



# ACADEMIC PATHWAYS

Building Your Future: A pathway of Excellence from Foundation to Postgraduate



# OUR MISSION

To help people succeed in life and to live a life of significance through education

## OUR 4 BRAND PILLARS



**ACADEMIC  
EXCELLENCE**



**LIFE AND CAREER  
PREPARATION**



**VIBRANT  
STUDENT LIFE**



**WELLNESS AND  
COMMUNITY**

## OUR 8 GRADUATE ATTRIBUTES



### DIGITAL AGILITY

Being able to apply digital technology, including data science, IOT and AI, to enhance the performance of your organisation and industry



### STRATEGIC COMMUNICATION

Being able to communicate any idea to any audience, in a clear, confident, compelling and persuasive manner



### SOCIAL INTELLIGENCE

Being the collaborative team member who can work effectively with anyone, including people of diverse cultures, generations and personalities



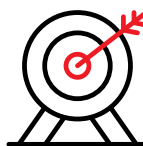
### MORAL COURAGE

Developing a strong moral conscience and ethical values that place an emphasis on compassion, integrity and service to the larger community



### MENTAL AGILITY

Sharpening your mind to be able to learn quickly, think innovatively like an entrepreneur, and master design thinking and problem solving models



### CLARITY OF PURPOSE

Being clear about what you want in your life and the developing discipline and agency to achieve it



### ENVIRONMENTAL AND GLOBAL LITERACY

Grasping the importance of planetary health and being able to develop and implement initiatives that promote environmental sustainability



