Entrepreneurship,
Leadership and
Management
Graduate School

# ELM
GRADUATE SCHOOL
by HELP University

# Humanising
# Disruptive Learning
Through our
**Postgraduate Programmes**

Subang Bestari campus



Damansara
Heights campus



# HELP University

Founded in 1986 to provide affordable quality educational opportunities in Malaysia and the region. HELP University (HELP) has developed into a leading institution of higher learning with a strong reputation for quality and credibility recognised by national and international universities, research organisations, businesses, corporations and governments in the Asia Pacific, Europe and North America. In upholding rigorous standards and setting benchmarks in many areas for nearly four decades, HELP has achieved many successes, won plaudits and respectability, and has become a preferred partner in many crucial areas of academia, endeavour and enterprise.

HELP University offers a wide and diverse range of programmes that includes business, law, management, economics, social sciences, IT and the humanities at undergraduate and postgraduate levels. It also plays a leading role in research and development in certain disciplines and subject areas. The quality of education imparted by HELP University ensures that its graduates are favoured by discerning employers including national corporations and multinational companies. HELP's graduates also rapidly assume responsible positions and leadership roles in their careers.

**OUR MISSION**
• To help people succeed in life and to live a life of significance through education

**OUR VISION**
• To be a university with a strong culture of quality and leadership that focuses on sound academic standards, continuous improvements, and talent development of students and staff
• To be a university that offers a learning experience that enhances career development, lifetime values and personal fulfilment
• To be a university with a strong research focus in our key areas of excellence
• To be a university that shares our success with the stakeholders and communities we serve

**OUR VALUES**
• Pride of Achievement
• Sharing Success
• The Courage to Be
• To be Compassionate
• To be Significant

# Programmes

# ELM Graduate School:
## Preparing industry-ready professionals, researchers and leaders



The ELM Graduate School (ELMGS) boasts a strong and fine tradition of reliably delivering successful postgraduate education as well as continuing education and professional development programmes. Its master's programmes offer students a wide range of specialised learning opportunities. It imparts business skills and cultivates their entrepreneurial leadership potential for the highly globalised economy. Its research-based master's and doctoral programmes prepare students for careers in academia and industry in the disciplines of Business, Economics, Accounting and Finance, Operations, Human Resources and Organisational Behaviour, Business Analytics, Sales and Marketing, Entrepreneurship, Strategy.

**ELMGS:**

• Offers professional development programmes in the areas of entrepreneurship, leadership and management;

• Nurtures competence and confidence in ambitious individuals to adapt to a rapidly changing and challenging business environment, effectively developing their careers across the different sectors and industries;

• Provides affordable, flexible quality graduate education and upholding HELP University's mission to help people succeedin life and lead a life of significance through education;

• Has one of the largest alumni of successful individuals in academia, business, government, and NGOs;

• Has a diverse population of international students from more than 20 countries studying part-time and full-time;

• Enables students to develop personal, consultancy and research competencies to undertake rigorous research at an advanced level that contributes to theory and practice in business and management; and

• Is centrally located at Damansara Heights between Kuala Lumpur and Petaling Jaya, in a select neighbourhood providing a convenient and conducive venue for postgraduate studies.

# Doctor of Business Administration (DBA)

(R3/340/8/0379) (06/30) (A8927)

Fully accredited by MQA, the DBA seeks to prepare discerning individuals for personal, professional and organisational growth. It offers a blend of taught courses, workshops/seminars and supervised research. It is designed to help improve trans-disciplinary professional business and management knowledge and practice via the development and application of theoretical frameworks, methods, and techniques within a practical context to address real-world issues.

The HELP DBA is a powerful statement of personal growth and leadership transformation. Graduates will be able to bring new, relevant scholarship to new business and management issues. They can also create, apply, integrate and present scholarly research to both academic and industry audiences, for them to adopt innovative solutions to business problems and opportunities. The DBA promises to heighten candidates' credentials for successful consulting opportunities and a satisfying career in academia.

| Intake | January, March, May, July, September, November |
|---|---|
| **Course Requirement and Duration** | **Comprises 2 phases:**<br>• Phase I: 10 taught courses (spanning a spectrum of 8 business disciplines + 2 research methodologies), offered in modular sequence, of 6 weeks per course session, with 1 to 2-week breaks between courses, thus, scheduled for completion in about 1 year and 6 months,, and<br>• Phase II: 60,000-word Dissertation for completion within 1 year and 6 months under supervision, which requires candidates to defend their research proposal, and pass the final oral defence to graduate.<br>Minimum duration to complete: 3 years, maximum candidature: 5 years. |
| **Assessment Mode** | **Coursework:** Continuous and Final Assessment (Individual/Group assignments, case studies, presentation, etc.), 30/70% weighting, with such variation as approved by the Academic Board.<br>**Dissertation:** Assessment by internal and external examination and *viva -voce*. |
| **Course Admission Criteria** | • Master's degree (Level 7, MQF) in related fields, OR<br>• Master's degree (Level 7, MQF) in non-related fields, subject to having relevant working experience and rigorous internal assessment, OR<br>• A Master's degree (Level 7, MQF) in non-related fields and without relevant working experience, subject to passing prerequisite courses; OR<br>• Other qualifications equivalent to a Master's degree (Level 7, MQF) recognised by the Malaysian Govt.<br><br>International applicants are required to have English language proficiency in terms of MUET Band 4, CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies. |

## Phase I: Learning Courses (10 units)

| | | | |
|---|---|---|---|
| DBA8000A | Case and Research Methodology A | DBA8004 | Emerging Issues in Marketing Management and Research |
| DBA8000B | Case and Research Methodology B | | |
| DBA8001 | Emerging Issues in Organisational Behaviour & Human Resources Management | DBA8005 | Managing Risks in International Environment |
| | | DBA8006 | Emerging Issues in Financial Decision Making |
| DBA8002 | Emerging Issues in Economics | DBA8007 | Strategic Opportunities and Decision Making |
| DBA8003 | Optimising Operations and Supply Chain Management | DBA8008 | Emerging Issues in Corporate Governance and Accountability |

## Phase II

| | |
|---|---|
| DBA8010 | Dissertation |

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# Doctor of Philosophy

(N/340/8/0735) (10/26) (MQA/PA12958)

The Doctor of Philosophy, PhD (Business, Management & Entrepreneurship) is designed to prepare candidates for a career as an academic or researcher in the public and private sector. The research in the PhD programme is individually supervised; providing an opportunity for students to conduct an in-depth investigation of specific research issues related to business, management and entrepreneurship which contributes to knowledge in that field of study.

