



# COMMUNICATION, MEDIA & CREATIVE INDUSTRIES







# OUR MISSION

## IS TO HELP EVERY STUDENT SUCCEED IN LIFE AND TO LIVE A LIFE OF SIGNIFICANCE

To accomplish this, we have developed 4 pillars that will encapsulate your university experience at HELP



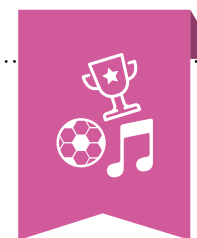
### ACADEMIC EXCELLENCE

Our dedicated team of educators will ensure you have an engaging and meaningful learning experience



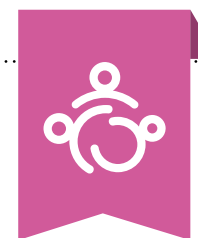
### LIFE AND CAREER PREPARATION

Our enhanced curriculum will give you the advantage you need to thrive and succeed in your career and your life



### VIBRANT STUDENT LIFE

Our full and exciting campus experience will help you find your joy of life and passion

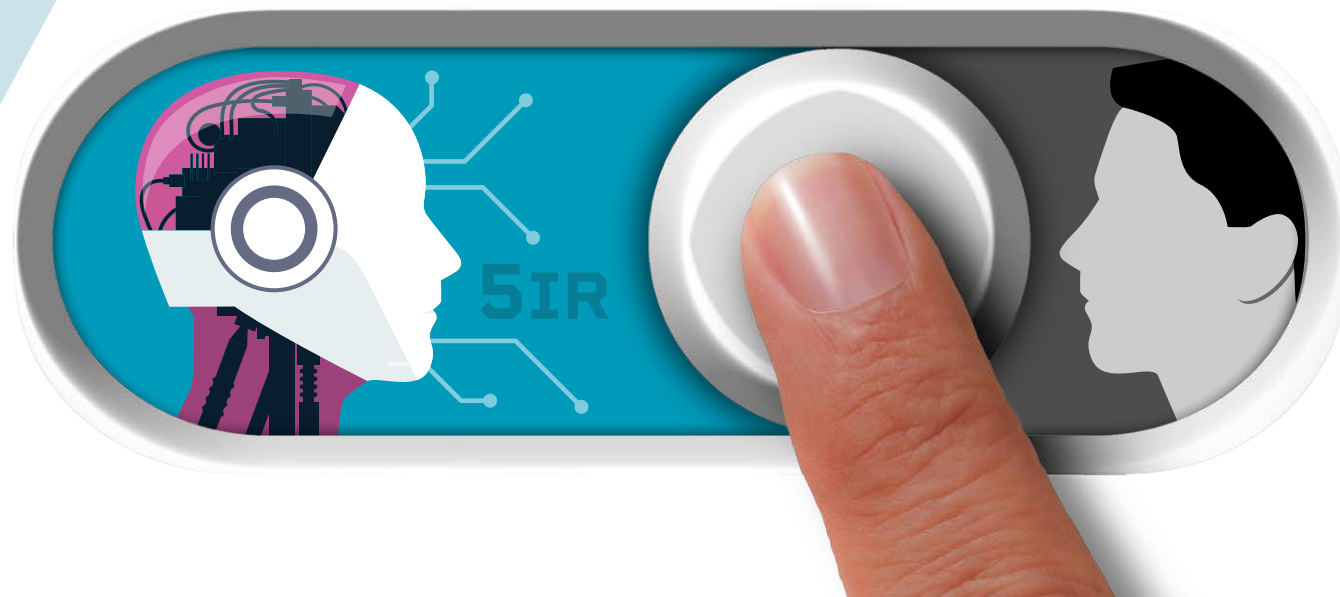


### WELLNESS AND COMMUNITY

Our caring community of students and staff will make you feel welcome, safe and well



# HOW AI IS CHANGING THE FUTURE OF WORK



## CHALLENGES

By 2025:

- 85 million jobs to be displaced by AI
- 50% of all employees will need to reskill in order to remain relevant

## OPPORTUNITIES

By 2025:

- 97 million new jobs will be created by new technologies, spurring innovation and growth across various sectors

\*Source for all information on this page: World Economic Forum (WEF) Future of Jobs Report 2023

## WHAT "HUMAN SKILLS" ARE NEEDED TO OPTIMIZE AI-HUMAN SYNERGY

- ▶ Digital agility
- ▶ Social skills
- ▶ Emotional Intelligence (EQ)
- ▶ Mental agility & critical thinking
- ▶ Social intelligence and people skills
- ▶ Communication skills
- ▶ Analytical thinking
- ▶ Resilience and Adaptability

# HOW WE ARE PREPARING YOU TO SUCCEED IN AN AI WORLD

## 1 8 HELP GRADUATE ATTRIBUTES

(page 4)

Equipping you with key human skills:

- ▶ Digital Agility
- ▶ Social Intelligence
- ▶ Strategic Communication
- ▶ Mental Agility
- ▶ Environmental & Global Literacy
- ▶ Moral Courage
- ▶ Resilience & Wellness
- ▶ Clarity of Purpose

