WORKSHOP SPEAKERS



JIN YAO Associate Professor, Master's Supervisor

Dr Jin Yao is an Associate Professor at the School of Packaging Design and Art, Hunan University of Technology, where she teaches Sustainable and Intelligent Packaging Design. Her research centres on sustainable packaging, eco-friendly materials, life cycle assessment, and the promotion of green design in the packaging industry.

She has published over 20 papers in domestic and international journals and conferences, with several indexed by SCI and El. She has co-authored professional textbooks, including *Packaging Design* and *Introduction to Design*.

Dr Yao has led one industry project and four provincial research projects. She integrates advanced research into teaching to support green transformation and hands-on student learning. She holds six authorised invention patents (including one U.S. patent) and three utility model patents.

Her accolades include Hunan University's "Outstanding Faculty-Student Representative" (2023), Hunan Provincial Young Backbone Teacher (2024), the "Three-Education Model Individual" award, and the 2024 German iF Design Award. Her students have won over 200 design awards, including the Pentawards and Hunan College Student Innovation Competition.



YONGZHEN LEI PhD Lecturer, Master's Supervisor

Dr Yongzhen Lei is a Lecturer and Master's Supervisor at Hunan University of Technology, specialising in modern packaging theory, intelligent packaging design, sustainable packaging evaluation, and lightweight structure and safety. He teaches courses including Intelligent Packaging Design, E-commerce Packaging, and Packaging Printing and Technology. In recent years, he has guided students to over 150 awards in national and international competitions, including the Pentawards and the iF Design Award.

He has led four provincial or ministerial-level research projects and collaborated on five national or provincial initiatives, including those under the National Social Science Fund of China. He has published seven academic papers—three in SCI journals, one in an El-indexed journal, and one in a Chinese core journal.

Dr Lei also holds four utility model patents, reflecting his practical contributions to innovation in packaging design.



YANG HUIYUAN M.A. Lecturer

Yang Huiyuan is a Lecturer at Hunan University of Technology and a Young Core Faculty Member of Hunan Province. She leads the Translation Theory and Practice course group and holds the title of "Hunan Provincial Teaching Expert."

Her work focuses on translation theory and English-Chinese interpretation. She has received four national teaching awards and eight provincial prizes, including honours from FLTRP and the National Teaching Innovation Competition.

Yang has led two provincial-level research projects and published multiple education reform papers. Her students have won over 40 interpretation awards at both provincial and national levels.



LIU SISI Lecturer

Sisi Liu specialises in packaging and cultural product design. She teaches courses such as Chinese Traditional Culture and Creative Design and AI and Design Application.

Recognised for teaching excellence, she ranked in the top 10% in 2023 and received the 2024 "Ya Huilong" Scholarship.

She adopts innovative methods like flipped classrooms and OBE, leading over 10 teaching reform projects. Her students have won 30+ design awards in the past three years.

She has published six papers, contributed to two monographs, and holds one national patent.