



POSTGRADUATE PROSPECTUS 2021



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HELP UNIVERSITY

Founded in 1986 to provide affordable quality educational opportunities in Malaysia and the region, HELP University has developed into a leading institution of higher learning with a strong reputation for quality and credibility recognised by national and international universities, research organisations, businesses, corporations and governments in the Asia Pacific, Europe and North America. In upholding rigorous standards and setting benchmarks in many areas for three decades, HELP University has achieved many successes, won plaudits and respectability, and has become a preferred partner in many crucial areas of academia, endeavour and enterprise.

HELP University offers a wide and diverse range of programmes that includes business, law, management, economics, social sciences, IT and the humanities at undergraduate and postgraduate levels. It also plays a leading role in research and development in certain disciplines and subject areas. The quality of education imparted by HELP University ensures that its graduates are favoured by many discerning employers including national corporations and multinational companies. HELP University graduates also rapidly assume responsible positions and leadership roles in their careers.

Our Mission

To help people succeed in life and to live a life of significance through education.

Our Values

- Pride of Achievement.
- Sharing Success.
- The Courage to Be.
- To be Compassionate.
- To be Significant.

Our Vision

- To be a university with a strong culture of quality and leadership that focuses on sound academic standards, continuous improvements, and the talent development of students and staff.
- To be a university that offers a learning experience that enhances career development, lifetime values and personal fulfilment.
- To be a university with a strong research focus in our key areas of excellence.
- To be a university that shares our success with the stakeholders and communities we serve.

ELM GRADUATE SCHOOL

*PREPARING INDUSTRY READY PROFESSIONALS,
RESEARCHERS AND LEADERS*

The ELM Graduate School boasts a strong and fine tradition of reliably delivering successful postgraduate education as well as continuing education and professional development programmes. Its master's programmes offer students a wide range of specialised learning opportunities. It imparts business skills and to cultivate their entrepreneurial leadership potential for the highly globalised economy. Its research-based master's and doctoral programmes prepare students for careers in academia and industry in the disciplines of Business, Economics, Accounting and Finance, Operations, Human Resources and Organisational Behaviour, Sales and Marketing, Entrepreneurship, Strategy. ELM Graduate School also offers professional development programmes in the areas of entrepreneurship, leadership and management.

- Nurtures competence and confidence in ambitious individuals to adapt to a rapidly changing and challenging business environment, effectively developing their careers across the different sectors and industries.
- Provides affordable, flexible quality graduate education and upholding HELP University's mission to help people succeed in life and lead a life of significance through education.
- Has one of the largest alumni of successful individuals in academia, business, government, and NGOs.
- Has a diverse population of international students from more than 20 countries studying part-time and full-time.
- Enables students to develop personal, consultancy and research competencies to undertake rigorous research at an advanced level that contributes to theory and practice in business and management.
- Centrally located at Damansara Heights between Kuala Lumpur and Petaling Jaya, in a select neighbourhood providing a convenient and conducive venue for postgraduate studies.

Master of Business Administration (MBA)

KPT/JPS (R2/345/7/0599) (A5957) 05/27

Accredited by the Chartered Management Institute, UK (CMI)



The HELP MBA offers a career-transforming, life-changing learning experience for learners. It seeks to develop an analytics savvy new generation of managers and leaders with the skills to respond to the rapid, often unpredictable business environment. Students can expect to be anchored in the fundamentals of general management including the latest trends, theories and best practices in business from accounting to data analytics to strategy; taught by faculty members who are experienced in these disciplines in a diverse learning environment.

The HELP MBA is accredited by Chartered Management Institute, UK (CMI) which provides graduates with a second professional qualification, CMI Level 7 Qualification in Strategic Management and Leadership through the HELP MBA programme. Having an industry-recognised CMI professional qualification helps HELP MBA learners to think strategically and globally, use data analytics to solve business problems, to lead ethically, and to work innovatively and effectively.

HELP University students hail from more than 80 countries in the world. Join our flexible, professionally accredited learning programmes now and be part of a vibrant, diverse student body.

Course Structure

Duration : 2 years

Assessment mode : Written Examination and Assignments [assignments inclusive of presentation], with such variation approved by the Academic Board.

Course Requirement : 12 subjects to be completed on a modular basis.