## 2 REAL WORLD PROJECTS

(page 7)

- ▶ Develop cutting edge professional skills by completing real work projects designed by real companies

## 3 INDUSTRY RELEVANT MICRO CREDENTIALS

(page 6)

Strengthen your CV with Micro Credentials from top global companies

## 4 MENTORING AND TALKS BY INDUSTRY EXPERTS

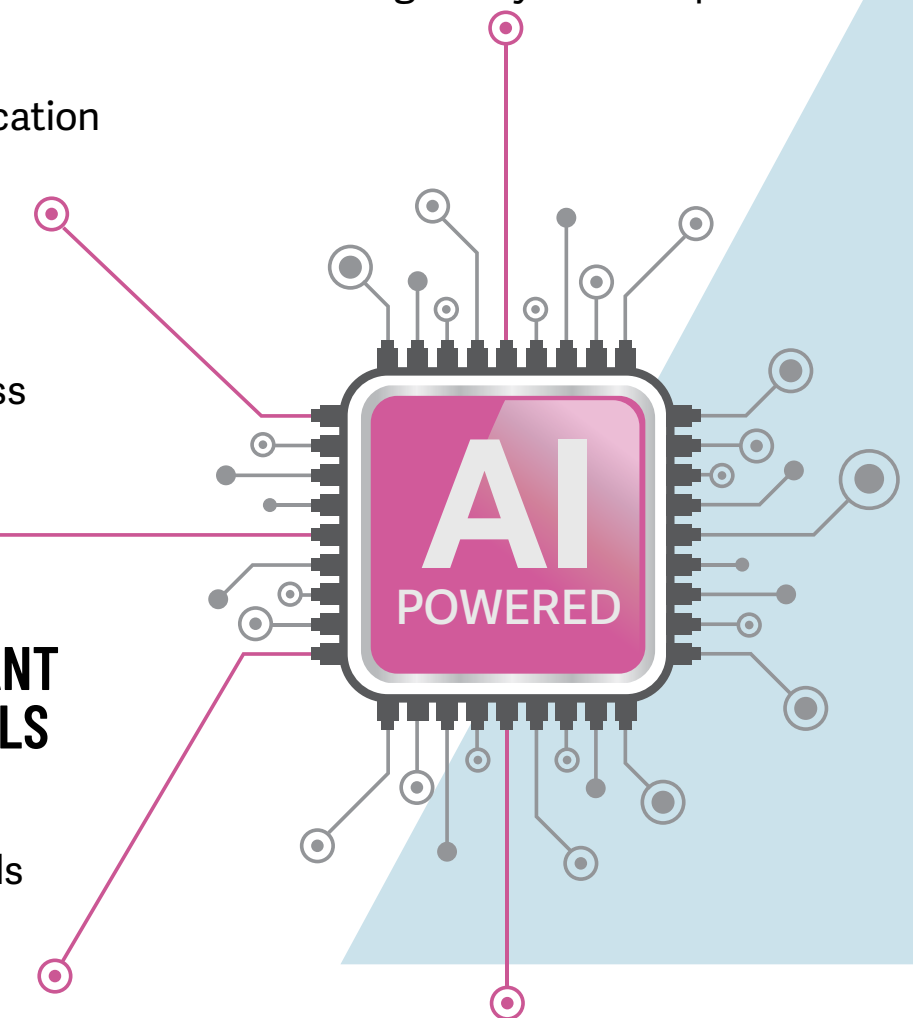
(page 6)

Learn the latest ideas and skills from global thought leaders

## 5 INTERNSHIPS WITH TOP ORGANIZATIONS

(page 7)

- ▶ Internship programmes with over 1,000 companies



# 8 HELP GRADUATE ATTRIBUTES

Our curriculum integrates these attributes to prepare students with essential life skills and professional competencies for success in work and life



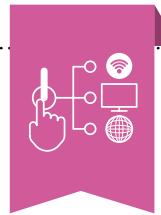
**Gayathri Vadivel**  
Head of Employment Services Division  
Social Security Organisation Malaysia (PERKESO)

“In today's dynamic world, filled with much complexity and rapid changes, attributes including digital agility, social intelligence and mental agility particularly empowers us to thrive in an ever evolving world of work.”



**Venon Tian**  
Chief Operating Officer  
ZUS Coffee

“Cultivating these attributes today empowers you to thrive tomorrow, as you become a leader, a problem-solver, and a lifelong learner in an ever-changing world.”



