

ENTREPRENEURSHIP, LEADERSHIP AND MANAGEMENT GRADUATE SCHOOL



**Humanising
Disruptive Learning**

Through our
Postgraduate Programmes

HELP UNIVERSITY OF ACHIEVERS



Founded in 1986 to provide affordable quality educational opportunities in Malaysia and the region. HELP University (HELP) has developed into a leading institution of higher learning with a strong reputation for quality and credibility recognised by national and international universities, research organisations, businesses, corporations and governments in the Asia Pacific, Europe and North America.

In upholding rigorous standards and setting benchmarks in many areas for nearly four decades, HELP has achieved many successes, won plaudits and respectability, and has become a preferred partner in many crucial areas of academia, endeavour and enterprise.

HELP University offers a wide and diverse range of programmes that includes business, law, management, economics, social sciences, IT and the humanities at undergraduate and postgraduate levels. It also plays a leading role in research and development in certain disciplines and subject areas.

The quality of education imparted by HELP University ensures that its graduates are favoured by discerning employers including national corporations and multinational companies. HELP's graduates also rapidly assume responsible positions and leadership roles in their careers.

OUR MISSION

- To help people succeed in life and to live a life of significance through education

OUR VISION

- To be a university with a strong culture of quality and leadership that focuses on sound academic standards, continuous improvements, and talent development of students and staff
- To be a university that offers a learning experience that enhances career development, lifetime values and personal fulfilment
- To be a university with a strong research focus in our key areas of excellence
- To be a university that shares our success with the stakeholders and communities we serve

OUR VALUES

- Pride of Achievement
- Sharing Success
- The Courage to Be
- To be Compassionate
- To be Significant

ELM GRADUATE SCHOOL:

Preparing industry-ready professionals, researchers and leaders



The ELM Graduate School (ELMGS) has a strong tradition of delivering successful postgraduate, continuing education, and professional development programmes.

Its master's programmes provide diverse specialised learning opportunities, equipping students with business skills and entrepreneurial leadership for today's global economy. Research-based master's and doctoral programmes prepare graduates for academia and industry across Business, Economics, Accounting and Finance, Operations, Human Resources and Organisational Behaviour, Business Analytics, Sales and Marketing, Entrepreneurship, and Strategy.

ELMGS:

- Offers professional development programmes in entrepreneurship, leadership, and management.
- Builds competence and confidence in ambitious individuals to thrive in a rapidly changing business environment, enabling career growth across diverse sectors and industries.
- Provides affordable, flexible, and high-quality graduate education, in line with HELP University's mission to help people succeed in life and lead lives of significance through education.
- Boasts one of the largest alumni networks of accomplished individuals in academia, business, government, and NGOs.
- Welcomes a diverse community of international students from over 20 countries, studying both part-time and full-time.
- Equips students with personal, consultancy, and research skills to conduct rigorous advanced-level research that contributes to both theory and practice in business and management.
- Is strategically located in Damansara Heights, between Kuala Lumpur and Petaling Jaya, offering a convenient and conducive setting for postgraduate study.

THE ELM FRAMEWORK

ELM stands for entrepreneurship, leadership and management (elm). It reflects our understanding of the multifaceted role of both individuals and organisations that at any one time the trinity role of entrepreneurship, leadership and management interplays to create, manage and sustain a business over different phases of its life.

The ELM schema integrates the role of mindset transformation with process-competency development for the three vectors of elm. We term this the mindset based competency approach to understand and use elm in strategic business thinking and operational management.

The ELM Framework underlies our philosophy of the ELM Graduate School executive education and the way we teach and learn business in the HELP Group. The ELM Framework (*right*) synthesises relevant theoretical constructs and integrates them into a practical system of decision making process concerning elm. It is a useful tool to facilitating thinking out the right business model and strategy execution.

The ELM Framework starts with the end: that is, it is outcome based rather than problem based. VOW is the final goal. It comprises values, opportunities and wealth. Wealth in Chinese is *cai*, which has two meanings in written form: knowledge and material wealth. VOW can be defined in whatever way one wants to. But they must be worthy of our

talents, reflective of the ethics of our personal life, and society or other centered.

What is crucial is that elm is the powerful driving force of the mindsets (CAAAC). CAAAC stands for the Contemplative, Analytic, Adaptive and Actualization and Consequential Mindsets. These specific mindsets must be interpreted as the transform-ative growth mindset, and not just any mindset change. The growth mindset grows the competencies of each of the elm to a higher level in order to lead every growth phase of a business.

Thus, for entrepreneurship CAAAC helps to develop competencies to focus on the 4 As and 4 Ss: from ideation to actualization and beyond. For leadership, CAAAC focuses on competencies for personal leadership mastery to alliance leadership. For management, it focuses on developing higher order competencies for global business and mega projects.

The mindset based competencies thus facilitate strategic decision making. What matters in business is that over

time the leadership of the organisation would innovate expansion (growth), differentiation and internationalisation (I-EDI). We use the verb 'innovate' rather than the noun 'innovation' as it reflects a conscious choice to act to improve.

With I-EDI we thus define our Direction and our Destiny, which is governed by VOW.

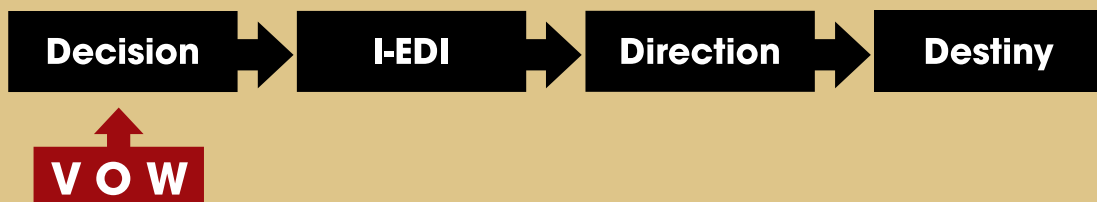
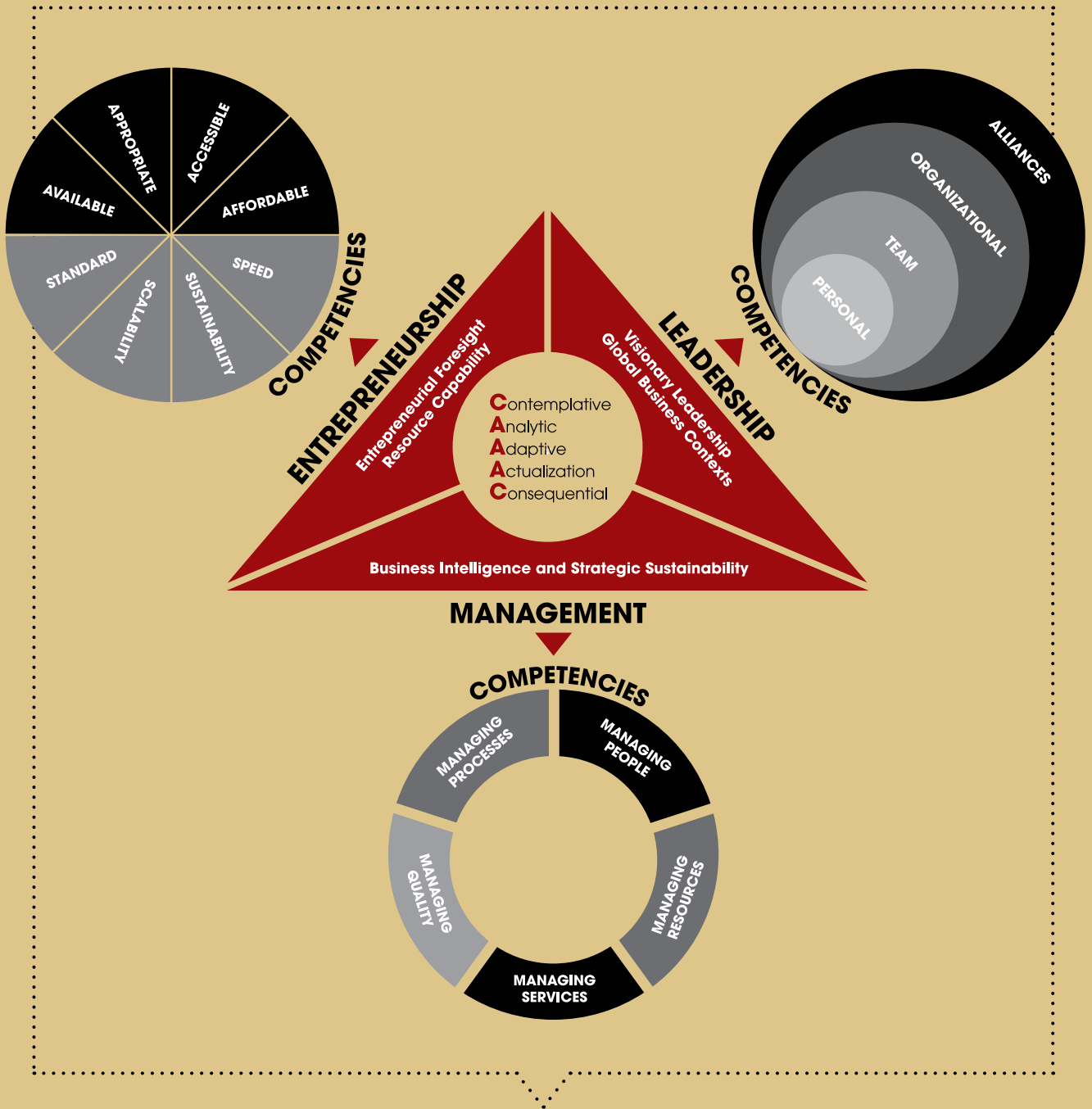
The ELM Framework is comprehensive and embracing, and it allows for any particular business model to be fitted in. It recognises that the phenomenon of elm is emergent, relational and contextual. ELM is a conceptual framework that is underpinned by an iterative process of systems thinking, reflection and reframing. It is thus a universal tool as it provides a guidance system for interactions, interrelationships and interdependencies. It helps to redefine and reframe the logic system of ideation, managing and leading. Besides being a conceptual framework it is also a model of modus operandi.