Application for admission may be submitted throughout the year and for intakes in January or July or at such other time as may be approved for candidates to commence their studies. The application must be accompanied by a preliminary proposal of a minimum of 2,000 words, for assessment on the preparedness and the potential scholarship of the student. It also allows ELMGS to identify an appropriate supervisor for the research study. The preliminary proposal should include the title, an introduction of what the research is about, the purpose and questions that the research seeks to address. It should also include the significance of the study, an outline of the literature that you will be reviewing, a description of the research approach and the time frame for the study.

| | |
|---|---|
| **Application and Intake** | Application may be submitted throughout the year for commencement with the January or July intakes or at such time as approved by ELMGS. |
| **Course Duration** | Full-time: minimum of 3 years and maximum of 5 years Part-time: minimum of 4 years and maximum of 8 years 2 semesters per year |
| **Assessment Mode** | Examination of thesis submission by at least 2 examiners, 1 of whom must be an external examiner. More than 2 examiners may be necessary in the case of multidisciplinary theses or conspectuses. |
| **Course Requirement** | This is a research-based PhD programme under regular academic supervision. The candidate is required to submit and orally defend the research proposal, conduct independent research, complete and submit a 70,000-word thesis for examination and oral defense (viva voce), to pass and graduate. |
| **Course Admission Criteria** | • A Master's degree (Level 7, MQF) in related fields; OR<br>• A Master's degree (Level 7, MQF) in nonrelated fields, subject to having relevant working experience and rigorous internal assessment; OR<br>• A Master's degree (Level 7, MQF) in nonrelated fields and without relevant working experience, subject to passing prerequisite courses; OR<br>• Other qualifications equivalent to a Master's degree (Level 7, MQF) recognised by the Malaysian Government. |
| **Preliminary research proposal** | Applicants are also expected to submit a preliminary research proposal as part of the application and undergo a personal interview with a faculty member before admission is confirmed. The area of research would have to be within ELMGS's research focus with available suitable supervision and resources. Applicants will be so assessed to determine their eligibility for admission. |
| **English Competency Requirement for International Students** | Achieve a minimum Band 4 in MUET OR equivalence to CEFR (Mid B2), IELTS score of 6.0 or other English proficiency equivalencies. |

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# Master of Business Administration (MBA)

(R2/0414/7/0147) (05/27) (A5957)

Fully accredited by MQA, the HELP MBA offers a career-transforming, life-changing learning experience for learners to develop competence, confidence and competitiveness for an enriching employment or business career. It seeks to develop an analytics-savvy new generation of managers and leaders with the skills to respond to the rapid, often unpredictable business environment. Candidates can expect to be anchored in the fundamentals of general management including the latest trends, theories and best practices in business from various courses; taught by faculty members who are experienced in these disciplines in a diverse learning environment.

HELP University students hail from more than 80 countries in the world. Join our flexible, accredited learning programmes now and be part of a vibrant, diverse student body.

| | |
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| **Intake** | January, March, May, July, September, November |
| **Course requirement and duration** | 11 taught courses + a capstone project paper, for completion on a modular basis and scheduled for completion in a minimum of 2 years and a maximum of 4 years. |
| **Assessment mode** | Assessment mode   Continuous Assessment (including assignments) + Final Assessment via assignment submission [50%/50% weighting, with such variation as approved by the Academic Board]. |
| **Course Admission Criteria** | A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR<br>• A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR<br>• Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government.<br><br>Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL.A certificate for approved course admission.<br><br>International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies. |

## Core Courses

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|---|---|---|---|
| ACC5123 | Accounting for Managerial Decisions | MGT5063 | Leadership and Organisational Behaviour |
| ECO5013 | Business Economics | MGT5083 | Operations Management and Analytic |
| FIN5013 | Corporate Finance | MGT5103 | Strategic Management |
| MHRD5103 | Global Human Resource Management | MKT5013 | Marketing Management |
| MER5013 | Entrepreneurship | MGT5033 | Business Ethics |
| MCR5013 | Business and Management Research Methods | MGT5007 | Project Paper (Capstone) |

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# Master of Business Administration
# (Open & Distance Learning - ODL)

(R2/0414/7/0147) (05/27) (A5957)

Fully accredited by MQA, the MBA ODL, is a mirror of the MBA by conventional delivery, and provides a flexible study option for busy working adults with congested work/personal commitments, or candidates who live/work far away from the university – including international candidates who do not need to be in Malaysia or a student visa to complete the course. Students from all over the world access the learning in a virtual mode whenever their time schedule permits. The 12-course online structure makes it highly attractive for students who can pay-as-they-learn by enrolling for up to 4 courses in each of 3 semesters a year, so candidates may complete the programme in one year, with a maximum candidature of 5 years.

The MBA (ODL) is delivered by an accomplished faculty and is supported by experienced industry practitioners.

The MBA offers a career-transforming, life-changing learning experience for learners to develop competence, confidence and competitiveness for an enriching employment/business career. It seeks to develop an analytics-savvy new generation of managers and leaders with skills to respond to the rapid, often unpredictable business environment. Candidates would be anchored in the fundamentals of general management including the latest trends, theories and best business practices from accounting to data analytics to leadership and strategy.

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| **Intake** | January, May, August |
| **Course requirement and duration** | 11 coursework + a capstone project paper, offered across three, 14-week semesters a year so those who enrol for and complete 4 courses in successive semesters may complete the programme in a minimum of 1 year, with a maximum candidature of 5 years. |
| **Assessment mode** | Continuous Assessment (including assignments) + Final Assessment via assignment submission [50%/50% weighting, with such variation as approved by the Academic Board]. |
| **Course Admission Criteria** | • A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR<br>• A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR<br>• Other related qualifications equivalent to a Bachelor's degree, recognised by the MalaysianGovernment.<br><br>Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL.A certificate for approved course admission.<br><br>International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies. |

## Core Courses

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|---|---|---|---|---|
| ACC512 | Accounting for Managerial Decisions | | MGT506 | Leadership and Organisational Behaviour |
| ECO501 | Business Economics | | MGT508 | Operations Management and Analytics |
| FIN501 | Corporate Finance | | MGT510 | Strategic Management |
| MHRD510 | Global Human Resource Management | | MKT501 | Marketing Management |
| MER501 | Entrepreneurship | | MGT503 | Business Ethics |
| MRM700 | Research Methods | | MGT511 | Project Paper (Capstone) |

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# Master of Entrepreneurship (MER)

(R2/345/7/0598) (03/25) (A6246)

Drawing on HELP University's own start-up and successful emergence as both a business and a social enterprise, and expressing its core value of sharing success, the MER was initiated to support the growth of dynamic entrepreneurship and ignite the entrepreneurial spirit in individuals to actualise their aspirations.