## 1 DIGITAL AGILITY

• Python for beginners

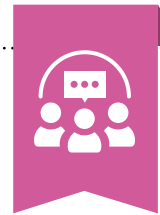
Offered by  
**Microsoft**

• Introduction to Generative AI  
• Getting Started with Data  
• Getting Started with Cybersecurity

Offered by  
**Google**

• Level up with CHATGPT

Offered by  
**Jobstreet**



## 2 SOCIAL INTELLIGENCE

• Brainstorm Ideas in a Group

Offered by  
**Google**

• Becoming a Changemaker: Introduction to Social Innovation

Offered by  
**University of Capetown**

• Understanding People / Behaviour Insight

Offered by  
**HELP University**

• Developing your Emotional Intelligence

Offered by  
**LinkedIn Learning**



## 3 STRATEGIC COMMUNICATION

• Communicate your Ideas through Storytelling and Design

Offered by  
**Google Garage**

• Effective Presentation Communication

Offered by  
**HP Life**

• Digital Content Creation

Offered by  
**HELP University**



## 4 MENTAL AGILITY

• Effective Learning Skills

Offered by  
**HELP University**

• Solving Problems with Creative and Critical Thinking

Offered by  
**IBM**

• Time Management

Offered by  
**HRDC**



**Ho Sau Fong**  
Senior Partnerships Manager  
Jobstreet by SEEK

“With these skills and certs, students will be ready to crush industry challenges, stand out, and make an impact in their careers.”



**Vinesh Naidu**  
Director - Human Capital  
PwC Malaysia

“Staying resilient in pursuit of success comes with tenacity. For young people, the secret lies in balancing digital agility with the timeless strength of human connection and empathy - both for self and others, and these attributes are aligned with the needs.”



## 5 ENVIRONMENTAL & GLOBAL LITERACY

• Global Citizenship  
• Planetary Health

Offered by  
**World Vision**

• ESG awareness

Offered by  
**HRDC**



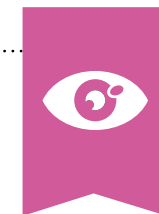
## 6 MORAL COURAGE

• Community engagement and humanitarian programmes

Offered by  
**UNICEF**

• Volunteerism

Offered by  
**World Vision**



## 7 RESILIENCE & WELLNESS

• Stress Management  
• Psychology First Aid

Offered by  
**HELP University**

• First aid and CPR

Offered by  
**St. John Ambulance**



## 8 CLARITY OF PURPOSE

• Personality Testing

Offered by  
**HELP University**

• Career Readiness  
• Interviewing and Resume Writing

Offered by  
**Jobstreet**

\*Disclaimer: Some of these short courses are offered through open-source platforms and are compulsory for all HELP students.

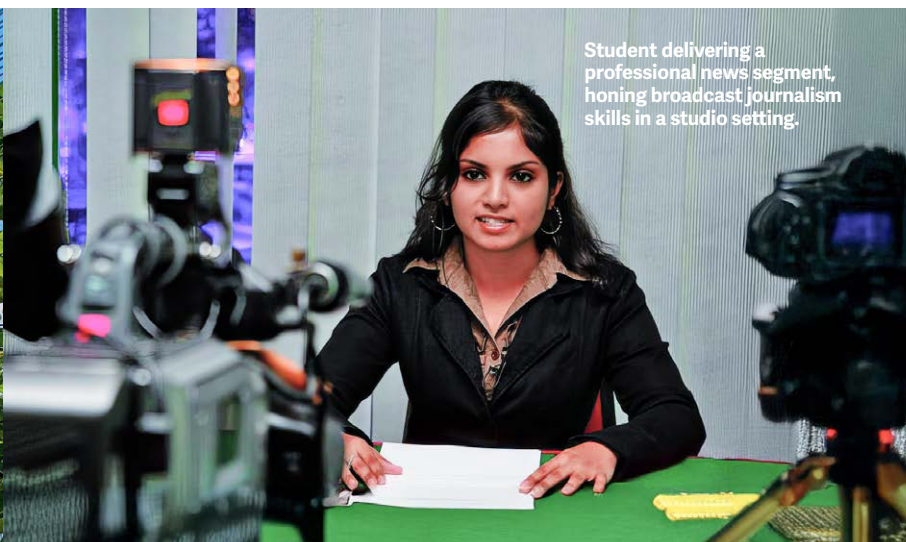


## REAL WORLD EXPERIENCE

Develop cutting edge professional skills by completing real work projects designed by real companies



Students exploring the art of outdoor videography



Student delivering a professional news segment, honing broadcast journalism skills in a studio setting.

A gripping trailer crafted by our Diploma in Communication students. The students brought 'The Haunted Scarf: The Consequences of Jealousy' to life with creativity and technical skill.



Mastering the Mic: Diving into audio production, from storytelling podcasts to dynamic DJ performances.



Students gaining hands-on experience in filming and coordinating with production crews at the Grand Final Podcast Desarian Hebat: 'Sekolah Bebas Dadah' (DARVIH) event.



BOLEH HOST?! is a HELP University event that captured national attention. Organised and produced entirely by Communication students, with guidance from HELP staff, this dynamic competition provided a platform for young talents to showcase their skills as TV or radio hosts in front of celebrity judges. (The photos above feature the participants of the event.)



Students setting up at the film studio for a professional dialogue session.



Aliyah Iman, President of Comm Voice conducting in-depth research on creative advertising strategies to drive impactful campaigns.

