301	Corporate Finance	FINM2415	Corporate Finance*
FIN304	International Finance and Global Market Dynamics	FINM3403	International Financial Management*
FIN203	Financial Institutions, Instruments and Markets	ECON2200	Management of Financial Institutions *
HRM201	Managing Human Resources	MGTS2604	Introduction to Human Resources Management*
FIN207	Mergers and Acquisition	Unspecified Level 2 General Elective *	
FIN206	Introduction to Technical Analysis & Decision Making	Unspecified Level 2 General Elective *	

**3rd Year at the University of Queensland**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do credit transfer.

Please check with 'Student Placement Centre' to ensure you have fulfilled University of Queensland's Mathematics and English requirement.

Credit will only be awarded on grades of PS1 or above from studies undertaken at HELP.

Courses with an asterisk \* beside them are credited towards electives within the UQ program. However, they may be allocated as a specific course credit. General elective credit will mean that you will only be able to complete one major within this program.

**The University of Queensland  
Bachelor of Commerce  
Accounting & Finance Majors**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce (BCom) degree at the University of Queensland (UQ) in the second year second semester and third year. These courses have been matched to UQ courses as shown below:

<b>1<sup>st</sup> Year and 1<sup>st</sup> Semester of Year 2 at HELP University</b>		<b>UQ Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCT1110	Financial Reporting and Analysis
ACC103	Management Accounting 1	ACCT1102	Introduction to Management Accounting
ITC101	Information Technology for Business	BISM1201	Transforming Business with Information Systems
ECO101	Principles of Microeconomics +	ECON1011	Economics for Business
ECO102	Principles of Macroeconomics		
QBM101	Business Statistics	ECON1310	Quantitative Statistics for Social Sciences
LAW101	Business Law	LAWS1100	Business Law
MGT101	Principles of Management	MGTS1301	Introduction to Management*
FIN202	Financial Management	FINM1415	Introduction to Finance
FIN301	Corporate Finance	FINM2415	Corporate Finance
FIN204	Investment Analysis and Decision Making	FINM2416	Asset Pricing
QBM202	Applied Analytics in Business and Economics	ECON2300	Introductory Econometrics
<b>Choose any ONE course from the list below:</b>			
FIN304	International Finance and Global Market Dynamics	FINM3403	International Financial Management
FIN306	Derivative Securities & Risk Management	FINM3405	Derivatives & Risk Management

**2nd Semester of 2nd Year and 3rd Year at the University of Queensland**

**Note:**

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please check with 'Student Placement Centre' to ensure you have fulfilled University of Queensland's Mathematics and English requirement.
3. Credit will only be awarded on grades of PS1 or above from studies undertaken at HELP.
4. Courses with an asterisk \* beside them are credited towards electives within the UQ program. However, they may be allocated as a specific course credit.

**The University of Queensland**  
**Bachelor of Commerce**  
**Finance Major**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce (BCom) degree at the University of Queensland (UQ) in the third year. These courses have been matched to UQ courses as shown below:

*(For 1+2, students to do all Year 1 courses outlined, For 1.5+1.5, students to do all Year 1 courses, FIN202 and choose 3 courses from Year 2 list)*

<b>1st Year at HELP University</b>		<b>UQ Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCT1110	Financial Reporting and Analysis
ACC103	Management Accounting 1	ACCT2102	Principles of Management Accounting
ITC101	Information Technology for Business	BISM1201	Transforming Business with Information Systems
ECO101	Principles of Microeconomics +	ECON1011	Economics for Business (Core) +
ECO102	Principles of Macroeconomics	ECON1020	Introductory Macroeconomics *
QBM101	Business Statistics	ECON1310	Quantitative Statistics for Social Sciences
LAW101	Business Law	LAWS1100	Business Law
MGT101	Principles of Management	MGTS1301	Introduction to Management*
<b>2nd Year at HELP University</b>		<b>UQ Equivalent Courses</b>	
FIN202	Financial Management	FINM1415	Introduction to Finance
FIN301	Corporate Finance	FINM2415	Corporate Finance
FIN204	Investment Analysis and Decision Making	FINM2416	Asset Pricing
FIN304	International Finance and Global Market Dynamics	FINM3403	International Financial Management
FIN306	Derivative Securities and Risk Management	FINM3405	Derivatives and Risk Management
QBM202	Applied Analytics in Business and Economics	ECON2300	Introductory Econometrics
FIN203	Financial Institutions, Instruments & Markets	ECON2200	Management of Financial Institutions*
<b>Choose any ONE course from the list below:</b>			
MKT101	Principles of Marketing	MKT51501	Foundations in Marketing*
ACC203	Financial Accounting 2		Unspecified Level 2 General Elective
ECO202	Macroeconomic Analysis		Macroeconomic Theory*
MGT212	Business Analytics for Decision Making		Data Analytics and Information Management*
HRM201	Managing Human Resources		Introduction to Human Resource Management*

**3rd Year at the University of Queensland**

**Note:**

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please check with 'Student Placement Centre' to ensure you have fulfilled University of Queensland's Mathematics and English requirement.
3. Credit will only be awarded on grades of PS1 or above from studies undertaken at HELP.
4. Courses with an asterisk \* beside them are credited towards electives within the UQ program. However, they may be allocated as a specific course credit. General elective credit will mean that you will only be able to complete one major within this program.

**The University of Queensland**  
**Bachelor of Business Management**  
**International Business Major**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Business Management degree at the University of Queensland (UQ) in the third year. These courses have been matched to UQ courses as shown below:

<b>1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University</b>		<b>UQ Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCT1101	Accounting for Decision Making
ITC101	Information Technology for Business	BISM1201	Transforming Business with Information Systems
ECO101	Principles of Microeconomics +	ECON1011	Economics for Business
ECO102	Principles of Macroeconomics	ECON1020	Introductory Macroeconomics *
LAW101	Business Law	LAWS1100	Business Law
MGT101	Principles of Management	MGTS1301	Introduction to Management
MKT101	Principles of Marketing	MKTG1501	Foundations of Marketing
QBM101	Business Statistics	ECON1310	Quantitative Statistics for Social Sciences
FIN201	Business Finance	FINM1416	Introduction to Financial Management
MGT201	Organisational Behaviour	MGTS1601	Organisational Behaviour
MGT300	Managing People Across Cultures	IBUS2309	Understanding Cultures in International Business
MGT304	Strategic International Business Management	IBUS2301	International Business Management
<b><i>Choose any FOUR courses from the list below:</i></b>			
COM200	Managerial Communication	MGTS2606	Managerial Skills & Communication*
ACC103	Management Accounting 1	ACCT2102	Principles of Management Accounting*
HRM201	Managing Human Resources	MGTS2604	Introduction to Human Resources Management*
MKT205	Sales Management		Unspecified Level 2 General Elective*
MGT204	Asian Entrepreneurship & Innovation	TIMS3302	Entrepreneurial Growth Strategies*

**3rd Year at the University of Queensland [ For Semester 1 intake ONLY]**

**Note:**

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please check with 'Student Placement Centre' to ensure you have fulfilled University of Queensland's Mathematics and English requirement.
3. Credit will only be awarded on grades of PS1 or above from studies undertaken at HELP.
4. Courses with an asterisk \* beside them are credited towards electives within the UQ program. However, they may be allocated as a specific course credit. General elective credit will mean that you will only be able to complete one major within this program.

**The University of Queensland**  
**Bachelor of Business Management**  
**Marketing Major**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Business Management degree at the University of Queensland (UQ) in the third year. These courses have been matched to UQ courses as shown below:

<b>1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University</b>		<b>UQ Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCT1101	Accounting for Decision Making
ITC101	Information Technology for Business	BISM1201	Transforming Business with Information Systems
ECO101	Principles of Microeconomics+	ECON1011	Economics for Business +
ECO102	Principles of Macroeconomics	ECON1020	Introductory Macroeconomics*
LAW101	Business Law	LAWS1100	Business Law
MGT101	Principles of Management	MGTS1301	Introduction to Management
MKT101	Principles of Marketing	MKTG1501	Foundations of Marketing
QBM101	Business Statistics	ECON1310	Quantitative Statistics for Social Sciences
MGT201	Organisational Behaviour	MGTS1601	Organisational Behaviour
FIN201	Business Finance	FINM1416	Introduction to Financial Management
COM200	Managerial Communication	MGTS2606	Managerial Skills & Communication*
MKT201	Consumer Behaviour	MKTG2501	Consumer Behaviour
HRM201	Managing Human Resources	MGTS2604	Introduction to Human Resources Management*
MKT207	Product Management		Unspecified Level 2 General Elective*
MKT205	Sales Management		Unspecified Level 2 General Elective*
MKT203	Distribution & Logistics Management		Unspecified Level 2 General Elective*

**3rd Year at the University of Queensland**

**Note:**

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please check with 'Student Placement Centre' to ensure you have fulfilled University of Queensland's Mathematics and English requirement.
3. Credit will only be awarded on grades of PS1 or above from studies undertaken at HELP.
4. Courses with an asterisk \* beside them are credited towards electives within the UQ program. However, they may be allocated as a specific course credit. General elective credit will mean that you will only be able to complete one major within this program.

**The University of Queensland**  
**Bachelor of Business Management (Business Information Systems)**

The following table outlines the HELP BBusAnalytics (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year first semester to study for the Bachelor of Business Management (Business Information Systems) degree at the University of Queensland (UQ) in the second year second semester and third year. These courses have been matched to UQ courses as shown below:

<b>1st Year and 1<sup>st</sup> Semester of 2<sup>nd</sup> Year at HELP University</b>		<b>UQ Equivalent Courses</b>	
ACC155	Elements of Accounting and Finance	ACCT1101	Accounting for Decision Making
ITC101	Information Technology for Business	BISM1201	Transforming Business with Information Systems
ECO100	Introduction to Economics +		
ECO102	Principles of Macroeconomics		
<b>OR</b>			
ECO101	Principles of Microeconomics + Principles of Macroeconomics	ECON1011	Economics for Business + Introductory Macroeconomics
ECO102		ECON1020	
LAW101	Business Law	LAWS1100	Business Law
MGT101	Principles of Management	MGTS1301	Introduction to Management
MKT101	Principles of Marketing	MKTG1501	Foundations of Marketing
QBM101	Business Statistics	ECON1310	Introductory Statistics for Social Sciences*
QBM153	Mathematics I	ECON1050	Tools of Economic Analysis*
BBA201	Advanced Database Management System	BISM2207	Managing Business Data
MGT212	Business Analytics for Decision Making	BISM2202	Data Analytics and Information Management
BBA101	Fundamentals of Database Management System		Level 1 General Elective*

**2nd Semester of 2nd Year 2 and 3rd Year at the University of Queensland**

Note:

5. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
6. Please check with 'Student Placement Centre' to ensure you have fulfilled University of Queensland's Mathematics and English requirement.
7. Credit will only be awarded on grades of PS1 or above from studies undertaken at HELP.
8. Courses with an asterisk \* beside them are credited towards electives within the UQ program. However, they may be allocated as a specific course credit.

**The University of Queensland**  
**Bachelor of Commerce (Business Information Systems)**

The following table outlines the HELP BBusAnalytics (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year first semester to study for the Bachelor of Commerce (Business Information Systems) degree at the University of Queensland (UQ) in the second year second semester and third year. These courses have been matched to UQ courses as shown below:

<b>1st Year and 1<sup>st</sup> Semester of 2<sup>nd</sup> Year at HELP University</b>		<b>UQ Equivalent Courses</b>	
ACC155	Elements of Accounting and Finance	ACCT1110	Financial Reporting and Analysis
ITC101	Information Technology for Business	BISM1201	Transforming Business with Information Systems
ECO100	Introduction to Economics +		
ECO102	Principles of Macroeconomics		
<b>OR</b>		ECON1011	Economics for Business +
ECO101	Principles of Microeconomics +	ECON1020	Introductory Macroeconomics
ECO102	Principles of Macroeconomics		
LAW101	Business Law	LAWS1100	Business Law
MGT101	Principles of Management	MGTS1301	Introduction to Management
MKT101	Principles of Marketing	MKTG1501	Foundations of Marketing*
QBM101	Business Statistics	ECON1310	Introductory Statistics for Social Sciences
QBM153	Mathematics I	ECON1050	Tools of Economic Analysis*
BBA101	Fundamentals of Database Management System	Level 1 General Elective*	
BBA201	Advanced Database Systems	BIMS2207	Managing Business Data
MGT212	Business Analytics for Decision Making	BIMS2202	Data Analytics and Information Management

**2nd Semester of 2nd Year and 3rd Year at the University of Queensland**

Note:

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please check with 'Student Placement Centre' to ensure you have fulfilled University of Queensland's Mathematics and English requirement.
3. Credit will only be awarded on grades of PS1 or above from studies undertaken at HELP.
4. Courses with an asterisk \* beside them are credited towards electives within the UQ program. However, they may be allocated as a specific course credit.

**The University of Queensland**  
**Bachelor of Commerce (Business Analytics)**

The following table outlines the HELP BBusAnalytics (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year first semester to study for the Bachelor of Commerce (Business Analytics) degree at the University of Queensland (UQ) in the second year second semester and third year. These courses have been matched to UQ courses as shown below:

<b>1st Year and 1<sup>st</sup> Semester of 2<sup>nd</sup> Year at HELP University</b>		<b>UQ Equivalent Courses</b>	
ACC155	Elements of Accounting and Finance	ACCT1110	Financial Reporting and Analysis
ITC101	Information Technology for Business	BISM1201	Transforming Business with Information Systems
ECO100	Introduction to Economics +		
ECO102	Principles of Macroeconomics		
<b>OR</b>		ECON1011	Economics for Business +
ECO101	Principles of Microeconomics +	ECON1020	Introductory Macroeconomics
ECO102	Principles of Macroeconomics		
LAW101	Business Law	LAWS1100	Business Law
MGT101	Principles of Management	MGTS1301	Introduction to Management
MKT101	Principles of Marketing	MKTG1501	Foundations of Marketing*
QBM153	Mathematics I	ECON1050	Tools of Economic Analysis*
BBA101	Fundamentals of Database Management System		Level 1 General Elective*
BBA204	Descriptive Business Analytics	ECON1310	Introductory Statistics for Social Sciences
BBA205	Predictive Business Analytics	BSAN2205	Predictive Analytics for Business
<i>Choose 1 from the following:</i>			
BBA201	Advanced Database Systems	BIMS2207	Managing Business Data*
MGT212	Business Analytics for Decision Making	BIMS2202	Data Analytics and Information Management*

**2nd Semester of 2nd Year and 3rd Year at the University of Queensland**

Note:

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please check with 'Student Placement Centre' to ensure you have fulfilled University of Queensland's Mathematics and English requirement.
3. Credit will only be awarded on grades of PS1 or above from studies undertaken at HELP.
4. Courses with an asterisk \* beside them are credited towards electives within the UQ program. However, they may be allocated as a specific course credit.