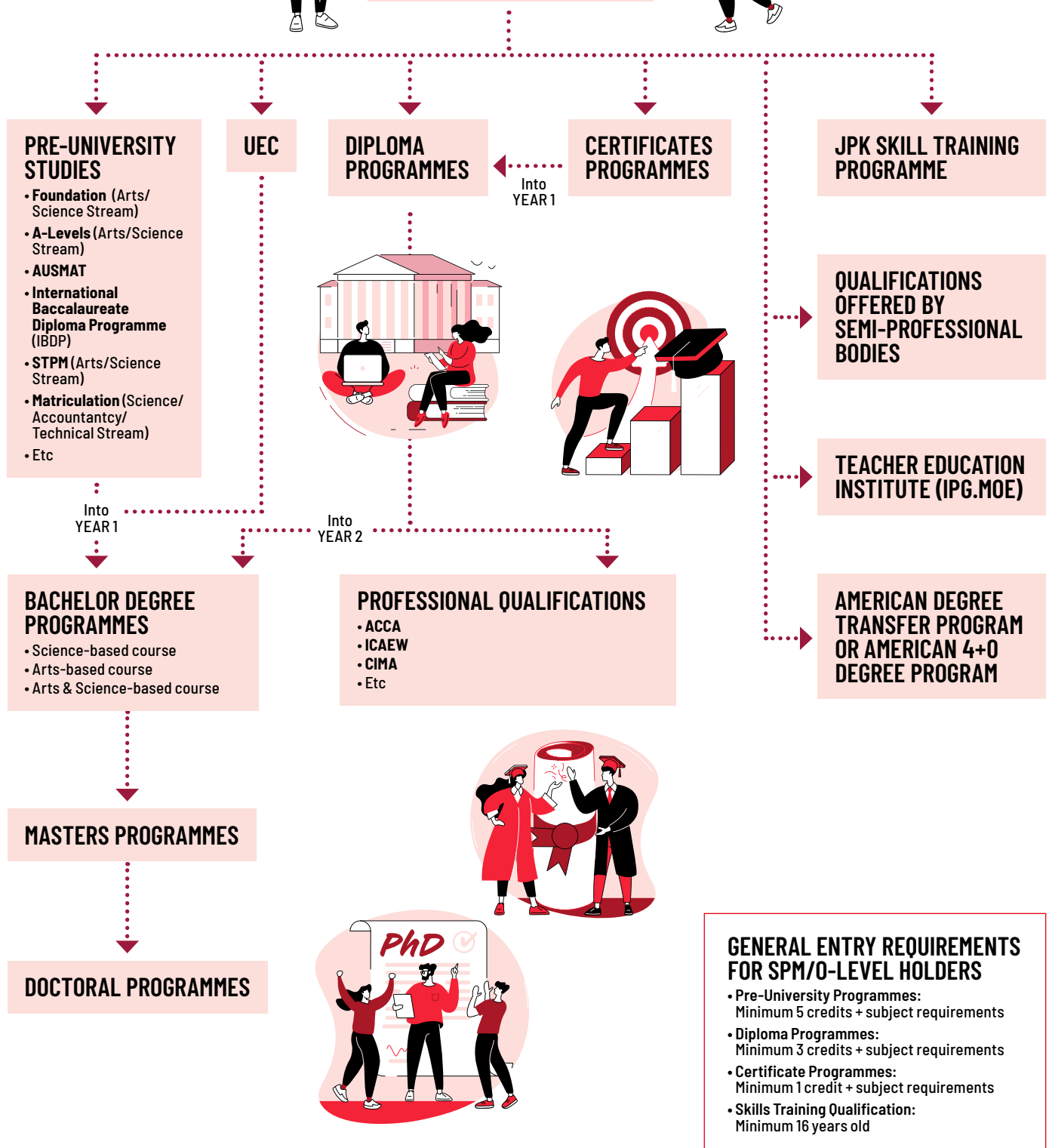
### RESILIENCE AND WELLNESS

Understanding yourself and knowing how to build up your mental, physical financial and social fitness and resilience

# STUDY PATHWAYS AFTER SECONDARY SCHOOL

## YOUR JOURNEY STARTS HERE

After SPM / IGCSE / other equivalent qualifications



## UNDERGRADUATE PROGRAMMES

### DAMANSARA HEIGHTS CAMPUS

#### HELP ACADEMY

- **Certificate in Business Management**  
(R/345/3/1062)(01/28)(MQA/FA9103)

#### FACULTY OF UNIVERSITY FOUNDATION STUDIES

- **Foundation in Arts**  
(R3/0011/3/0050)(07/29)(A10668)

#### FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

- **Diploma in Business**  
(R3/0410/4/0024)(01/30)(A6487)
- **Bachelor in Accounting (Honours)**  
(R3/0411/6/0053)(10/29)(A10833)
- **Bachelor of Business (Finance) (Honours)**  
(R3/0412/6/0026)(10/29)(A5951)

- **Bachelor in Marketing (Honours)**  
(R3/0415/6/0041)(10/29)(A5952)
- **Bachelor of Business (Entrepreneurship) (Honours)**  
(R3/0410/6/0016)(10/29)(A10830)
- **Bachelor of Business (Human Resource Management) (Honours)**  
(R3/0414/6/0207)(10/29)(A10832)
- **Bachelor in International Business (Honours)**  
(R3/0410/6/0019)(10/29)(A6238)
- **Bachelor of Management (Honours)**  
(R3/0414/6/0342)(08/26)(A6913)
- **Bachelor of Economics (Honours)**  
(R3/0311/6/0014)(09/27)(A7952)

#### SCHOOL OF HOSPITALITY AND TOURISM

- **Bachelor in Hospitality Management (Honours)**  
(R3/1013/6/0032)(03/31)(A6839)
- **Bachelor of Tourism Management (Honours)**  
(R3/1015/6/0012)(02/30)(A10692)

#### FACULTY OF LAW AND GOVERNMENT

- **Bachelor of Laws (Honours)**  
(R4/0421/6/0015)(05/30)(A5959)
- **UK Degree Transfer Programme (Law)**  
(R3/0421/6/0017)(01/31)(A6589)

### SUBANG BESTARI CAMPUS

#### FACULTY OF UNIVERSITY FOUNDATION STUDIES

- **Foundation in Arts**  
(R3/0011/3/0050)(07/29)(A10668)
- **Foundation in Science**  
(R3/0011/3/0049)(07/29)(A10667)

#### FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

- **Diploma in Business**  
(R3/0410/4/0024)(01/30)(A6487)
- **Bachelor in Accounting (Honours)**  
(R3/0411/6/0053)(10/29)(A10833)
- **Bachelor of Business (Finance) (Honours)**  
(R3/0412/6/0026)(10/29)(A5951)
- **Bachelor in Marketing (Honours)**  
(R3/0415/6/0041)(10/29)(A5952)
- **Bachelor in International Business (Honours)**  
(R3/0410/6/0019)(10/29)(A6238)

#### Bachelor of Business Psychology (Honours)

- **Bachelor of Business Psychology (Honours)**  
(R3/0410/6/0025)(01/27)(A7364)
- **Bachelor of Business Analytics (Honours)**  
(R/0410/6/0023)(07/30)(MQA/FA13819)

#### FACULTY OF COMPUTING AND DIGITAL TECHNOLOGY

- **Diploma in Information Technology**  
(R4/0611/4/0071)(09/30)(A6528)
- **Bachelor of Information Technology (Honours)**  
(R4/0611/6/0094)(03/30)(A5954)
- **Bachelor in Information Technology Data Analytics (Honours)**  
(R2/0611/6/0104)(02/26)(A6240)
- **Bachelor of Computer Science (Honours)**  
(N/0613/6/0006)(08/27)(MQA/PA15760)

#### FACULTY OF BEHAVIORAL SCIENCES

- **Bachelor of Psychology (Honours)**  
(R3/0313/6/0033)(10/29)(A10826)

#### FACULTY OF COMMUNICATION, MEDIA AND CREATIVE INDUSTRIES

- **Diploma in Communication**  
(R2/0321/4/0121)(03/29)(MQA/FA4419)
- **Bachelor of Communication (Public Relations) (Honours)**  
(R3/0323/6/0064)(03/30)(A6243)
- **Bachelor of Communication (Marketing Communication) (Honours)**  
(R3/0323/6/0062)(03/30)(A6244)
- **Bachelor in Communication (Media Studies) (Honours)**  
(R3/0323/6/0063)(03/30)(A6242)

#### DEPARTMENT OF EDUCATION

- **Diploma in Early Childhood Education**  
(R2/0112/4/0100)(06/28)(MQA/FA2145)
- **Diploma in Education**  
(R/0113/4/0003)(11/29)(MQA/FA12317)
- **Bachelor of Early Childhood Education (Honours)**  
(R2/0112/6/0041)(05/27)(A10104)



SCAN TO  
DOWNLOAD  
PROGRAMME  
BROCHURES

## POSTGRADUATE PROGRAMMES

### DAMANSARA HEIGHTS CAMPUS

#### ENTREPRENEURSHIP, LEADERSHIP AND MANAGEMENT GRADUATE SCHOOL (ELMGS)

- **Doctor of Business Administration**  
(R3/0410/8/0023)(06/30)(A8927)
- **Doctor of Philosophy**  
(N/0410/8/0022)(10/26)(MQA/FA12958)
- **Doctor of Philosophy (ODL\*)**  
(N/-DL/0410/8/0015)(01/31)(MQA/PA17051)
- **Master of Business Administration**  
(R2/0414/7/0147)(05/27)(A5957)
- **Master of Business Administration (ODL\*)**  
(R2-DL/0414/7/0144)(04/33)(MQA/FA8009)
- **Master of Entrepreneurship**  
(R3/0414/7/0199)(03/30)(A6246)

- **Master of Corporate Governance**  
(R3/0414/7/0200)(05/30)(A10103)
- **Master of Project Management**  
(R3/0414/7/0152)(11/29)(A10051)
- **Master of Human Resource Development**  
(R/0414/7/0237)(10/27)(MQA/FA4273)
- **Master of Accounting and Finance**  
(R3/0488/7/0003)(06/28)(A8814)
- **Master of Applied Business Analytics**  
(R/0410/7/0020)(07/32)(MQA/FA13721-01)
- **Master of Philosophy**  
(R2/0410/7/0024)(11/32)(MQA/FA3769)
- **Master in Investment and Wealth Management**  
(N/0412/7/0006)(01/31)(MQA/PA16989)

