





# SUBANG BESTARI CAMPUS

Learn amidst nature in our green campus environment



Subang Bestari Campus accommodates more than 5,000 students



University library



Student lounge



One of our rooftop gardens



University entrance bears our famous logo



Student cafe



Food truck street



Rockclimbing Wall

# HELP EDUCATION GROUP SPORTS HUB



Competition-standard football pitch



Weights gym



Air conditioned badminton and basketball courts



Covered tennis, basketball and volleyball courts



25m swimming pool

# DAMANSARA HEIGHTS CAMPUS

Study in the beating heart of Kuala Lumpur



Connected by MRT to main shopping and foodie havens

Damansara Heights Campus accommodates over 3,500 students



Auditorium



Library



ELM Graduate Lounge



Cafeteria



Student lounge



Moot court

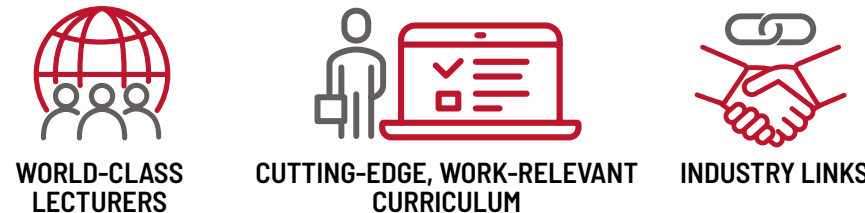


# Our mission is to help every student succeed in life and live a life of significance

## To accomplish this we have developed 4 pillars that will encapsulate your university experience at HELP

### 1. ACADEMIC EXCELLENCE

Our **dedicated** team of **educators** will ensure you have an **engaging** and **meaningful learning experience**



#### FOUNDATION STUDIES

- Arts
- Science

#### BUSINESS, ECONOMICS AND ACCOUNTING

- Accounting
- Finance
- Marketing
- Entrepreneurship
- Human Resource Management
- International Business
- Management
- Economics
- Business Analytics
- Business Psychology
- Hospitality Management
- Tourism Management

#### LAW

- Bachelor of Laws
- UK Degree Transfer Programme (Law)

#### COMMUNICATION

- Media Studies
- Marketing Communication
- Public Relations

#### EDUCATION

- Early Childhood Education

#### PSYCHOLOGY

- Psychology
- Clinical Psychology
- Counselling

#### COMPUTING AND DIGITAL TECHNOLOGY

- Information Technology
- Data Analytics
- Computer Science

#### ELM GRADUATE SCHOOL

- MBA / MBA-Online
- Entrepreneurship
- Corporate Governance
- Project Management
- Human Resource Development
- Economic Crime Management
- Accounting and Finance
- Applied Business Analytics
- Master of Philosophy
- DBA
- Business, Management and Entrepreneurship
- Education
- Data Science
- Investment and Wealth Management

#### YOUR GATEWAY TO THE WORLD

Our students have successfully continued their education in over 500 Top Universities around the world including

- Cambridge University
- Oxford
- MIT
- Imperial College
- LSE
- Australian National University
- The University of Melbourne
- The University of Queensland

#### THE BEST OF EAST AND WEST



We have partnerships with over 100 universities



Assoc Prof Dr Chew Seen Meng, CUHK Business School  
PhD University of Chicago  
MPhil University of Cambridge  
HELP B Econs LSE

Dr Ainul Nadhirah, University of East London  
PhD University of Cambridge  
HELP BPsych Graduate

Assoc Prof Dr Kelvin Tan Jui Keng, The University of Queensland  
PhD UQ Business School  
HELP Diploma in Business

### 2. LIFE AND CAREER PREPARATION

Our **enhanced curriculum** will give you the **advantage** you need to **thrive** and **succeed** in your **career** and your **life**

Our curriculum integrates these 8 attributes for students to develop these qualities



Our graduates have secured positions in over 2,000 top global organisations, including:  
**Alliance Bank Malaysia Allianz Malaysia BDO Bluedale Bumi Armada CADVision Systems CGS International Hiredly Crowe ECOVIS Genting Hawley & Hazel Crestar Education Hong Leong Assurance IPSOS Malaysia Hong Leong Bank Leaderonomics Jobstreet by SEEK LH PLUS Meliá Kuala Lumpur NielsenIQ Omnicom OSK Holdings PayNet Public Bank Publicis Groupe Sapura Energy Shangri-La Kuala Lumpur YYC Shopee Malaysia Star Media The Westin Langkawi Tricor Axcelasia UOB Wipro Unza**



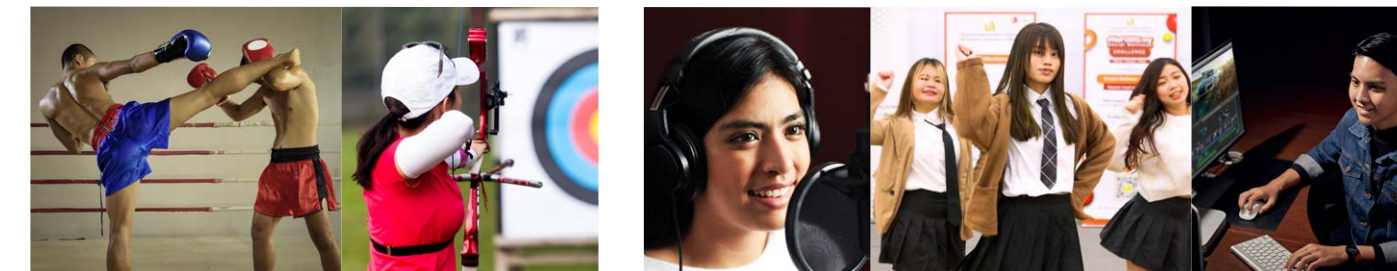
Venon Tian  
ZUS Coffee, COO  
HELP MBA  
HELP UK Degree Transfer Programme with Northumbria University

