



# ACADEMIC PATHWAYS

Building Your Future: A pathway of Excellence from Foundation to Postgraduate



# OUR MISSION

To help people succeed in life and to live a life of significance through education

## OUR 4 BRAND PILLARS



ACADEMIC EXCELLENCE



LIFE AND CAREER PREPARATION



VIBRANT STUDENT LIFE



WELLNESS AND COMMUNITY

## OUR 8 GRADUATE ATTRIBUTES



### DIGITAL AGILITY

Being able to apply digital technology, including data science, IOT and AI, to enhance the performance of your organisation and industry



### STRATEGIC COMMUNICATION

Being able to communicate any idea to any audience, in a clear, confident, compelling and persuasive manner



### SOCIAL INTELLIGENCE

Being the collaborative team member who can work effectively with anyone, including people of diverse cultures, generations and personalities



### MORAL COURAGE

Developing a strong moral conscience and ethical values that place an emphasis on compassion, integrity and service to the larger community



### MENTAL AGILITY

Sharpening your mind to be able to learn quickly, think innovatively like an entrepreneur, and master design thinking and problem solving models



### CLARITY OF PURPOSE

Being clear about what you want in your life and the developing discipline and agency to achieve it



### ENVIRONMENTAL AND GLOBAL LITERACY

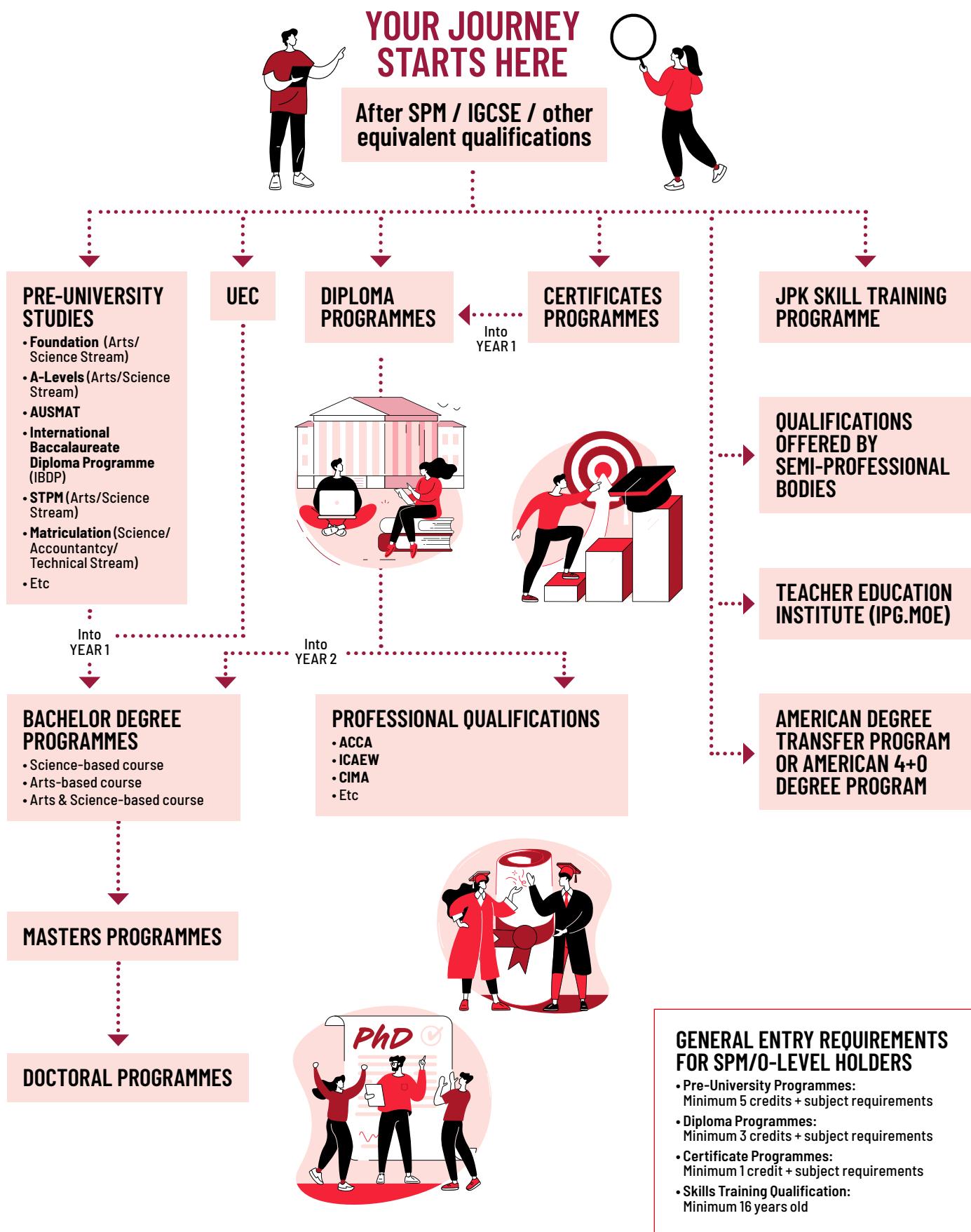
Grasping the importance of planetary health and being able to develop and implement initiatives that promote environmental sustainability



