



# SUBANG BESTARI CAMPUS

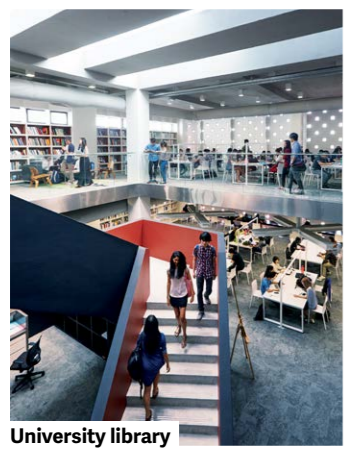
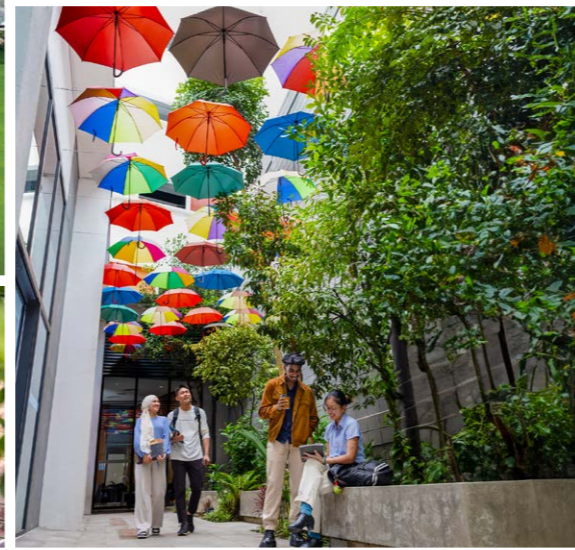
Learn amidst nature in our green campus environment



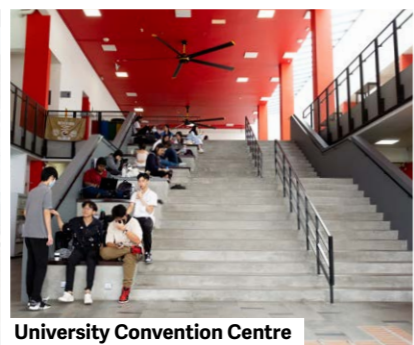
Subang Bestari Campus accommodates more than 5,000 students