**University of Queensland (Subject to revision)**  
**Bachelor of Economics**

The following table outlines the HELP BEcons (Hons) Year 1 & 2 courses to be completed at HELP in the first and one semester of second year to study for the Bachelor of Economics (BEcon) degree at the University of Queensland (UQ) in the second semester second year and third year. These courses have been matched to UQ courses as shown below:

<b>1st Year at HELP University</b>		<b>UQ Equivalent Courses</b>	
ACC155	Elements of Accounting & Finance I	ACCT1110	Financial Reporting and Analysis*
ECO155	Microeconomics I	ECON1010	Introductory Microeconomics
ECO157	Macroeconomics I	ECON1020	Introductory Macroeconomics
QBM154	Statistics 1	ECON1310	Introductory Statistics for Social Sciences
QBM153	Mathematics I	ECON1050	Tools of Economic Analysis
QBM175	Mathematics II	ECON2050	Mathematical Economics
ECO158	History of Economic Thought	Elective	General elective level 1*
MGT212	Business Analytics for Decision Making	BISM2202	Data Analytics and Information Management*
<b>1<sup>st</sup> Semester of 2<sup>nd</sup> Year at HELP University</b>		<b>UQ Equivalent Courses</b>	
ECO286	Microeconomics II	ECON2010	Intermediate Microeconomics
ECO287	Macroeconomics II	ECON2020	Macroeconomics Theory
ECO306	Econometrics	Elective	General elective level 1*
ECO256	Research Methods	Elective	General elective level 2*

**2nd Semester of 2nd Year and 3rd Year at the University of Queensland**

**Note:**

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please check with 'Student Placement Centre' to ensure you have fulfilled University of Queensland's Mathematics and English requirement.
3. Credit will only be awarded on grades of PS1 or above from studies undertaken at HELP.
4. Courses with an asterisk \* beside them are credited towards electives within the UQ program. However, they may be allocated as a specific course credit. General elective credit will mean that you will only be able to complete one major within this program.

**Queensland University of Technology**  
**Bachelor of Business (Accountancy)\* or**  
**Bachelor of Business (Accountancy with Professional Recognition)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Business (Accountancy)\* or Bachelor of Business (Accountancy with Professional Recognition) degree at Queensland University of Technology (QUT) in the second and third year.

<b>1<sup>st</sup> Year at HELP University</b>		<b>QUT Equivalent Courses</b>	
ACC101	Financial Accounting 1	BSB110	Accounting
	+		+
ACC103	Management Accounting 1	AYB225	Management Accounting
	+		+
ACC201	Management Accounting 2		Elective
ECO101	Principles of Microeconomics +	BSB113	Economics
			+
ECO102	Principles of Macroeconomics	EFB223	Economics 2 (Elective)
LAW101	Business Law	BSB111	Business Law and Ethics
MGT101	Principles of Management	BSB115	Management
MKT101	Principles of Marketing	BSB126	Marketing
QBM101	Business Statistics	BSB123	Data Analysis
<b>2<sup>nd</sup> Year at HELP University</b>		<b>QUT Equivalent Courses</b>	
ECO204	International Trade	BSB119	Global Business
FIN202	Financial Management	EFB210	Finance 1 (Elective)
MGT201	Organisational Behaviour	MGB200	Leading Organisations (Elective)

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Queensland University of Technology**

\* Students undertaking Accountancy major may complete the course in 1.5 years if AYB321 Strategic Management Accounting is successfully complete as an elective in the second semester of study.

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Queensland University of Technology.

**Queensland University of Technology  
Bachelor of Business (Finance)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Business (Finance) degree at Queensland University of Technology (QUT) in the second and third year.

<b>1<sup>st</sup> Year at HELP University</b>		<b>QUT Equivalent Courses</b>	
ACC101	Financial Accounting 1 +	BSB110	Accounting +
ACC103	Management Accounting 1		Elective
ECO101	Principles of Microeconomics +	BSB113	Economics +
ECO102	Principles of Macroeconomics	EFB223	Economics 2
LAW101	Business Law	BSB111	Business Law and Ethics
MGT101	Principles of Management	BSB115	Management
MKT101	Principles of Marketing	BSB126	Marketing
QBM101	Business Statistics	BSB123	Data Analysis
<b>2<sup>nd</sup> Year at HELP University</b>		<b>QUT Equivalent Courses</b>	
ECO204	International Trade	BSB119	Global Business
MGT201	Organisational Behaviour	MGB200	Leading Organisations (Elective)
FIN202	Financial Management	EFB210	Finance 1
FIN203	Financial Institutions, Instruments and Markets	EFB201	Financial Markets

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Queensland University of Technology**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Queensland University of Technology.

**Queensland University of Technology  
Bachelor of Business (Human Resource Management)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Business (Human Resource Management) degree at Queensland University of Technology (QUT) in the second and third year.

<b>1<sup>st</sup> Year at HELP University</b>		<b>QUT Equivalent Courses</b>	
ACC101	Financial Accounting 1 +	BSB110	Accounting +
ACC103	Management Accounting 1		Elective
ECO101	Principles of Microeconomics +	BSB113	Economics +
ECO102	Principles of Macroeconomics	EFB223	Economics 2
LAW101	Business Law	BSB111	Business Law and Ethics
MGT101	Principles of Management	BSB115	Management
MKT101	Principles of Marketing	BSB126	Marketing
QBM101	Business Statistics	BSB123	Data Analysis
<b>2<sup>nd</sup> Year at HELP University</b>		<b>QUT Equivalent Courses</b>	
ECO204	International Trade	BSB119	Global Business
MGT201	Organisational Behaviour	MGB200	Leading Organisations
HRM201	Managing Human Resources +	MGB207	Human Resources Issues and Strategy +
HRM202	Human Resources Development		Elective

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Queensland University of Technology**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Queensland University of Technology.

**Queensland University of Technology  
Bachelor of Business (International Business)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Business (International Business) degree at Queensland University of Technology (QUT) in the second and third year.

<b>1<sup>st</sup> Year at HELP University</b>		<b>QUT Equivalent Courses</b>	
ACC101	Financial Accounting 1	BSB110	Accounting
	+		+
ACC103	Management Accounting 1		Elective
ECO101	Principles of Microeconomics +	BSB113	Economics
			+
ECO102	Principles of Macroeconomics	EFB223	Economics 2
LAW101	Business Law	BSB111	Business Law and Ethics
MGT101	Principles of Management	BSB115	Management
MKT101	Principles of Marketing	BSB126	Marketing
QBM101	Business Statistics	BSB123	Data Analysis
<b>2<sup>nd</sup> Year at HELP University</b>		<b>QUT Equivalent Courses</b>	
ECO203	International Economics	EFB336	International Economics
ECO204	International Trade	BSB119	Global Business
MGT201	Organisational Behaviour	MGB200	Leading Organisations (Elective)
FIN202	Financial Management	EFB210	Finance 1 (Elective)

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Queensland University of Technology**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Queensland University of Technology.

**Queensland University of Technology  
Bachelor of Business (Marketing)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Business (Marketing) degree at Queensland University of Technology (QUT) in the second semester of second year and third year.

<b>1<sup>st</sup> Year at HELP University</b>		<b>QUT Equivalent Courses</b>	
ACC101	Financial Accounting 1 +	BSB110	Accounting +
ACC103	Management Accounting 1		Elective
ECO101	Principles of Microeconomics +	BSB113	Economics +
ECO102	Principles of Macroeconomics	EFB223	Economics 2
LAW101	Business Law	BSB111	Business Law and Ethics
MGT101	Principles of Management	BSB115	Management
MKT101	Principles of Marketing	BSB126	Marketing
QBM101	Business Statistics	BSB123	Data Analysis
<b>2<sup>nd</sup> Year at HELP University</b>		<b>QUT Equivalent Courses</b>	
ECO204	International Trade	BSB119	Global Business
MGT201	Organisational Behaviour	MGB200	Leading Organisations (Elective)
FIN202	Financial Management	EFB210	Finance 1 (Elective)
MKT201	Consumer Behaviour	AMB200	Consumer Behaviour

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Queensland University of Technology**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Queensland University of Technology.

**University of Wollongong  
Bachelor of Commerce (Accountancy)**

Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies. Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.

The following table outlines the HELP BBus (Hons) (Accounting) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce (Accountancy) at University of Wollongong (UOW) in the third year. These courses have been matched to UOW courses as shown below:

<b>1st and 2nd Year at HELP University</b>		<b>UOW Equivalent Courses</b>	
ACC101	Financial Accounting 1 +	ACCY111	Accounting Fundamentals in Society
ACC103	Management Accounting 1 +	ACCY112	Accounting in Organisations
ACC200	Accounting Information Systems +	ACCY231	Information Systems in Accounting
ITC101	Information Technology for Business +	OPS113	Business Oriented Information Systems
ACC201	Management Accounting 2	ACCY211	Management Accounting II
FIN202	Financial Management +	FIN111	Introductory Principles of Finance
FIN204	Investment Analysis and Decision Making	FIN222	Corporate Finance
ECO101	Principles of Microeconomics		Unspecified Credit @ 100 level
ECO102	Principles of Macroeconomics	ECON100	Economic Essentials for Business
LAW101	Business Law	LAW101	Law, Business and Society
MGT101	Principles of Management	MGNT110	Introduction to Management
MKT101	Principles of Marketing	MARK101	Marketing Principles
QBM101	Business Statistics	COMM121	Statistics for Business
ACC202	Financial Reporting +	ACCY200	Financial Accounting IIA
ACC203	Financial Accounting 2 +	ACCY201	Financial Accounting IIB
ACC302	Corporate Accounting		Unspecified Credit @ 200 level

**3rd Year at the University of Wollongong**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Wollongong.*

**University of Wollongong**  
**Bachelor of Commerce (Finance and Financial Planning)**

The following table outlines the HELP BBus (Hons) (Finance) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce (Finance and Financial Planning) at University of Wollongong (UOW) in the third year. These courses have been matched to UOW courses as shown below:

<b>1st Year at HELP University</b>		<b>UOW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting Fundamentals in Society
ACC103	Management Accounting 1	ACCY112	Accounting in Organisations
ECO101	Principles of Microeconomics		Unspecified Credit @ 100 level
ECO102	Principles of Macroeconomics	ECON100	Economic Essentials for Business
LAW101	Business Law	LAW101	Law, Business and Society
MGT101	Principles of Management	MGNT110	Introduction to Management
MKT101	Principles of Marketing	MARK101	Marketing Principles
QBM101	Business Statistics	COMM121	Statistics for Business
<b>2nd Year at HELP University</b>		<b>UOW Equivalent Courses</b>	
ITC101	Information Technology for Business	OPS113	Business Oriented Information Systems
ACC202	Financial Reporting +	ACCY200	Financial Accounting IIA
ACC203	Financial Accounting 2 +	ACCY201	Financial Accounting IIB
ACC302	Corporate Accounting		Unspecified Credit @ 200 level
FIN202	Financial Management +	FIN111	Introductory Principles of Finance
FIN204	Investment Analysis and Decision Making	FIN222	Corporate Finance
FIN203	Financial Institutions, Instruments and Markets	FIN226	Financial Markets and Institutions
FIN205	Wealth Management	FIN252	Personal Finance

**3<sup>rd</sup> Year at the University of Wollongong**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Wollongong.*

**University of Wollongong**  
**Bachelor of Commerce (Business Innovation)**

The following table outlines the HELP BBus (Hons) (Entrepreneurship) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce (Business Innovation) at University of Wollongong (UOW) in the third year. These courses have been matched to UOW courses as shown below:

<b>1st Year at HELP University</b>		<b>UOW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting Fundamentals in Society
ACC103	Management Accounting 1	ACCY112	Accounting in Organisations
ECO101	Principles of Microeconomics		Unspecified Credit @ 100 level
ECO102	Principles of Macroeconomics	ECON100	Economic Essentials for Business
LAW101	Business Law	LAW101	Law, Business and Society
MGT101	Principles of Management	MGNT110	Introduction to Management
MKT101	Principles of Marketing	MARK101	Marketing Principles
QBM101	Business Statistics	COMM121	Statistics for Business
<b>2nd Year at HELP University</b>		<b>UOW Equivalent Courses</b>	
ITC101	Information Technology for Business	OPS113	Business Oriented Information Systems
FIN202	Financial Management	FIN111	Introductory Principles of Finance
HRM201	Managing Human Resources	MGNT206	Managing Human Resources
MGT200	Small Business Management	MGNT215	Small Business Management
MGT300	Managing People Across Cultures	MGNT301	Managing Across Cultures
MGT204	Asian Entrepreneurship & Innovation		Unspecified Credit @ 100 level
COM200	Managerial Communication +		Unspecified Credit @ 200 level
MGT206	Introduction to Entrepreneurial Behaviour		Unspecified Credit @ 200 level

**3<sup>rd</sup> Year at the University of Wollongong**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Wollongong.*

**University of Wollongong**  
**Bachelor of Commerce (Human Resource Management)**

The following table outlines the HELP BBus (Hons) (Human Resource Management) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce (Human Resource Management) at University of Wollongong (UOW) in the third year. These courses have been matched to UOW courses as shown below:

<b>1st Year at HELP University</b>		<b>UOW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting Fundamentals in Society
ACC103	Management Accounting 1	ACCY112	Accounting in Organisations
ECO101	Principles of Microeconomics		Unspecified Credit @ 100 level
ECO102	Principles of Macroeconomics	ECON100	Economic Essentials for Business
LAW101	Business Law	LAW101	Law, Business and Society
MGT101	Principles of Management	MGNT110	Introduction to Management
MKT101	Principles of Marketing	MARK101	Marketing Principles
QBM101	Business Statistics	COMM121	Statistics for Business
<b>2nd Year at HELP University</b>		<b>UOW Equivalent Courses</b>	
ITC101	Information Technology for Business	OPS113	Business Oriented Information Systems
FIN202	Financial Management	FIN111	Introductory Principles of Finance
HRM201	Managing Human Resources	MGNT206	Human Resource Management
HRM302	Managing Occupational Health & Safety	MGNT321	Workplace Health & Safety Management
MGT201	Organisational Behaviour	MGNT201	Organisational Behaviour
MGT300	Managing People Across Cultures	MGNT301	Managing Across Cultures
COM200	Managerial Communication		Unspecified Credit @ 200 level
HRM202	Developing Human Resources		Unspecified Credit @ 200 level

**3<sup>rd</sup> Year at the University of Wollongong**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Wollongong.*

**University of Wollongong**  
**Bachelor of Commerce (International Business)**

The following table outlines the HELP BBus (Hons) (International Business) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce (International Business) at University of Wollongong (UOW) in the third year. These courses have been matched to UOW courses as shown below:

<b>1st Year at HELP University</b>		<b>UOW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting Fundamentals in Society
ACC103	Management Accounting 1	ACCY112	Accounting in Organisations
ECO101	Principles of Microeconomics		Unspecified Credit @ 100 level
ECO102	Principles of Macroeconomics	ECON100	Economic Essentials for Business
LAW101	Business Law	LAW101	Law, Business and Society
MGT101	Principles of Management	MGNT110	Introduction to Management
MKT101	Principles of Marketing	MARK101	Marketing Principles
QBM101	Business Statistics	COMM121	Statistics for Business
<b>2nd Year at HELP University</b>		<b>UOW Equivalent Courses</b>	
ITC101	Information Technology for Business	OPS113	Business Oriented Information Systems
COM200	Managerial Communication	MGNT102	Business Communication
ECO204	International Trade	ECON216	International Trade Theory and Policy
FIN202	Financial Management	FIN111	Introductory Principles of Finance
MGT201	Organisational Behaviour	MGNT201	Organisational Behaviour
MGT300	Managing People Across Cultures	MGNT301	Managing Across Cultures
ECO203	International Economics +		Unspecified Credit @ 200 level
LAW305	International Business Law		Unspecified Credit @ 200 level

**3<sup>rd</sup> Year at the University of Wollongong**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Wollongong.*

**University of Wollongong**  
**Bachelor of Commerce (Marketing)**

The following table outlines the HELP BBus (Hons) (Marketing) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce (Marketing) at University of Wollongong (UOW) in the third year. These courses have been matched to UOW courses as shown below:

<b>1st Year at HELP University</b>		<b>UOW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting Fundamentals in Society
ACC103	Management Accounting 1	ACCY112	Accounting in Organisations
ECO101	Principles of Microeconomics		Unspecified Credit @ 100 level
ECO102	Principles of Macroeconomics	ECON100	Economic Essentials for Business
LAW101	Business Law	LAW101	Law, Business and Society
MGT101	Principles of Management	MGNT110	Introduction to Management
MKT101	Principles of Marketing	MARK101	Marketing Principles
QBM101	Business Statistics	COMM121	Statistics for Business
<b>2nd Year at HELP University</b>		<b>UOW Equivalent Courses</b>	
ITC101	Information Technology for Business	OPS113	Business Oriented Information Systems
FIN202	Financial Management	FIN111	Introductory Principles of Finance
HRM201	Managing Human Resources		Unspecified Credit @ 200 level
MGT300	Managing People Across Cultures	MGNT301	Managing Across Cultures
MKT201	Consumer Behaviour	MARK217	Consumer Behaviour
MKT302	Strategic Global Marketing	MARK343	International Marketing
MKT303	Marketing Research	MARK205	Introductory Marketing Research
MKT306	Services Marketing	MARK270	Services Marketing

**3<sup>rd</sup> Year at the University of Wollongong**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Wollongong.*

**Griffith University****Bachelor of Business (1632)**

any 60 CP major or Accounting or International Business extended majors (Accounting) extended Major [1 course equivalent to 10 CP]

The following table outlines the HELP Bachelor of Business (Hons) Year 1 courses to be completed at HELP in the first year to study for the above mentioned programs at Griffith University in the second and third year.