Fully accredited by MQA, the programme emphasises theoretical rigour to help students develop a conceptual awareness of the nature of the enterprise. It facilitates the understanding of a wide range of managerial, marketing and financial skills within the entrepreneurial context using experiential and action learning. This pragmatic and holistic pedagogy supports the development of mindset-based competencies for entrepreneurial foresight and actions.

The programme material is gleaned from lessons and cases of successful entrepreneurship and the experience of iconic entrepreneurs. It is also based on the hard experience of HELP as an entrepreneurial educational institution. Candidates would have opportunities to understand real-world challenges, and develop and exercise entrepreneurial skills.

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| **Intake** | January, March, May, July, September, November |
| **Course requirement and duration** | 10 taught courses + a capstone project paper, for completion on a modular basis and scheduled for completion in a minimum of 1 year and 8 months and maximum of 3 years. |
| **Assessment mode** | Continuous Assessment (including assignments) + Final Assessment via assignment submission [50%/50% weighting, with such variation as approved by the Academic Board]. |
| **Course Admission Criteria** | • A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR<br>• A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR<br>• Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government.<br><br>Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL.A certificate for approved course admission.<br><br>International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies. |

## Core Courses

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|---|---|---|---|
| MER5013 | Entrepreneurship | MER7603 | Managing Innovation |
| MER5044 | Financial Planning for Entrepreneurs | MER7703 | Business Plan |
| MER5054 | Entrepreneurial and Digital Marketing | MGT5063 | Leadership and Organisational Behavior |
| MER5103 | Global Business | MCR5013 | Business and Management Research Methods |
| MER7403 | Small Business Management | MER7907 | Project Paper (Capstone) |
| MER7504 | Digital Entrepreneurship | | |

# Master of Corporate Governance (MCG)

(R2/345/7/0641) (05/25) (A10103)

Fully accredited by MQA, the main objective of the MCG is to provide students with comprehensive knowledge of the theories, principles and practices of corporate governance. It focuses on ethical issues in the conduct and regulation of business. Additionally, the structure of the programme enables students to enhance their risk management skills.

The knowledge and expertise acquired from MCG are crucial for students who participate in the dynamic management of both private and public organisations.The past financial crises that challenged many corporations and national economies underscore the importance of acquiring knowledge and expertise in developing a code of best practices in corporate governance and developing organisational policy and procedure. The crises raised questions on the conduct of the affected corporations and also impacted corporate and industry behaviour globally.

Students with good knowledge of corporate governance would be able to develop a clear understanding of corporate structures, processes, policies, roles and responsibilities, crucial for the proper direction and control of businesses not only for their immediate but also greater stakeholders. Qualifying CPA Australia student associates with the MCG, subject to approval, may be granted exemptions for up to two (2) professional papers of the CPA professional examinations; students are advised to confirm the status of this CPA exemption when registering for HELP MCG and the CPA examination.

| | |
|---|---|
| **Intake** | January, March, May, July, September, November |
| **Course requirement and duration** | 10 taught courses + a capstone project paper for completion on a modular basis, and scheduled for completion in a minimum of 1 year and 6 months and a maximum of 3 years. |
| **Assessment mode** | Written open-book examination and assignments (assignments inclusive of presentation and assignment reports), with such variation approved by the Academic Board |
| **Course Admission Criteria** | • A Bachelor's degree (MQF Level 6) in related fields, (business management and administration), with a minimum CGPA of 2.50, OR<br>• A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR<br>• Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government.<br><br>Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL.A certificate for approved course admission.<br><br>International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies. |

## Core / Specialisation Courses

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|---|---|---|---|
| ACC511 | Corporate Governance and Accountability | CGV503 | Environmental Governance |
| ACC5123 | Accounting for Managerial Decisions | CGV504 | Corporate Finance and Analysis |
| ACC525 | Auditing and Control Systems | CGV505 | Applied Economics |
| CGV501 | Risk Management | CGV500 | Research Methods for Business and Management |
| CGV502 | Governance in International Business | CGV510 | Project Paper (Capstone) |

## Electives (Choose 1 out of 3 courses)

| | | | |
|---|---|---|---|
| ACC516 | Reporting and Professional Practice | FIN502 | Investment Analysis |
| CGV506 | Ethics and Governance | | |

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# Master of Project Management (MPM)

(R3/0414/7/0152) (11/29) (A10051)

**Accredited by Project Management Institute (PMI) USA, Global Accreditation Centre (GAC)**

Fully accredited by MQA, the MPM was the first from Southeast Asia awarded accreditation by Project Management Institute (PMI) Global Accreditation Center (GAC) for project management education programmes.

MPM aims to advance executives, engineers, lawyers, accountants, managers, consultants, and business owners to be successful project managers with advanced knowledge in project management principles and practice. They should have the ability to lead multidisciplinary project teams and develop effective and agile solutions in diverse technical and non-technical settings that incorporate IR4.0 and Sustainable Development Goals.

Students learn to be proficient specialists in managing scope, time, costs and risks and conflict resolution besides becoming competent over a broad spectrum of general management disciplines.

The ever-challenging economic and investment environment internationally demands competence in project management, and success in project management heightens opportunities for advancement to senior management positions. The MPM enables graduates to function effectively and ethically in their professional, business and personal capacity, thus contributing to society and nation-building. MPM graduates are granted substantial credit toward the experience requirement when they apply for any PMI certifications, including PMP.