#### INSTITUTE OF CRIME AND CRIMINOLOGY (ICC)

- **Master of Science in Economic Crime Management**  
(R3/0400/7/0335)(06/28)(A8877)

#### FACULTY OF COMPUTING AND DIGITAL TECHNOLOGY

- **Master of Data Science**  
(R/0613/7/0045)(07/30)(MQA/FA13820)

#### FACULTY OF BEHAVIORAL SCIENCES

- **Master in Counselling**  
(R2/0923/7/0009)(01/28)(A6678)

### SUBANG BESTARI CAMPUS

#### FACULTY OF BEHAVIORAL SCIENCES

- **Doctor of Philosophy (Psychology)**  
(R/0313/8/0004)(10/32)(MQA/PA10469)
- **Master of Philosophy (Psychology)**  
(R/0313/7/0020)(10/32)(MQA/FA10468)
- **Master of Clinical Psychology**  
(R3/0313/7/0018)(09/29)(A8077)

#### FACULTY OF COMPUTING AND DIGITAL TECHNOLOGY

- **Doctor of Philosophy (ODL\*)**  
(N-DL/0610/8/0007)(07/32)(MQA/PA18346)
- **Master in Artificial Intelligence (ODL\*)**  
(N-DL/0613/7/0057)(07/30)(MQA/PA18347)
- **Master in Cybersecurity (ODL\*)**  
(N-DL/0613/7/0056)(07/30)(MQA/PA18340)

#### DEPARTMENT OF EDUCATION

- **Doctor of Philosophy in Education**  
(N/0114/8/0008)(07/27)(MQA/PA13817)
- **Master of Education (Teaching and Learning)**  
(R/0110/7/0036)(04/29)(MQA/FA8168)

\*ODL - Open & Distance Learning





Library



Subang Bestari Campus



Swimming Pool



Bloomberg Financial Intelligence Hub



ELM Graduate Lounge



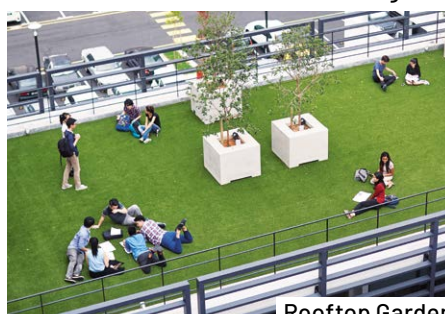
Sky Lounge



Moot Court



Rock Climbing Wall




Rooftop Garden



Communication Studio



 +6012-928 0864

 [university.help.edu.my](http://university.help.edu.my)

 [study@help.edu.my](mailto:study@help.edu.my)

## HELP University Sdn Bhd

Company Registration Number: 198201005211 (84963-D)  
MOHE Approval Number: DU028(W)

### ELM Business School

No 15, Jalan Sri Semantan 1,  
Damansara Heights, 50490,  
Kuala Lumpur, Malaysia

### Subang Bestari Campus

2, Persiaran Cakerawala,  
Seksyen U4, 40150,  
Shah Alam, Selangor, Malaysia



SCAN TO FOLLOW US ON  
SOCIAL MEDIA



## ALUMNI HELP FOR LIFE



### LIFELONG LEARNING

Complete your Masters and  
Doctorates programmes  
with us



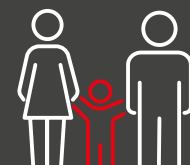
### MENTAL WELLNESS AND FAMILY

Marriage Counselling  
Psychological support  
services



### RESKILLING AND UPSKILLING

Up-to-date Microcredential  
courses for in-demand jobs



### PARENTING

Free parenting workshops

**NEED HELP WITH YOUR  
CAREER DECISIONS?**

Get free career counselling and testing services

- Career testing
- Career coaching
- Internship programmes
- Job placement



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