Esther Goh  
Boston Consulting, SEA Operations Senior Director and Chief of Staff  
MA Flinders University  
BPsych University of South Australia  
HELP BPsych Graduate

Jacquelin Choy  
Shell Malaysia, International Mobility Advisor  
HELP BPsych Graduate

### 3. VIBRANT STUDENT LIFE

Our **full** and **exciting campus experience** will help you find your **joy of life** and **passion**



#### OVER 50 FREE MASTERCLASSES AND WORKSHOPS

##### Helping you get FIT

- get coaching from a national badminton player
- get fitness tips from a SEA Games gold medalist
- Muay Thai, Zumba, Yoga, Archery

##### Helping you become a CREATOR

- learn how to be a digital creator from a real influencer/KOL
- K-Pop Dance, Singing, Music Recording, Podcasting, Movie Editing, Acting, Stand Up Comedy, Cooking.

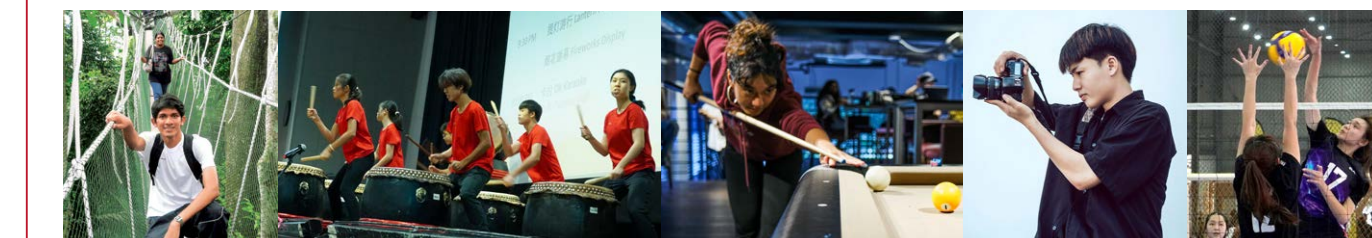


#### OVER 100 CLUBS AND SOCIETIES TO JOIN

##### Over 30 sports leagues and competitions throughout the year including:

- E-sports, Football, futsal, badminton, ultimate Frisbee, basketball, pool, swimming, athletics, rugby, cricket, pickle ball, chess, Go.

##### Weekly Stress Busters and Student Mixers Every Friday night



##### Over 10 Inter-departmental Competitions including:

- Sports carnival, Gasing Hill Trekathon, Phone Quiz, Poetry Slam, Debates, Musicals, Amazing Race.

##### Over 25 University Parties and Extravaganzas including:

- Mid-autumn Festival, Korean Festival, International Food and Culture Week, Valentine's Day Enchanted Ball, Annual Musical and Drama Production, Short Film Festival, Charity Bazaar, New Year's Countdown Party, Fun Run, HELP Fringe Festival.

### 4. WELLNESS AND COMMUNITY

Our **caring community** of students and staff will make you feel **welcome, safe** and **well**.



#### COMMUNITY

From your very first day of university every new student will be assigned to a peer support group and a senior student mentor to ensure you have a support network from the very beginning of your university journey



#### MENTAL HEALTH AND WELLNESS

##### Centre for Psychological and Counseling Services (CPCS)

- comprehensive mental health care
- supported by the largest psychology programme in Malaysia



#### MENTAL WELLNESS WORKSHOPS

- Stress management
- Creative therapies (music, art, drama)
- Mindfulness
- Yoga
- Meditation and Relaxation

FREE HUGS



 +6012-928 0864

 [university.help.edu.my](http://university.help.edu.my)

 [study@help.edu.my](mailto:study@help.edu.my)

### HELP University Sdn Bhd

Company Registration Number: 198201005211 (84963-D)  
MOHE Approval Number: DU028(W)

### ELM Business School

No. 15, Jalan Sri Semantan 1,  
Off Jalan Semantan, Bukit Damansara,  
50490 Kuala Lumpur  
Tel: 03-2716 2000

### Subang Bestari Campus

Persiaran Cakerawala, Subang Bestari,  
Seksyen U4, 40150 Shah Alam, Selangor  
Tel: 03-7849 3000



SCAN TO FOLLOW US ON  
SOCIAL MEDIA



## ALUMNI HELP FOR LIFE



### LIFELONG LEARNING

Complete your Masters and  
Doctorates programmes  
with us



### MENTAL WELLNESS AND FAMILY

Marriage Counselling  
Psychological support  
services



### RESKILLING AND UPSKILLING

Up-to-date Microcredential  
courses for in-demand jobs



### PARENTING

Free parenting workshops

**NEED HELP WITH  
YOUR CAREER  
DECISIONS?**

Get free career counselling and  
testing services

- **Career testing**
- **Career coaching**
- **Internship programmes**
- **Job placement**



Scan  
me for  
a free  
career  
test