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| **Intake** | January, March, May, July, September, November |
| **Course requirement and duration** | 9 taught courses + a capstone project paper, for completion on a modular basis and scheduled for completion in a minimum of 1 year and 7 months and a maximum of 3 years. |
| **Assessment mode** | Continuous Assessment (including assignments) + Final Assessment via assignment submission [50%/50% weighting, with such variation as approved by the Academic Board]. |
| **Course Admission Criteria** | • A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR<br>• A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR<br>• Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government.<br><br>Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL.A certificate for approved course admission.<br><br>International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies. |

## Core Courses

| | |
|---|---|
| MPM5014 | Project Management Principles and Practice |
| MPM5024 | Project Evaluation and Management |
| MPM5104 | Project Management Essentials – Beyond the Basic |
| MPM5304 | Program and Portfolio Management |
| MPM5404 | Risk Management |
| MGT5063 | Leadership and Organisational Behaviour |
| MCR5013 | Business and Management Research Methods |
| MPM5008 | Project Paper (Capstone) |

## Electives (Choose 2 out of 7 courses)

| | |
|---|---|
| MGT5103 | Strategic Management |
| MGT5083 | Operations Management and Analytics |
| MPM5503 | Negotiation and Conflict Resolution |
| MGT5033 | Business Ethics |
| MKT5013 | Marketing Management |
| FIN5013 | Corporate Finance |
| MHRD5103 | Global Human Resource Management |

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# Master of Human Resource Development (MHRD)

(R/345/7/0824) (10/27) (MQA/FA4273)

The HELP MHRD is designed to produce leading HR practitioners who utilise their advanced knowledge (theories, concepts and code of practices) analytically to provide evidence-based solutions to address organisational issues.

Students will learn how to lead, communicate and exchange ideas across different communication settings and work effectively with multiple stakeholders of diverse skills, cultural backgrounds and experience. The HELP MHRD also provides the students with the leadership competencies and skill sets to embrace a strong sense of ethical, social responsibility and entrepreneurial orientation towards self, organization and societal/industry development in a global context.

Students will learn from academicians and experienced practitioners through a blended learning approach. The programme is aimed at building successful HR practitioners who can not only lead the HR function effectively but also assume an equally significant role of a strategic business partner to the organisation.

| | |
|---|---|
| **Intake** | January, March, May, July, September, November |
| **Duration** | Minimum of 1 year and 9 months and maximum of 3 years. |
| **Assessment mode** | Continuous Assessment (including assignments) + Final Assessment via assignment submission [50%/50% weighting, with such variation as approved by the Academic Board]. |
| **Course Requirement** | 10 taught courses + a capstone project paper for completion on a modular basis. |
| **Course Admission Criteria** | A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR<br>• A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and management, OR<br>• Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government.<br><br>Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL.A certificate for approved course admission.<br><br>International applicants are required to have English language proficiency in terms of MUET Band 4, or CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies. |

## Core Courses

| | | | |
|---|---|---|---|
| MHRD5033 | People and Talent Analytics | MHRD5133 | Coaching and Mentoring for Performance |
| MHRD5064 | Integrated Talent Management | MGT5063 | Leadership and Organisational Behaviour |
| MHRD5084 | Organisational Design and Organisational Devt. | MCR5013 | Business and Management Research Methods |
| MHRD5093 | HR Transformation | MHRD5007 | Project Paper (Capstone) |
| MHRD5104 | Global Human Resource Management | | |

## Electives (Choose 2 out of 3 courses)

| | | | |
|---|---|---|---|
| MGT5033 | Business Ethics (Compulsory) | MGT5103 | Strategic Management |
| MGT5083 | Operations Management and Analytics | | |

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# Master of Accounting and Finance (MAF)

(R3/345/7/0153) (06/28) (A8814)

Professional accountants are increasingly being appointed to helm large corporations in a rapidly challenging and dynamic business environment in both the private and public sectors. With a clear mandate from government and industry regulators to enhance business performance, accountants have taken up key positions in the corporate world, expanding their expertise into other service industries such as ICT, transportation, aviation and others.

Fully accredited by MQA, the MAF aims to provide the theoretical framework and skills which accountants and financial managers need to cope with an increasingly complex and global accountancy environment. It provides an advanced study of accounting and financial management enabling accounting and finance graduates to extend their academic training to the frontiers of professional knowledge and also enabling professionally qualified accountants to take stock of, and enhance, what they have learnt in practice.

Qualifying individuals for CPA Australia student associateship, with the MAF, are acceptable for up to three (3) exemptions for the CPA professional examinations; students are advised to confirm the status of such exemption when they register for MAF and the CPA professional examination.

| | |
|---|---|
| **Intake** | January, March, May, July, September, November |
| **Course Requirement and Duration** | 10 taught courses + a capstone project paper for completion on a modular basis, and scheduled for completion in a minimum of 1 year and 6 months and a maximum of 3 years. |
| **Assessment mode** | Written open-book examination and assignments (assignments inclusive of presentation and assignment reports), with such variation approved by the Academic Board |
| **Course Admission Criteria** | • A bachelor's degree in accounting or related field with a minimum CGPA of 2.75; OR<br>• A bachelor's degree in accounting or related field not meeting CGPA of 2.75 but above 2.50 maybe accepted, subject to rigorous internal assessment; OR<br>• Relevant professional accounting qualifications equivalent to a bachelor's degree; OR<br>• Other qualifications equivalent to a bachelor's degree with a minimum CGPA of 2.75 and sufficient related industry experience as accepted by the university; OR<br>• A bachelor's degree in accounting or related field below a CGPA of 2.50 can be accepted, subject to a minimum of 5 years' working experience in a relevant field.<br><br>Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] certificate approval for programme admission.<br><br>International applicants require English language proficiency in terms of MUET Band 4, or CEFR (B2), IELTS 5.50 or other language proficiency equivalencies. |

## Core/Specialisation Courses

| | | | |
|---|---|---|---|
| ACC513 | Governance and Corporate Accountability | FIN502 | Investment Analysis |
| ACC514 | Financial Reporting and Disclosure | FIN504 | International Financial Management |
| ACC515 | Current Issues in Financial Accounting | FIN507 | Applied Corporate Finance |
| ACC516 | Reporting and Professional Practice | FIN510 | Entrepreneurial Finance |
| CRM500 | Case and Research Methodology | MAF510 | Project Paper (Capstone) |

## Electives (Choose 1 out of 2 courses)

| | | | |
|---|---|---|---|
| ACC517 | Applied Business Ethics | ECO520 | Economics for Strategy |

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Information provided is correct as at time of this publication update (April 2024). HELP/ELMGS reserves the right to revise the course structure and other information, without prior notice, in compliance with applicable regulatory and university policy.