<b>1<sup>st</sup> Year at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters
ACC103	Management Accounting 1	10CP	Foundation Course
ECO101	Principles of Microeconomics	2317AFE	<i>Economics and Quantitative Methods for Managers (elective) + 20CP Level 1 Free-choice electives</i>
ECO102	Principles of Macroeconomics		
QBM101	Business Statistics		
MGT101	Principles of Management	1004GBS	The Purpose of Business
MKT101	Principles of Marketing	1008GBS	Business Decision-Making
ITC101	Information Technology for Business	1803ICT	Information Systems Foundations

**2<sup>nd</sup> and 3<sup>rd</sup> Year at Griffith University**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

## Griffith University

### Bachelor of Business (1632) Logistics and Supply Chain Management

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Business (Logistics and Supply Chain Management) extended Major degree at Griffith University in third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters
ACC103	Management Accounting 1	10CP	Foundation course
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative
ECO102	Principles of Macroeconomics		Methods for Managers +
QBM101	Business Statistics	20CP	Level 1 Free-choice electives
ITC101	Information Technology for Business	1803ICT	Information Systems Foundations
MGT101	Principles of Management	1004GBS	The Purpose of Business
MKT101	Principles of Marketing	1008GBS	Business Decision Making
ECO202	International Economics	3307AFE	International Economics
ECO204	International Trade	10CP	Level 2 Free-choice elective
HRM201	Managing Human Resources	1007GBS	The Future of Work
MGT201	Organisational Behaviour	2005EHR	Organisational Behaviour and Wellbeing
MKT203	Distribution and Logistics Management	2154IBA	International Business Logistics
MGT301	Operations Management	3155IBA	Operations Management
<b>Completion of 16 courses at HELP, including:</b>			
LAW101	Business Law	1005GBS	Engaging Australia and the Asia Pacific
FIN201	Business Finance	1009GBS	Grand Challenges for Business

### 3<sup>rd</sup> Year at Griffith University

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

## Griffith University

### Bachelor of Business (Logistics and Supply Chain Management)

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year second semester to study for the Bachelor of Business (Logistics and Supply Chain Management) Extended degree at Griffith University in second year second semester and the third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year 1<sup>st</sup> Semester at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters
ACC103	Management Accounting 1	10CP	Foundation course
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative Methods for Managers +
ECO102	Principles of Macroeconomics	20CP	Level 1 Free-choice electives
QBM101	Business Statistics	1803ICT	Information Systems Foundations
ITC101	Information Technology for Business	1004GBS	The Purpose of Business
MGT101	Principles of Management	1008GBS	Business Decision-Making
MKT101	Principles of Marketing	1007GBS	The Future of Work
HRM201	Managing Human Resources	2154IBA	International Business Logistics
MKT203	Distribution and Logistics Management		
<b>Completion of 12 courses at HELP, including:</b>			
LAW101	Business Law	1005GBS	Engaging Australia and the Asia Pacific
FIN201	Business Finance	1009GBS	Grand Challenges for Business

### 2<sup>nd</sup> Year 2<sup>nd</sup> Semester and 3<sup>rd</sup> Year at Griffith University

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

**Griffith University**  
**Bachelor of Business (Accounting) extended Major**

Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies. Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Business (Accounting) extended Major degree at Griffith University in third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1 +	1006GBS	Why Money Matters +
ACC202	Financial Reporting	2118AFE	Principles of Accounting and Analytics
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative Methods
ECO102	Principles of Macroeconomics		for Managers (elective) +
QBM101	Business Statistics	20CP	Level 1 Free-choice electives
MGT101	Principles of Management	1004GBS	The Purpose of Business
MKT101	Principles of Marketing	1008GBS	Business Decision-Making
ITC101	Information Technology for Business	1803ICT	Information Systems Foundations
LAW101	Business Law	10CP	Level 1 Free-choice elective
FIN202	Financial Management	2201AFE	Corporate Finance
ACC103	Management Accounting 1 +	2114AFE	Management Accounting and Strategy +
ACC201	Management Accounting 2	10CP	Level 2 Free-choice elective
HRM201	Managing Human Resources	1007GBS	The Future of Work
<b>Completion of 16 courses at HELP. Including:</b>			
ACC200	Accounting Information Systems	1005GBS	Engaging Australia and the Asia-Pacific
ACC203	Financial Accounting 2	1009GBS	Grand Challenges for Business
any one (1) HELP course from Year 2		10CP	Level 2 Free-choice elective

**3<sup>rd</sup> Year at Griffith University**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

## Griffith University

### Bachelor of Business (Accounting) extended or Finance Major

Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies. Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year second semester to study for the Bachelor of Business (Accounting / Finance) Extended degree at Griffith University in second year second semester and the third year.

1 <sup>st</sup> Year and 2 <sup>nd</sup> Year 1 <sup>st</sup> Semester at HELP University		Griffith University Equivalent Courses	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters
ACC103	Management Accounting 1	10CP	Foundation course
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative Methods for Managers +
ECO102	Principles of Macroeconomics	20CP	Level 1 Free-choice electives
QBM101	Business Statistics	1803ICT	Information Systems Foundations
ITC101	Information Technology for Business		
MGT101	Principles of Management	1004GBS	The Purpose of Business
MKT101	Principles of Marketing	1008GBS	Business Decision-Making
HRM201	Managing Human Resources	1007GBS	The Future of Work
FIN202	Financial Management	2201AFE	Corporate Finance
<b>Completion of 12 courses at HELP, including:</b>			
LAW101	Business Law	1005GBS	Engaging Australia and the Asia Pacific
ACC203	Financial Accounting 2	1009GBS	Grand Challenges for Business

### 2<sup>nd</sup> Year 2<sup>nd</sup> Semester and 3<sup>rd</sup> Year at Griffith University

#### Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University

**Griffith University**  
**Bachelor of Business (Innovation and Entrepreneurship)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study to study for the Bachelor of Business (Innovation and Entrepreneurship) degree at Griffith University in the third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters
ACC103	Management Accounting 1	10CP	Foundation Course
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative Methods for Managers (elective) +
ECO102	Principles of Macroeconomics	20CP	Level 1 Free-choice electives
QBM101	Business Statistics	1004GBS	The Purpose of Business
MGT101	Principles of Management	1008GBS	Business Decision-Making
MKT101	Principles of Marketing	1803ICT	Information Systems Foundations
ITC101	Information Technology for Business	10CP	Level 2 Free-choice electives
MGT204	Asian Entrepreneurship and Innovation	10CP	Level 2 Free-choice electives
MGT206	Introduction to Entrepreneurial Behaviour	3045IBA	Building the New Venture
MGT207	New Venture Creation	10CP	Level 2 Free-choice electives
MGT208	Franchising	1007GBS	The Future of Work
HRM201	Managing Human Resources	2034IBA	Griffith Innovation Challenge
MGT200	Small Business Management		

**Completion of above courses including the following:**

LAW101	Business Law	1005GBS	Engaging Australia and the Asia-Pacific
FIN201	Business Finance	1009GBS	Grand Challenges for Business

**3<sup>rd</sup> Year at Griffith University**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
 \*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

**Griffith University**  
**Bachelor of Business (Innovation and Entrepreneurship)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year first semester to study for the Bachelor of Business (Innovation and Entrepreneurship) Extended degree at Griffith University in second year second semester and the third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year 1<sup>st</sup> Semester at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters
ACC103	Management Accounting 1	10CP	Foundation Course
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative
ECO102	Principles of Macroeconomics		Methods for Managers (elective)+
QBM101	Business Statistics	20CP	Level 1 Free-choice electives
ITC101	Information Technology for Business	1803ICT	Information Systems Foundations
MGT101	Principles of Management	1004GBS	The Purpose of Business
MKT101	Principles of Marketing	1008GBS	Business Decision-Making
HRM201	Managing Human Resources	1007GBS	The Future of Work
MGT204	Asian Entrepreneurship and Innovation	20CP	Level 1 Free-choice electives

Completion of above courses including the following:

LAW101	Business Law	1005GBS	Engaging Australia and the Asia-Pacific
FIN201	Business Finance	1009GBS	Grand Challenges for Business

**2<sup>nd</sup> Year 2<sup>nd</sup> Semester and 3<sup>rd</sup> Year at Griffith University**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

**Griffith University**  
**Bachelor of Business (Finance)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Business (Finance) degree at Griffith University in the third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters +
ACC103	Management Accounting 1	10CP	Foundation Course
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative Methods for Managers (elective) +
ECO102	Principles of Macroeconomics	20CP	Level 1 Free-choice electives
QBM101	Business Statistics	1004GBS	The Purpose of Business
MGT101	Principles of Management	1008GBS	Business Decision-Making
MKT101	Principles of Marketing	1803ICT	Information Systems Foundations
ITC101	Information Technology for Business	2201AFE	Corporate Finance
FIN202	Financial Management	2206AFE	Investment Analysis and Management
FIN204	Investment Analysis and Decision Making	10CP	Level 2 Free-choice elective
FIN205	Wealth Management	1007GBS	The Future of Work
HRM201	Managing Human Resources	10CP	Level 2 Free-choice elective
FIN203	Financial Institutions, Instruments and Markets	1009GBS	Grand Challenges for Business
ECO202	Macroeconomics Analysis		

**Completion of above courses including the following:**

LAW101	Business Law	1005GBS	Engaging Australia and the Asia-Pacific
ACC203	Financial Accounting 2	1009GBS	Grand Challenges for Business

**3<sup>rd</sup> Year at Griffith University**

**Note:**

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

## **Griffith University**

### **Bachelor of Business (Human Resource Management)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study to study for the Bachelor of Business (Human Resource Management) degree at Griffith University in the third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters
ACC103	Management Accounting 1	10CP	Foundation Course
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative Methods for Managers (elective) +
ECO102	Principles of Macroeconomics		20CP Level 1 Free-choice electives
QBM101	Business Statistics	1004GBS	The Purpose of Business
MGT101	Principles of Management	1008GBS	Business Decision-Making
MKT101	Principles of Marketing	1803ICT	Information Systems Foundations
ITC101	Information Technology for Business	1007GBS	The Future of Work
HRM201	Managing Human Resources	3010 EHR	Developing Talent
HRM202	Human Resource Development	2001EHR	Management Employee Relations
INR201	Industrial Relations	2005EHR	Organisational Behaviour and Wellbeing
MGT201	Organisational Behaviour		10CP Level 2 Free-choice electives
ECO201	Labour Economics		10CP Level 2 Free-choice electives
LAW207	Law of Employment		

#### **Completion of above courses including the following:**

LAW101	Business Law	1005GBS	Engaging Australia and the Asia-Pacific
FIN201	Business Finance	1009GBS	Grand Challenges for Business

## **3<sup>rd</sup> Year at Griffith University**

#### **Note:**

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

**Griffith University**  
**Bachelor of Business (Human Resource Management)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year first semester to study for the Bachelor of Business (Human Resource Management) Extended degree at Griffith University in second year second semester and the third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year 1<sup>st</sup> Semester at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters
ACC103	Management Accounting 1	10CP	Foundation Course
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative Methods for Managers (elective) +
ECO102	Principles of Macroeconomics	20CP	Level 1 Free-choice electives
QBM101	Business Statistics	1803ICT	Information Systems Foundations
ITC101	Information Technology for Business	1004GBS	The Purpose of Business
MGT101	Principles of Management	1008GBS	Business Decision-Making
MKT101	Principles of Marketing	1007GBS	The Future of Work
HRM201	Managing Human Resources	2005EHR	Organisational Behaviour and Wellbeing
MGT201	Organisational Behaviour		

**Completion of above courses including the following:**

LAW101	Business Law	1005GBS	Engaging Australia and the Asia-Pacific
FIN201	Business Finance	1009GBS	Grand Challenges for Business

**2<sup>nd</sup> Year 2<sup>nd</sup> Semester and 3<sup>rd</sup> Year at Griffith University**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

## Griffith University

### Bachelor of Business (International Business) Extended Major

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year second semester to study for the Bachelor of Business (International Business) Extended degree at Griffith University in second year second semester and the third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year 1<sup>st</sup> Semester at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters
ACC103	Management Accounting 1	10CP	Foundation Course
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative Methods
ECO102	Principles of Macroeconomics		for Managers (elective) +
QBM101	Business Statistics	20CP	Level 1 Free-choice electives
MGT101	Principles of Management	1004GBS	The Purpose of Business
MKT101	Principles of Marketing	1008GBS	Business Decision-Making
ITC101	Information Technology for Business	1803ICT	Information Systems Foundations
HRM201	Managing Human Resources	1007GBS	The Future of Work
ECO203	International Economics	3307AFE	International Economics
<b>Completion of above courses including the following:</b>			
LAW101	Business Law	1005GBS	Engaging Australia and the Asia-Pacific
FIN201	Business Finance	1009GBS	Grand Challenges for Business

### 2<sup>nd</sup> Year 2<sup>nd</sup> Semester and 3<sup>rd</sup> Year at Griffith University

#### Note:

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.*

*\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

**Griffith University**  
**Bachelor of Business (Marketing)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study to study for the Bachelor of Business (Marketing) degree at Griffith University in the third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters
ACC103	Management Accounting 1	10CP	Foundation Course
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative
ECO102	Principles of Macroeconomics		Methods for Managers (elective) + 20CP Level 1 Free-choice electives
QBM101	Business Statistics		20CP Level 1 Free-choice electives
MGT101	Principles of Management	1004GBS	The Purpose of Business
MKT101	Principles of Marketing	1008GBS	Business Decision-Making
ITC101	Information Technology for Business	1803ICT	Information Systems Foundations
HRM201	Managing Human Resources	1007GBS	The Future of Work
MKT201	Consumer Behaviour	2004MKT	Consumer Psychology
MKT203	Distribution and Logistics Management	2154IBA	International Business Logistics
MKT301	Integrated Marketing Communications	2029MKT	Advertising & Integrated Marketing Communications
MKT303	Marketing Research	2034MKT	Marketing Research and Intelligence
MKT306	Services Marketing	3006MKT	Service Experience

**Completion of above courses including the following:**

LAW101	Business Law	1005GBS	Engaging Australia and the Asia-Pacific
FIN201	Business Finance	1009GBS	Grand Challenges for Business

**3<sup>rd</sup> Year at Griffith University**

**Note:**

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

**Griffith University**  
**Bachelor of Business (Marketing)**

The following table outlines the HELP Bachelor of Business (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year second semester to study for the Bachelor of Business (Marketing) Extended degree at Griffith University in second year second semester and the third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year 1<sup>st</sup> Semester at HELP University</b>		<b>Griffith University Equivalent Courses</b>	
ACC101	Financial Accounting 1	1006GBS	Why Money Matters
ACC103	Management Accounting 1	10CP	Foundation Course
ECO101	Principles of Microeconomics	2317AFE	Economics and Quantitative Methods for Managers (elective) +
ECO102	Principles of Macroeconomics	20CP	Level 1 Free-choice electives
QBM101	Business Statistics	1004GBS	The Purpose of Business
MGT101	Principles of Management	1008GBS	Business Decision-Making
MKT101	Principles of Marketing	1803ICT	Information Systems Foundations
ITC101	Information Technology for Business	1007GBS	The Future of Work
HRM201	Managing Human Resources	2004MKT	Consumer Psychology
MKT201	Consumer Behaviour		

Completion of above courses including the following:

LAW101	Business Law	1005GBS	Engaging Australia and the Asia-Pacific
FIN201	Business Finance	1009GBS	Grand Challenges for Business

**2<sup>nd</sup> Year 2<sup>nd</sup> Semester and 3<sup>rd</sup> Year at Griffith University**

*Note:*

*Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Griffith University*

**Macquarie University**  
**Bachelor of Professional Accounting**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the Bachelor of Professional Accounting degree at the Macquarie University (MU) in the second and third year.