To the entrepreneur, ELM provides the mindset based competencies for entrepreneurial foresight and resourcefulness capability. To the leader, ELM provides the mindset based competencies for visionary leadership and global business perspective. To the manager, ELM provides the mindset based competency for business intelligence and strategic sustainability.

The ELM framework is a paradigm change in that it moves away from the problem based mindset to the outcome based mindset and the growth mindset.

The ELM approach is used in our teaching and learning both in the ELM Graduate School and in the undergraduate business courses.

ELM is also the spirit in the culture of the HELP Group. This is the multi perspective lens that we use to identify, respond and adapt to the new world of business.



Programmes

ELMGS (Entrepreneurship, Leadership and Management Graduate School)

Doctor of Business Administration	05
Doctor of Philosophy.....	06
Doctor of Philosophy (ODL)	07
Master of Business Administration	08
Master of Business Administration (ODL)	09
Master of Corporate Governance	10
Master of Project Management	11
Master of Human Resource Development	12
Master in Investment and Wealth Management	13
Master of Applied Business Analytics	14
Master of Philosophy	15
Master of Entrepreneurship.....	16
Master of Accounting and Finance	17

ICC (Institute Of Crime and Criminology)

Master of Science in Economic Crime Management	19
--	----

FACULTY OF COMPUTING AND DIGITAL TECHNOLOGY

Doctor of Philosophy (ODL)	21
Master in Artificial Intelligence (ODL)	22
Master in Cybersecurity (ODL)	23
Master of Data Science	24

FACULTY OF BEHAVIOURAL SCIENCES

Doctor of Philosophy (Psychology)	26
Master of Philosophy (Psychology)	27
Master of Clinical Psychology	28
Master in Counselling	29

DEPARTMENT OF EDUCATION

Doctor of Philosophy in Education	31
Master of Education (Teaching and Learning)	32

Doctor of Business Administration

(R3/0410/8/0023) (06/30) (A8927)

Introduction	A Doctor of Business Administration (DBA) programme empowers senior executives with advanced strategic insight, evidence-based decision-making skills, and thought leadership capabilities—equipping them to drive transformative change, lead with authority in complex environments, and shape the future of their industries. DBA is the new MBA in 21st century. Fully accredited by MQA, the DBA programme seeks to prepare discerning individuals for personal, professional and organisational growth. It offers a blend of taught courses, workshops/seminars, industry sharing/networking sessions and supervised research. It is designed to help improve trans-disciplinary professional business and management knowledge and practice via the development and application of theoretical frameworks, methods, and techniques within a practical context to address real-world issues. Graduates can use the title Dr. in front of their names. The HELP's DBA programme is a powerful statement of personal growth and leadership transformation. Graduates will be able to bring new, relevant scholarship to new business and management issues. They can also create, apply, integrate and present scholarly research to both academic and industry audiences, for them to adopt innovative solutions to business problems and opportunities. The DBA promises to heighten candidates' credentials for successful consulting opportunities and a satisfying career in academia or industry.	
Intake	Rolling intakes in every January, March, May, July, September, November	
Course Requirement and Duration	Comprises 2 phases: - Phase I: 10 taught courses (spanning a spectrum of 8 business disciplines + 2 research methodologies), offered in modular sequence, of 6 weeks of 3 Saturdays sessions per course session, with 1 to 2-week breaks between courses, thus, scheduled for completion in about 1 year and 6 months, and - Phase II: Minimum 60,000-word Dissertation, focusing on applied research, for completion around 1 year and 6 months under supervision by experienced supervisor, which requires candidates to defend their research proposal, and pass the final oral defence (viva voce) to graduate. Minimum duration to complete: 3 years, maximum candidature: 5 years.	
Assessment Mode	Coursework: Continuous and Final Assessments (Individual/Group assignments, case studies, presentation, etc.), normally of 30/70% weighting, with such variation as approved by the Academic Board. Dissertation: Assessment by internal and external examiners and oral defense process (viva -voce).	
Course Admission Criteria	- Master's degree (Level 7, MQF) in related fields, OR - Master's degree (Level 7, MQF) in non-related fields, subject to having relevant working experience and rigorous internal assessment, OR - A Master's degree (Level 7, MQF) in non-related fields and without relevant working experience, subject to passing prerequisite courses; OR - Other qualifications equivalent to a Master's degree (Level 7, MQF) recognised by the Malaysian Government. International applicants are required to have English language proficiency in terms of MUET Band 4, CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies.	
Core Courses	Phase I: Learning Courses (10 courses @ 3 credits each) - Case and Research Methodology A - Case and Research Methodology B - Emerging Issues in Organisational Behaviour & Human Resources Management - Emerging Issues in Economics - Optimising Operations and Supply Chain Management - Emerging Issues in Marketing Management and Research - Managing Risks in International Environment - Emerging Issues in Financial Decision Making - Strategic Opportunities and Decision Making - Emerging Issues in Corporate Governance and Accountability	Phase II (50 credits) Dissertation (Proposal defense of first three chapters and viva voce process of all five chapters)

Doctor of Philosophy

(N/0410/8/0022) (10/26) (MQA/FA12958)

Introduction	The Doctor of Philosophy, PhD is designed to prepare candidates for a career as an academic or researcher in the public and private sector. The research in the PhD programme is individually supervised; providing an opportunity for students to conduct an in-depth investigation of specific research issues related to business, management and entrepreneurship which contributes to knowledge in that field of study. Application for admission may be submitted throughout the year and for intakes in January or July or at such other time as may be approved for candidates to commence their studies. The application must be accompanied by a preliminary proposal of a minimum of 2,000 words, for assessment on the preparedness and the potential scholarship of the learner. It also allows ELMGS to identify an appropriate supervisor for the research study. The preliminary proposal should include the title, an introduction of what the research is about, the purpose and questions that the research seeks to address. It should also include the significance of the study, an outline of the literature that you will be reviewing, a description of the research approach and the time frame for the study.
Application and Intake	Application may be submitted throughout the year for commencement with the January, July & October intakes or at such time as approved by ELMGS.
Course Duration	Full-time: minimum of 3 years and maximum of 5 years and Part-time: minimum of 4 years and maximum of 8 years
Assessment Mode	Examination of thesis submission by at least 1 internal and 2 external examiners, 1 of whom must be an external examiner. More than 2 examiners may be necessary in the case of multidisciplinary theses or conspectuses.
Course Requirement	This is a research-based PhD programme under regular academic supervision. The candidate is required to submit and orally defend the research proposal, conduct independent research, complete and submit at least 70,000-word thesis for examination and oral defense (viva voce), to pass and graduate.
Course Admission Criteria	• A Master's degree (Level 7, MQF) in related fields; OR • A Master's degree (Level 7, MQF) in nonrelated fields, subject to having relevant working experience and rigorous internal assessment; OR • A Master's degree (Level 7, MQF) in nonrelated fields and without relevant working experience, subject to passing prerequisite courses; OR • Other qualifications equivalent to a Master's degree (Level 7, MQF) recognised by the Malaysian Government. English Competency Requirement (International Students) Achieve a minimum Band 4 in MUET OR equivalence to CEFR (Mid B2), IELTS score of 6.0 or other English proficiency equivalencies.
Preliminary Research Proposal	Applicants are also expected to submit a preliminary research proposal as part of the application and undergo a personal interview with a faculty member before admission is confirmed. The area of research would have to be within ELMGS's research focus with available suitable supervision and resources. Applicants will be so assessed to determine their eligibility for admission.