# Master of Applied Business Analytics (MABA)

(N/340/7/0768) (07/25) (MQA/PA13721)

With rapid evolution of technology and communication application, future managers and leaders need skills to understand, make sense of, and capitalise on, the data that they have collected. MABA brings together a unique combination of dynamic curriculum comprising topics on quantitative methods and analysis, decision support models for descriptive, predictive and prescriptive modelling and application of large data sets in main areas of business and other social sciences (like economics, finance, marketing, people analytics and talent, operations and supply chain, education and strategic management) to propose and simulate optimal data-driven solutions.

MABA aims to equip graduates to be able to design and analyse data-driven business processes, select appropriate analytical techniques and methods to identify and propose innovative business solutions improving performance. In this digital data age, companies are beginning to seriously generate, collect, analyse and make sense of all the data that they have, to drive business value. As such, we see a burgeoning demand from organisations for more business-analytics savvy professionals to run their businesses. With such growth and demand, there are many opportunities for professionals with a MABA degree and expertise, from rewarding industry roles such as Consultants in Business Solutions, Business Analyst, Market Researchers, People and Talent Analyst, Operational Research Analyst.

We also believe that MABA will also serve as an important leadership development programme for senior professionals to hold effective leadership roles as 21st-century leaders need to be technology-savvy and have the know-how to drive data-based businesses.

| | |
|---|---|
| **Intake** | January, March, May, July, September, November |
| **Course requirement and duration** | 8 taught courses and a capstone project paper, for completion on a modular basis and scheduled for completion in 1 year and 6 months and a maximum of 3 years. |
| **Assessment mode** | Continuous Assessment (including assignments) + Final Assessment via open-book examination [about 70%/30% weighting, with such variation as approved by the Academic Board. |
| **Course Admission Criteria** | • A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50, OR<br>• A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite study of business and quantitative methods/statistics, OR<br>• Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government.<br>Malaysian non-degree holders with at least a Diploma or STPM may obtain the MQA Accreditation of Prior Experiential Learning, APEL.A certificate for approved course admission.<br><br>International applicants are required to have English language proficiency of a minimum Band 4 in MUET OR equivalent to CEFR (Mid B2), IELTS 6.0 or other language proficiency equivalencies. |

## Core Courses

| | | | |
|---|---|---|---|
| MABA7001 | Applied Statistics | MABA7006 | Marketing Analytics and Predictive Behaviour |
| MABA7002 | Business Analytics for Decision Making | MABA7007 | Strategic Management Analytics |
| MABA7003 | Analytics in Finance and Economics | MABA7008 | Business Research Methods |
| MABA7004 | People and Talent Analytics | MABA7009 | Project Paper (Capstone) |
| MABA7005 | Business Operations and Supply Chain | | |

# Master of Philosophy (MPhil)

(R2/0410/7/0024) (11/32) (MQA/FA3769)

Fully accredited by MQA, the HELP MPhil aims to deliver an interdisciplinary education in business administration and to enable students to develop in-depth knowledge, expertise and research skills through the application of research to business, entrepreneurship, leadership and management. The research in the MPhil programme is a supervised; providing an opportunity for students to gain experience in the design, implementation and communication of research contributing to an existing body of knowledge. Students who have completed 1 year of the MPhil programme also have the opportunity to progress into the PhD pathway; subject to further vigorous assessment for their admission.

The MPhil is a research-based programme. Candidates are required to conduct independent research under an academic supervisor/supervisory committee, complete the dissertation of about 35,000 words for examination, and orally defend his/her thesis in a proposal defence and attend a viva voce. Student to complete a Research Methodology course covering qualitative and quantitative components and other relevant courses - as determined by the supervisor - no later than 6 months after enrolment and to be ready to present and defend his/her proposal and the final thesis to a thesis committee. The candidate will be awarded the MPhil degree upon the successful oral examination (viva voce) of the thesis.

| | |
|---|---|
| **Application and Intake** | Application may be submitted throughout the year for commencement with the January or July intakes or at such time as approved by ELMGS. |
| **Course duration** | Minimum: 2 years, Maximum: 7 years. |
| **Course admission criteria** | • A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.75 as accepted by the HEP Senate; OR<br>• A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 and not meeting CGPA of 2.75 can be accepted, subject to rigorous internal assessment; OR<br>• A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a minimum of 5 years relevant working experience and rigorous internal assessment; OR<br>• A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment; OR<br>• A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 and not meeting 2.5 as accepted by the HEP Senate, subject to a minimum of 5 years relevant working experience and rigorous internal assessment; OR<br>• A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; OR<br>• Other qualifications equivalent to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government |
| **Preliminary research proposal** | Applicants are also expected to submit a preliminary research proposal as part of the application and undergo a personal interview with a faculty member before admission is confirmed. The area of research would have to be within ELMGS's research focus with available suitable supervision and resources. Applicants will be so assessed to determine their eligibility for admission. |
| **English Competency Requirement for International Students** | Achieve a minimum Band 4 in MUET OR equivalence to CEFR (Mid B2), IELTS score of 6.0 or other English proficiency equivalencies. |

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# Master of Science in Economic Crime Management (MSc ECM)

(R3/0400/7/0335) (06/28) (A8877)

The ground-breaking MSc ECM, the first programme of its kind in the Asia Pacific is a professional programme that aims to equip members of private corporations, government and professional associations with competencies in managing corporate and advanced technological resources to combat economic crime.

The programme combines the areas of management, technology and analytical skills with a knowledge and understanding of economic crime from a global perspective. It focuses on fraud and risk management strategies, current economic crime challenges, and on applying innovative technological and analytical solutions. It has been designed to meet the growing security demands placed on experienced personnel in law enforcement, private corporations and government, including the security aspects vis-a-vis the threat of terrorism.

| | |
|---|---|
| **Intake** | January, April, September |
| **Duration** | Minimum of 1 year and 8 months, maximum of 2 years and 8 months (including semester breaks). |
| **Assessment Mode** | Time Constraint Test (30%) + Assignment I (30%) + Assignment II (40%). |
| **Course Requirement** | 11 courses (4 cores + 5 specialisations + 1 compulsory + 1 elective) to be completed on a modular basis (effective January 2022 onwards). |
| **Course Admission Criteria** | • A Bachelor's degree (MQF Level 6) in related fields with a minimum CGPA of 2.50, OR<br>• A Bachelor's degree in related fields with a minimum CGPA of 2.00, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and with relevant working experience, subject to rigorous internal assessment, OR<br>• A Bachelor's degree in non-related fields with a minimum CGPA of 2.00, and without relevant working experience, subject to passing pre-requisite courses, OR<br>• Other related qualifications equivalent to a Bachelor's degree, recognised by the Malaysian Government.<br>Malaysian non-degree holders with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] approval for programme admission.<br>International applicants are required to fulfill English language proficiency with a minimum Band 4 in MUET or CEFR (Mid B2), IELTS 6.0 or the equivalent. |