<b>1st Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC101 +	Financial Accounting 1 +	ACCG1000 +	Accounting in Society (10) +
ACC103	Management Accounting 1	ACCG1001	Accounting and Governance (10)
ECO101 +	Principles of Microeconomics +	ECON1020 +	Principles of Economics 1 (10) +
ECO102	Principles of Macroeconomics	ECON1021	Principles of Economics 2 (10)
MGT101	Principles of Management	MGMT1002	Principles of Management (10)*
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals (10)*
QBM101	Business Statistics	STAT1250	Business Statistics (10)
LAW101	Business Law	Elective unit at 1000 level (10)*	

\*will count as an elective (Flexible Zone) unit

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the Macquarie University**

Note :

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (2+1)**  
**Bachelor of Professional Accounting**

The following table outlines the HELP BBus (Accounting) (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Professional Accounting degree at the Macquarie University (MU) in the third year.

<b>1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC101 +	Financial Accounting 1 +	ACCG100 +	Accounting in Society (10) +
ACC203	Financial Accounting 2	ACCG1001	Accounting and Governance (10)
ACC103	Management Accounting 1	ACCG2000	Management Accounting (10)
ECO101 +	Principles of Microeconomics +	ECON1020	Principles of Economics 1 (10) +
ECO102	Principles of Macroeconomics	ECON1021	Principles of Economics 2 (10)*
MGT101	Principles of Management	MGT1002	Principles of Management (10)*
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals (10)*
QBM101	Business Statistics	STAT1250	Business Statistics (10)
LAW101 +	Business Law +	ACCG2051	Business and Corporations Law (10) +
LAW201	Company Law	+ Elective	Elective unit at 1000 level (10)*
FIN202 +	Financial Management +	ACST1001 +	Financial 1A (10) +
FIN203	Financial Institutions, Instruments and Markets	AFIN2053	Financial Management (10)
ACC200	Accounting Information Systems	ACCG2050	Information Systems and Business Processes (10)
ACC202	Financial Reporting	ACCG2024	Financial Accounting and Reporting (10)
ACC201	Management Accounting 2	Elective unit at 2000 level (10)*	
HRM201	Managing Human Resources	MGMT1007	Introduction to Human Resource Management (10)*

\*will count as an elective (Flexible Zone) unit

**3<sup>rd</sup> Year at the Macquarie University**

Note :

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (1+2)**  
**Bachelor of Applied Finance**

The following table outlines the HELP BBus (Finance) (Hons) Year 1 courses to be completed at HELP in the first year to study for the Bachelor of Applied Finance degree at the Macquarie University (MU) in the second and third year.

<b>1st Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC101 +	Financial Accounting 1 +	ACCG1000 +	Accounting in Society (10) +
ACC103	Management Accounting 1	ACCG2000	Management Accounting (10)
ECO101 +	Principles of Microeconomics +	ECON1020 +	Principles of Economics 1
ECO102	Principles of Macroeconomics	ECON1021	(10) + Principles of Economics 2 (10)
MGT101	Principles of Management	MGMT1002	Principles of Management (10)*
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals (10)*
QBM101	Business Statistics	STAT1250	Business Statistics (10)
FIN202	Financial Management	ACST1001	Finance 1A (10)

\*will count as an elective (Flexible Zone) unit

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the Macquarie University**

Note :

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (1.5+1.5)**  
**Bachelor of Applied Finance**

The following table outlines the HELP BBus (Finance) (Hons) Year 1 & 2 courses to be completed at HELP in the first and one semester of second year to study for the Bachelor of Applied Finance degree at the Macquarie University (MU) in the second and third year.

<b>1st Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC101 +	Financial Accounting 1 +	ACCG1000 +	Accounting in Society (10) +
ACC103	Management Accounting 1	ACCG2000	Management Accounting (10)
ECO101 +	Principles of Microeconomics +	ECON1020 +	Principles of Economics 1 (10) +
ECO102	Principles of Macroeconomics	ECON1021	Principles of Economics 2 (10)
MGT101	Principles of Management	MGMT1002	Principles of Management (10)*
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals (10)*
QBM101	Business Statistics	STAT1250	Business Statistics (10)
LAW101	Business Law	Elective unit at 1000 level (10)*	
FIN202	Financial Management	ACST1001	Finance 1A (10)
<b>1<sup>st</sup> Semester of 2<sup>nd</sup> Year at HELP University</b>		<b>MU Equivalent Courses</b>	
FIN202 +	Financial Management +	ACST1001 +	Finance 1A (10) +
FIN203	Financial Institutions, Instruments and Markets	AFIN1002	Financial 1B (10)
FIN204	Investment Analysis & Decision Making	AFIN2050	Investments (10)
ECO202	Macroeconomic Analysis	Elective unit at 2000 level (10)*	
*will count as an elective (Flexible Zone) unit			

**2nd Semester of 2nd Year 2 and 3rd Year at the Macquarie University**

Note :

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (1+2)****Bachelor of Commerce, Major in Accounting****Bachelor of Commerce, Major Finance****Bachelor of Commerce, Major in Economics****Bachelor of Commerce Major in Entrepreneurship****Bachelor of Commerce, Major in Human Resource Management****Bachelor of Commerce, Major in International Business****Bachelor of Commerce, Major in Marketing Management**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for any of the above mentioned degree at the Macquarie University (MU) in the second and third year.

<b>1st Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC101 +	Financial Accounting 1 +	ACCG1000 +	Accounting in Society (10) +
ACC103	Management Accounting 1	ACCG2000	Management Accounting (10)
ECO101 +	Principles of Microeconomics +	ECON1020 +	Principles of Economics 1 (10) +
ECO102	Principles of Macroeconomics	ECON1021	Principles of Economics 2 (10)*
MGT101	Principles of Management	MGMT1002	Principles of Management (10)
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals (10)
QBM101	Business Statistics	STAT1250	Business Statistics (10)
<b><u>One from</u></b>		<b><u>One from</u></b>	
LAW101	Business Law	Elective unit at 1000 level (10)*	
FIN202 <sup>1</sup>	Financial Management	ACST1001 Finance 1A (10)	

\*will count as an elective (Flexible Zone) unit

<sup>1</sup> students intend to pursue major in Finance should take FIN202

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the Macquarie University.****Note :**

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (1+2)****Bachelor of Commerce, Major in Business Analytics**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for any of the above mentioned degree at the Macquarie University (MU) in the second and third year.

<b>1st Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCG1000	Accounting in Society
ECO101 +	Principles of Microeconomics +	ECON1020 +	Principles of Economics 1 +
ECO102	Principles of Macroeconomics	ECON1021	Principles of Economics 2*
MGT101	Principles of Management	MGMT1002	Principles of Management
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals
QBM101	Business Statistics	STAT1250	Business Statistics
BIT103	Introduction to Database System	COMP1350	Introduction to Database Design and Management
QBM201	Advanced Business Statistics	Elective unit at 1000 level	

\*will count as an elective (Flexible Zone) unit

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the Macquarie University.****Note :**

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (2+1)**  
**Bachelor of Commerce, Major in Accounting**

Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies. Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.

The following table outlines the HELP BBus (Accounting) (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce, Major in Accounting degree at the Macquarie University (MU) in the third year.

<b>1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC101 +	Financial Accounting 1 +	ACCG1000	Accounting in Society (10) +
ACC203	Financial Accounting 2	ACCG1001	Accounting and Governance (10)
ACC103	Management Accounting 1	ACCG2000	Management Accounting (10)
ECO101 +	Principles of Microeconomics +	ECON1020	Principles of Economics 1 (10) +
ECO102	Principles of Macroeconomics	ECON1021	Principles of Economics 2 (10)*
MGT101	Principles of Management	MGMT1002	Principles of Management (10)
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals (10)
QBM101	Business Statistics	STAT1250	Business Statistics (10)
LAW101 +	Business Law +	ACCG2051	Business and Corporations Law (10)* +
LAW201	Company Law	+ Elective	Elective unit at 1000 level (10)*
FIN202 +	Financial Management +	ACST1001	Finance 1A (10) +
FIN203	Financial Institutions, Instruments and Markets	AFIN2053	Financial Management (10)*
ACC200	Accounting Information Systems	ACCG2050	Information Systems and Business Processes (10)
ACC202	Financial Reporting	ACCG2024	Financial Accounting and Reporting (10)
ACC201	Management Accounting 2	Elective unit at 2000 level (10)*	
HRM201	Managing Human Resources	MGMT1007	MGMT1007 Introduction to Human Resource Management (10)*

\*will count as an elective (Flexible Zone) unit

**3<sup>rd</sup> Year at the Macquarie University**

Note :

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (2+1)**  
**Bachelor of Commerce, Major in Finance**

The following table outlines the HELP BBus (Finance) (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce, Major in Finance degree at the Macquarie University (MU) in the third year.

<b>1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC101 +	Financial Accounting 1 +	ACCG1000 +	Accounting in Society (10) +
ACC203	Financial Accounting 2	ACCG1001	Accounting and Governance (10)*
ACC103	Management Accounting 1	ACCG2000	Management Accounting (10)
ECO101 +	Principles of Microeconomics +	ECON1020 +	Principles of Economics 1 (10) +
ECO102	Principles of Macroeconomics	ECON1021	Principles of Economics 2 (10)*
MGT101	Principles of Management	MGMT1002	Principles of Management (10)
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals (10)
QBM101	Business Statistics	STAT1250	Business Statistics (10)
FIN202 +	Financial Management +	ACST1001 +	Finance 1A (10) +
FIN203	Financial Institutions, Instruments and Markets	AFIN1002	Financial 1B (10)
FIN204	Investment Analysis & Decision Making	AFIN2050	Investments (10)
HRM201	Managing Human Resources	MGMT1007	MGMT1007 Introduction to Human Resource Management (10)*
LAW101 +	Business Law +	ACCG2051	Business and Corporations Law (10)*
LAW201	Company Law		
ACC202	Financial Reporting	ACCG2024	Financial Accounting and Reporting (10)
ECO202	Macroeconomic Analysis	ECON2004	Macroeconomic Analysis and Applications* (10)

**One from:**

ECO203	International Economics	
FIN205	Wealth Management	
FIN206	Introduction to Technical Analysis and Trading	One elective units at 2000 level (10)*
FIN207	Mergers and Acquisitions	
MGT203	Business Research	

\*will count as an elective (Flexible Zone) unit

**3<sup>rd</sup> Year at the Macquarie University**

Note :

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (1.5+1.5)**  
**Bachelor of Commerce, Major in Entrepreneurship<sup>▲</sup>**

The following table outlines the HELP BBus (Entrepreneurship) (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce, Major in Entrepreneurship degree at the Macquarie University (MU) in the second and third year.

<b>1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC101 +	Financial Accounting 1 +	ACCG1000 +	Accounting in Society (10) +
ACC103	Management Accounting 1	ACCG2000	Management Accounting*(10)
ECO101 +	Principles of Microeconomics +	ECON1020 +	Principles of Economics 1 (10) +
ECO102	Principles of Macroeconomics	ECON1021	Principles of Economics 2 (10)*
MGT101	Principles of Management	MGMT1002	Principles of Management (10)
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals (10)
QBM101	Business Statistics	STAT1250	Business Statistics (10)
FIN202	Financial Management	ACST1001	Finance 1A (10)
MGT200 +	Small Business Management +	MGMT1020	Entrepreneurship and New Venture
MGT207	New Venture Creation		Management (10) +Elective at 2000 level (10)*
HRM201	Managing Human Resources	MGMT1007	MGMT1007 Introduction to Human Resource Management (10)*
<b>One from:</b>			
MGT203	Business Research		
MGT204	Asian Entrepreneurship & Innovation		Elective at 2000 level (10)*
MGT206	Introduction to Entrepreneurial Behaviour		Elective at 2000 level (10)*
MGT208	Franchising		

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Macquarie University**

<sup>▲</sup> Students will take minimum duration of 2 years to complete if they join Macquarie University in February intake.  
 Students will take minimum duration of 1.5 years to complete if they join Macquarie University in July intake.

Note :

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (2+1)**  
**Bachelor of Commerce, Major in Marketing Management**

The following table outlines the HELP BBus (Marketing) (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce, Major in Marketing Management degree at the Macquarie University (MU) in the third year.

<b>1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC101 +	Financial Accounting 1 +	ACCG1000 +	Accounting in Society (10) +
ACC103	Management Accounting 1	ACCG2000	Management Accounting (10)*
ECO101 +	Principles of Microeconomics +	ECON1020 +	Principles of Economics 1 (10) +
ECO102	Principles of Macroeconomics	ECON1021	Principles of Economics 2 (10)*
MGT101	Principles of Management	MGMT1002	Principles of Management (10)
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals (10)
QBM101	Business Statistics	STAT1250	Business Statistics (10)
FIN202	Financial Management	ACST1001	Finance 1A (10)
HRM201	Managing Human Resources	MGMT1007	MGMT1007 Introduction to Human Resource Management (10)*
MKT303	Marketing Research	MKTG2002	Marketing Research (10)
MKT301	Integrated Marketing Communications	MKTG2004	Integrated Marketing Communications (10)
MKT201	Consumer Behaviour	MKTG1003	Consumer Behaviour (10)
<b>Four from:</b>			
MKT209	Digital Marketing		
MKT203	Distribution & Logistics Management		
MKT205	Sales Management		Four elective units at 2000 level (40)*
MKT207	Product Management		
MGT204	Asian Entrepreneurship & Innovation		

\*will count as an elective (Flexible Zone) unit

**3<sup>rd</sup> Year at Macquarie University**

Note :

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (1.5+1.5)**  
**Bachelor of Commerce, Major in Human Resource Management**

The following table outlines the HELP BBus (Human Resource Management) (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce – Major in Human Resource Management degree at the Macquarie University (MU) in the second and third year.