Doctor of Philosophy (Open & Distance Learning - ODL)

(N/-DL/0410/8/0015) (01/31) (MQA/PA17051)

Introduction	The Doctor of Philosophy, PhD is designed to prepare candidates for a career as an academic or researcher in the public and private sector. The research in the PhD programme is individually supervised; providing an opportunity for students to conduct an in-depth investigation of specific research issues related to business, management and entrepreneurship which contributes to knowledge in that field of study. Application for admission may be submitted throughout the year and for intakes in January or July or at such other time as may be approved for candidates to commence their studies. The application must be accompanied by a preliminary proposal of a minimum of 2,000 words, for assessment on the preparedness and the potential scholarship of the student. It also allows ELMGS to identify an appropriate supervisor for the research study. The preliminary proposal should include the title, an introduction of what the research is about, the purpose and questions that the research seeks to address. It should also include the significance of the study, an outline of the literature that you will be reviewing, a description of the research approach and the time frame for the study.
Application and Intake	January, March, May, July, September, November
Course Requirement	This is a research-based PhD programme under regular academic supervision. The candidate is required to submit and orally defend the research proposal, conduct independent research, complete and submit at least 70,000-word thesis for examination and oral defense (viva voce), to pass and graduate.
Course Duration	Full-time: minimum of 3 years and maximum of 5 years and Part-time: minimum of 4 years and maximum of 8 years
Assessment Mode	Examination of thesis submission by at least 1 internal and 2 external examiners, 1 of whom must be an external examiner. More than 2 examiners may be necessary in the case of multidisciplinary theses or conspectuses.
Course Admission Criteria	• A Master's degree (Level 7, MQF) in related fields; OR • A Master's degree (Level 7, MQF) in nonrelated fields, subject to having relevant working experience and rigorous internal assessment; OR • A Master's degree (Level 7, MQF) in nonrelated fields and without relevant working experience, subject to passing prerequisite courses; OR • Other qualifications equivalent to a Master's degree (Level 7, MQF) recognised by the Malaysian Government. English Competency Requirement (International Students) Achieve a minimum Band 4 in MUET OR equivalence to CEFR (Mid B2), IELTS score of 6.0 or other English proficiency equivalencies.
Preliminary Research Proposal	Applicants are also expected to submit a preliminary research proposal as part of the application and undergo a personal interview with a faculty member before admission is confirmed. The area of research would have to be within ELMGS's research focus with available suitable supervision and resources. Applicants will be so assessed to determine their eligibility for admission.

Master of Business Administration

(R2/0414/7/0147) (05/27) (A5957)

Introduction	Fully accredited by MQA, the HELP MBA offers a career-transforming, life-changing learning experience for learners to develop competence, confidence and competitiveness for an enriching employment or business career. It seeks to develop an analytics-savvy new generation of managers and leaders with the skills to respond to the rapid, often unpredictable business environment. Candidates can expect to be anchored in the fundamentals of general management including the latest trends, theories and best practices in business from various courses; taught by faculty members who are experienced in these disciplines in a diverse learning environment. HELP University learners hail from more than 80 countries in the world. Join our flexible, accredited learning programmes now and be part of a vibrant, diverse student body. Learning is facilitated via blended approach.	
Intake	January, March, May, July, September, November	
Course Requirement and Duration	11 taught courses + a capstone project paper, for completion on a modular basis and scheduled for completion in a minimum of 2 years and a maximum of 4 years.	
Assessment Mode	Assessment mode Continuous Assessment (including assignments) + Final Assessment [50%/50% weighting, with such variation as approved by the Academic Board].	
Course Admission Criteria	A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR • A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR • Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government. Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL. A certificate for approved course admission. International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies.	
Core Courses	• Accounting for Managerial Decisions • Business Economics • Corporate Finance • Global Human Resource Management • Entrepreneurship • Business and Management Research Methods	• Leadership and Organisational Behaviour • Operations Management and Analytic • Strategic Management • Marketing Management • Business Ethics • Project Paper (Capstone)

Master of Business Administration (Open & Distance Learning - ODL)

(R2-DL/0414/7/0144) (04/33) (MQA/FA8009)

Introduction	Fully accredited by MQA, the MBA ODL, is a mirror of the MBA by conventional delivery, and provides a flexible study option for busy working adults with congested work/personal commitments, or candidates who live/work far away from the university – including international candidates who do not need to be in Malaysia or a student visa to complete the course. Learners from all over the world access the learning in a virtual mode whenever their time schedule permits. The 12-course online structure makes it highly attractive for learners who can pay-as-they-learn by enrolling for up to 4 courses in each of 3 semesters a year, so candidates may complete the programme in one year, with a maximum candidature of 5 years. The MBA (ODL) is delivered by an accomplished faculty and is supported by experienced industry practitioners. The MBA offers a career-transforming, life-changing learning experience for learners to develop competence, confidence and competitiveness for an enriching employment/business career. It seeks to develop an analytics-savvy new generation of managers and leaders with skills to respond to the rapid, often unpredictable business environment. Candidates would be anchored in the fundamentals of general management including the latest trends, theories and best business practices from accounting to data analytics to leadership and strategy.	
Intake	January, May, August	
Course Requirement and Duration	11 coursework + a capstone project paper, offered across three, 14-week semesters a year so those who enrol for and complete 4 courses in successive semesters may complete the programme in a minimum of 1 year, with a maximum candidature of 5 years.	
Assessment Mode	Continuous Assessment (including assignments) + Final Assessment [50%/50% weighting, with such variation as approved by the Academic Board].	
Course Admission Criteria	• A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR • A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR • Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government. Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL. A certificate for approved course admission. International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies.	
Core Courses	• Accounting for Managerial Decisions • Business Economics • Corporate Finance • Global Human Resource Management • Entrepreneurship • Research Methods	• Leadership and Organisational Behaviour • Operations Management and Analytics • Strategic Management • Marketing Management • Business Ethics • Project Paper (Capstone)

Master of Corporate Governance

(R3/0414/7/0200) (05/30) (A10103)

Introduction	Fully accredited by MQA, the main objective of the MCG is to provide learners with comprehensive knowledge of the theories, principles and practices of corporate governance. It focuses on ethical issues in the conduct and regulation of business. Additionally, the structure of the programme enables learners to enhance their risk management skills. The knowledge and expertise acquired from MCG are crucial for learners who participate in the dynamic management of both private and public organisations. The past financial crises that challenged many corporations and national economies underscore the importance of acquiring knowledge and expertise in developing a code of best practices in corporate governance and developing organisational policy and procedure. The crises raised questions on the conduct of the affected corporations and also impacted corporate and industry behaviour globally. Learners with good knowledge of corporate governance would be able to develop a clear understanding of corporate structures, processes, policies, roles and responsibilities, crucial for the proper direction and control of businesses not only for their immediate but also greater stakeholders. Qualifying CPA Australia student associates with the MCG, subject to approval, may be granted exemptions for up to two (2) professional papers of the CPA professional examinations; learners are advised to confirm the status of this CPA exemption when registering for HELP MCG and the CPA examination. Learning is facilitated via blended approach.	
Intake	January, March, May, July, September, November	
Course Requirement and Duration	10 taught courses + a capstone project paper for completion on a modular basis, and scheduled for completion in a minimum of 1 year and 6 months and a maximum of 3 years.	
Assessment Mode	Written open-book examination and assignments (assignments inclusive of presentation and assignment reports), with such variation approved by the Academic Board	
Course Admission Criteria	• A Bachelor's degree (MQF Level 6) in related fields, (business management and administration), with a minimum CGPA of 2.50, OR • A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR • Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government. Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL. A certificate for approved course admission. International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies.	
Core Courses	• Corporate Governance and Accountability • Accounting for Managerial Decisions • Auditing and Control Systems • Risk Management • Governance in International Business • Environmental Governance • Corporate Finance and Analysis • Applied Economics • Research Methods for Business and Management • Project Paper (Capstone)	Elective (Choose 1 out of 3) • Reporting and Professional Practice • Ethics and Governance • Investment Analysis