**Case and Research Methodology (Introductory - non-credit)**

| **Core Courses** | **Electives – available when the course(s) offered** |
|---|---|
| ECM5014 Introduction to Economic Crime | ECM5064 Digital Security Risk Management |
| ECM5023 Research and Analytical Methods | ECM5074 Forensic Accounting |
| ECM5034 Fraud and Corruption Investigation | ECM5084 Advanced Fraud Analysis |
| ECM5043 Psychology and Business Crime | ECM5134 Contemporary Issues in Terrorism |
| ECM5053 Economic Crime Management and Technology | ECM5144 Introduction to Security Administration |
| ECM5093 Corporate Liability on Corruption | ECM5154 Cyber Security and Digital Forensic |
| ECM5104 Ethics in Economic Crime Management | ECM5174 Organised and Financial Crime |
| ECM5116 Applied Research Project | |
| ECM5123 Criminology | |
| ECM5163 Anti-Money Laundering and Terrorism Financing | |

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# Master of Data Science

(N/481/7/0817) (07/25) (MQA/FA13820)

## Aims

The programme aims to produce graduates to meet the growing demand for data science professionals who are capable of making decisions based on the availability of comprehensive data. It prepares graduates to apply analytics techniques for knowledge discovery and dissemination to assist researchers or decision-makers in achieving organisational objectives.

## Objectives

- Apply quantitative modelling and data analysis techniques to the solution of real world business problems, communicate findings, and effectively present results using data visualisation techniques.
- Recognise and analyse ethical issues in business related to intellectual property, data security, integrity, and privacy.
- Demonstrate knowledge of statistical data analysis techniques utilised in decision-making.
- Use data mining software to solve real-world problems.
- Employ cutting edge tools and technologies to analyse Big Data.
- Apply algorithms to build machine intelligence.
- Demonstrate use of teamwork, leadership skills and decision making.

| | |
|---|---|
| **Intake** | January, April, June, October |
| **Duration** | 1 year |
| **Assessment Mode** | Coursework and Dissertation |
| **Course Admission Criteria** | • A Bachelor's degree (Level 6, MQF) in Computing or related fields with a minimum CGPA of 2.75, as accepted by the HEP Senate; OR<br>• A Bachelor's degree (Level 6, MQF) in Computing or related fields with a minimum CGPA of 2.00 and not meeting a CGPA of 2.75 can be accepted subject to a thorough rigorous assessment as determined by the HEP; OR<br>• A Bachelor's degree (Level 6, MQF) in Non-Computing field with a minimum CGPA of 2.50 can be accepted subject to a thorough rigorous assessment as determined by the HEP to identify the appropriate prerequisite courses that equivalent to their working experience in the Computing or related fields; OR<br>• A Bachelor's degree (Level 6, MQF) in Non-Computing fields with a minimum CGPA of 2.50 can be accepted subject to appropriate prerequisite courses; OR<br>• Other qualifications equivalent to a Bachelor's degree (Level 6, MQF) in Computing or related fields recognised by the Government of Malaysia must fulfil the requirement on item i or ii. |

| Course Code | Course Name | Credit hours | Semester | Duration |
|---|---|---|---|---|
| MDS501 | Programming For Data Science | 4 | 1 | 11 weeks |
| MDS502 | Data Management | 4 | 1 | |
| MDS503 | Statistics for Data Science | 4 | 1 | |
| MDS504 | Applied Machine Learning | 4 | 2 | |
| MDS505 | Research Methods | 4 | 2 | |
| MDS506 | Dissertation | 20 | 3 | 21 weeks |

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# Doctor of Philosophy (Psychology)

(N/311/8/0109) (10/25) (MQA/PA10469)

The Doctor of Philosophy (PhD) in Psychology programme is designed to provide graduate students with the opportunity to conduct research in different areas of psychology, under the supervision of experienced academic staff.

This programme aims to provide postgraduate-level training for students, to equip students with the research skills and professional development necessary for teaching and research positions in various industries.

| | |
|---|---|
| **Intake** | January, May-August, October-December |
| **Duration** | Approximately 3 years (full-time) |
| **Assessment Mode** | Research |
| **Course Requirement** | This is a research-based PhD course, which largely consists of an independent research project completed over the course of 6 semesters (6 months per semester), full-time.<br><br>A module on Research Methodology and Academic Writing will be offered in the student's first year of study. Students are required to complete a supervised research project, which culminates in the submission of a final dissertation (thesis) and defense |
| **Course Admission Criteria** | • Candidate with a Master's degree in psychology or a related area, accepted by the University's Senate.<br>• Bachelor and Master's degrees completed in English, OR a minimum score of 5.5 on the International English Language Testing System (IELTS) and submit a sample of written work in English for evaluation.<br>• Full-time enrolment is encouraged, but part-time options are available, subject to further discussion |

## Research projects:

- Clinical Psychology
- Cognitive Psychology
- Comparative Psychology
- Counselling Psychology
- Cross Cultural Psychology
- Developmental Psychology

- Educational Psychology
- Industrial/Organisational Psychology
- Neuropsychology
- Personality Psychology
- Positive Psychology
- Social Psychology

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HELP University Subang Bestari

# Master of Philosophy (Psychology)

(R/0313/7/0020) (10/32) (MQA/FA10468)

The Master of Philosophy (MPhil) in Psychology programme is designed to provide graduate students with the opportunity to conduct research in different areas of psychology, under the supervision of experienced academic staff.

This programme aims to provide postgraduate-level training for students, to equip students with the research skills and professional development necessary for teaching and research positions in various industries. Students who have completed 1-year of the MPhil program also have the opportunity to progress into the PhD pathway, subject to further assessment.