## EARN INDUSTRY-RECOGNISED CREDENTIALS

These microcredentials will be offered by the Faculty of Communication, Media and Creative Industries starting in May 2025, taught by experienced academics from the faculty and industry professionals.

### Digital Media Analytics

Teaches skills in data-driven content creation and performance analysis for platforms like YouTube, TikTok, and Instagram.

### Influencer Marketing and Brand Collaboration

Focuses on partnering with influencers to create authentic brand narratives while addressing legal and ethical considerations.

### AR/VR Content Creation

Covers immersive content development, including 3D modeling, storytelling, and user experience design.

### Ethical AI in Media

Examines responsible AI use in media, tackling bias, misinformation, and societal impacts.

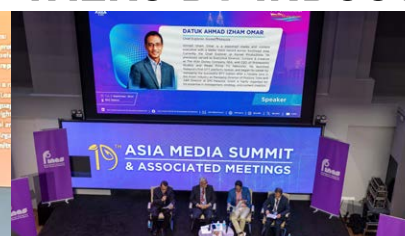
### Media Law and Digital Rights

Provides insights into media law, intellectual property, and digital rights in global content distribution.

## MENTORING AND TALKS BY INDUSTRY EXPERTS



Peter Thomas from the University of Hertfordshire conducted a talk on AI Unleashed: Creating a New Publication



Students and academic staff attended the 19th Asia Media Summit, gaining insights and guidance from global media experts



EXPERT TALK SERIES with Dhiya Aizat, Assistant Vice President, Product & Content Marketing, Astro Malaysia and Athiya Khadeja, Social Media Manager, Viu Malaysia

## SERVE INTERNSHIPS AND START YOUR CAREER WITH TOP ORGANISATIONS

Graduates from HELP University's Faculty of Communication, Media, and Creative Industries have secured roles in top companies, showcasing strong industry ties and graduate excellence. Notable employers include:

**Astro Media Prima** **BFM 89.9** **Viu Malaysia** **Leo Burnett**  
**Ogilvy & Mather** **McCann Erickson** **Grey Group**  
**BBDO Malaysia** **Edelman Malaysia** **Burson Cohn & Wolfe**  
**Free Malaysia Today (FMT)** **Weber Shandwick** **Grab**  
**Google Malaysia** **REV Media Group** **Fave** **iMedia Asia**  
**Petronas** **Maybank** **CIMB** **Telekom Malaysia** **AirAsia**  
**KRU Studios** **Primeworks Studios** **Animonsta Studios**  
**WWF-Malaysia** **FINAS** **United Nations Malaysia** **Mercy Malaysia**  
**Shopee** **TikTok Malaysia** **Lazada** **Canva Malaysia**



# MASTERING COMMUNICATION: A KEY TO GLOBAL SUCCESS

Explore the essential skills of effective communication and how HELP University prepares students for impactful careers in media, public relations, and beyond.

Communication is the act of transferring information from one place, person, or group to another. Though it sounds simple, it's complex, as the message can be influenced by factors like emotions, culture, communication medium, and location.

The complexity of communication is why employers worldwide highly value strong communication skills. Achieving clear, accurate, and effective communication is challenging, as it's not just about words. In fact, words account for only 7% of what we communicate; the rest involves body language, tone, pitch, confidence, and the listener's perspective.

Communication occurs on many levels, often beyond our awareness. Nonverbal cues like eye contact, gestures, facial expressions, personal space, and even clothing all contribute to the message. Digital interactions, like texting and social media, add yet another layer to our communication styles. A simple nod or a casual "How's it going?" can convey a world of meaning.

Despite having knowledge and talent, some people struggle to communicate their ideas effectively, which can hinder their careers. Many groundbreaking ideas have been lost simply because they weren't communicated well. Beyond revolutionary inventions, we all know the frustration

of feeling overlooked in meetings or failing to express ourselves clearly. Communication is a skill that takes practice, using both body and mind.

The art of communication also includes mass communication, which now crosses borders instantly through media channels. HELP University's communication programs prepare students for success in media and beyond, building skills that drive both personal and professional growth. These programs provide a foundation for further study or careers across various fields.

Mass communication, in particular, equips students with persuasive abilities and critical thinking skills needed in today's complex social, cultural, and ethical landscapes. HELP University offers three specialised majors—Public Relations, Marketing Communication, and Media Studies—to boost graduates' marketability. At the diploma level, students can choose from pathways in Communication Analytics, Filmmaking and Media, and Social and Digital Media Marketing.

At HELP University, we tailor our dynamic, innovative programmes to support your unique path to success, fostering career development, core values, and personal fulfillment in a creative, engaging environment.