Master of Project Management

(R3/0414/7/0152) (11/29) (A10051)



Accredited by
Project Management
Institute (PMI) USA,
Global Accreditation
Centre (GAC)

Introduction	Fully accredited by MQA, the MPM was the first from Southeast Asia awarded accreditation by Project Management Institute (PMI) Global Accreditation Center (GAC) for project management education programmes. MPM aims to advance executives, engineers, lawyers, accountants, managers, consultants and business owners to be successful project managers with advance knowledge in project management principles and practice, having the ability to lead multidisciplinary project teams and develop effective and agile solution in diverse technical and not-technical settings that incorporate IR4.0 and Sustainable Development Goals. Learners not only be required to learn from academicians and experienced practitioners to be proficient in managing scope, time, costs and risks and conflict resolution but also become competent over a broad spectrum of general management disciplines that include leadership, strategy and ethics, and investigative case studies. Such proficiency endows individuals with the strength and confidence to thrive and adapt to future changes in project management, the environment and society due to having a framework for developing skills and acquiring knowledge. The ever-challenging economic and investment environment internationally demands competence in project management, and success in project management heightens opportunities for advancement to senior management positions, in management consultancy or other rewarding entrepreneurial ventures. The MPM enable graduates to function effectively and ethically in their professional, business and personal capacity, thus contributing to society and nation building. MPM graduates are granted substantial credit towards the experience requirement when they apply for any PMI certifications, including PMP. Learning is facilitated via blended approach.	
Intake	January, February, April, May, July, September, October, November	
Course Requirement and Duration	9 taught courses + a capstone project paper, for completion on a modular basis and scheduled for completion in a minimum of 1 year and 7 months and a maximum of 3 years.	
Assessment Mode	Continuous Assessment (including assignments) + Final Assessment via assignment submission [50%/50% weighting, with such variation as approved by the Academic Board].	
Course Admission Criteria	• A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR • A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR • Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government. Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL.A certificate for approved course admission. International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies.	
Core Courses	• Project Management Principles and Practice • Project Evaluation and Management • Project Management Essentials – Beyond the Basic • Program and Portfolio Management • Risk Management • Leadership and Organisational Behaviour • Business and Management Research Methods • Project Paper (Capstone)	Elective (Choose 2 out of 7) • Strategic Management • Operations Management and Analytics • Negotiation and Conflict Resolution • Business Ethics • Marketing Management • Corporate Finance • Global Human Resource Management

Master of Human Resource Development

(R/0414/7/0237) (10/27) (MQA/FA4273)

Introduction	The HELP MHRD is designed to produce leading HR practitioners who utilise their advanced knowledge (theories, concepts and code of practices) analytically to provide evidence-based solutions to address organisational issues. Learners will learn how to lead, communicate and exchange ideas across different communication settings and work effectively with multiple stakeholders of diverse skills, cultural backgrounds and experience. The HELP MHRD also provides the learners with the leadership competencies and skill sets to embrace a strong sense of ethical, social responsibility and entrepreneurial orientation towards self, organization and societal/industry development in a global context. Learners will learn from academicians and experienced practitioners through a blended learning approach. The programme is aimed at building successful HR practitioners who can not only lead the HR function effectively but also assume an equally significant role of a strategic business partner to the organisation. Learning is facilitated via blended approach.	
Intake	January, March, May, July, September, November	
Duration	Minimum of 1 year and 9 months and maximum of 3 years.	
Assessment Mode	Continuous Assessment (including assignments) + Final Assessment via assignment submission [50%/50% weighting, with such variation as approved by the Academic Board].	
Course Requirement	10 taught courses + a capstone project paper for completion on a modular basis.	
Course Admission Criteria	A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR • A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR • Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government. Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL. A certificate for approved course admission. International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies.	
Core Courses	• People and Talent Analytics • Integrated Talent Management • Organisational Design and Organisational Development. • HR Transformation • Global Human Resource Management	• Business Ethics • Strategic Management • Coaching and Mentoring for Performance • Leadership and Organisational Behaviour • Business and Management Research Methods • Project Paper (Capstone)

Master in Investment and Wealth Management

(N/0412/7/0006) (01/31) (MQA/PA16989)

Introduction	Accredited by MQA, the HELP MIWM enable learners to master practical tools and analytical models through simulations in financial analysis, planning, wealth, and portfolio management. Sharpen their ability to identify success factors, track performance, and develop solutions across investment stages. This programme prepares learner for leadership roles in the industry by developing skills to identify profitable opportunities and turn ideas into successful businesses. Ideal for finance executives and high-net-worth individuals. HELP University learners come from more than 80 countries in the world. Join our flexible, accredited programme and be part of a vibrant, diverse learners' body. Programme designed to align with Chartered Alternative Investment Analyst Association (CAIA) • Transformative Education: Clear, objective, and actionable knowledge in alternative investments. • Comprehensive Coverage: In-depth insights into private equity, including venture capital, growth equity, and buyouts. • Practical Focus: Strong emphasis on portfolio implementation strategies. • Digital Asset Foundation: Understanding of rapidly evolving technologies and new investment opportunities. • Private Debt Expertise: Skills to navigate and succeed in this growing asset class. • Value Creation: Equip learners to enhance client value in the financial sector. Expert Instruction: Courses are led by seasoned academicians, including Associate Professors and higher, each with over twenty years of experience in teaching and corporate management. Industry-Driven Support: Instruction is enhanced by the involvement of industry practitioners, providing real-world insights and relevance to the curriculum. Flexible Study Schedule: All taught courses are available as three stackable MicroCredentials, providing executives with the flexibility to integrate learning seamlessly into their work schedules. Learning is facilitated via blended approach.	
Intake	January and July	
Course Requirement and Duration	6 taught courses + a dissertation, for minimum 1 year completion on a 3-module per semester basis and maximum duration for the programme is 5 years	
Assessment Mode	Formative Assessment (entails assignments, project) + Summative Assessment in 80%/20% weighting with such variation as approved by the Academic Board.	
Course Admission Criteria	• A bachelor's degree in accounting or related field with a minimum CGPA of 2.75; OR • A bachelor's degree in accounting or related field not meeting CGPA of 2.75 but above 2.50 maybe accepted, subject to rigorous internal assessment; OR • Relevant professional accounting qualifications equivalent to a bachelor's degree; OR • Other qualifications equivalent to a bachelor's degree with a minimum CGPA of 2.75 and sufficient related industry experience as accepted by the university; OR • A bachelor's degree in accounting or related field below a CGPA of 2.50 can be accepted, subject to a minimum of 5 years' working experience in a relevant field. • Those with extensive professional experience but no formal education may apply through the MQA APEL process. • International applicants whose primary language of instruction is not English may be required to achieve an IELTS score of 6.0 or an MEUT band 4 or its equivalent.	
Core Courses	• Cornerstones of Investment and Wealth Management • Applied Investment Economics • Arts and Science of Investment • Portfolio Enhancement with Alternative Investments	• Investment Creation for Wealth Expansion • Research in Investment and Wealth Management + Dissertation in 1 Semester

Master of Applied Business Analytics

(R/0410/7/0020) (07/32) (MQA/FA13721-01)

Introduction	With rapid evolution of technology and communication application, future managers and leaders need skills to understand, make sense of, and capitalise on, the data that they have collected. MABA brings together a unique combination of dynamic curriculum comprising topics on quantitative methods and analysis, decision support models for descriptive, predictive and prescriptive modelling and application of large data sets in main areas of business and other social sciences (like economics, finance, marketing, people analytics and talent, operations and supply chain, education and strategic management) to propose and simulate optimal data-driven solutions. MABA aims to equip graduates to be able to design and analyse data-driven business processes, select appropriate analytical techniques and methods to identify and propose innovative business solutions improving performance. In this digital data age, companies are beginning to seriously generate, collect, analyse and make sense of all the data that they have, to drive business value. As such, there is a burgeoning demand from organisations for more business-analytics savvy professionals to run their businesses. With such growth and demand, there are many opportunities for professionals with a MABA degree and expertise, from rewarding industry roles such as Consultants in Business Solutions, Business Analyst, Market Researchers, People and Talent Analyst, Operational Research Analyst. Learning is facilitated via blended approach.	
Intake	January, March, May, July, September, November	
Course Requirement and Duration	9 taught courses and a capstone project paper, for completion on a modular basis and scheduled for completion in 1 year and 6 months and a maximum of 3 years.	
Assessment Mode	Continuous Assessment (including assignments) + Final Assessment [about 70%/30% weighting, with such variation as approved by the Academic Board.	
Course Admission Criteria	• A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50, OR • A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and quantitative methods/statistics, OR • Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government. Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL.A certificate for approved course admission. International applicants are required to have English language proficiency of a minimum Band 4 in MUET OR equivalent to CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies.	
Core Courses	• Applied Statistics • Business Analytics for Decision Making • Analytics in Finance • People and Talent Analytics • Business Operations and Supply Chain	• Marketing Analytics and Predictive Behaviour • Strategic Management Analytics • Business Research Methods • Project Paper (Capstone) • Analytics in Economics