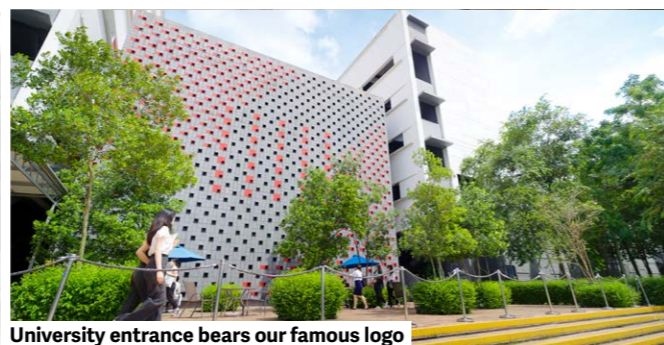
One of our rooftop gardens



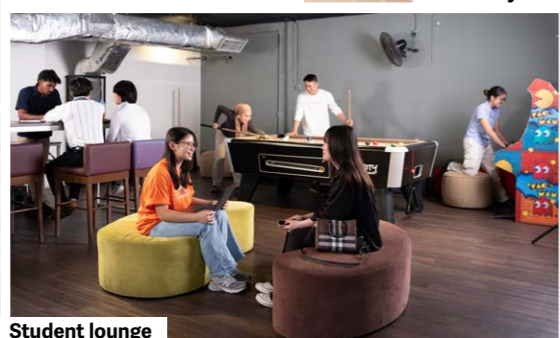
University library



University Convention Centre



University entrance bears our famous logo



Student lounge



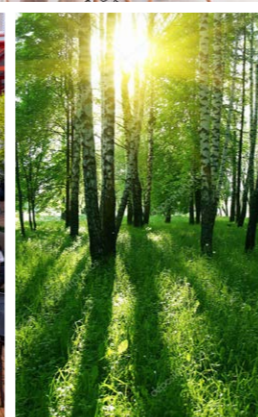
Student cafe



Student lounge



Food truck street



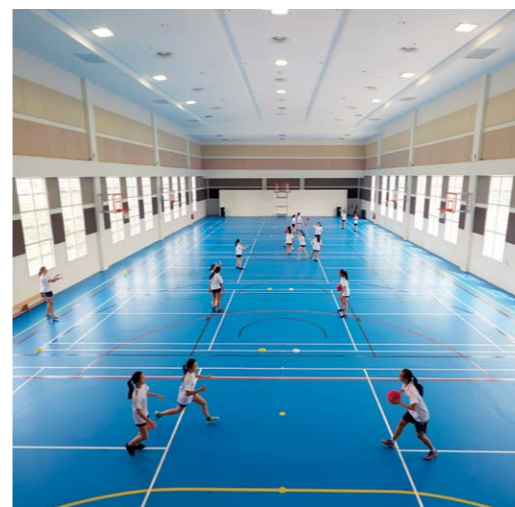
# HELP EDUCATION GROUP SPORTS HUB



Competition-standard football pitch



Weights gym



Air conditioned badminton and basketball courts



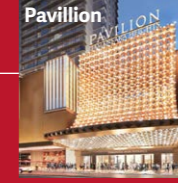
Covered tennis, basketball and volleyball courts



25m swimming pool

# DAMANSARA HEIGHTS CAMPUS

Study in the beating heart of Kuala Lumpur



o Connected by MRT to main shopping and foodie havens o

Damansara Heights Campus accommodates over 3,500 students



Auditorium



Library



ELM Graduate Lounge



Cafeteria



Media studio



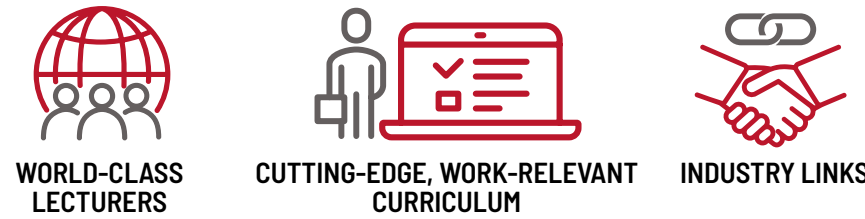
Moot court

# Our mission is to help every student succeed in life and live a life of significance

## To accomplish this we have developed 4 pillars that will encapsulate your university experience at HELP

### 1. ACADEMIC EXCELLENCE

Our **dedicated** team of **educators** will ensure you have an **engaging** and **meaningful learning experience**



- FOUNDATION STUDIES**
- Arts
  - Science
- BUSINESS, ECONOMICS AND ACCOUNTING**
- Accounting
  - Finance
  - Marketing
  - Entrepreneurship
  - Human Resource Management
  - International Business
  - Management
  - Economics
  - Business Analytics
  - Business Psychology
  - Hospitality Management
  - Tourism Management
- LAW**
- Bachelor of Laws
  - UK Degree Transfer Programme (Law)
- COMMUNICATION**
- Public Relations
  - Marketing Communication
  - Media Studies
- EDUCATION**
- Early Childhood Education
- PSYCHOLOGY**
- Psychology
  - Clinical Psychology
  - Counselling
- COMPUTING AND DIGITAL TECHNOLOGY**
- Information Technology
  - Data Analytics
  - Computer Science
- ELM GRADUATE SCHOOL**
- MBA / MBA-Online
  - Entrepreneurship
  - Corporate Governance
  - Project Management
  - Human Resource Development
  - Economic Crime Management
  - Accounting and Finance
  - Applied Business Analytics
  - Master of Philosophy
  - DBA
  - Business, Management and Entrepreneurship
  - Education
  - Data Science
  - Investment and Wealth Management

#### YOUR GATEWAY TO THE WORLD

Our students have successfully continued their education in over 500 Top Universities around the world including

- Cambridge University
- Oxford
- MIT
- Imperial College
- LSE
- Australian National University
- The University of Melbourne
- The University of Queensland

#### THE BEST OF EAST AND WEST



### 2. LIFE AND CAREER PREPARATION

Our **enhanced curriculum** will give you the **advantage** you need to **thrive** and **succeed** in your **career** and your **life**

Our curriculum integrates these 8 attributes for students to develop these qualities

**DIGITAL AGILITY:**  
Being able to apply digital technology, including data science, IOT and AI, to enhance the performance of your organisation and industry

**SOCIAL INTELLIGENCE:**  
Being the collaborative team member who can work effectively with anyone, including people of diverse cultures, generations and personalities

**STRATEGIC COMMUNICATION:**  
Being able to communicate any idea to any audience, in a clear, confident, compelling and persuasive manner

**MENTAL AGILITY:**  
Sharpening your mind to be able to learn quickly, think innovatively like an entrepreneur, and master design thinking and problem solving models