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|---|---|
| **Intake** | January, May-August, October-December |
| **Duration** | Approximately 2 years (full-time) |
| **Assessment Mode** | Research |
| **Course Requirement** | This is a research-based Masters course, which largely consists of an independent research project completed over the course of 4 semesters (6 months per semester), full-time. <br><br> A module on Research Methodology and Academic Writing will be offered in the student's first year of study. Students are required to complete a supervised research project, which culminates in the submission of a final dissertation (thesis) and defense. |
| **Course Admission Criteria** | • A Bachelor's degree in psychology (or a relevant area) with a minimum CGPA of 2.75 out of 4.00 (or equivalent). <br> • Bachelor's degree completed in English, OR a minimum score of 5.5 on the International English Language Testing System (IELTS) and submit a sample of written work in English for evaluation. <br> • Full-time enrolment is encouraged, but part-time options are available, subject to further discussion. |

**Research projects:**

- Clinical Psychology
- Cognitive Psychology
- Comparative Psychology
- Counselling Psychology

- Cross Cultural Psychology
- Developmental Psychology
- Educational Psychology
- Industrial/Organisational Psychology

- Neuropsychology
- Personality Psychology
- Positive Psychology
- Social Psychology

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# Master of Clinical Psychology

(R3/311/7/0019) (09/29) (A8077)

Clinical Psychology is an applied field of psychology that specializes in the understanding, assessment, diagnosis and treatment of psychological dysfunctions. Central to the practice of clinical psychology is the use of psychological testing and psychotherapy. Clinical psychologists work together with other mental health professionals to promote psychological health, as well as prevent and relieve psychological problems.
The Master of Clinical Psychology programme is a 60-credit hour professional course offered by HELP University through the Faculty of Behavioural Science, Education and Languages.

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|---|---|
| **Intake** | January (annually) |
| **Duration** | Approximately 2 years (full-time only) |
| **Assessment Mode** | Coursework, practical training, and research |
| **Course Requirement** | 21 subjects (inclusive of coursework (assignments and exams), practical training, and research project) are to be completed on a modular basis + passing a series of Clinical Competency Evaluation tasks. |
| **Course Admission Criteria** | • A Bachelor's degree in Psychology with Second Class Honours (Upper Division) or at least a CGPA of 3.00 (on a 4.0 scale), or its equivalent and<br><br>• A high standard of written and oral communication skills (in English)<br><br>• Ability and willingness to sustain high workloads<br><br>• Capacity to relate to a wide range of people from different age, gender, ethnic-racial, cultural, socioeconomic and vocational backgrounds<br><br>• After reviewing each applicant's qualifications, applicants will be notified if they have been shortlisted for individual and group interviews with the Selection Committee. After the interview sessions, the Selection Committee will then render a final decision to the applicant's acceptance into the MCP program.<br><br>Please note that the interview serves as the most important entry requirement in determining the goodness-of-fit between the applicants and this programme.<br><br>Applicants with strong academic qualification may still be rejected  f they fail the interview session.<br><br>International applicants and applicants whose undergraduate degree's medium of instruction was not in English are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or its equivalent. |

## CORE SUBJECTS (21 units)

| | | | | |
|---|---|---|---|---|
| MCL601 | Clinical Interview and Basic Intervention Skills | | MCL614 | Internal Practicum I |
| MCL602 | Child Development, Health, and Dysfunctions | | MCL615 | Internal Practicum II |
| MCL603 | Clinical Neuropsychology | | MCL616 | Group Process I |
| MCL604 | Diagnostic Testing I | | MCL617 | Group Process II |
| MCL605 | Diagnostic Testing II | | MCL618 | Group Process III |
| MCL606 | Personality and Psychotherapy | | MCL631 | External Practicum I |
| MCL607 | Adult Development, Health and Dysfunctions | | MCL632 | External Practicum II |
| MCL610 | Family Systems Theory and Therapy | | MCL630 | Clinical Research Project |
| MCL611 | Cognitive Behavioural Theory and Therapy | | MCL628 | Clinical Competency Evaluation (Diagnostic) |
| MCL612 | Professional Issues: Ethics, Conduct and Law | | MCL629 | Clinical Competency Evaluation (Therapy) |
| MCL613 | Clinical Research and Evaluation Skills | | | |

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# Master in Counselling

(R2/762/7/0018) (01/28) (A6678)

The HELP MC programme covers all the main areas of study required of a professional counsellor. The curriculum is structured according to the requirements of the Standards and Requirements of Training for Counsellors as set by the Malaysian Board of Counsellors.

The programme will develop professional counsellors capable of meeting the mental health needs of Malaysian society. The programme is designed to expose students to a holistic approach in the field of counselling. Students will find a balance between theory, research and practice.

| | |
|---|---|
| **Intake** | January |
| **Duration** | Full-time: minimum of 2 years and maximum of 6 years<br>Part-time: minimum of 3 years and maximum of 6 years<br>3 semesters per year |
| **Assessment Mode** | Coursework, practical training, and Research. For coursework subjects, there are two modes of assessments which are continuous assessment (including assignments) + Final exam (weightage ranging between 30%-70% between continuous assessment and final exam), as approved by the Academic Board. |
| **Course Requirement** | 15 subjects (inclusive of coursework (assignments and exams), practical training, and research project) are to be completed on a modular basis. |
| **Course Admission Criteria** | • A basic undergraduate degree in any discipline with a minimum CGPA of 2.50 (on a 4.0 scale).<br>• International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent.<br><br>After reviewing each applicant's qualifications, applicants will be notified if they have been shortlisted for a personal and/or group interview with the Selection Committee. Prior to the interview session(s), applicants are required to complete an online personality assessment.<br><br>Once the interview session(s) are completed, the Selection Committee will then render a final decision to determine the applicant's acceptance into the MC program. Please note that the interview serves as the most important entry requirement in determining the goodness-of-fit between the applicants and this programme.<br><br>Applicants with strong academic qualification may still be rejected if they fail the interview session |

## CORE SUBJECTS (15 units)

| | | | | |
|---|---|---|---|---|
| MC501 | Human Development Across the Lifespan | | MC608 | Testing and Assessment |
| MC502 | Social Diversity and Multicultural Counselling | | MC609 | Career Information and Career Development |
| MC503 | Theories of Counselling and Psychotherapy | | MC610 | Marital and Family Counselling |
| MC504 | Theory and Practice of Career Counselling | | MC611 | Assessment of Individuals and Groups |
| MC505 | Techniques and the Process of Counselling | | MC612 | Issues and Ethics in the Helping Profession |
| MC506 | Research Methods and Statistics | | MC613 | Counselling Practicum |
| MC507 | Group Process | | MC714 | Research Project MC715 Counselling Internship |

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Information provided is correct as at time of this publication update (April 2024). HELP/ELMGS reserves the right to revise the course structure and other information, without prior notice, in compliance with applicable regulatory and university policy.