Master of Philosophy

(R2/0410/7/0024) (11/32) (MQA/FA3769)

Introduction	Fully accredited by MQA, the HELP MPhil aims to deliver an interdisciplinary education in business administration and to enable learners to develop in-depth knowledge, expertise and research skills through the application of research to business, entrepreneurship, leadership and management. The research in the MPhil programme is a supervised; providing an opportunity for learners to gain experience in the design, implementation and communication of research contributing to an existing body of knowledge. Learners who have completed 1 year of the MPhil programme also have the opportunity to progress into the PhD pathway; subject to further vigorous assessment for their admission. The MPhil is a research-based programme. Candidates are required to conduct independent research under an academic supervisor/supervisory committee, complete the dissertation of about 35,000 words for examination, and orally defend his/her thesis in a proposal defence and attend a viva voce. Learners to complete a Research Methodology course covering qualitative and quantitative components and other relevant courses - as determined by the supervisor - no later than 6 months after enrolment and to be ready to present and defend his/her proposal and the final thesis to a thesis committee. The candidate will be awarded the MPhil degree upon the successful oral examination (viva voce) of the thesis.
Application and Intake	Application may be submitted throughout the year for commencement with the January or July intakes or at such time as approved by ELMGS.
Duration	Minimum: 2 years, Maximum: 7 years.
Course Admission Criteria	• A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.75 as accepted by the HEP Senate; OR • A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 and not meeting CGPA of 2.75 can be accepted, subject to rigorous internal assessment; OR • A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a minimum of 5 years relevant working experience and rigorous internal assessment; OR • A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment; OR • A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 and not meeting 2.5 as accepted by the HEP Senate, subject to a minimum of 5 years relevant working experience and rigorous internal assessment; OR • A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR • Other qualifications equivalent to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government English Competency Requirement (International Students) Achieve a minimum Band 4 in MUET OR equivalence to CEFR (Mid B2), IELTS score of 6.0 or other English proficiency equivalencies.
Preliminary Research Proposal	Applicants are also expected to submit a preliminary research proposal as part of the application and undergo a personal interview with a faculty member before admission is confirmed. The area of research would have to be within ELMGS's research focus with available suitable supervision and resources. Applicants will be so assessed to determine their eligibility for admission.

Master of Entrepreneurship

(R3/0414/7/0199) (03/30) (A6246)

Introduction	Drawing on HELP University's own start-up and successful emergence as both a business and a social enterprise, and expressing its core value of sharing success, the MER was initiated to support the growth of dynamic entrepreneurship and ignite the entrepreneurial spirit in individuals to actualise their aspirations. Fully accredited by MQA, the programme emphasises theoretical rigour to help learners develop a conceptual awareness of the nature of the enterprise. It facilitates the understanding of a wide range of managerial, marketing and financial skills within the entrepreneurial context using experiential and action learning. This pragmatic and holistic pedagogy supports the development of mindset-based competencies for entrepreneurial foresight and actions. The programme material is gleaned from lessons and cases of successful entrepreneurship and the experience of iconic entrepreneurs. It is also based on the hard experience of HELP as an entrepreneurial educational institution. Candidates would have opportunities to understand real-world challenges, and develop and exercise entrepreneurial skills. Learning is facilitated via blended approach.	
Intake	January, March, May, July, September, November	
Course Requirement and Duration	10 taught courses + a capstone project paper, for completion on a modular basis and scheduled for completion in a minimum of 1 year and 8 months and maximum of 3 years.	
Assessment Mode	Continuous Assessment (including assignments) + Final Assessment [50%/50% weighting, with such variation as approved by the Academic Board].	
Course Admission Criteria	• A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR • A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR • Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government. Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL. A certificate for approved course admission. International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies.	
Core Courses	• Entrepreneurship • Financial Planning for Entrepreneurs • Entrepreneurial and Digital Marketing • Global Business • Small Business Management • Digital Entrepreneurship	• Managing Innovation • Business Plan • Leadership and Organisational Behavior • Business and Management Research Methods • Project Paper (Capstone)

Master of Accounting and Finance

(R3/0488/7/0003) (06/28) (A8814)

Introduction	Professional accountants are increasingly being appointed to helm large corporations in a rapidly challenging and dynamic business environment in both the private and public sectors. With a clear mandate from government and industry regulators to enhance business performance, accountants have taken up key positions in the corporate world, expanding their expertise into other service industries such as ICT, transportation, aviation and others. Fully accredited by MQA, the MAF aims to provide the theoretical framework and skills which accountants and financial managers need to cope with an increasingly complex and global accountancy environment. It provides an advanced study of accounting and financial management enabling accounting and finance graduates to extend their academic training to the frontiers of professional knowledge and also enabling professionally qualified accountants to take stock of, and enhance, what they have learnt in practice. Qualifying individuals for CPA Australia student associateship, with the MAF, are acceptable for up to three (3) exemptions for the CPA professional examinations; students are advised to confirm the status of such exemption when they register for MAF and the CPA professional examination. Learning is facilitated via blended approach.	
Intake	January, March, May, July, September, November	
Course Requirement and Duration	9 taught courses + a capstone project paper for completion on a modular basis, and scheduled for completion in a minimum of 1 year and 6 months and a maximum of 3 years.	
Assessment Mode	Written open-book examination and assignments (assignments inclusive of presentation and assignment reports), with such variation approved by the Academic Board	
Course Admission Criteria	• A bachelor's degree in accounting or related field with a minimum CGPA of 2.75; OR • A bachelor's degree in accounting or related field not meeting CGPA of 2.75 but above 2.50 maybe accepted, subject to rigorous internal assessment; OR • Relevant professional accounting qualifications equivalent to a bachelor's degree; OR • Other qualifications equivalent to a bachelor's degree with a minimum CGPA of 2.75 and sufficient related industry experience as accepted by the university; OR • A bachelor's degree in accounting or related field below a CGPA of 2.50 can be accepted, subject to a minimum of 5 years' working experience in a relevant field. Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] certificate approval for programme admission. International applicants require English language proficiency in terms of MUET Band 4, or CEFR (B2), IELTS 5.50 or other language proficiency equivalencies.	
Core Courses	• Governance and Corporate Accountability • Financial Reporting and Disclosure • Current Issues in Financial Accounting • Reporting and Professional Practice • Case and Research Methodology • Investment Analysis	• International Financial Management • Applied Corporate Finance • Project Paper (Capstone) • Economics for Strategy

INSTITUTE OF CRIME AND CRIMINOLOGY



Master of Science in Economic Crime Management

(R3/0400/7/0335) (06/28) (A8877)

Aims	The ground-breaking MSc ECM, the first programme of its kind in the Asia Pacific is a professional programme that aims to equip members of private corporations, government and professional associations with competencies in managing corporate and advanced technological resources to combat economic crime. The programme combines the areas of management, technology and analytical skills with a knowledge and understanding of economic crime from a global perspective. It focuses on fraud and risk management strategies, current economic crime challenges, and on applying innovative technological and analytical solutions. It has been designed to meet the growing security demands placed on experienced personnel in law enforcement, private corporations and government, including the security aspects vis-a-vis the threat of terrorism.	
Intake	January, April, September	
Duration	Minimum of 1 year and 8 months, maximum of 2 years and 8 months (including semester breaks).	
Assessment Mode	Time Constraint Test (30%) + Assignment I (30%) + Assignment II (40%).	
Course Requirement	11 courses (4 cores + 5 specialisations + 1 compulsory + 1 elective) to be completed on a modular basis (effective January 2022 onwards).	
Course Admission Criteria	• A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR • A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR • A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite courses, OR • Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government. Malaysian non-degree holders with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] approval for programme admission. International applicants are required to fulfill English language proficiency with a minimum Band 4 in MUET or CEFR (Mid B2), IELTS 6.0 or the equivalent.	
Core Courses	Core Subjects • Introduction to Economic Crime • Research and Analytical Methods • Fraud and Corruption Investigation • Ethics in Economic Crime Management Specialisation Subjects • Psychology and Business Crime • Economic Crime Management and Technology • Corporate Liability on Corruption • Criminology • Anti-Money Laundering and Terrorism Financing Compulsory Subject • Applied Research Project	Electives – available when the course(s) offered • Digital Security Risk Management • Forensic Accounting • Advanced Fraud Analysis • Contemporary Issues in Terrorism • Introduction to Security Administration • Cyber Security and Digital Forensic • Organised and Financial Crime