**ENVIRONMENTAL AND GLOBAL LITERACY:**  
Grasping the importance of planetary health and being able to develop and implement initiatives that promote environmental sustainability

**MORAL COURAGE:**  
Developing a strong moral conscience and ethical values that place an emphasis on compassion, integrity and service to the larger community

**RESILIENCE AND WELLNESS:**  
Understanding yourself and knowing how to build up your mental, physical financial and social fitness and resilience

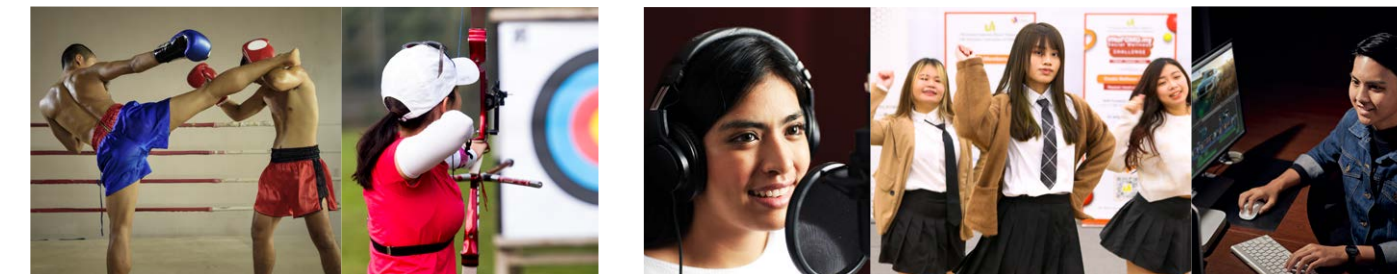
**CLARITY OF PURPOSE:**  
Being clear about what you want in your life and the developing discipline and agency to achieve it

Our graduates have secured positions in over 2,000 top global organisations, including:  
**Alliance Bank Malaysia Allianz Malaysia BDO Bluedale Bumi Armada CADVision Systems CGS International Hiredly Crowe ECOVIS Genting Hawley & Hazel Crestar Education Hong Leong Assurance IPSOS Malaysia Hong Leong Bank Leaderonomics Jobstreet by SEEK LHPLUS Meliá Kuala Lumpur NielsenIQ Omnicom OSK Holdings PayNet Public Bank Publicis Groupe Sapura Energy Shangri-La Kuala Lumpur YYC Shopee Malaysia Star Media The Westin Langkawi Tricor Axcelasia UOB Wipro Unza**



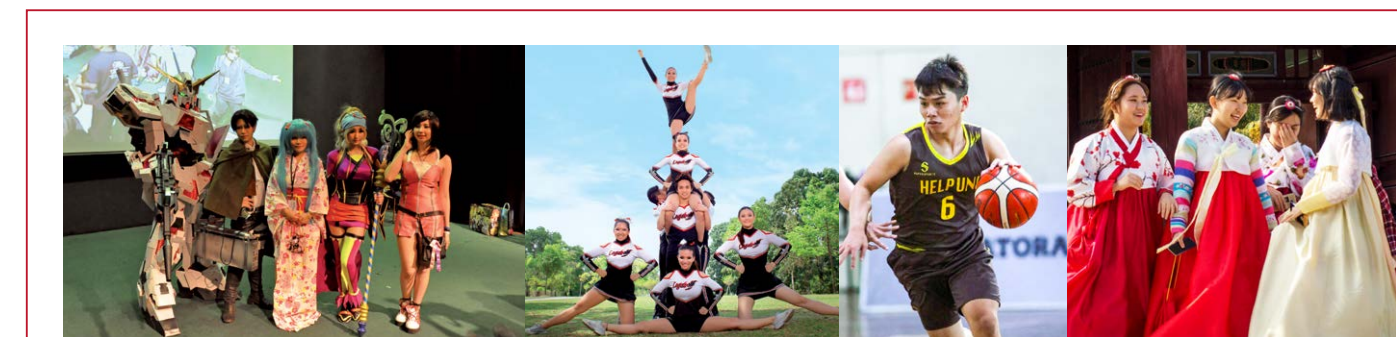
### 3. VIBRANT STUDENT LIFE

Our **full** and **exciting campus experience** will help you find your **joy of life** and **passion**