# Doctor of Philosophy in Education (Mixed-Mode)

(N/140/8/0027) (07/27) (MQA/PA13817)

The aim of this programme is to provide learners with a comprehensive coursework cum research study. Learners will develop a deep understanding of both subject specialisation and research in one of the three disciplines, i.e. i. Educational Management, ii. Early Childhood Education, and iii. Teaching of English as a Second Language (TESL).

As this programme is conducted on a mixed-mode basis, the first part of the programme focuses on direct instruction to facilitate the mastery of research skills and subject specialisation skills necessary to progress to the next phase of study which is the research dissertation component. With the advantage of content-mastery and research, learners will be prepared to become professional researchers cum subject-matter specialists.

The expertise to be gained from this programme can be applied in a variety of job-placements such as universities, colleges, education departments, schools or any institutions offering education programmes.

During the coursework phase, learners will undergo face-to-face teaching and learning interactions with facilitators and fellow learners. The coursework phase culminates with the preparation of the Concept Paper which serves as a bridge between theory and practice and prepares learners with appropriate competencies for the next phase of the study programme – the dissertation phase. Seminars and workshops will be organised from time to time to equip learners with knowledge and skills needed to complete their dissertations.

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|---|---|
| **Intake** | January, May, August |
| **Duration** | 3-year programme (one year of coursework and two years of dissertation) |
| **Concentration** | 1. Education Management, 2. Early Childhood; & 3. TESL |
| **Assessment Mode** | There are two modes of assessment: <br> • Coursework (Assignment-based): 30%  • Research (Dissertation): 70% |
| **Course Requirement** | The coursework phase comprises 6 courses totalling 24 credit hours and the dissertation phase comprises 56 credit hours (coursework to dissertation ratio: 30:70) incorporating the following aspects: <br> • Two compulsory research subjects;  • One elective; <br> • Two specialisation subjects;  • One Concept Paper; and Dissertation. |
| **Course Admission Criteria** | • Master's degree in Education recognised by the Malaysian Government OR the HELP University Senate. Non-education Master's degree must possess at least 2 years of teaching experience. <br><br> International applicants are required to fulfil a minimum score of 5.0 for International English Language Testing System (IELTS) or the equivalent. |

### Research Subjects (2 units)

PHD7014   Advanced Educational Research Methodology
PHD7024   Data Analysis in Educational Research

### Concentration Subjects (2 Units per Concentration)

**Educational Management**
PHD7034   Educational Management & Leadership
PHD7044   Management of Educational Change

**Early Childhood Education**
PHD7054   Theories & Practices of Early Childhood Education
PHD7064   Child Development

**Teaching of English as a Second Language**
PHD7074   Second Language Teaching Methodology & Learning
PHD7084   Second Language Acquisition

### Elective Subject (One elective subject)

The elective subject will be chosen from any one of the subject Concentrations. For example, if a learner's subject specialisation is Educational Management, then the elective subject can be selected from either Early Childhood Education or Teaching of English as a Second Language.

### Concept Paper (Compulsory subject)

PHD7094   Concept Paper

### Dissertation (Individual Research)

PHD7156   Doctoral Dissertation

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Information provided is correct as at time of this publication update (April 2024). HELP/ELMGS reserves the right to revise the course structure and other information, without prior notice, in compliance with applicable regulatory and university policy.

# Master of Education (Teaching and Learning) (MEDTL)

(R/0110/7/0036) (04/29) (MQA/FA8168)

The HELP MEd TL first offered in 2017, aspires to enhance professional competence, students' knowledge and their career prospects in the discipline, based on informed practices and the broader views of education. The HELP MEd TL programme also aims to equip professionals with skills that make teaching and learning efficacious and interesting.

As education is a multi-faceted discipline of study with a long historical development that cuts across cultures and civilisations in the local setting, the informed teacher whose practice when culturally, socially and developmentally appropriate, is considered academically and professionally progressive at its best. Each has its own set of philosophy and values, literary and literacy scholarships, policies and regulations, systems and practices. Thus, the HELP MEd TL student is a researcher and a leader of education in process, engaged in acquiring an understanding of the core knowledge of pedagogy that encompasses history, philosophy, sociology, psychology, economics and politics. Furthermore, the inclusion of technology across these scholastic pursuits will prepare the students for the changes in the new millennium.

| | |
|---|---|
| **Intake** | January, April, July, October |
| **Duration** | Approximately 2 years (full time) |
| **Assessment Mode** | There are two modes of assessment:<br>• Coursework (100%)<br>• Examination (30%) + Coursework (70%) |
| **Course Requirement** | 11 subjects (8 core + 1 elective + 1 teaching subject + 1 capstone Research project and teaching Practicum) to be completed on a modular basis |
| **Course Admission Criteria** | • A Bachelor's degree of at least 3 years' study in any discipline from a recognised university with a minimum CGPA of 2.50 or equivalent; For non-education graduates, a minimum of 1 year's teaching experience is required – those with less than 1 year's teaching experience are required to attend a bridging module to prepare them for this programme; Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.<br><br>International applicants are required to fulfil a minimum score of 5.0 for International English Language Testing System (IELTS) or the equivalent. |

## Core Subjects (8 units)

MED6013  Foundations of Education
MED6023  Curriculum Development
MED6033  Instructional Media in Teaching and Learning
MED6144  Assessment and Evaluation in Education
MED6154  Interaction and Facilitating Skills in Educational Contexts
MED6084  Educational Research Methodology
MED6133  Project Based Learning
MED6164  Strategies for Teaching and Learning

## Electives currently offered (Selection of 1)

MED6163  Technology and Educational Innovations
MED6153  Educational Management and Leadership
MED6173  Theatre Arts in Educational contexts

## Teaching subjects (Selection of 1)

MED6093  Teaching of Language and Literature
MED6103  Teaching of Mathematics and Science
MED6113  Teaching of Social Studies and Environment

## Practicum (Compulsory – Select 1 Education Setting)

MED6146  Practicum and Research Inquiry in Education Setting

For more information, please contact:
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