FACULTY OF COMPUTING AND DIGITAL TECHNOLOGY



Doctor of Philosophy (Open & Distance Learning - ODL)

(N-DL/0610/8/0007) (07/32) (MQA/PA18346)

Aims	Step into the forefront of technological innovation with HELP University's PhD programme in the broad area of information and communication technologies (ICT). Designed to cultivate world-class researchers and thought leaders, this program empowers scholars to push computing knowledge boundaries, drive breakthrough discoveries, and pioneer solutions to society's complex challenges. The programme aims to: • Address the critical global need for highly qualified computing researchers advancing knowledge in AI, cybersecurity, data science, health informatics, and emerging interdisciplinary domains. • Empower doctoral scholars to conduct rigorous, original research generating new knowledge, methodologies, and technologies with significant theoretical and practical implications. • Develop pioneering research leaders capable of identifying unexplored opportunities, establishing new paradigms, and mentoring the next generation of computing professionals.
Objectives	Upon successful completion, our graduates will be: Distinguished Research Leaders: Master independent, original research contributing significant new knowledge to computing, with expertise in advanced methodologies, critical analysis, and scholarly inquiry. Innovative Problem-Solving Experts: Possess intellectual depth and technical excellence to tackle complex, multidisciplinary challenges through novel computational approaches and interdisciplinary collaboration. Influential Academic and Industry Contributors: Exhibit exceptional communication, leadership, and mentorship capabilities to disseminate research findings, secure funding, lead teams, and drive innovation.
Intake	Rolling admission (throughout the year)
Duration	Full-time: minimum of 3 years and maximum of 5 years. Part-time: minimum of 4 years and maximum of 8 years.
Assessment Mode	Coursework and Dissertation
Course Admission Criteria	• A Master's degree (Level 7 Malaysian Qualifications Framework, MQF) in Computing or related fields as accepted by the HEP Senate; OR • A Master's degree (Level 7, MQF) in Non-Computing fields with a minimum of FIVE (5) years of working experience in Computing or related fields must undergo appropriate pre-requisite courses as determined by the HEP; OR • A Master's degree (Level 7, MQF) in Non-Computing fields with less than FIVE (5) years of working experience in Computing or related fields must undergo a thorough rigorous assessment as determined by the HEP to identify the appropriate prerequisite courses that equivalent to their working experience in the Computing or related fields; OR • Other qualifications equivalent to a Master's degree (Level 7, MQF) in Computing or related fields recognised by the Government of Malaysia as equivalent to the above requirement. English Competency Requirement (International Student) Achieve a minimum of Band 4 in Malaysian University English Test (MUET) or equivalent to Common European Framework of Reference for Languages (CEFR) (Mid B2).
Core Courses	• Research Methodology • Thesis Assessments are in terms of assignments, report/thesis and presentations/viva voce. There will be regular progress monitoring to ensure that learners progress well in their research.

Master in Artificial Intelligence (Open & Distance Learning - ODL)

(N-DL/0613/7/0057) (07/30) (MQA/PA18347)

Aims	Step into the high-demand world of Artificial Intelligence (AI) with HELP University's Master in Artificial Intelligence programme. Designed to transform ambitious professionals into sought-after AI experts, this programme equips you with the advanced skills to harness data, drive innovation, and lead in the rapidly evolving AI landscape. We align with HELP University's mission to empower graduates who shape industries and communities. The programme aims to: • To directly address the critical industry shortage of highly skilled AI professionals. • To empower graduates to transform complex, comprehensive data into actionable intelligence and strategic decisions. • To develop innovators capable of applying cutting-edge AI and analytics techniques to discover knowledge, solve real-world problems, and achieve organisational goals.
Objectives	Upon successful completion, our graduates will be: • Expert AI Solution Architects: Master advanced AI methodologies and techniques to design, develop, and deploy innovative computing solutions for contemporary challenges. • Effective AI Leaders & Communicators: Possess the leadership skills and communication prowess to collaborate effectively, articulate complex ideas, and influence diverse stakeholders within any organization. • Agile, Lifelong AI Professionals: Cultivate a proactive, entrepreneurial mindset committed to continuous learning, ethical practice, and sustained career success in the dynamic field of AI.
Intake	Modular (Every month)
Course Requirement and Duration	8 modules, 15-week semesters, minimum 1 year and maximum of 3 years (fulltime) and minimum 2 years and maximum 5 years (part-time)
Assessment Mode	100% Coursework
Course Admission Criteria	• A Bachelor's degree (Level 6 Malaysian Qualifications Framework, MQF) in Computing or related fields with a minimum CGPA of 2.50, as accepted by the HEP Senate; OR • A Bachelor's degree (Level 6, MQF) in Computing or related fields with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50 can be accepted subject to a thorough rigorous assessment as determined by the HEP; OR • A Bachelor's degree (Level 6, MQF) in Non-Computing field with a minimum CGPA of 2.00 can be accepted subject to a thorough rigorous assessment as determined by the HEP to identify the appropriate prerequisite courses that equivalent to their working experience in the Computing or related fields; OR • A Bachelor's degree (Level 6, MQF) in Non-Computing field with a minimum CGPA of 2.00 can be accepted subject to appropriate prerequisite courses. English Competency Requirement (International Student) Achieve a minimum of Band 4 in Malaysian University English Test (MUET) orequivalent to Common European Framework of Reference for Languages (CEFR) (Low B2). If a student does not meet this requirement, the HEP must offer English proficiency courses to ensure that the student's proficiency is sufficient to meet the needs of the programme.
Core Courses	• Applied Programming • Data Management • Deep Learning for Computer Vision • Applied Machine Learning • Research Methodology • Project Report Elective (Choose 1) • Ethics and Cybersecurity • Network Security and Cryptography Elective (Choose 1) • Applied Statistics • Natural Language Processing

Master in Cybersecurity (Open & Distance Learning - ODL)

(N-DL/0613/7/0056) (07/30) (MQA/PA18340)

Aims	The programme aims to produce graduates to meet the growing demand for Cybersecurity professionals who are capable of securing the confidentiality, integrity and availability of comprehensive data and information. It prepares graduates to apply analytics techniques for knowledge discovery and dissemination to assist researchers or decision-makers in achieving organisational objectives.
Objectives	The Master in Cybersecurity is designed with the following objectives: • Provide comprehensive knowledge of cybersecurity principles and technologies • Develop technical skills in threat analysis, incident response, and risk management • Foster critical and analytical thinking for solving security challenges • Instill strong ethics and understanding of legal and regulatory aspects • Offer practical experience through case studies, simulations, and projects • Promote lifelong learning and adaptability to new technologies • Encourage a global perspective on cybersecurity standards and solutions • Inspire research and innovation to advance the field
Intake	Modular (Every month)
Course Requirement and Duration	8 modules, 15-week semesters, minimum 1 year and maximum of 3 years (fulltime) and minimum 2 years and maximum 5 years (part-time)
Assessment Mode	100% Coursework
Course Admission Criteria	• A Bachelor's degree (Level 6, MQF) in Computing or related fields with a minimum CGPA of 2.50, as accepted by the HEP Senate; OR • A Bachelor's degree (Level 6, MQF) in Computing or related fields with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50 can be accepted subject to a thorough rigorous assessment as determined by the HEP; OR • A Bachelor's degree (Level 6, MQF) in Non-Computing field with a minimum CGPA of 2.00 can be accepted subject to a thorough rigorous assessment as determined by the HEP to identify the appropriate prerequisite courses that equivalent to their working experience in the Computing or related fields; OR • A Bachelor's degree (Level 6, MQF) in Non-Computing field with a minimum CGPA of 2.00 can be accepted subject to appropriate prerequisite courses; OR • Other qualifications equivalent to a Bachelor's degree (Level 6, MQF) in Computing or related fields recognised by the Government of Malaysia must fulfil the requirement on item i or ii. • Accreditation of Prior Experiential Learning for Access (APEL.A) entry route through recognition of learning and experiences. English Competency Requirement (International Student) Achieve a minimum of Band 4 in Malaysian University English Test (MUET) orequivalent to Common European Framework of Reference for Languages (CEFR) (Low B2). If a student does not meet this requirement, the HEP must offer English proficiency courses to ensure that the student's proficiency is sufficient to meet the needs of the programme.
Core Courses	• Cybersecurity Fundamentals • Research Methodology • Network Security and Cryptography • Ethical Hacking and Penetration Testing • Advance Digital Forensics • Project Report Elective (Choose 1) • Applied Programming • Data Management Elective (Choose 1) • Appllied Statistics • Advance Machine Learning