### RESILIENCE AND WELLNESS

Understanding yourself and knowing how to build up your mental, physical financial and social fitness and resilience

# STUDY PATHWAYS AFTER SECONDARY SCHOOL



## UNDERGRADUATE PROGRAMMES

<b>DAMANSARA HEIGHTS CAMPUS</b>	<b>HELP ACADEMY</b> <ul style="list-style-type: none"> <li><b>Certificate in Business Management</b> (R/345/3/1062)(01/28)(MQA/FA9103)</li> </ul>	<ul style="list-style-type: none"> <li><b>Bachelor in Marketing (Honours)</b> (R/0415/6/0041)(10/29)(A5952)</li> <li><b>Bachelor of Business (Entrepreneurship)(Honours)</b> (R/0410/6/0016)(10/29)(A10830)</li> <li><b>Bachelor of Business (Human Resource Management)(Honours)</b> (R/0414/6/0207)(10/29)(A10832)</li> <li><b>Bachelor in International Business (Honours)</b> (R/0410/6/0019)(10/29)(A6238)</li> <li><b>Bachelor of Management (Honours)</b> (R/0414/6/0342)(08/26)(A6913)</li> <li><b>Bachelor of Economics (Honours)</b> (R/0311/6/0014)(09/27)(A7952)</li> </ul>	<b>SCHOOL OF HOSPITALITY AND TOURISM</b> <ul style="list-style-type: none"> <li><b>Bachelor in Hospitality Management (Honours)</b> (R/1013/6/0032)(03/31)(A6839)</li> <li><b>Bachelor of Tourism Management (Honours)</b> (R/1015/6/0012)(02/30)(A10692)</li> </ul>
	<b>FACULTY OF UNIVERSITY FOUNDATION STUDIES</b> <ul style="list-style-type: none"> <li><b>Foundation in Arts</b> (R/0011/3/0050)(07/29)(A10668)</li> </ul>		<b>FACULTY OF LAW AND GOVERNMENT</b> <ul style="list-style-type: none"> <li><b>Bachelor of Laws (Honours)</b> (R/0421/6/0015)(05/30)(A5959)</li> <li><b>UK Degree Transfer Programme (Law)</b> (R/0421/6/0017)(01/31)(A6589)</li> </ul>
	<b>FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING</b> <ul style="list-style-type: none"> <li><b>Diploma in Business</b> (R/0410/4/0024)(01/30)(A6487)</li> <li><b>Bachelor in Accounting (Honours)</b> (R/0411/6/0053)(10/29)(A10833)</li> <li><b>Bachelor of Business (Finance) (Honours)</b> (R/0412/6/0026)(10/29)(A5951)</li> </ul>		
<b>SUBANG BESTARI CAMPUS</b>	<b>FACULTY OF UNIVERSITY FOUNDATION STUDIES</b> <ul style="list-style-type: none"> <li><b>Foundation in Arts</b> (R/0011/3/0050)(07/29)(A10668)</li> <li><b>Foundation in Science</b> (R/0011/3/0049)(07/29)(A10667)</li> </ul>	<ul style="list-style-type: none"> <li><b>Bachelor of Business Psychology (Honours)</b> (R/0410/6/0025)(01/27)(A7364)</li> <li><b>Bachelor of Business Analytics (Honours)</b> (R/0410/6/0023)(07/30)(MQA/FA13819)</li> </ul>	<b>FACULTY OF COMMUNICATION, MEDIA AND CREATIVE INDUSTRIES</b> <ul style="list-style-type: none"> <li><b>Diploma in Communication</b> (R/0321/4/0121)(03/29)(MQA/FA4419)</li> <li><b>Bachelor of Communication (Public Relations)(Honours)</b> (R/0323/6/0064)(03/30)(A6243)</li> <li><b>Bachelor of Communication (Marketing Communication) (Honours)</b> (R/0323/6/0062)(03/30)(A6244)</li> <li><b>Bachelor in Communication (Media Studies) (Honours)</b> (R/0323/6/0063)(03/30)(A6242)</li> </ul>
		<b>FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING</b> <ul style="list-style-type: none"> <li><b>Diploma in Business</b> (R/0410/4/0024)(01/30)(A6487)</li> <li><b>Bachelor in Accounting (Honours)</b> (R/0411/6/0053)(10/29)(A10833)</li> <li><b>Bachelor of Business (Finance) (Honours)</b> (R/0412/6/0026)(10/29)(A5951)</li> <li><b>Bachelor in Marketing (Honours)</b> (R/0415/6/0041)(10/29)(A5952)</li> <li><b>Bachelor in International Business (Honours)</b> (R/0410/6/0019)(10/29)(A6238)</li> </ul>	<ul style="list-style-type: none"> <li><b>Diploma in Information Technology</b> (R/0611/4/0071)(09/30)(A6528)</li> <li><b>Bachelor of Information Technology (Honours)</b> (R/0611/6/0094)(03/30)(A5954)</li> <li><b>Bachelor in Information Technology Data Analytics (Honours)</b> (R/0611/6/0104)(02/26)(A6240)</li> <li><b>Bachelor of Computer Science (Honours)</b> (N/0613/6/0006)(08/27)(MQA/PA15760)</li> </ul>