<b>1st Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC101 +	Financial Accounting 1 +	ACCG1000 +	Accounting in Society (10) +
ACC103	Management Accounting 1	ACCG2000	Management Accounting (10)*
ECO101 +	Principles of Microeconomics +	ECON1020 +	Principles of Economics 1 (10) +
ECO102	Principles of Macroeconomics	ECON1021	Principles of Economics 2 (10)*
MGT101	Principles of Management	MGMT1002	Principles of Management (10)
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals (10)
QBM101	Business Statistics	STAT1250	Business Statistics (10)
LAW101	Business Law	Elective unit at 1000 level (10)*	
<b>2nd Year at HELP University</b>		<b>MU Equivalent Courses</b>	
FIN202	Financial Management	ACST1001	Finance 1A (10)
HRM201	Managing Human Resources	MGMT1007	MGMT1007 Introduction to Human Resource Management (10)
<b>Two from:</b>			
ECO201	Labour Economics		
HRM202	Human Resources Development		
INR201	Industrial Relations	Two elective units at 2000 level (20)*	
LAW207	Law of Employment		
MGT204	Asian Entrepreneurship & Innovation		
*will count as an elective (Flexible Zone) unit			

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Macquarie University**

Note :

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (1+2)**  
**Bachelor of Business Analytics**

The following table outlines the HELP Bachelor of Business Analytics Year 1 courses to be completed at HELP in the first year to study for the Bachelor of Business Analytics degree at the Macquarie University (MU) in the second and third year.

<b>1st Year at HELP University</b>		<b>MU Equivalent Courses</b>	
BBA100	Introduction to Modern Programming	COMP1000	Introduction to Computer Programming
BBA101	Fundamentals of Database Management System	COMP1350	Introduction to Database Design and Management
QBM101	Business Statistics	STAT1250	Business Statistics
MGT101	Principles of Management	MGMT1002	Principles of Management
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals
ECO100	Introduction to Economics	ECON1020	Principles of Economics 1
ITC101	Information Technology for Business		Elective at 1000 level
LAW101	Business Law		Elective at 1000 level

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the Macquarie University**

Note :

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University (2+1)**  
**Bachelor of Business Analytics**

The following table outlines the HELP Bachelor of Business Analytics Year 1 and Year 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Business Analytics degree at the Macquarie University (MU) in the third year.

<b>Courses at HELP University</b>		<b>MU Equivalent Courses</b>	
BBA100	Introduction to Modern Programming	COMP1000	Introduction to Computer Programming
BBA101	Fundamentals of Database Management System	COMP1350	Introduction to Database Design and Management
QBM101	Business Statistics	STAT1250	Business Statistics
MGT101	Principles of Management	MGMT1002	Principles of Management
MKT101	Principles of Marketing	MKTG1001	Marketing Fundamentals
ECO100	Introduction to Economics	ECON1020	Principles of Economics 1
ITC101	Information Technology for Business		Elective at 1000 level (10)
LAW101	Business Law		Elective at 1000 level (10)
MGT203	Business Research		Elective at 1000 level (10)
MGT212	Business Analytics for Decision Making	BUSA2020	Data Modelling and Visualisation (10)
BBA205	Predictive Business Analytics	COMP2200	Data Science (10)
BBA201	Advanced Database Management Systems	COMP2350	Database Systems (10)
QBM201	Advanced Business Statistics	STAT2170	Applied Statistics (10)
MGT203	Business Research		Elective at 2000 level (10)
COM200	Managerial Communication		Elective at 1000 level (10)
MKT209	Digital Marketing		Elective at 1000 level (10)

\*will count as elective (Flexible Zone) unit

**3<sup>rd</sup> Year at the Macquarie University**

Note :

1. Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.
2. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University****Bachelor of Commerce, Major in Economics (1+2)**

The following table outlines the HELP BEcons (Hons) Year 1 courses to be completed at HELP in the first year to study for the Bachelor of Commerce, Major in Economics degree at the Macquarie University (MU) in the second and third year.

<b>1<sup>st</sup> Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC155	Elements of Accounting and Finance I	ACCG1000	Accounting for Decision Making*
ECO155	Microeconomics I +	ECON1020	Economics and Business Strategy +
ECO157	Macroeconomics I	ECON1021	Economics and the Global Economy
QBM154	Statistics I	STAT1250	Business Statistics and Insights
MGT101	Principles of Management	MGMT1002	Managing for Impact*
MKT101	Principles of Marketing	MKTG1001	Marketing and Value Creation
QBM153	Mathematics I	Unspecified Credit at 1000 Level*	
QBM175	Mathematics II	Unspecified Credit at 1000 Level*	

\* will count as an elective (Flexible Zone) unit

**2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Macquarie University****Note :**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University****Bachelor of Commerce, Major in Economics (1.5 + 1.5)**

The following table outlines the HELP BEcons (Hons) Year 1 & 2 courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Commerce, Major in Economics degree at the Macquarie University (MU) in the second and third year.

<b>1<sup>st</sup> Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC155	Elements of Accounting and Finance I	ACCG1000	Accounting for Decision Making*
ECO155	Microeconomics I +	ECON1020	Economics and Business Strategy +
ECO157	Macroeconomics I	ECON1021	Economics and the Global Economy
QBM154	Statistics I	STAT1250	Business Statistics and Insights
MGT101	Principles of Management	MGMT1002	Managing for Impact*
MKT101	Principles of Marketing	MKTG1001	Marketing and Value Creation
QBM153	Mathematics I	Unspecified	Credit at 1000 Level *
QBM175	Mathematics II	Unspecified	Credit at 1000 Level *
ECO158	History of Economics Thought	Unspecified	Credit at 1000 Level*
ECO286	Microeconomics II	ECON2003	Microeconomic Analysis and Applications
ECO287	Macroeconomics II	ECON2004	Macroeconomic Analysis and Applications
ECO306	Econometrics	ECON2041	Introductory Econometrics

\* will count as an elective (Flexible Zone) unit

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Macquarie University****Note :**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Macquarie University**  
**Bachelor of Commerce, Major in Economics (2+1)**

The following table outlines the HELP BEcons (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the Bachelor of Commerce, Major in Economics degree at the Macquarie University (MU) in the third year.

<b>1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University</b>		<b>MU Equivalent Courses</b>	
ACC155	Elements of Accounting and Finance I	ACCG1000	Accounting for Decision Making*
ECO155	Microeconomics I +	ECON1020	Economics and Business Strategy +
ECO157	Macroeconomics I	ECON1021	Economics and the Global Economy
QBM154	Statistics I	STAT1250	Business Statistics and Insights
MGT101	Principles of Management	MGMT1002	Managing for Impact*
MKT101	Principles of Marketing	MKTG1001	Marketing and Value Creation
QBM153	Mathematics I	Unspecified	Credit at 1000 Level *
QBM175	Mathematics II	Unspecified	Credit at 1000 Level *
ECO158	History of Economics Thought	Unspecified	Credit at 1000 Level*
ITC101	Information Technology for Business	Unspecified	Credit at 1000 Level*
QBM176	Statistics II	Unspecified	Credit at 1000 Level*
ECO286	Microeconomics II	ECON2003	Microeconomic Analysis and Applications
ECO287	Macroeconomics II	ECON2004	Macroeconomic Analysis and Applications
ECO306	Econometrics	ECON2041	Introductory Econometrics
ECO372	Development Economics	ECON3036	Economic Development
ECO203	International Economics	ECON3060	International Finance

\* will count as an elective (Flexible Zone) unit

**3<sup>rd</sup> Year at Macquarie University**

Note :

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer. Please see the 'Student Placement Centre' staff if you intend to transfer credits to Macquarie University.

**Western Sydney University**  
**Bachelor of Business (Applied Finance) (1.5+1.5)**

The following table outlines the HELP BBus (Finance) (Hons) Year 1 & 2 courses to be completed at HELP in the first and one semester of second year to study for the Bachelor of Business (Applied Finance) degree at the Western Sydney University (WSU) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>WSU Equivalent Courses</b>	
MGT101	Principles of Management	200912	Enterprise Leadership
MKT101	Principles of Marketing	200911	Enterprise Innovation and Markets
QBM101	Business Statistics	200032	Statistics for Business
FIN202	Financial Management	200488	Corporate Financial Management
FIN203	Financial Institutions, Instruments and Markets	200048	Financial Institutions and Markets
FIN204	Investment Analysis & Decision Making	200921	Security Analysis and Business Valuation
Six units successfully completed as follows:			Unspecified Level 1 electives
ACC101	Financial Accounting 1		
ACC103	Management Accounting 1		
ECO101	Principles of Microeconomics		
ECO102	Principles of Macroeconomics		
ITC101	Information Technology for Business		
HRM201	Managing Human Resources		

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Western Sydney University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer. Semesters in WSU commence in either autumn (February) or spring (July).

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Western Sydney University.

**Western Sydney University**  
**Bachelor of Business (Human Resource Management) (1.5+1.5)**

The following table outlines the HELP BBus (Human Resource Management) (Hons) Year 1 & 2 courses to be completed at HELP in the first and one semester of second year to study for the Bachelor of Business (Human Resource Management) degree at the Western Sydney University (WSU) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>WSU Equivalent Courses</b>	
MGT101	Principles of Management	200912	Enterprise Leadership
MKT101	Principles of Marketing	200911	Enterprise Innovation and Markets
QBM101	Business Statistics	200032	Statistics for Business
FIN201	Business Finance	200488	Financing Enterprises
HRM201	Managing Human Resources	200300	Managing People at Work
HRM202	Human Resources Development	200859	Human Resource Development
Six units successfully completed as follows:		Unspecified Level 1 electives	
ACC101	Financial Accounting 1		
ACC103	Management Accounting 1		
ECO101	Principles of Microeconomics		
ECO102	Principles of Macroeconomics		
ITC101	Information Technology for Business		
LAW101	Business Law		

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Western Sydney University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer. Semesters in WSU commence in either autumn (February) or spring (July).

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Western Sydney University.

**Western Sydney University**  
**Bachelor of Business (International Business) (1.5+1.5)**

The following table outlines the HELP BBus (International Business) (Hons) Year 1 & 2 courses to be completed at HELP in the first and one semester of second year to study for the Bachelor of Business (International Business) degree at the Western Sydney University (WSU) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>WSU Equivalent Courses</b>	
MGT101	Principles of Management	200912	Enterprise Leadership
MKT101	Principles of Marketing	200911	Enterprise Innovation and Markets
QBM101	Business Statistics	200032	Statistics for Business
FIN201	Business Finance	200488	Financing Enterprises
Eight units successfully completed as follows:		Unspecified Level 1 electives	
ACC101	Financial Accounting 1		
ACC103	Management Accounting 1		
ECO101	Principles of Microeconomics		
ECO102	Principles of Macroeconomics		
ITC101	Information Technology for Business		
LAW101	Business Law		
HRM201	Managing Human		
MGT212	Business Analytics for Decision-making		

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Western Sydney University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer. Semesters in WSU commence in either autumn (February) or spring (July).

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Western Sydney University.

**Western Sydney University****Bachelor of Business (all majors EXCEPT Accounting and Property) (1.5+1.5)**

The following table outlines the HELP BBus (Entrepreneurship) (Hons) Year 1 & 2 courses to be completed at HELP in the first and one semester of second year to study for the Bachelor of Business (all majors except Accounting and Property) degree at the Western Sydney University (WSU) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>WSU Equivalent Courses</b>	
MGT101	Principles of Management	200912	Enterprise Leadership
MKT101	Principles of Marketing	200911	Enterprise Innovation and Markets
QBM101	Business Statistics	200032	Statistics for Business
FIN201	Business Finance	200488	Financing Enterprises
Eight units successfully completed as follows:		Unspecified Level 1 electives	
ACC101	Financial Accounting 1		
ACC103	Management Accounting 1		
ECO101	Principles of Microeconomics		
ECO102	Principles of Macroeconomics		
ITC101	Information Technology for Business		
LAW101	Business Law		
ACC202	Financial Reporting		
HRM201	Managing Human Resources		

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Western Sydney University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer. Semesters in WSU commence in either autumn (February) or spring (July).

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Western Sydney University.

**Western Sydney University  
Bachelor of Accounting (1.5+1.5)**

Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies. Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.

The following table outlines the HELP BBus (Accounting) (Hons) Year 1 & 2 courses to be completed at HELP in the first and one semester of second year to study for the Bachelor of Accounting degree at the Western Sydney University (WSU) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>WSU Equivalent Courses</b>	
ACC101	Financial Accounting 1	200972	Accounting in Context
ACC103	Management Accounting 1	200116	Management Accounting Fundamentals
ECO101	Principles of Microeconomics	200525	Principles of Economics
QBM101	Business Statistics	200032	Statistics for Business
ACC200	Accounting Information Systems	200488	Accounting Information Systems
ACC201	Management Accounting 2	200108	Contemporary Management Accounting
ACC203	Financial Accounting 2	200111	Financial Accounting Applications
Five units successfully completed as follows:			Unspecified Level 1 electives
ECO102	Principles of Macroeconomics		
ITC101	Information Technology for Business		
LAW101	Business Law		
HRM201	Managing Human Resources		
MGT204	Asian Entrepreneurship and Innovation		

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Western Sydney University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer. Semesters in WSU commence in either autumn (February) or spring (July).

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Western Sydney University.

**Western Sydney University**  
**Bachelor of Business (Marketing) (1.5+1.5)**

The following table outlines the HELP BBus (Marketing) (Hons) Year 1 & 2 courses to be completed at HELP in the first and one semester of second year to study for the Bachelor of Business (Marketing) degree at the Western Sydney University (WSU) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>WSU Equivalent Courses</b>	
MGT101	Principles of Management	200910	Financing Enterprises
MKT101	Principles of Marketing	200083	Marketing Principles
ECO101	Principles of Microeconomics	200525	Principles of Economics
QBM101	Business Statistics	200032	Statistics for Business
FIN201	Business Finance	200910	Financing Enterprises
MKT201	Consumer Behaviour	200084	Consumer Behaviour
Six units successfully completed as follows:		Unspecified Level 1 electives	
ACC101	Financial Accounting 1		
ACC103	Management Accounting 1		
ECO102	Principles of Macroeconomics		
ITC101	Information Technology for Business		
LAW101	Business Law		
HRM201	Managing Human Resources		

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Western Sydney University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer. Semesters in WSU commence in either autumn (February) or spring (July).

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Western Sydney University.



**Western Sydney University**  
**Bachelor of Business (Management)**

The following table outlines the HELP Bachelor of Management (Hons) Year 1 & 2 courses to be completed at HELP in the first and one semester of second year to study for the Bachelor of Business (Management) degree at the Western Sydney University (WSU) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>WSU Equivalent Courses</b>	
MGT101	Principles of Management	200912	Enterprise Leadership
MKT101	Principles of Marketing	200911	Enterprise Innovation and Markets
QBM101	Business Statistics	200032	Statistics for Business
FIN201	Business Finance	200488	Financing Enterprises
MGT201	Organisational Behaviour	200585	Organisational Behaviour
Seven units successfully completed as follows:		Unspecified Level 1 electives	
ACC101	Financial Accounting 1		
ECO101	Principles of Microeconomics		
ECO102	Principles of Macroeconomics		
ITC101	Information Technology for Business		
LAW101	Business Law		
QBM153	Mathematics 1		
HRM201	Managing Human Resources		

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Western Sydney University**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer. Semesters in WSU commence in either autumn (February) or spring (July).

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Western Sydney University.