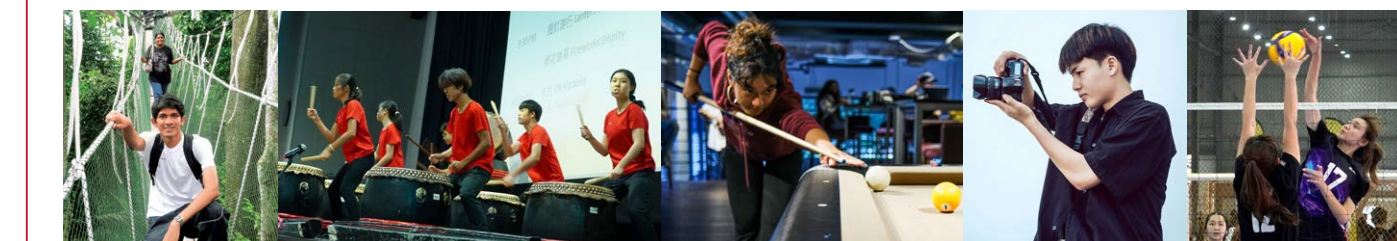
#### OVER 50 FREE MASTERCLASSES AND WORKSHOPS

- Helping you get FIT**
- get coaching from a national badminton player
  - get fitness tips from a SEA Games gold medalist
  - Muay Thai, Zumba, Yoga, Archery
- Helping you become a CREATOR**
- learn how to be a digital creator from a real influencer/KOL
  - K-Pop Dance, Singing, Music Recording, Podcasting, Movie Editing, Acting, Stand Up Comedy, Cooking.



#### OVER 100 CLUBS AND SOCIETIES TO JOIN

- **Over 30 sports leagues and competitions throughout the year including:** E-sports, Football, futsal, badminton, ultimate Frisbee, basketball, pool, swimming, athletics, rugby, cricket, pickle ball, chess, Go.
- **Over 10 Inter-departmental Competitions including:** Sports carnival, Gasing Hill Trekathon, Phone Quiz, Poetry Slam, Debates, Musicals, Amazing Race.
- **Over 25 University Parties and Extravaganzas including:** Mid-autumn Festival, Korean Festival, International Food and Culture Week, Valentine's Day Enchanted Ball, Annual Musical and Drama Production, Short Film Festival, Charity Bazaar, New Year's Countdown Party, Fun Run, HELP Fringe Festival.
- **Weekly Stress Busters and Student Mixers Every Friday night**



### 4. WELLNESS AND COMMUNITY

Our **caring community** of students and staff will make you feel **welcome, safe and well.**



#### COMMUNITY

From your very first day of university every new student will be assigned to a peer support group and a senior student mentor to ensure you have a support network from the very beginning of your university journey



#### MENTAL HEALTH AND WELLNESS

**Centre for Psychological and Counseling Services (CPCS)**

- comprehensive mental health care
- supported by the largest psychology programme in Malaysia

**MENTAL WELLNESS WORKSHOPS**

- Stress management
- Creative therapies (music, art, drama)
- Mindfulness
- Yoga
- Meditation and Relaxation

**FREE HUGS**

 +6012-928 0864

 [university.help.edu.my](http://university.help.edu.my)

 [study@help.edu.my](mailto:study@help.edu.my)

### HELP University Sdn Bhd

Company Registration Number: 198201005211 (84963-D)  
MOHE Approval Number: DU028(W)

### ELM Business School

No. 15, Jalan Sri Semantan 1,  
Off Jalan Semantan, Bukit Damansara,  
50490 Kuala Lumpur  
Tel: 03-2716 2000

### Subang Bestari Campus

Persiaran Cakerawala, Subang Bestari,  
Seksyen U4, 40150 Shah Alam, Selangor  
Tel: 03-7849 3000



SCAN TO FOLLOW US ON  
SOCIAL MEDIA



# ALUMNI HELP FOR LIFE



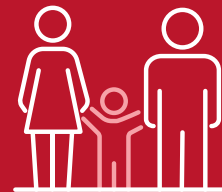
**LIFELONG LEARNING**  
Complete your Masters and  
Doctorates programmes  
with us



**MENTAL WELLNESS AND  
FAMILY**  
Marriage Counselling  
Psychological support  
services



**RESKILLING AND  
UPSKILLING**  
Up-to-date Microcredential  
courses for in-demand jobs



**PARENTING**  
Free parenting workshops

**NEED HELP WITH  
YOUR CAREER  
DECISIONS?**

Get free career counselling and  
testing services

- **Career testing**
- **Career coaching**
- **Internship programmes**
- **Job placement**



Scan  
me for  
a free  
career  
test