Course Admission Criteria : A Bachelor's degree from a recognised university with a CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core Subjects	
ACC5123 Accounting for Managerial Decisions MHRD5103 Global Human Resource Management MCR5013 Business and Management Research Methods	MGT5083 Operations Management and Analytics MKT5013 Marketing Management MGT5007 Capstone Project Paper
Electives currently offered	
MGT5063 Leadership and Organisational Behaviour MER5013 Entrepreneurship ECO5013 Business Economics	MGT5033 Business Ethics FIN5013 Corporate Finance MGT5103 Strategic Management

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ELM Business School, Level 10

Master of Business Administration (ODL)

KPT/JPS (R-DL/340/7/0653) (MQA/FA8009) 04/26

Accredited by the Chartered Management Institute, UK (CMI)



The HELP MBA (ODL) programme is offered by ELM Graduate School in response to the demand for more flexible study options for professional and career advancement. The MBA (ODL) is delivered by an accomplished faculty and supported by experienced industry practitioners. Students can now access it whenever or wherever their schedule permits and still learn and share with participants from all over the world in an interactive and virtual environment.

The MBA (ODL)'s 12-module online structure makes it highly attractive and popular for busy working adults and large cohorts of students from across the world. Students can choose to pay-as-they-learn by enrolling in multiple modules at a time or pay the full cost of the programme, whichever is easier and convenient for them.

Course Structure

Duration : 1 to 3 years

Assessment mode : Online Discussion, Written Examination and Assignments with such variation approved by the Academic Board.

Course Requirement : 12 subjects to be completed on a semester basis.

Course Admission Criteria : A Bachelor's degree from a recognised university with a CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] approval for programme admission.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core subjects	
ACC512 Accounting for Managerial Decision-Making MKT501 Marketing Management MGT511 Capstone Project Paper	MGT508 Operations Management MHRD510 Global Human Resource Management
Electives currently offered	
MGT503 Business Ethics MGT510 Strategic Management FIN501 Corporate Finance MGT506 Leadership and Organisational Effectiveness	MKT503 Digital Marketing MER501 Entrepreneurship ECO501 Business Economics

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ELM Business School, Level 10

Master of Accounting and Finance (MAF)

KPT/JPS (R2/344/7/0153) (A8814) 06/23



Professional accountants are increasingly being appointed to helm large corporations in a rapidly challenging and highly dynamic business environment in both the private and public sectors. With a clear mandate from government and industry regulators to enhance business performance, accountants have taken up key positions in the corporate world, expanding their expertise into other service industries such as in ICT, transportation and aviation and many other areas.

The HELP MAF aims to provide the theoretical framework and skills which accountants and financial managers need to cope with an increasingly complex and global accountancy environment. The programme provides an advanced study of accounting and financial management enabling accounting and finance graduates to extend their academic training to the frontiers of professional knowledge and also enabling professionally qualified accountants to take stock of, and enhance, what they have learnt in practice. Qualifying students with HELP MAF are acceptable for up to three (3) exemptions for the CPA Australia professional examinations; students are advised to confirm the status of this CPA exemption when they register for MAF and the CPA professional examination.

Course Structure

- Duration : 1 ½ years¹
Assessment mode : Open-book Exam (20%) + Closed Book Exam (10%) + Assignment I (30%) + Assignment II (40%) [assignments inclusive of presentation], with such variation approved by the Academic Board.
Course Requirement : 11 subjects to be completed on a modular basis.
Course Admission Criteria : A Bachelor's degree in accounting/finance/related disciplines from a recognised university with a CGPA of 2.75, preferably with adequate industry experience; those with a CGPA of less than 2.75 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] approval for programme admission.

International applicants are required to fulfil a minimum score of 5.5 for the International English Language Testing System (IELTS) or its equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core/Specialisation Subjects	
ACC513 Governance and Corporate Accountability ACC514 Financial Reporting and Disclosure ACC515 Current Issues in Financial Accounting ACC516 Reporting and Professional Practice CRM500 Case and Research Methodology	FIN507 Applied Corporate Finance FIN502 Investment Analysis FIN510 Entrepreneurial Finance FIN504 International Financial Management MAF510 Project Paper (Capstone)
Electives currently offered (Choose 1 out of 2)	
ACC517 Applied Business Ethics ECO520 Economics for Strategy	

¹Presently scheduled for completion within 18 months but pending imposition of government regulation; duration is expected to be extended to 24 months in due course.