**Western Sydney University**  
**Bachelor of Business (Economics) (2+1)**

The following table outlines the HELP Bachelor of Economics (Hons) Year 1 & 2 courses to be completed at HELP in the first and one semester of second year to study for the Bachelor of Business (Economics) degree at the Western Sydney University (WSU) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>WSU Equivalent Courses</b>	
ACC155	Elements of Accounting & Finance I	200910	Financing Enterprises
ECO155	Microeconomics I	200924	Cost Benefit Analysis
ECO157	Macroeconomics I	200926	Macroeconomics Measures and Models
MGT101	Principles of Management	200912	Enterprise Leadership
QBM154	Statistics I	200032	Statistics for Business
MGT201	Organisational Behaviour	200585	Organisational Behaviour
ECO260	Econometrics I	200916	Economic and Financial Modelling
ECO286	Microeconomics II	200923	Corporations, Economic Power and Policy
ECO287	Macroeconomics II	200925	Growth Cycles and Crises
Eight units successfully completed as follows:			Unspecified Level 1 electives
ECO158	History of Economic Thought		
QBM153	Mathematics 1		
QBM175	Mathematics 2		
QBM176	Statistics II		
ECO203	International Economics		
ECO255	Malaysian Economy and any two 2 <sup>nd</sup> Year units		

**3<sup>rd</sup> Year at Western Sydney University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer. Semesters in WSU commence in either autumn (February) or spring (July).

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Western Sydney University.

**Victoria University of Wellington**  
**Bachelor of Commerce in Accounting Major**

The following table outlines the HELP BBus (Hons) courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Commerce in Accounting Major degree at Victoria University of Wellington (VUW) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>VUW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting
ACC103	Management Accounting 1	ACCY115	Fundamentals of Accounting
ECO101	Principles of Microeconomics	ECON130	Microeconomic Principles
ECO102	Principles of Macroeconomics	ECON141	Macroeconomic Principles
ITC101	Information Technology for Business	INFO101	Foundations of Information Systems
LAW101	Business Law	COML203	Legal Environment of Business
MGT101	Principles of Management	MGMT101	Introduction to Management
MKT101	Principles of Marketing	MARK101	Principles of Marketing
QBM101	Business Statistics	QUAN102	Statistics for Business
ACC200	Accounting Information Systems	ACCY225	Introduction to Accounting Systems
ACC201	Management Accounting 2	ACCY223	Management Accounting
ACC202	Financial Reporting and	ACCY231	Financial Accounting
ACC203	Financial Accounting 2		

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Victoria University of Wellington**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Victoria University of Wellington.

**Victoria University of Wellington**  
**Bachelor of Commerce in Actuarial Science Major**

The following table outlines the HELP BBus (Hons) courses to be completed at HELP in the first year to study for the Bachelor of Commerce in Actuarial Science Major degree at Victoria University of Wellington (VUW). Please take note that Actuarial Science will take longer than 2 years to complete at VUW.

<b>1<sup>st</sup> Year at HELP University</b>		<b>VUW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting
ECO101	Principles of Microeconomics	ECON130	Microeconomic Principles
ECO102	Principles of Macroeconomics	ECON141	Macroeconomic Principles
ITC101	Information Technology for Business	INFO101	Foundations of Information Systems
LAW101	Business Law	COML203	Legal Environment of Business
MGT101	Principles of Management	MGMT101	Introduction to Management
MKT101	Principles of Marketing	MARK101	Principles of Marketing
QBM101	Business Statistics	QUAN102	Statistics for Business

**Actuarial Science will take longer than 2 years to complete at VUW**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Victoria University of Wellington.

**Victoria University of Wellington**  
**Bachelor of Commerce in Commercial Law Major**

The following table outlines the HELP BBus (Hons) courses to be completed at HELP in the first year to study for the Bachelor of Commerce in Commercial Law Major degree at Victoria University of Wellington (VUW). Please take note that Actuarial Science will take longer than 2 years to complete at VUW.

<b>1<sup>st</sup> Year at HELP University</b>		<b>VUW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting
ACC103	Management Accounting 1	ACCY115	Fundamentals of Accounting
ECO101	Principles of Microeconomics	ECON130	Microeconomic Principles
ECO102	Principles of Macroeconomics	ECON141	Macroeconomic Principles
ITC101	Information Technology for Business	INFO101	Foundations of Information Systems
LAW101	Business Law	COML203	Legal Environment of Business
MGT101	Principles of Management	MGMT101	Introduction to Management
MKT101	Principles of Marketing	MARK101	Principles of Marketing
QBM101	Business Statistics	QUAN102	Statistics for Business

**2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Victoria University of Wellington**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Victoria University of Wellington.

**Victoria University of Wellington**  
**Bachelor of Commerce in Economics Major**

The following table outlines the HELP BBus (Hons) courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Commerce in Economics Major degree at Victoria University of Wellington (VUW) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>VUW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting
ACC103	Management Accounting 1	ACCY115	Fundamentals of Accounting
ECO101	Principles of Microeconomics	ECON130	Microeconomic Principles
ECO102	Principles of Macroeconomics	ECON141	Macroeconomic Principles
ITC101	Information Technology for Business	INFO101	Foundations of Information Systems
LAW101	Business Law	COML203	Legal Environment of Business
MGT101	Principles of Management	MGMT101	Introduction to Management
MKT101	Principles of Marketing	MARK101	Principles of Marketing
QBM101	Business Statistics	QUAN102	Statistics for Business
ECO201	Labour Economics		Non Specified Elective Course
ECO202	Macroeconomic Analysis	ECON202	Open-Economy Macroeconomics
ECO203	International Economics		Non Specified Elective Course
FIN202	Financial Management	FINA201	Introduction to Corporate Finance

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Victoria University of Wellington**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Victoria University of Wellington.

**Victoria University of Wellington**  
**Bachelor of Commerce in Finance Major**

The following table outlines the HELP BBus (Hons) courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Commerce in Finance Major degree at Victoria University of Wellington (VUW) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>VUW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting
ACC103	Management Accounting 1	ACCY115	Fundamentals of Accounting
ECO101	Principles of Microeconomics	ECON130	Microeconomic Principles
ECO102	Principles of Macroeconomics	ECON141	Macroeconomic Principles
ITC101	Information Technology for Business	INFO101	Foundations of Information Systems
LAW101	Business Law	COML203	Legal Environment of Business
MGT101	Principles of Management	MGMT101	Introduction to Management
MKT101	Principles of Marketing	MARK101	Principles of Marketing
QBM101	Business Statistics	QUAN102	Statistics for Business
FIN202	Financial Management	FINA201	Introduction to Corporate Finance
ECO201	Labour Economics		Non Specified Elective Course
ECO202	Macroeconomic Analysis	ECON202	Open-Economy Macroeconomics
ECO203	International Economics		Non Specified Elective Course

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Victoria University of Wellington**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Victoria University of Wellington.

**Victoria University of Wellington****Bachelor of Commerce in Human Resource Management and Industrial Relations Major**

The following table outlines the HELP BBus (Hons) courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Commerce in Human Resource Management and Industrial Relations Major degree at Victoria University of Wellington (VUW) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>VUW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting
ACC103	Management Accounting 1	ACCY115	Fundamentals of Accounting
ECO101	Principles of Microeconomics	ECON130	Microeconomic Principles
ECO102	Principles of Macroeconomics	ECON141	Macroeconomic Principles
ITC101	Information Technology for Business	INFO101	Foundations of Information Systems
LAW101	Business Law	COML203	Legal Environment of Business
MGT101	Principles of Management	MGMT101	Introduction to Management
MKT101	Principles of Marketing	MARK101	Principles of Marketing
QBM101	Business Statistics	QUAN102	Statistics for Business
FIN202	Financial Management	FINA201	Introduction to Corporate Finance
ECO201	Labour Economics		Non Specified Elective Course
ECO202	Macroeconomic Analysis		Non Specified Elective Course
MGT201	Organisational Behaviour	MGMT202	Organisational Behaviours

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Victoria University of Wellington****Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Victoria University of Wellington.

**Victoria University of Wellington**  
**Bachelor of Commerce in Information Systems Major**

The following table outlines the HELP BBus (Hons) courses to be completed at HELP in the first year to study for the Bachelor of Commerce in Information Systems Major degree at Victoria University of Wellington (VUW).

<b>1<sup>st</sup> Year at HELP University</b>		<b>VUW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting
ACC103	Management Accounting 1	ACCY115	Fundamentals of Accounting
ECO101	Principles of Microeconomics	ECON130	Microeconomic Principles
ECO102	Principles of Macroeconomics	ECON141	Macroeconomic Principles
ITC101	Information Technology for Business	INFO101	Foundations of Information Systems
LAW101	Business Law	COML203	Legal Environment of Business
MGT101	Principles of Management	MGMT101	Introduction to Management
MKT101	Principles of Marketing	MARK101	Principles of Marketing
QBM101	Business Statistics	QUAN102	Statistics for Business

**2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Victoria University of Wellington**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Victoria University of Wellington.

**Victoria University of Wellington**  
**Bachelor of Commerce in International Business Major**

The following table outlines the HELP BBus (Hons) courses to be completed at HELP in the first year to study for the Bachelor of Commerce in International Business Major degree at Victoria University of Wellington (VUW).

<b>1<sup>st</sup> Year at HELP University</b>		<b>VUW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting
ACC103	Management Accounting 1	ACCY115	Fundamentals of Accounting
ECO101	Principles of Microeconomics	ECON130	Microeconomic Principles
ECO102	Principles of Macroeconomics	ECON141	Macroeconomic Principles
ITC101	Information Technology for Business	INFO101	Foundations of Information Systems
LAW101	Business Law	COML203	Legal Environment of Business
MGT101	Principles of Management	MGMT101	Introduction to Management
MKT101	Principles of Marketing	MARK101	Principles of Marketing
QBM101	Business Statistics	QUAN102	Statistics for Business

**2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Victoria University of Wellington**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Victoria University of Wellington.

**Victoria University of Wellington**  
**Bachelor of Commerce in Management Major**

The following table outlines the HELP BBus (Hons) courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Commerce in Management Major degree at Victoria University of Wellington (VUW) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>VUW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting
ACC103	Management Accounting 1	ACCY115	Fundamentals of Accounting
ECO101	Principles of Microeconomics	ECON130	Microeconomic Principles
ECO102	Principles of Macroeconomics	ECON141	Macroeconomic Principles
ITC101	Information Technology for Business	INFO101	Foundations of Information Systems
LAW101	Business Law	COML203	Legal Environment of Business
MGT101	Principles of Management	MGMT101	Introduction to Management
MKT101	Principles of Marketing	MARK101	Principles of Marketing
QBM101	Business Statistics	QUAN102	Statistics for Business
ECO201	Labour Economics		Non Specified Elective Course
FIN202	Financial Management	FINA201	Introduction to Corporate Finance
ECO202	Macroeconomic Analysis		Non Specified Elective Course
MGT201	Organisational Behaviour	MGMT202	Organisational Behaviours

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Victoria University of Wellington**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Victoria University of Wellington.

**Victoria University of Wellington**  
**Bachelor of Commerce in Marketing Major**

The following table outlines the HELP BBus (Hons) courses to be completed at HELP in the first year and one semester of second year to study for the Bachelor of Commerce in Marketing Major degree at Victoria University of Wellington (VUW) in the second and third year.

<b>1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University</b>		<b>VUW Equivalent Courses</b>	
ACC101	Financial Accounting 1	ACCY111	Accounting
ACC103	Management Accounting 1	ACCY115	Fundamentals of Accounting
ECO101	Principles of Microeconomics	ECON130	Microeconomic Principles
ECO102	Principles of Macroeconomics	ECON141	Macroeconomic Principles
ITC101	Information Technology for Business	INFO101	Foundations of Information Systems
LAW101	Business Law	COML203	Legal Environment of Business
MGT101	Principles of Management	MGMT101	Introduction to Management
MKT101	Principles of Marketing	MARK101	Principles of Marketing
QBM101	Business Statistics	QUAN102	Statistics for Business
MGT201	Organisational Behaviour	MGMT202	Organisational Behaviours
MKT201	Consumer Behaviour	MARK202	Consumer Behaviour
MKT207	Product Management		Non Specified Elective Course
MKT209	Digital Marketing	MARK312	Internet Marketing

**2<sup>nd</sup> Semester of 2<sup>nd</sup> Year and 3<sup>rd</sup> Year at Victoria University of Wellington**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Victoria University of Wellington.

## **2.11.2 Progression Pathways UK/US/Ireland**

### **Cardiff University**

#### **BSc Business Management**

#### **BSc Business Management (Human Resource Management)**

#### **BSc Business Management (International Management)**

#### **BSc Business Management (Logistics and Operations)**

#### **BSc Business Management (Marketing)**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for any of the above mentioned degree at the Cardiff University in the second and third year.

### **1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business

### **2<sup>nd</sup> and 3<sup>rd</sup> Year at Cardiff University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Cardiff University.

**Cardiff University**  
**BSc Accounting**  
**BSc Accounting and Finance**

The following table outlines the HELP BBus (Accounting/Finance) (Hons) Year 1 courses to be completed at HELP in the first year to study for any of the above mentioned degree at the Cardiff University in the second and third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
FIN202	Financial Management

**2<sup>nd</sup> and 3<sup>rd</sup> Year at Cardiff University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a 1+2 or credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Cardiff University.

**Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies.**

**Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.**

**Cardiff University**  
**BSc Accounting and Finance**

The following table outlines the HELP BBus (Accounting) (Hons) Year 1 and 2 courses to be completed at HELP in the first and second year to study for the above mentioned degree at the Cardiff University in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
FIN202	Financial Management
ACC200	Accounting Information Systems
ACC201	Management Accounting 2
ACC202	Financial Reporting
ACC203	Financial Accounting 2
LAW201	Company Law
MGT203	Business Research
HRM201	Managing Human Resources
FIN203	Financial Institution, Instruments and Markets
FIN204	Investment Analysis and Decision Making

**3<sup>rd</sup> Year at Cardiff University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Cardiff University.

**Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies.**

**Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.**

**University of Leeds**  
**BSc Accounting & Finance**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc Accounting & Finance degree at the University of Leeds in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
QBM101	Business Statistics
FIN202	Financial Management
MAT201	Business Mathematics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at University of Leeds**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Leeds.

**University of Leeds**

**BA Management**

**BA Management with Marketing**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for any of the above mentioned degree at the University of Leeds in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at University of Leeds**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Leeds.

**University of Leeds**  
**BSc Economics**  
**BSc Business Economics**

The following table outlines the HELP BEcons (Hons) Year 1 courses to be completed at HELP in the first year to study for any of the above mentioned degree at the University of Leeds in the second and third year.

**1st Year at HELP University**

ACC155	Elements of Accounting & Finance
ECO155	Microeconomics I
ECO157	Macroeconomics I
ECO158	History of Economics Thought
QBM153	Mathematics I
QBM154	Statistics I
QBM175	Mathematics II
MGT101	Principles of Management
QBM176	Statistics II

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Leeds**

**Note**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Leeds.

**University of Bristol**

**BSc International Business Management**

**BSc Management**

**BSc Marketing**

The following table outlines the HELP BBus (Hons)/ Bachelor in Accounting (Hons)<sup>1</sup>/Bachelor in International Business (Hons)<sup>2</sup>/Bachelor in Marketing (Hons)<sup>3</sup> Year 1 courses to be completed at HELP in the first year to study for the BSc International Business Management/ BSc Management/ BSc Marketing degree at the University of Bristol in the second and third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Bristol**

**Note**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Bristol.

<sup>1</sup> Bachelor of Business (Accounting)(Honours)- entry prior to May 2024

<sup>2</sup> Bachelor of Business (International Business)(Honours)- entry prior to May 2024

<sup>3</sup> Bachelor of Business (Marketing)(Honours)- entry prior to May 2024

**University of Bristol**  
**BSc Economics**  
**BSc Economics and Econometrics**

The following table outlines the HELP BEcons (Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc Economics / BSc Economics and Econometrics degree at the University of Bristol in the second and third year.

