WORKSHOP 1

湖南工业大学 HUNAN UNIVERSITY OF TECHNOLOGY

HELP University university of achievers

Introduction to Artificial Intelligence

Training No.: 10001543782

25 - 26 August 2025 (2 days)

Time:9.30am-5.30pm

Venue: Level 9, HELP University, ELM Business School
15 Jalan Sri Semantan 1, Off Jalan Semantan, Damansara Heights
50490 Kuala Lumpur

AI APPLICATIONS TO IMPROVE PRODUCTIVITY AND PROFITABILITY

COURSE FEATURES:

COMPREHENSIVE DEPTH AND BREADTH
The course thoroughly covers the fundamental concepts, historical development, core technologies, and application fields of artificial intelligence. It delves into cutting-edge knowledge su ch as large model technology and explores the connections between machine learning, deep learning, and AI. By integrating theory with practice, it builds a complete knowledge system.

PRACTICE-ORIENTED APPROACH
The course emphasises practical application, with a focus on the domestically leading DeepSeek large model. It closely integrates real-world work and life scenarios, such as market analysis and intelligent writing, enabling students to enhance their ability to apply AI tools and experience the improvements in efficiency and quality of life brought by AI.

DIVERSEAND INNOVATIVE TEACHING METHODS
The course combines lectures,case studies, practicalexercises, group collaboration, and heuristic teaching. It uses real enterprise cases to cultivateproblem-solving skills, stimulate student thinking and innovation, and promote teamwork and communication.

SYSTEMATIC KNOWLEDGE FRAMEWORK
A concise introduction to AI fundamentals to support real-world applications.

CUTTING-EDGE TECHNOLOGY EXPOSURE
Core focus on China's DeepSeek LLM, known for low-cost, high-performance deployment.

SCENARIO-BASED PRACTICAL TRAINING
Extensive hands-on application in government workflowsand daily life tasks.

HRDCORP CLAIMABLE

MORE INFO

PROGRAMME SCHEDULE

Time	Contents
Day 1 (25 August 2025)	
9:00 am -9:30 am	Registration & Networking Breakfast
9:30 am -10:30 am	Introduction to DeepSeek Overview of the DeepSeek large model, technical structure, core functionalities, and its relevance to digital transformation in public service
10:30 am -12:30 pm	Applications of AI and Professional Ethics Case studies of AI applications across industries, impact on enterprises and careers, professional ethics and considerations
12:30 pm - 1:30 pm	Lunch & Networking
1.30 pm - 2.30 pm	DeepSeek (DS) Guiding students to use DeepSeek to solve problems in real enterprise work scenarios, such as market analysis, project management, and document processing
2.30 pm - 4.30 pm	Practical Application of DS in Work Guiding students to use DeepSeek to solve problems in real enterprise work scenarios, such as market analysis, project management, and document processing
4.30 pm - 5.30 pm	Results Showcase & Peer Feedback Presentation of generated documents and outputs, peer critique, cross-team knowledge sharing

Time	Contents
Day 2 (25 August 2025)	
9:00 am -9:30 am	Registration & Networking Breakfast
9:30 am -10:30 am	Full-Cycle Smart Document Processing Drafting proposals, formatting internal memos, extracting key info, automated layout, and PowerPoint generation using AI
10:30 am -12:30 pm	Digital Personas & Smart Governanxce Tools Drafting proposals, formatting internal memos, extracting key info, automated layout, and PowerPoint generation using AI
12:30 pm - 1:30 pm	Lunch & Networking
1.30 pm - 2.30 pm	Digital Personas & Smart Governanxce Tools (cont) Drafting proposals, formatting internal memos, extracting key info, automated layout, and PowerPoint generation using AI
2.30 pm - 4.30 pm	AIGC-Powered Innovation in Administration AI-generated policy reports, intelligent interpretation of regulations, auto-summary tools, and content generation for public communication
4.30 pm - 5.30 pm	Results Showcase & Peer Feedback Presentation of generated documents and outputs, peer critique, cross-team knowledge sharing

TRAINERS

QINGSONG GUO
Assistant Professor
Hunan University of Technology

LILI TANG
Lecturer
Hunan University of Technology

Yi Yuan
Associate Professor, Master's Supervisor
Hunan University of Technology

FEE: RM 2,500.00
***Subject to 8% SST**

Register by 15 August 2025 to enjoy 50% Early Bird Fees!

For more info, contact:
liz.quah@help.edu.my +6012 267 2378 (Liz Quah)