Master of Data Science

(R/0613/7/0045) (07/30) (MQA/FA13820)

Aims	The programme aims to produce graduates to meet the growing demand for data science professionals who are capable of making decisions based on the availability of comprehensive data. It prepares graduates to apply analytics techniques for knowledge discovery and dissemination to assist researchers or decision-makers in achieving organisational objectives.	
Objectives	• Apply quantitative modelling and data analysis techniques to the solution of real world business problems, communicate findings, and effectively present results using data visualisation techniques. • Recognise and analyse ethical issues in business related to intellectual property, data security, integrity, and privacy. • Demonstrate knowledge of statistical data analysis techniques utilised in decision-making. • Use data mining software to solve real-world problems. • Employ cutting edge tools and technologies to analyse Big Data. • Apply algorithms to build machine intelligence. • Demonstrate use of teamwork, leadership skills and decision making.	
Intake	January, April, July, October	
Duration	1 year	
Assessment Mode	Coursework and Dissertation	
Course Admission Criteria	• A Bachelor's degree (Level 6, MQF) in Computing or related fields with a minimum CGPA of 2.75, as accepted by the HEP Senate; OR • A Bachelor's degree (Level 6, MQF) in Computing or related fields with a minimum CGPA of 2.00 and not meeting a CGPA of 2.75 can be accepted subject to a thorough rigorous assessment as determined by the HEP; OR • A Bachelor's degree (Level 6, MQF) in Non-Computing field with a minimum CGPA of 2.50 can be accepted subject to a thorough rigorous assessment as determined by the HEP to identify the appropriate prerequisite courses that equivalent to their working experience in the Computing or related fields; OR • A Bachelor's degree (Level 6, MQF) in Non-Computing fields with a minimum CGPA of 2.50 can be accepted subject to appropriate prerequisite courses; OR • Other qualifications equivalent to a Bachelor's degree (Level 6, MQF) in Computing or related fields recognised by the Government of Malaysia must fulfil the requirement on item i or ii. English Competency Requirement (International Student) Achieve a minimum of Band 4 in Malaysian University English Test (MUET) orequivalent to Common European Framework of Reference for Languages (CEFR) (Low B2). If a student does not meet this requirement, the HEP must offer English proficiency courses to ensure that the student's proficiency is sufficient to meet the needs of the programme.	
Core Courses	• Programming For Data Science • Data Management • Statistics for Data Science	• Applied Machine Learning • Research Methods • Dissertation

FACULTY OF BEHAVIOURAL SCIENCES



Doctor of Philosophy (Psychology)

(R/0313/8/0004) (10/32) (MQA/PA10469)

Introduction	The Doctor of Philosophy (PhD) in Psychology programme is designed to provide graduate students with the opportunity to conduct research in different areas of psychology, under the supervision of experienced academic staff. This programme aims to provide postgraduate-level training for students, to equip students with the research skills and professional development necessary for teaching and research positions in various industries.
Intake	January, May-August, October-December
Duration	Approximately 3 years (full-time)
Assessment Mode	Research
Course Requirement	This is a research-based PhD course, which largely consists of an independent research project completed over the course of 6 semesters (6 months per semester), full-time. A module on Research Methodology and Academic Writing will be offered in the student's first year of study. Students are required to complete a supervised research project, which culminates in the submission of a final dissertation (thesis) and defense
Course Admission Criteria	• A Bachelor Degree and Master Degree in Psychology with a minimum CGPA of 3.00 out of 4.00 or equivalent • Candidates with Bachelor Degree (non-Psychology, Level 6 MQF) with a minimum CGPA of 3.00 and a Master degree in Psychology with a minimum 45 credits of pre-requisite module in Psychology or a graduate diploma in Psychology or it's equivalent as accepted by the University's senate.
Research Projects	• Clinical Psychology • Cognitive Psychology • Comparative Psychology • Counselling Psychology • Cross Cultural Psychology • Developmental Psychology • Educational Psychology • Industrial/Organisational Psychology • Neuropsychology • Personality Psychology • Positive Psychology • Social Psychology

Master of Philosophy (Psychology)

(R/0313/7/0020) (10/32) (MQA/FA10468)

Aims	The Master of Philosophy (MPhil) in Psychology programme is designed to provide graduate students with the opportunity to conduct research in different areas of psychology, under the supervision of experienced academic staff. This programme aims to provide postgraduate-level training for students, to equip students with the research skills and professional development necessary for teaching and research positions in various industries. Students who have completed 1-year of the MPhil program also have the opportunity to progress into the PhD pathway, subject to further assessment.
Intake	January, May-August, October-December
Duration	Approximately 2 years (full-time)
Assessment Mode	Research
Course Requirement	This is a research-based Masters course, which largely consists of an independent research project completed over the course of 4 semesters (6 months per semester), full-time. A module on Research Methodology and Academic Writing will be offered in the student's first year of study. Students are required to complete a supervised research project, which culminates in the submission of a final dissertation (thesis) and defense.
Course Admission Criteria	• A Bachelor's degree in psychology (or a relevant area) with a minimum CGPA of 2.75 out of 4.00 (or equivalent). • A Bachelor degree in psychology with a minimum CGPA of 2.5 and not meeting CGPA of 2.75 can be accepted, subject to rigorous internal assessment and approval. • Bachelor's degree completed in English, OR a minimum score of 5.5 on the International English Language Testing System (IELTS) and submit a sample of written work in English for evaluation. • Full-time enrolment is encouraged, but part-time options are available, subject to further discussion.
Research Projects	• Clinical Psychology • Cognitive Psychology • Comparative Psychology • Counselling Psychology • Cross Cultural Psychology • Developmental Psychology • Educational Psychology • Industrial/Organisational Psychology • Neuropsychology • Personality Psychology • Positive Psychology • Social Psychology

Master of Clinical Psychology

(R3/0313/7/0018) (09/29) (A8077)

Introduction	Clinical Psychology is an applied field of psychology that specializes in the understanding, assessment, diagnosis and treatment of psychological dysfunctions. Central to the practice of clinical psychology is the use of psychological testing and psychotherapy. Clinical psychologists work together with other mental health professionals to promote psychological health, as well as prevent and relieve psychological problems. The Master of Clinical Psychology programme is a 60-credit hour professional course offered by HELP University through the Faculty of Behavioural Science, Education and Languages.	
Intake	January (annually)	
Duration	Approximately 2 years (full-time only)	
Assessment Mode	Coursework, practical training, and research	
Course Requirement	21 subjects (inclusive of coursework (assignments and exams), practical training, and research project) are to be completed on a semester basis + passing a series of clinical competency evaluation tasks.	
Course Admission Criteria	• A Bachelor's degree in Psychology with Second Class Honours (Upper Division) and at least a CGPA of 3.00 (on a 4.0 scale), or its equivalent and • A high standard of written and oral communication skills (in English) • Ability and willingness to sustain high workloads • Capacity to relate to a wide range of people from different age, gender, ethnic-racial, cultural, socioeconomic and vocational backgrounds • After reviewing each applicant's qualifications, applicants will be notified if they have been shortlisted for individual and group interviews with the Selection Committee. After the interview sessions, the Selection Committee will then render a final decision to the applicant's acceptance into the MCP programme. Please note that the interview serves as the most important entry requirement in determining the goodness-of-fit between the applicants and this programme. Applicants with strong academic qualification may still be rejected if they fail the interview sessions. International applicants and applicants whose undergraduate degree's medium of instruction was not in English are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or its equivalent.	
Core Courses	• Clinical Interview and Basic Intervention Skills • Child Development, Health, and Dysfunctions • Clinical Neuropsychology • Diagnostic Testing I • Diagnostic Testing II • Personality and Psychotherapy • Adult Development, Health and Dysfunctions • Family Systems Theory and Therapy • Cognitive Behavioural Theory and Therapy • Professional Issues: Ethics, Conduct and Law • Clinical Research and Evaluation Skills	• Internal Practicum I • Internal Practicum II • Group Process I • Group Process II • Group Process III • External Practicum I • External Practicum II • Clinical Research Project • Clinical Competency Evaluation (Diagnostic) • Clinical Competency Evaluation (Therapy)