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## POSTGRADUATE PROGRAMMES

<b>DAMANSARA HEIGHTS CAMPUS</b>	<b>ENTREPRENEURSHIP, LEADERSHIP AND MANAGEMENT GRADUATE SCHOOL (ELMGS)</b> <ul style="list-style-type: none"> <li><b>Doctor of Business Administration</b> (R/0410/8/0023)(06/30)(A8927)</li> <li><b>Doctor of Philosophy</b> (N/0410/8/0022)(10/26)(MQA/FA12958)</li> <li><b>Doctor of Philosophy (ODL*)</b> (N-DL/0410/8/0015)(01/31)(MQA/PA17051)</li> <li><b>Master of Business Administration</b> (R/0414/7/0147)(05/27)(A5957)</li> <li><b>Master of Business Administration (ODL*)</b> (R2-DL/0414/7/0144)(04/33)(MQA/FA8009)</li> <li><b>Master of Entrepreneurship</b> (R/0414/7/0199)(03/30)(A6246)</li> </ul>	<ul style="list-style-type: none"> <li><b>Master of Corporate Governance</b> (R/0414/7/0200)(05/30)(A10103)</li> <li><b>Master of Project Management</b> (R/0414/7/0152)(11/29)(A10051)</li> <li><b>Master of Human Resource Development</b> (R/0414/7/0237)(10/27)(MQA/FA4273)</li> <li><b>Master of Accounting and Finance</b> (R/0488/7/0003)(06/28)(A8814)</li> <li><b>Master of Applied Business Analytics</b> (R/0410/7/0020)(07/32)(MQA/FA13721-01)</li> <li><b>Master of Philosophy</b> (R/0410/7/0024)(11/32)(MQA/FA3769)</li> <li><b>Master in Investment and Wealth Management</b> (N/0412/7/0006)(01/31)(MQA/PA16989)</li> </ul>	<b>INSTITUTE OF CRIME AND CRIMINOLOGY (ICC)</b> <ul style="list-style-type: none"> <li><b>Master of Science in Economic Crime Management</b> (R/0400/7/0335)(06/28)(A8877)</li> </ul>
	<b>FACULTY OF BEHAVIORAL SCIENCES</b> <ul style="list-style-type: none"> <li><b>Doctor of Philosophy (Psychology)</b> (R/0313/8/0004)(10/32)(MQA/PA10469)</li> <li><b>Master of Philosophy (Psychology)</b> (R/0313/7/0020)(10/32)(MQA/FA10468)</li> <li><b>Master of Clinical Psychology</b> (R/0313/7/0018)(09/29)(A8077)</li> </ul>	<b>FACULTY OF COMPUTING AND DIGITAL TECHNOLOGY</b> <ul style="list-style-type: none"> <li><b>Doctor of Philosophy (ODL*)</b> (N-DL/0610/8/0007)(07/32)(MQA/PA18346)</li> <li><b>Master in Artificial Intelligence (ODL*)</b> (N-DL/0613/7/0057)(07/30)(MQA/PA18347)</li> <li><b>Master in Cybersecurity (ODL*)</b> (N-DL/0613/7/0056)(07/30)(MQA/PA18340)</li> </ul>	<b>DEPARTMENT OF EDUCATION</b> <ul style="list-style-type: none"> <li><b>Doctor of Philosophy in Education</b> (N/0114/8/0008)(07/27)(MQA/PA13817)</li> <li><b>Master of Education (Teaching and Learning)</b> (R/0110/7/0036)(04/29)(MQA/FA8168)</li> </ul>
<b>SUBANG BESTARI CAMPUS</b>	<p>*ODL - Open &amp; Distance Learning</p>		



📞 +6012-928 0864

🌐 university.help.edu.my

✉️ study@help.edu.my

### HELP University Sdn Bhd

Company Registration Number: 198201005211 (84963-D)  
MOHE Approval Number: DU028(W)

#### ELM Business School

No 15, Jalan Sri Semantan 1,  
Damansara Heights, 50490,  
Kuala Lumpur, Malaysia

**Subang Bestari Campus**  
2, Persiaran Cakerawala,  
Seksyen U4, 40150,  
Shah Alam, Selangor, Malaysia



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