## CAREER PATHWAYS

### DIPLOMA IN COMMUNICATION

- Assistant producer
- Media buyer
- Assistant copywriter
- Scriptwriter
- Reporter
- Junior video editor
- Account executive in advertising agency
- Communications officer
- Marketing officer
- Sales executive
- Research analyst
- Disc jockey
- TV/radio/event programmer and host
- Entrepreneur
- Stage manager
- Business

### BACHELOR OF COMMUNICATION (HONS) (PUBLIC RELATIONS)

- Press agencies
- Media relations
- Investor relations
- Crisis management
- Public affairs/ government relations
- Staff/employee relations
- Consumer relations
- Industrial relations
- International relations
- Community relations
- Development/ fundraising
- Product launching
- Event management
- Public relations manager
- Publicist
- Copywriter
- Social media manager

### BACHELOR OF COMMUNICATION (HONS) (MARKETING COMMUNICATION)

- Marketing planning
- Advertising
- Public relations
- Event marketing
- Business
- Broadcasting and publishing
- Investor relations
- Sales and promotion
- Database marketing
- Market research
- Non-profit organisations
- Branding and product planning
- Client servicing
- Media planning and buying
- Copywriting
- Documentary filmmaker
- Social media influencer
- Entrepreneur

### BACHELOR OF COMMUNICATION (HONS) (MEDIA STUDIES)

- Journalism
- Media management
- Press attaché
- Filmmaking
- Publishing
- Broadcasting
- Cinematography
- Public affairs
- Corporate writing
- Speech writing
- Script writing
- Photojournalism
- Public relations
- Corporate communications
- Media consultant
- News correspondent
- Editor
- Art director
- Youtuber





## HANDS-ON MEDIA TRAINING WITH BROADCAST CENTRE, FILM STUDIO & RADIO STATION



We created our **Broadcast Centre** after acknowledging the industry's need for skills-based students with hands-on experience of the professional world of audio and video production.

**HELP Media Studio** provides students experience of the production and post-production work-flow. Access to broadcast-quality cameras, DSLRs, lighting, audio recording devices, and editing software enhances their skills and expertise.

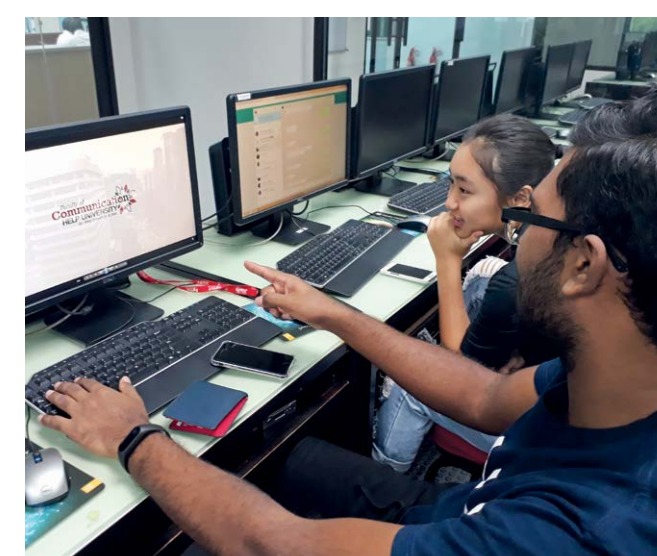
**The HELP Radio Station** is run by students under the guidance of professional staff throughout each semester and operates on a MAC platform.

In order for students to meet industry standards in editing and visual effects apps which are required in some of the Communication degree and diploma programmes, the workstations now include Hitfilm Express (video editing and visual effects), Davinci Resolve 16 (video editing and colour correction), Motion 5 (visual effects) and Compressor (media export tools).

**The Film Studio** has been transformed to become an indoor production studio. The students are exposed to the process of multiple camera production recording, green screen production, broadcast standard workflow and photography shoots.

## EXPERT LECTURERS, TRANSFORMATIVE LEARNING

Our dedicated team of highly qualified lecturers brings a wealth of academic expertise and real-world experience, guiding students through cutting-edge research and transformative learning.



**MR MAZ IRWAN B MOHD AZANI**  
Award-Winning Film Lecturer and  
Cinematographer

Mr Maz Irwan, a respected film lecturer in the Faculty of Communication, Media, and Creative Industries, recently earned acclaim for his contribution to the Best Animation award-winning project at the 2024 Saudi Film Festival.

Leveraging his expertise in cinematography, Mr. Irwan played a key role in bringing the production's unique visual style to life, showcasing his talent, creativity, and dedication to the art of filmmaking.

His success enhances the reputation of the Faculty of Communication, Media, and Creative Industries, reinforcing our commitment to excellence in film education and our influence within the global media landscape.



SCAN AND  
EXPLORE  
OUR DIVERSE AND  
ACCOMPLISHED  
ACADEMIC TEAM





# DIPLOMA IN COMMUNICATION

(R2/0321/4/0121) (03/29) (MQA/FA4419)

**INTAKES:** January, May, August

This programme was created in consultation with industry experts and educationists to both prepare graduates for the industry and for admission into our three Bachelor of Communication pathways.