Master in Counselling

(R2/0923/7/0009) (01/28) (A6678)

Introduction	The HELP MC programme covers all the main areas of study required of a professional counsellor. The curriculum is structured according to the requirements of the Standards and Requirements of Training for Counsellors as set by the Malaysian Board of Counsellors. The programme will develop professional counsellors capable of meeting the mental health needs of Malaysian society. The programme is designed to expose students to a holistic approach in the field of counselling. Students will find a balance between theory, research and practice.	
Intake	January	
Duration	Full-time: minimum of 2 years and maximum of 6 years Part-time: minimum of 3 years and maximum of 6 years 3 semesters per year	
Assessment Mode	Coursework, practical training, and Research. For coursework subjects, there are two modes of assessments which are continuous assessment (including assignments) + Final exam (weightage ranging between 30%-70% between continuous assessment and final exam), as approved by the Academic Board.	
Course Requirement	15 subjects (inclusive of coursework (assignments and exams), practical training, and research project) are to be completed on a semester basis.	
Course Admission Criteria	• A basic undergraduate degree in any discipline with a minimum CGPA of 2.50 (on a 4.0 scale) or its equivalent. • International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent. After reviewing each applicant's qualifications, applicants will be notified if they have been shortlisted for a personal and/or group interview with the Selection Committee. Once the interview session(s) are completed, the Selection Committee will then render a final decision to determine the applicant's acceptance into the MC program. Please note that the interview serves as the most important entry requirement in determining the goodness-of-fit between the applicants and this programme. Applicants with strong academic qualification may still be rejected if they fail the interview session	
Core Courses	• Human Development Across the Lifespan • Social Diversity and Multicultural Counselling • Theories of Counselling and Psychotherapy • Theory and Practice of Career Counselling • Techniques and the Process of Counselling • Research Methods and Statistics • Group Process • Testing and Assessment	• Career Information and Career Development • Marital and Family Counselling • Assessment of Individuals and Groups • Issues and Ethics in the Helping Profession • Counselling Practicum • Research Project • Counselling Internship

DEPARTMENT OF EDUCATION



Doctor of Philosophy in Education

(N/0114/8/0008) (07/27) (MQA/PA13817)

Introduction	This programme combines coursework and research to equip learners with expertise in Educational Management, Early Childhood Education, or Teaching of English as a Second Language (TESL). Delivered in a mixed-mode format, the initial phase focuses on coursework that builds subject mastery and research skills, preparing learners for the dissertation phase. Learners engage in hybrid teaching sessions, collaborative activities, and the development of a Concept Paper, which bridges theory and practice. Through seminars, workshops, and research, graduates will be ready to contribute as researchers and subject specialists in universities, colleges, schools, education departments, and other educational institutions.	
Intake	January, May, August	
Subject Specialisation	1. Education Management, 2. Early Childhood; & 3. TESL	
Duration	Full-time: 3-5 years programme (one year of coursework and two years of dissertation) Part-time: 5-8 years programme	
Assessment Mode	Continuous and Final Assessment	
Course Requirement	The coursework phase comprises 6 courses totalling 24 credit hours and the dissertation phase comprises 56 credit hours (coursework to dissertation ratio: 30:70) incorporating the following aspects:	• Two compulsory research subjects; • Two specialisation subjects; • One elective; • One Concept Paper; and Dissertation.
Course Admission Criteria	• A Master's degree in education field as accepted by the HEP Senate; OR • A Master's degree (non-education) must possess at least 2 years of teaching experience or undergo prerequisite courses; OR • International students are required to possess IELTS 5.5 in addition to a master's degree.	
Core Courses	Research Subjects (2 subjects) PHD7014 Advanced Educational Research Methodology PHD7024 Data Analysis in Educational Research Subject Specialisation (Select any ONE of the THREE Subject Specialisations - 2 subjects) Educational Management PHD7034 Educational Management & Leadership PHD7044 Management of Educational Change Early Childhood Education PHD7054 Theories & Practices of Early Childhood Education PHD7064 Child Development Teaching of English as a Second Language PHD7074 Second Language Teaching Methodology & Learning PHD7084 Second Language Acquisition	Elective Subject (One elective subject) The elective subject will be chosen from any one of the subject specialisations. For example, if a learner's subject specialisation is Educational Management, then the elective subject can be selected from either Early Childhood Education or Teaching of English as a Second Language. Concept Paper (Compulsory subject) PHD7094 Concept Paper Dissertation (Individual Research) PHD7156 Doctoral Dissertation

Master of Education (Teaching and Learning)

(R/0110/7/0036) (04/29) (MQA/FA8168)

Introduction	The HELP Master of Education (Teaching and Learning) first offered in 2017, aspires to enhance professional competence, students' knowledge and their career prospects in the discipline, based on informed practices and the broader views of education. The HELP MEd TL programme also aims to equip professionals with skills that make teaching and learning efficacious and interesting. As education is a multi-faceted discipline of study with a long historical development that cuts across cultures and civilisations in the local setting, the informed teacher whose practice when culturally, socially and developmentally appropriate, is considered academically and professionally progressive at its best. Each has its own set of philosophy and values, literary and literacy scholarships, policies and regulations, systems and practices. Thus, the HELP MEd TL student is a researcher and a leader of education in process, engaged in acquiring an understanding of the core knowledge of pedagogy that encompasses history, philosophy, sociology, psychology, economics and politics. Furthermore, the inclusion of technology across these scholastic pursuits will prepare the students for the changes in the new millennium.	
Intake	January, May, August	
Duration	Full-time: 2-4 years programme Part-time: 4-8 years programme	
Assessment Mode	Continuous and Final Assessments	
Course Requirement	11 Subjects include 8 core, 2 electives, practicum and Research Inquiry.	
Course Admission Criteria	• A Bachelor's degree in education field with a minimum CGPA 2.5 or its equivalent as accepted by the HEP Senate; OR • Non-education Bachelor's graduates are required to have one year teaching experience, in addition to a minimum GPA of 2.5; OR • Foreign bachelor's degree students are required to possess IELTS 5.5 or equivalent in addition to a GPA of 2.5. Non-education bachelor's degree graduates with less than one year of teaching experience are required to attend a bridge programme.	
Subjects	Core Subjects (8 units) • Foundations of Education • Curriculum Development • Instructional Media in Teaching and Learning • Assessment and Evaluation in Education • Interaction and Facilitating Skills in Educational Contexts • Educational Research Methodology • Project Based Learning • Strategies for Teaching and Learning Electives currently offered (Selection of 1) • Technology and Educational Innovations • Educational Management and Leadership • Theatre Arts in Educational Contexts Teaching subjects (Selection of 1) • Teaching of Language and Literature • Teaching of Mathematics and Science • Teaching of Social Studies and Environment Practicum (Compulsory – Select 1 Education Setting) • Practicum and Research Inquiry in Education Settings	

Our Postgraduate Programmes are designed to suit your commitments



Network with
leaders from
diverse industries



Strengthen
personal
leadership



Align business,
people and
processes with
the vision and
strategies



Increase your
chances of career
progression and
growth



Think vision and
how to craft it
realistically



Broaden your
world view with
new and diverse
perspectives



HRDC claimable
courses



Scan and explore
our diverse and
accomplished
academic team





SCAN TO FOLLOW US
ON SOCIAL MEDIA



HELP UNIVERSITY SDN BHD

Company Registration Number: 198201005211 (84963-D) MOHE Approval Number: DU028(W)

ELM Business School

15, Jalan Sri Semantan 1, Damansara Heights,
50490, Kuala Lumpur, Malaysia
Tel: 03-2716 2000

Subang Bestari Campus

2, Persiaran Cakerawala, Seksyen U4,
40150, Shah Alam, Selangor, Malaysia
Tel: 03-7849 3000

+6012-308 2090 university.help.edu.my pgsales@help.edu.my