**1st Year at HELP University**

ECO155	Microeconomics I
ECO157	Macroeconomics I
QBM153	Mathematics I
QBM154	Statistics I
QBM175	Mathematics II
QBM176	Statistics II
ACC155	Elements of Accounting & Finance 1
1 elective course at Year 1 level	

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Bristol**

**Note**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Bristol.

**University of Bristol**  
**BSc Economics and Finance**

The following table outlines the HELP BEcons (Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc Economics and Finance degree at the University of Bristol in the second and third year.

**1st Year at HELP University**

ECO155	Microeconomics I
ECO157	Macroeconomics I
QBM153	Mathematics I
QBM154	Statistics I
QBM175	Mathematics II
QBM176	Statistics II
ACC155	Elements of Accounting & Finance I
ACC103	Management Accounting 1
ACC201	Management Accounting 2
FIN202	Financial Management

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Bristol**

**Note**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Bristol.

**University of Liverpool**  
**BA Business Management (Hons)**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BA Business Management (Hons) degree at the University of Liverpool in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at University of Liverpool**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Liverpool.

**University of Liverpool**  
**BSc Economics (Hons)**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc Economics (Hons) degree at the University of Liverpool in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
MAT201	Business Mathematics <sup>^</sup>

**2<sup>nd</sup> and 3<sup>rd</sup> Year at University of Liverpool**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Liverpool.

<sup>^</sup> Students must successfully pass MAT201 with a minimum grade of D12 at the first attempt

**University of Liverpool**  
**BA Business Economics (Hons)**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BA Business Economics (Hons) degree at the University of Liverpool in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
MAT201	Business Mathematics <sup>^</sup>

**2<sup>nd</sup> and 3<sup>rd</sup> Year at University of Liverpool**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Liverpool.

<sup>^</sup> Students must successfully pass MAT201 with a minimum grade of PS2 at the first attempt

**Queen's University Belfast**  
**BSc (Hons) Accounting**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc (Hons) Accounting degree at the Queen's University Belfast in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
LAW101	Business Law
QBM101	Business Statistics
ACC200	Accounting Information Systems
ACC201	Management Accounting 2
ACC203	Financial Accounting 2

**2<sup>nd</sup> and 3<sup>rd</sup> Year at Queen's University Belfast**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Queen's University Belfast.

**Queen's University Belfast**  
**BSc (Hons) Finance with a Year in Industry**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc (Hons) Finance with a Year in Industry degree at the Queen's University Belfast in the second, third and fourth year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
QBM101	Business Statistics
MAT201	Business Mathematics
FIN203	Financial Institutions, Instruments & Markets
FIN204	Investment Analysis & Decision Making

**2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Year at Queen's University Belfast**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Queen's University Belfast.

**Queen's University Belfast**  
**BSc (Hons) Finance**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc (Hons) Finance degree at the Queen's University Belfast in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
QBM101	Business Statistics
MAT201	Business Mathematics
FIN203	Financial Institutions, Instruments & Markets
FIN204	Investment Analysis & Decision Making

**2<sup>nd</sup> and 3<sup>rd</sup> at Queen's University Belfast**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Queen's University Belfast.

**Queen's University Belfast**  
**BSc (Hons) Economics**

The following table outlines the HELP BEcons (Hons) Year 1 courses to be completed at HELP in the first year to study for the Bachelor of Science (Hons) Economics degree at the Queen's University Belfast in the second and third year.

**1st Year at HELP University**

ECO155	Microeconomics I
ECO157	Macroeconomics I
ECO158	History of Economics Thought
QBM153	Mathematics I
QBM154	Statistics I
QBM175	Mathematics II
QBM176	Statistics II
FIN203	Financial Institutions, Instruments & Markets

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the Queen's University Belfast**

**Note**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Queen's University Belfast.

**Queen's University Belfast**  
**BSc (Hons) Business Management with Placement Level 1**

The following table outlines the HELP BMgmt (Hons) Year 1 courses to be completed at HELP in the first year to study for the Bachelor of Science (Hons) Business Management with Placement Level 1 degree at the Queen's University Belfast in the second, third and fourth year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
MGT201	Organisational Behaviour
1 elective course	

**2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Year at Queen's University Belfast**

**Note**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Queen's University Belfast.

**Queen's University Belfast**  
**BSc (Hons) Business Management**

The following table outlines the HELP BMgmt (Hons) Year 1 courses to be completed at HELP in the first year to study for the Bachelor of Science (Hons) Business Management degree at the Queen's University Belfast in the second and third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
MGT201	Organisational Behaviour
	1 elective course

**2<sup>nd</sup> and 3<sup>rd</sup> Year at Queen's University Belfast**

**Note**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Queen's University Belfast.

**University of Essex**  
**BSc Accounting**  
**BSc Accounting and Finance**  
**BSc Banking and Finance**  
**BSc Finance**  
**BSc Finance and Management**  
**BSc International Business and Finance**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for any of the above relevant courses at the University of Essex in the second and third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
FIN202	Financial Management

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BSc Business Administration**  
**BSc Marketing**  
**BSc International Business and Entrepreneurship**  
**BSc Management and Marketing**  
**BSc Business Management**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for any of the above relevant courses at the University of Essex in the second and third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
ITC101	Information Technology for Business
QBM101	Business Statistics
MAT201	Business Mathematics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies. Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.

The following table outlines the HELP BAccounting(Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the BSc Accounting degree at the University of Essex in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
FIN202	Financial Management
ACC200	Accounting Information Systems
ACC201	Management Accounting 2
ACC202	Financial Reporting
ACC203	Financial Accounting 2
HRM201	Managing Human Resources
MGT203	Business Research

**3<sup>rd</sup> Year at the University of Essex**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies. Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.

**University of Essex**  
**BSc International Business and Entrepreneurship**

The following table outlines the HELP BBus (International Business)(Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the BSc International Business and Entrepreneurship degree at the University of Essex in the third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
MAT201	Business Mathematics

**2<sup>nd</sup> Year at HELP University**

ACC103	Management Accounting 1
FIN201	Business Finance
ECO203	International Economics
ECO204	International Trade
MGT204	Asian Entrepreneurship and Innovation
MGT304	Strategic International Business Management
HRM201	Managing Human Resources
MGT203	Business Research

**3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BSc International Business and Entrepreneurship**

The following table outlines the HELP BBus (Entrepreneurship)(Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the BSc International Business and Entrepreneurship degree at the University of Essex in the third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
MAT201	Business Mathematics

**2<sup>nd</sup> Year at HELP University**

ACC103	Management Accounting 1
FIN201	Business Finance
MGT200	Small Business Management
MGT204	Asian Entrepreneurship and Innovation
MGT206	Introduction to Entrepreneurial Behaviour
MGT304	Strategic International Business Management
HRM201	Managing Human Resources
MGT203	Business Research

**3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BA Business Administration**

The following table outlines the HELP BBus (International Business) (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the BA Business Administration degree at the University of Essex in the third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
MAT201	Business Mathematics

**2<sup>nd</sup> Year at HELP University**

ACC103	Management Accounting 1
FIN201	Business Finance
ECO203	International Economics
ECO204	International Trade
MGT201	Organisational Behaviour
MGT304	Strategic International Business Management
HRM201	Managing Human Resources
MGT203	Business Research

**3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BA Business Administration**

The following table outlines the HELP BBus (Entrepreneurship) (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the BA Business Administration degree at the University of Essex in the third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
MAT201	Business Mathematics

**2<sup>nd</sup> Year at HELP University**

ACC103	Management Accounting 1
FIN201	Business Finance
MGT200	Small Business Management
MGT201	Organisational Behaviour
MGT206	Introduction to Entrepreneurial Behaviour
MGT304	Strategic International Business Management
HRM201	Managing Human Resources
MGT203	Business Research

**3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BSc Marketing**

The following table outlines the HELP BBus (Marketing) (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the BSc Marketing degree at the University of Essex in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
MAT201	Business Mathematics
ACC103	Management Accounting 1
FIN201	Business Finance
HRM201	Managing Human Resources
MGT203	Business Research
MKT201	Consumer Behaviour
MKT203	Distribution and Logistics Management
MKT205	Sales Management
MKT207	ProductManagement
MKT209	Digital Marketing

**3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BSc Management and Marketing**

The following table outlines the HELP BBus (Marketing) (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the BSc Management and Marketing degree at the University of Essex in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
MAT201	Business Mathematics
ACC103	Management Accounting 1
FIN201	Business Finance
MGT203	Business Research
MKT201	Consumer Behaviour
MKT203	Distribution and Logistics Management
MKT205	Sales Management
MKT209	Digital Marketing
MGT304	Strategic International Business Management

**3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BSc Business Management**

The following table outlines the HELP BBus (International Business)(Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the BSc Business Management degree at the University of Essex in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
MAT201	Business Mathematics
FIN201	Business Finance
ECO203	International Economics
MGT301	Operations Management
MGT201	Organisational Behaviour
MGT304	Strategic International Business Management
HRM201	Managing Human Resources
MGT203	Business Research

**3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BA/BSc Economics**  
**BA/BSc Business Economics**

The following table outlines the HELP (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for any of the above relevant courses degree at the University of Essex in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
MAT201	Business Mathematics
ECO202	Macroeconomic Analysis
ECO203	International Economics
HRM201	Managing Human Resources
MGT203	Business Research
Choose 1 from the following:	
FIN201	Business Finance
FIN202	Financial Management
and	
Any TWO (2) Year 2 or 3 courses	

**3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BA/BSc Financial Economics**

The following table outlines the HELP (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the BA/BSc Financial Economics degree at the University of Essex in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
MAT201	Business Mathematics
ECO202	Macroeconomic Analysis
ECO203	International Economics
FIN203	Financial Institutions, Instruments and Markets
HRM201	Managing Human Resources
MGT203	Business Research
Choose 1 from the following:	
FIN201	Business Finance
FIN202	Financial Management
and	
Any ONE (1) Year 2 or 3 courses	

**3<sup>rd</sup> Year at the University of Essex**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BA/BSc Management Economics**

The following table outlines the HELP (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the BA/BSc Management Economics degree at the University of Essex in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
MAT201	Business Mathematics
ECO202	Macroeconomic Analysis
ECO203	International Economics
HRM201	Managing Human Resources
MGT201	Organisational Behaviour
MGT203	Business Research
Choose 1 from the following:	
FIN201	Business Finance
FIN202	Financial Management
and	
Any ONE (1) Year 2 or 3 courses	

**3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BSc (Hons) Data Science and Analytics**

The following table outlines the HELP BBus Analytics (Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc (Hons) Finance and Technology\_degree at the University of Essex in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC155	Elements of Accounting and Finance I
BDA100	Introduction to Programming
BIT103	Introduction to Database System
ECO101	Principles of Microeconomics
ITC101	Information Technology for Business
MGT101	Principles of Management
QBM101	Business Statistics
QBM153	Mathematics I

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Essex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Essex

**University of Essex**  
**BA/BSc Psychology**

The following table outlines the HELP Bachelor of Business Psychology (Hons) Year 1 subjects to be completed at HELP in the first year to study for the BA/BSc Psychology degree at University of Essex in the second and third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ECO100	Introduction to Economics
QBM101	Business Statistics
BPSY105	Introduction to Quantitative Methods
BPSY106	Introduction to Qualitative Methods
BPSY111	Introduction to Psychology 1
BPSY212	Introduction to Psychology 2
BPSY207	Human Personality
BPSY113	Psychology of Personal and Academic Development

**2<sup>nd</sup> and 3<sup>rd</sup> Year at University of Essex**

Note:

Students are required to successfully complete 2 MPU1 subjects if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BA/BSc Psychology**

The following table outlines the HELP Bachelor of Business Psychology (Hons) Year 1 subjects to be completed at HELP in the first year to study for the BA/BSc Psychology degree at University of Essex in the second and third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ECO100	Introduction to Economics
QBM101	Business Statistics
BPSY105	Introduction to Quantitative Methods
BPSY106	Introduction to Qualitative Methods
BPSY111	Introduction to Psychology 1
BPSY113	Psychology of Personal and Academic Development
MKT101	Principles of Marketing
BPSY212	Introduction to Psychology 2
MKT201	Consumer Behaviour
BPSY205	Social Psychology
BPSY207	Human Personality
BPSY210	Conflict Theory and Resolution
MGT306	Research Methodology for Business Psychology
Any Two Year 2 courses	

**3<sup>rd</sup> Year at University of Essex**

Note:

Students are required to successfully complete 2 MPU1 subjects if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BA Economics (Hons)/ BSc Economics (Hons)**

The following table outlines the HELP BEcons (Hons) Year 1 courses to be completed at HELP in the first year to study for the Bachelor of Arts in Economics (Hons) / Bachelor of Science in Economics (Hons) degree at the University of Essex in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC155	Elements of Accounting & Finance I
ECO155	Microeconomics I
ECO157	Macroeconomic I
ECO158	History of Economics Thought
MGT101	Principles of Management
QBM153	Mathematics I
QBM154	Statistics I
QBM175	Mathematics II

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Essex**

**Note**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**

**BA/BSc Economics**

**BA/BSc Financial Economics**

**BA/BSc Management Economics**

**BA/BSc International Economics**

**BA Business Economics**

The following table outlines the HELP BEcons (Hons) Year 1 and 2 courses to be completed at HELP in the first and second year to study for any of the above relevant courses at the University of Essex in the third year.

**1<sup>st</sup> Year and 2<sup>nd</sup> Year at HELP University**

ACC155	Elements of Accounting & Finance I
ECO155	Microeconomics I
ECO157	Macroeconomic I
ECO158	History of Economics Thought
MGT101	Principles of Management
QBM153	Mathematics I
QBM154	Statistics I
QBM175	Mathematics II
ECO286	Microeconomics II
ECO287	Macroeconomics II
ECO203	International Economics
ECO256	Research Methods
ECO356	Malaysian Economy
ECO306	Econometrics
FIN201	Business Finance
FIN203	Financial Institutions, Instruments and Markets

**3<sup>rd</sup> Year at the University of Essex**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

**University of Essex**  
**BSc Actuarial Science**

The following table outlines the HELP BEcons (Hons) Year 1 courses to be completed at HELP in the first year to study for the Bachelor of Science in Actuarial Science degree at the University of Essex in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC155	Elements of Accounting & Finance I
ECO155	Microeconomics I
ECO157	Macroeconomic I
ECO158	History of Economics Thought
QBM153	Mathematics I
QBM154	Statistics I
QBM175	Mathematics II
QBM201	Advanced Business Statistics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Essex**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Essex.

\*\*Students applying to University of Essex have to check on the exemptions given by the Professional Body for Actuarial Science.