## PROGRAMME DETAILS

- 2-year programme
- 25 subjects to be completed in a minimum period of 2 years
- 100 % Coursework

### YEAR 1

- Mass Communication (Common Core)
- Human Communication (Common Core)
- English for Academic Purposes (Common Core)
- Public Speaking and Presentation Skills (Common Core)
- Public Relations (Common Core)
- Multimedia Design (Common Core)
- Marketing Communication (Common Core)
- Writing for Mass Media (Common Core)
- Principles of Journalism (Common Core)
- Entrepreneurship (Common Core)
- Acting for Film and Theatre (Common Core)
- Discovering Oneself (Common Core)

### MPU

#### Local Students

- Penghayatan Etika dan Peradaban
- Falsafah dan Isu Semasa

#### International Students

- Bahasa Melayu Komunikasi 1
- Bahasa Kebangsaan A\*
- Kursus Integriti dan Anti Rasuah (KIAR)

\* Compulsory for local student who did not have credit in BM SPM

### YEAR 2

- Graphics and Publication Design (Common Core)
- Introduction to Research (Common Core)
- Introduction to Digital Marketing (Common Core)
- Industrial Training (Common Core)
- Visual Communication (Discipline Core)
- Creative Media Production (Discipline Core)
- Advertising (Discipline Core)
- Media, Technology & Society (Elective)
- Digital Photography Techniques (Elective)
- Communication 1

### MPU

- Co-Curriculum - Sports 1
- Co-Curriculum - Community Service 1



I'm very grateful for choosing HELP University for my studies. From the start, I felt welcomed by the friendly staff and students.

Besides making new friends, I've had many opportunities to gain practical experience - working in the film studio, organising events, and co-hosting a weekly show on HELP Radio.

It's been an incredible learning journey."

**Yazmin binti Aldwin Abdul Aziz**  
Diploma in Communication

# BACHELOR OF COMMUNICATION (MARKETING COMMUNICATION) (HONOURS)

(R3/0323/6/0062) (03/30) (A6244)

**INTAKES:** January, May, August

This programme has been developed with industry professionals and top academics to make sure you gain the practical experience and skills you need to succeed in a career in digital marketing or marketing communications or of course business.

## PROGRAMME DETAILS

- 3-year Honours programme
- 32 subjects to be completed in a minimum period of 3 years
- 100 % Coursework

### YEAR 1

- Mass Communication
- Public Speaking
- Business Communication
- Multimedia Design
- Writing for Mass Media
- Journalism
- Human Communication
- Entrepreneurship
- English for Academic Purposes
- Marketing Communication
- Discovering Oneself

### MPU 1

#### Local Students

- Penghayatan Etika dan Peradaban
- Falsafah dan Isu Semasa

#### International Students

- Falsafah dan Isu Semasa
- Bahasa Melayu Komunikasi 2



### YEAR 2

- Communication Theories
- Communication Law & Ethics
- Intercultural Communication
- Advertising
- Consumer Behaviour
- Information Technology, Mass Media & Society
- Social Research Methods
- Communication in the Workplace
- Engaging the World
- 2 Year Two elective subjects

### MPU 2 / MPU3

choose 1

- Bahasa Kebangsaan A\* /
- Kursus Integriti dan Anti Rasuah (KIAR)
- Communication and Leadership

\* Compulsory for local student who did not have credit in BM SPM

### YEAR 3

- Dissertation
- Media Planning
- Advertising Copywriting
- Creative Advertising Strategies
- Social Media and Mobile Marketing
- Advertising Campaign
- Industrial Training
- 2 Year Three elective subjects

### MPU 4

choose 1

- Co-Curriculum - Sports 2
- Co-Curriculum - Event Management 2

"The courses at HELP University have opened my eyes to new perspectives I hadn't considered before.

I feel incredibly fortunate to have met inspiring people here who have profoundly impacted my personal and professional growth.

It has truly been an exciting and intellectually enriching experience throughout my study at HELP."

**Lim Jun Hong**  
Bachelor of Communication (Marketing Communication)  
First Class Honours, President's Award recipient





# BACHELOR OF COMMUNICATION (PUBLIC RELATIONS) (HONOURS)

(R3/0323/6/0064) (03/30) (A6243)

**INTAKES:** January, May, August

This programme equips students with key skills in professional writing, crisis management, media relations, campaign planning, strategy, and research, with a focus on problem-solving, creativity, and project management.

## PROGRAMME DETAILS

- 3-year Honours programme
- 32 subjects to be completed in a minimum period of 3 years
- 100 % Coursework

### YEAR 1

- Mass Communication
- Public Speaking
- Business Communication
- Multimedia Design
- Writing for Mass Media
- Journalism
- Human Communication
- Entrepreneurship
- English for Academic Purposes
- Marketing Communication
- Discovering Oneself

### MPU 1

#### Local Students

- Penghayatan Etika dan Peradaban
- Falsafah dan Isu Semasa

#### International Students

- Falsafah dan Isu Semasa
- Bahasa Melayu Komunikasi 2

### YEAR 2

- Communication Theories
- Communication Law & Ethics
- Intercultural Communication
- Public Relations
- Writing for Public Relations
- Media Audience Analysis
- Social Research Methods
- Acting for Media and Film
- Engaging the World
- 2 Year Two elective subjects

### MPU 2 / MPU3

choose 1

- Bahasa Kebangsaan A\* /
- Kursus Integriti dan Anti Rasuah (KIAR)
- Communication and Leadership

*\* Compulsory for local student who did not have credit in BM SPM*

### YEAR 3

- Dissertation
- Media Planning
- Public Relations Campaign
- Propaganda and Persuasion
- Social Media and Mobile Marketing
- Crisis Communication
- Industrial Training
- 2 Year Three Elective subjects

### MPU 4

choose 1

- Co-Curriculum - Sports 2
- Co-Curriculum - Event Management 2



“

The journey of a thousand miles begins with a single step, and mine began at HELP, the University of Achievers.

With the support of a Sports Scholarship, my dreams were set in motion.

I am deeply grateful for the encouragement of HELP's faculty and staff, whose dedication, outstanding lecturers, supportive environment, and excellent facilities made this journey possible.”

**Tanalaksiumy A/P Mahenthiran Rayer**

**Bachelor of Communication (Public Relations) (Hons)**

# BACHELOR IN COMMUNICATION (MEDIA STUDIES) (HONOURS)

(R3/0323/6/0063) (03/30) (A6242)

**INTAKES:** January, May, August

This programme offers an integrated approach, preparing graduates for both traditional and emerging media careers. The curriculum encourages creative expression through journalistic writing, film, photography, design, and equips students with skills in media management and marketing across diverse platforms.

## PROGRAMME DETAILS

- 3-year Honours programme
- 32 subjects to be completed in a minimum period of 3 years
- 100 % Coursework

### YEAR 1

- Mass Communication
- Public Speaking
- Business Communication
- Multimedia Design
- Writing for Mass Media
- Journalism
- Human Communication
- Entrepreneurship
- English for Academic Purposes
- Marketing Communication
- Discovering Oneself

### MPU 1

#### Local Students

- Penghayatan Etika dan Peradaban
- Falsafah dan Isu Semasa

#### International Students

- Falsafah dan Isu Semasa
- Bahasa Melayu Komunikasi 2

### YEAR 2

- Communication Theories
- Communication Law & Ethics
- Intercultural Communication
- Broadcast & New Media
- Communication Issues in the Digital Age
- Media Audience Analytics
- Social Research Methods
- Acting for Media and Film
- Engaging the World
- 2 Year Two elective subjects

### MPU 2 / MPU3

choose 1

- Bahasa Kebangsaan A\*
- Kursus Integriti dan Anti Rasuah (KIAR)
- Communication and Leadership

*\* Compulsory for local student who did not have credit in BM SPM*

### YEAR 3

- Dissertation
- Audio Visual Editing
- Media Planning
- TV Production Management
- Social Media and Mobile Marketing
- Documentary Production
- Industrial Training
- 2 Year Three elective subjects

### MPU 4

choose 1

- Co-Curriculum - Sports 2
- Co-Curriculum - Event Management 2



“Studying at HELP has given me lots of opportunities to try different things. I’ve had the most fun organising and participating in events like the HELP Film Festival and Halloween Massacre Night.

I prefer practical work so I’m glad that we have a well-equipped film and radio studio. Someday I’ll probably look back and think to myself, This is where it all began.