**University of Sussex**  
**BSc (Hons) Finance and Technology**

The following table outlines the HELP BBus Analytics (Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc (Hons) Finance and Technology degree at the University of Sussex in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC155	Elements of Accounting and Finance I
BBA101	Fundamentals of Database Management System
BIT103	Introduction to Database System
ECO100	Introduction to Economics
ITC101	Information Technology for Business
QBM101	Business Statistics
QBM153	Mathematics I
FIN203	Financial Institutions, Instruments and Markets

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Sussex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Sussex

**Bangor University**  
**BSc Business Management (Hons)**  
**BSc Management with HRM (Hons)**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the above mentioned degree at the Bangor University (BU) in the third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business

**2nd Year at HELP University**

FIN202/FIN201	Financial Management/Business Finance
MGT203	Business Research
HRM201	Managing Human Resources
MGT201	Organisational Behaviour
MGT202	E-Business
LAW101	Business Law
MAT201	Business Mathematics
MGT204	Asian Entrepreneurship & Innovation

**3<sup>rd</sup> Year at the Bangor University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Bangor University.

**Bangor University**  
**BSc Banking and Finance (Hons)**

The following table outlines the HELP BBus (Finance) (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the BSc Banking and Finance (Hons) degree at the Bangor University (BU) in the third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business

**2nd Year at HELP University**

ACC202	Financial Reporting
ACC203	Financial Accounting 2
ECO202	Macroeconomic Analysis
FIN202	Financial Management
FIN203	Financial Institutions, Instruments & Markets
FIN204	Investment Analysis & Decision Making
FIN205	Wealth Management
MGT203	Business Research

**3<sup>rd</sup> Year at the Bangor University**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Bangor University.

**Bangor University**

**BSc Accounting and Finance (Hons)**

**BSc Accounting and Management (Hons)**

Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies. Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.

The following table outlines the HELP BBus (Accounting) (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the above mentioned degree at the Bangor University (BU) in the third year.

### **1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business

### **2nd Year at HELP University**

ACC200	Accounting Information Systems
ACC201	Management Accounting 2
ACC202	Financial Reporting
ACC203	Financial Accounting 2
FIN202	Financial Management
LAW201	Company Law
MGT203	Business Research
LAW101	Business Law

### **3<sup>rd</sup> Year at the Bangor University**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Bangor University.

Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies. Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.

**Bangor University**  
**BSc Business Management (Hons)**  
**BSc Management with HRM (Hons)**

The following table outlines the HELP BMgmt (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the above mentioned degree at the Bangor University (BU) in the third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
QBM153	Mathematics I
ITC101	Information Technology for Business

**2nd Year at HELP University**

FIN201	Business Finance
MGT203	Business Research
HRM201	Managing Human Resources
MGT201	Organisational Behaviour
MGT202	E-Business
LAW101	Business Law
ECO203	International Economics
MGT204	Asian Entrepreneurship & Innovation

**3<sup>rd</sup> Year at the Bangor University**

**Note**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Bangor University.

**Bangor University**  
**BSc Economics (Hons)**  
**BSc Economics and Finance (Hons)**

The following table outlines the HELP BEcons (Hons) Year 1 & 2 courses to be completed at HELP in the first year and second year to study for the above mentioned degree at the Bangor University (BU) in the third year.

**1st Year at HELP University**

ACC155	Elements of Accounting & Finance I
ECO155	Microeconomics I
ECO157	Macroeconomic I
ECO158	History of Economics Thought
QBM153	Mathematics I
QBM154	Statistics I
QBM175	Mathematics II
ITC101	Information Technology for Business

**2nd Year at HELP University**

QBM176	Statistics II
MGT101	Principles of Management
ECO286	Microeconomics II
ECO287	Macroeconomics II
ECO203	International Economics
ECO256	Research Methods
ECO306	Econometrics
ECO356	Malaysian Economy

**3<sup>rd</sup> Year at the Bangor University**

**Note**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to Bangor University.

**University of Portsmouth**  
**BA (Hons) Accounting with Finance**

The following table outlines the HELP Bachelor in Accounting (Hons)<sup>1</sup>/ Bachelor of Business (Finance) (Hons) Year 1 courses to be completed at HELP in the first year to study for BA(Hons) Accounting with Finance at the University of Portsmouth in the second and third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
ITC101	Information Technology for Business
QBM101	Business Statistics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Portsmouth**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

<sup>1</sup> Bachelor of Business (Accounting)(Honours)- entry prior to May 2024

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Portsmouth.

**University of Portsmouth**  
**BA (Hons) Business and Management**

The following table outlines the HELP Bachelor in Accounting (Hons)<sup>1</sup>/Bachelor in International Business (Hons)<sup>2</sup>/ Bachelor in Marketing(Hons)<sup>3</sup>/BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for BA (Hons) Business and Management at the University of Portsmouth in the second and third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
ITC101	Information Technology for Business
QBM101	Business Statistics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Portsmouth**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

<sup>1</sup> Bachelor of Business (Accounting)(Honours)- entry prior to May 2024

<sup>2</sup> Bachelor of Business (International Business)(Honours)- entry prior to May 2024

<sup>3</sup> Bachelor of Business (Marketing)(Honours)- entry prior to May 2024

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Portsmouth.

**University of Portsmouth**  
**BA (Hons) Business and Human Resource Management**

The following table outlines the HELP Bachelor of Business (Human Resource Management) (Hons) Year 1 courses to be completed at HELP in the first year to study for any of the above relevant courses at the University of Portsmouth in the second and third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
ITC101	Information Technology for Business
QBM101	Business Statistics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Portsmouth**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Portsmouth.

**University of Portsmouth**  
**BA (Hons) Marketing**

The following table outlines the HELP Bachelor in Marketing(Hons)<sup>3</sup>courses to be completed at HELP in the first year to study for BA (Hons) Marketing at the University of Portsmouth in the second and third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
ITC101	Information Technology for Business
QBM101	Business Statistics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Portsmouth**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

<sup>3</sup> Bachelor of Business (Marketing)(Honours)- entry prior to May 2024

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Portsmouth.

**University of Portsmouth**  
**BA (Hons) Entrepreneurship and Business**

The following table outlines the HELP Bachelor in Marketing (Hons)<sup>3</sup>/Bachelor of Business (Entrepreneurship) (Hons) Year 1 courses to be completed at HELP in the first year to study for any of the above relevant courses at the University of Portsmouth in the second and third year.

**1st Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
ITC101	Information Technology for Business
QBM101	Business Statistics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Portsmouth**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

<sup>3</sup> Bachelor of Business (Marketing)(Honours)- entry prior to May 2024

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Portsmouth.

**University of Portsmouth**  
**BA (Hons) Accounting with International Finance (Top-Up)**

The following table outlines the HELP Bachelor of Business (Finance)(Hons)/ Bachelor of Business (Human Resource Management)(Hons)/Bachelor in International Business (Hons)<sup>2</sup> Year 1 & 2 courses to be completed at HELP in the first and second year to study for BA (Hons) Accounting with International Finance (Top-Up) at the University of Portsmouth in the third year.

**1st and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
ITC101	Information Technology for Business
QBM101	Business Statistics
and ANY seven (7) COMPULSORY courses (excluding MPU/HGA courses)	

**3<sup>rd</sup> Year at the University of Portsmouth**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

<sup>2</sup> Bachelor of Business (International Business)(Honours)- entry prior to May 2024

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Portsmouth.

**University of Portsmouth**  
**BA (Hons) Business and Management (Top-Up)**

The following table outlines the HELP Bachelor of Business (Entrepreneurship)(Hons)/ Bachelor of Business (Finance)(Hons)/ Bachelor of Business (Human Resource Management)(Hons)/Bachelor in International Business (Hons)<sup>2/</sup> Bachelor in Marketing (Hons)<sup>3</sup> Year 1 & 2 courses to be completed at HELP in the first and second year to study for BA (Hons) Business and Management (Top-Up) at the University of Portsmouth in the third year.

**1st and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
ITC101	Information Technology for Business
QBM101	Business Statistics
and ANY seven (7) COMPULSORY courses (excluding MPU/HGA courses)	

**3<sup>rd</sup> Year at the University of Portsmouth**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

<sup>2</sup> Bachelor of Business (International Business)(Honours)- entry prior to May 2024

<sup>3</sup> Bachelor of Business (Marketing)(Honours)- entry prior to May 2024

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Portsmouth.

**University of Sussex**  
**BSc (Hons) Accounting and Finance**

The following table outlines the HELP BBus (Accounting)(Hons)/ HELP BBus (Finance)(Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc (Hons) Accounting and Finance degree at the University of Sussex in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
QBM101	Business Statistics
ITC101	Information Technology for Business
FIN202	Financial Management

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Sussex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Sussex

**University of Sussex**  
**BSc (Hons) Banking and Digital Finance**

The following table outlines the HELP BBus (Accounting)(Hons)/ HELP BBus (Finance)(Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc (Hons) Banking and Digital Finance degree at the University of Sussex in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
QBM101	Business Statistics
ITC101	Information Technology for Business
FIN202	Financial Management

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Sussex**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Sussex

**University of Sussex**  
**BSc (Hons) Finance and Business**

The following table outlines the HELP BBus (Accounting)(Hons)/ HELP BBus (Finance)(Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc (Hons) Finance and Business degree at the University of Sussex in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
QBM101	Business Statistics
ITC101	Information Technology for Business
FIN202	Financial Management

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Sussex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Sussex

**University of Sussex**  
**BSc (Hons) International Business**  
**BSc (Hons) Marketing and Management**  
**BSc (Hons) Management Studies**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the above programs degree at the University of Sussex in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
ITC101	Information Technology for Business

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Sussex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Sussex

**University of Sussex**  
**BSc (Hons) Economics and Management Studies**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BSc (Hons) Economics and Management Studies degree at the University of Sussex in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of Sussex**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of Sussex

**University of West England****BA (Hons) Accounting and Finance / BA (Hons) Accounting and Business Management**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BA (Hons) Accounting and Finance / BA (Hons) Accounting and Business Management degree at the University of West England (Bristol) (UWE) in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
QBM101	Business Statistics
ITC101	Information Technology for Business

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of West England, Bristol****Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of West England (Bristol)

**University of West England  
BA (Hons) Business and Management**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BA (Hons) Business and Management degree at the University of West England (Bristol) (UWE) in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of West England, Bristol**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of West England (Bristol)

**University of West England**  
**BA (Hons) Business Management with Marketing**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BA (Hons) Business Management with Marketing degree at the University of West England (Bristol) (UWE) in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of West England, Bristol**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of West England (Bristol)

**University of West England  
BA (Hons) Accounting and Finance (Top Up) /**

**Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies. Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the BA (Hons) Accounting and Finance (Top Up) degree at the University of West England (Bristol) (UWE) in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
QBM101	Business Statistics
ITC101	Information Technology for Business
ACC203	Financial Accounting 2
ACC201	Management Accounting 2
FIN202	Financial Management
FIN204	Investment Analysis & Decision Making
ACC202	Financial Reporting
ACC200	Accounting Information Systems
ACC301	Managing Accounting 3
HRM201	Managing Human Resources

**3<sup>rd</sup> Year at the University of West England, Bristol**

Note:

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of West England (Bristol)

**Students should check with the university they plan to transfer to on whether the program of study at the university is accredited by any professional accountancy bodies.**  
**Students who follow the above credit transfer arrangement should also consult relevant Professional Accounting Bodies as to the amount of credit exemptions that can be granted to them upon completion of program.**

**University of West England**  
**BA (Hons) Business and Management (Top Up)**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the BA (Hons) Business and Management degree at the University of West England (Bristol) (UWE) in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ITC101	Information Technology for Business
ECO203	International Economics
FIN201	Business Finance
HRM201	Managing Human Resources
MGT204	Asian Entrepreneurship and Innovation
MGT212	Business Analytics for Decision Making
MKT209	Digital Marketing
MGT201	Organisational Behaviour

**3<sup>rd</sup> Year at the University of West England, Bristol**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of West England (Bristol)

**University of West England**  
**BA (Hons) Business Management with Marketing (Top Up)**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the BA (Hons) Business Management with Marketing degree at the University of West England (Bristol) (UWE) in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
COM200	Managerial Communication
FIN201	Business Finance
MKT201	Consumer Behaviour
MKT209	Digital Marketing
MKT203	Distribution and Logistics Management
MKT205	Sales Management
MKT207	Product Management
MGT204	Asian Entrepreneurship and Innovation

**3<sup>rd</sup> Year at the University of West England, Bristol**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of West England (Bristol)

**University of West England**  
**BA (Hons) Business and Human Resource Management (Top Up)**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the BA (Hons) Business and Human Resource Management degree at the University of West England (Bristol) (UWE) in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
ECO201	Labour Economics
FIN201	Business Finance
HRM201	Managing Human Resources
HRM202	Human Resources Development
INR201	Industrial Relations
LAW207	Law of Employment
MGT201	Organisational Behaviour

**3<sup>rd</sup> Year at the University of West England, Bristol**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of West England (Bristol)

**University of West England**  
**BA (Hons) International Business Management (Top Up)**

The following table outlines the HELP BBus (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the BA (Hons) International Business Management degree at the University of West England (Bristol) (UWE) in the third year.

**1<sup>st</sup> and 2<sup>nd</sup> Year at HELP University**

ACC101	Financial Accounting 1
ACC103	Management Accounting 1
ECO101	Principles of Microeconomics
ECO102	Principles of Macroeconomics
ITC101	Information Technology for Business
LAW101	Business Law
MGT101	Principles of Management
MKT101	Principles of Marketing
QBM101	Business Statistics
COM200	Managerial Communication
ECO203	International Economics
ECO204	International Trade
FIN201	Business Finance
HRM201	Managing Human Resources
MGT201	Organisational Behaviour
MGT212	Business Analytics for Decision Making

**3<sup>rd</sup> Year at the University of West England, Bristol**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of West England (Bristol)

**University of West England  
BA (Hons) Economics**

The following table outlines the HELP BBus (Hons) Year 1 courses to be completed at HELP in the first year to study for the BA (Hons) Economics degree at the University of West England (Bristol) (UWE) in the second and third year.

**1<sup>st</sup> Year at HELP University**

ACC155	Elements of Accounting & Finance I
ECO155	Microeconomics I
ECO157	Macroeconomic I
ECO158	History of Economics Thought
MGT101	Principles of Management
QBM153	Mathematics I
QBM154	Statistics I
QBM175	Mathematics II

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of West England, Bristol**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.

\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of West

**University of West England**  
**BA (Hons) Business Management with Economics (Top Up)**

The following table outlines the HELP BEcons (Hons) Year 1 & 2 courses to be completed at HELP in the first and second year to study for the BA (Hons) Business Management with Economics degree at the University of West England (Bristol) (UWE) in the third year.

**1<sup>st</sup> Year at HELP University**

ACC155	Elements of Accounting & Finance I
ECO155	Microeconomics I
ECO157	Macroeconomic I
ECO158	History of Economics Thought
MGT101	Principles of Management
QBM153	Mathematics I
QBM154	Statistics I
QBM175	Mathematics II
QBM176	Statistics II
ITC101	Information Technology for Business
ECO203	International Economics
ECO256	Research Methods
ECO286	Microeconomics II
ECO287	Macroeconomics II
ECO306	Malaysian Economy
ECO356	Econometrics

**2<sup>nd</sup> and 3<sup>rd</sup> Year at the University of West England, Bristol**

**Note:**

Students are required to successfully complete 2 MPU1 courses if they intend to do a credit transfer.  
\*Please see the 'Student Placement Centre' staff if you intend to transfer credits to University of West

## **2.11 Extra Curricular Activities**

### **2.13.1 Introduction**

HELP University is an institute of learning as well as a centre for the development of human potential. The Faculty of Business, Economics and Accounting through the Faculty of Business, Economics and Accounting Student Council or better known as Biz Council adopts the holistic approach to education whereby students also develop social and interpersonal skills and gain the sporting spirit through their involvement in the various extra curricular activities.

#### **i. BIZ Committee**

The Biz Committee is a student body under the Faculty of Business, Economics and Accounting. The main responsibility of the council is to provide a wide range of cultural, social and welfare services to all students from the Faculty of Business, Economics and Accounting. It is non-religious and non-political in its objectives and services. The council acts to assist students on any academic or personal matter.

The council's primary goal is to serve its members – the students.