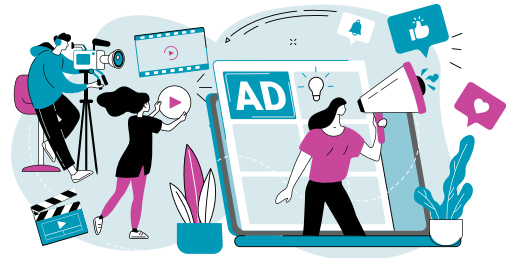
**Tiara Jane Anchant**

**Bachelor of Communication (Media Studies) (Hons)**  
**First Class Honours**

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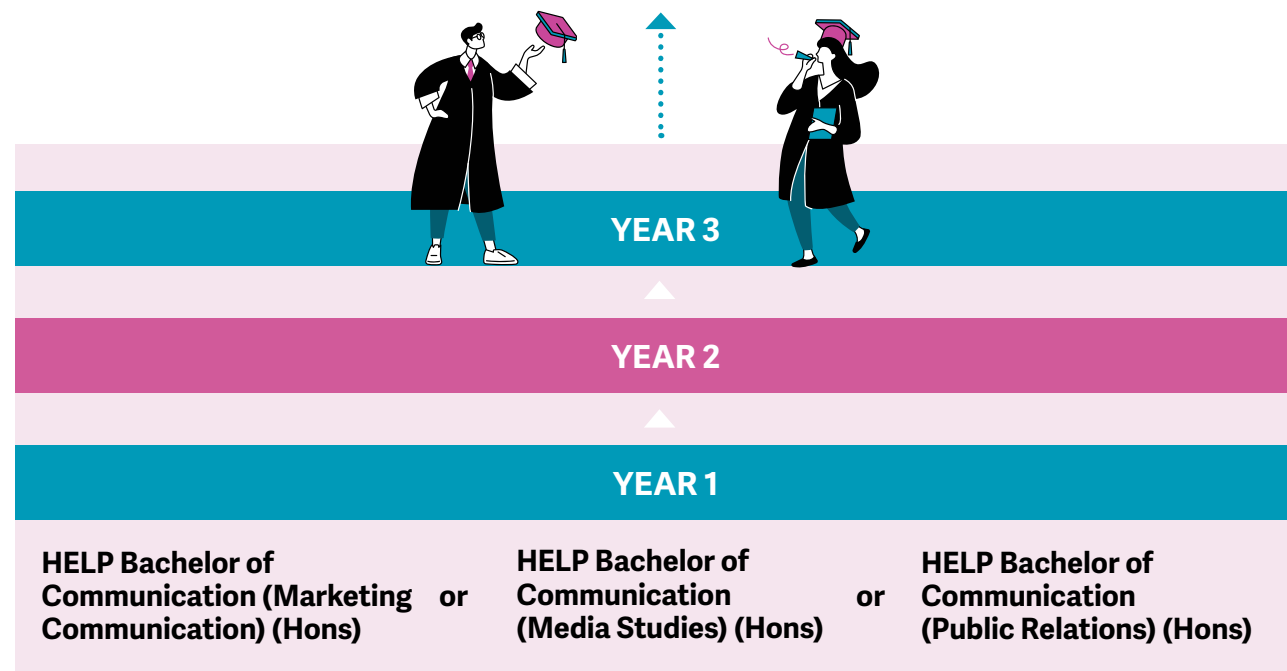
# UNLOCKING A WORLD OF OPPORTUNITIES



Explore pathways from secondary education to university and beyond. Earn your degree, pursue postgraduate opportunities, and step confidently into a successful career – your journey starts here.

## HELP POSTGRADUATE PROGRAMMES

- Master of Business Administration (MBA)
- Master of Business Administration (MBA) - Online
- Master of Entrepreneurship
- Master of Project Management
- Master of Applied Business Analytics
- Master of Philosophy (MPhil)
- Master of Science in Economic Crime Management
- Master of Data Science
- Doctor of Business Administration (DBA)
- Doctor of Philosophy (Business, Management and Entrepreneurship)



## CREDIT TRANSFER TO UNIVERSITIES IN AUSTRALIA AND UNITED KINGDOM



### AUSTRALIA

- The University of Queensland
- University of South Australia
- Deakin University
- Queensland University of Technology
- University of New South Wales
- Edith Cowan University
- Murdoch University



### UNITED KINGDOM

- University of Hertfordshire
- Middlesex University
- Robert Gordon University
- University College Birmingham
- Swansea University



“We have enjoyed having all of your students in our classes and their presence and participation has enriched the learning experience for all of our final year students.

They have been a credit to your University and please pass on our thanks to their tutors who have prepared them so well for this experience.”

**Peter Thomas**  
BSc (Hons), MA by Research, FHEA  
Mass Communications Programme Leader, Collaborative Partnerships Leader  
Principal Lecturer in Media, University of Hertfordshire



## CREDIT TRANSFER TO THE UNIVERSITY OF HERTFORDSHIRE, UK

In the Faculty of Communication, Media, and Creative Industries we have a range of exciting transfer possibilities to universities all over the world. One such option for our Diploma in Communication students is a transfer to the University of Hertfordshire (UOH) in the UK.

UOH is the UK's leading business-facing university and an exemplar in the sector. It is innovative and enterprising and challenges individuals and organisations to excel.

A university with cutting edge facilities with a campus spread across 125 acres. Benefit from latest technology, round the clock resources on the doorstep of the nation's capital.

Recently UOH was awarded the accolade of the Gold in Teaching Excellence Framework (TEF) and ranked as one of the world's top 150 universities under 50 years old.

25-minutes from and easy access to London.



“The sports clubs and programmes offer a great balance between study and play. Lecturers are supportive and helped me achieve. I would definitely recommend studying here for the opportunities it allows, the people you meet and the skills you learn that will take you far in your life and career.”

**Vanessa Yong Ke**  
BA Mass Communications (Hons)





+6012-928 0864



university.help.edu.my



study@help.edu.my

## HELP University Sdn Bhd

Company Registration Number: 198201005211 (84963-D)  
MOHE Approval Number: DU028(W)

### ELM Business School

No. 15, Jalan Sri Semantan 1,  
Off Jalan Semantan, Bukit Damansara,  
50490 Kuala Lumpur  
Tel: 03-2716 2000

### Subang Bestari Campus

Persiaran Cakerawala, Subang Bestari,  
Seksyen U4, 40150 Shah Alam, Selangor  
Tel: 03-7849 3000



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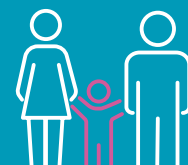
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