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ELM Business School, Level 10

Master of Corporate Governance (MCG)

KPT/JPS (R2/345/7/0641) (A10103) 05/25



The main objective of HELP MCG is to provide students with comprehensive knowledge of the theories, principles and practice of Corporate Governance. It focuses on ethical issues in the conduct and regulation of business. Additionally, the structure of the programme enables students to enhance their risk management skills. The knowledge and expertise acquired from HELP MCG are crucial for students who participate in the dynamic management of both private and public organisations.

The recent financial crises that challenged many corporations and national economies underscore the importance of acquiring knowledge and expertise in developing a code of best practices in corporate governance and developing organisational policy and procedure. The crises not only raised questions on the conduct of the affected corporations but also impacted corporate and industry behaviour globally. Students with good knowledge of corporate governance would be able to develop a clear understanding of corporate structures, processes, policies, roles and responsibilities, crucial for the proper direction and control of businesses not only for their immediate but also greater stakeholders. Qualifying students with the MCG are acceptable for up to two (2) exemptions for the CPA Australia professional examinations; students are advised to confirm the status of this CPA exemption when they register for HELP MCG and the CPA professional examination.

Course Structure

Duration : 1 ½ years¹

Assessment mode : Open-book Exam (20%) + Assignment I (30%) + Assignment II (50%)
[assignments inclusive of presentation], with such variation approved by the Academic Board.

Course Requirement : 12 subjects to be completed on a modular basis.

Course Admission Criteria : A Bachelor's degree from a recognised university with a CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core / Specialisation Subjects	
ACC511 Corporate Governance and Accountability ACC5123 Accounting for Managerial Decisions ACC525 Auditing and Control Systems CGV500 Research Methods for Business and Management CGV501 Risks Management	CGV502 Governance in International Business CGV503 Environmental Governance FIN501 Corporate Finance CGV510 Project Paper (Capstone)
Electives currently offered (Choose 3 out of 4)	
ECO501 Business Economics MGT506 Leadership and Organisational Effectiveness MGT508 Operation Management MGt503 Business Ethics	

¹Presently scheduled for completion within 18 months but pending imposition of government regulation; duration is expected to be extended to 24 months in due course.

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ELM Business School, Level 10

Master of Entrepreneurship (MER)

KPT/JPS (R2/345/7/0598) (A6246) 03/25



Drawing on HELP University's own start-up and successful emergence as both a business and social enterprise, and expressing its core value of sharing success, the HELP MER was initiated to support the growth of dynamic entrepreneurship and ignite the entrepreneurial spirit in individuals to actualise their aspirations.

The programme emphasises theoretical rigour to help students develop a conceptual awareness of the nature of the enterprise. It facilitates the understanding of a wide range of managerial, marketing and financial skills within the entrepreneurial context using experiential and action learning. This pragmatic and holistic pedagogy supports the development of mindset based competencies for entrepreneurial foresight and actions. The programme material is gleaned from lessons and cases of successful entrepreneurship and the experience of iconic entrepreneurs. It is also based on the hard experience of HELP University as an entrepreneurial institution in the field of education. Students will have the opportunities to interact with SMEs to understand real-world challenges and exercise entrepreneurial skills acquired from the programme.

Course Structure

- Duration : **1 ½ years¹**
Assessment mode : Written Examination and Assignments [assignments inclusive of presentation], with such variation approved by the Academic Board.
Course Requirement : 12 subjects to be completed on a modular basis.
Course Admission Criteria : A Bachelor's degree from a recognised university with a CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core Subjects	
MER501 Entrepreneurship MER503 New Venture Project Evaluation and Management MER504 Financial Planning for Entrepreneurs MER505 Entrepreneurial Marketing ECO501 Business Economics	MER506 New Venture Growth Management MEM507 Managing Innovation MER509 Strategic Alliances MER511 Strategy Management for Entrepreneurs MER512 Business Plan for New Ventures (Project Paper)
Electives currently offered	
MER502 Psychology of Entrepreneurship	MER510 Global Ventures for Entrepreneurs

¹Presently scheduled for completion within 18 months but pending imposition of government regulation; duration is expected to be extended to 24 months in due course.

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ELM Business School, Level 10

Master of Project Management (MPM)

KPT/JPS (R2/345/7/0523) (A10051) 11/24

Accredited by the Project Management Institute (PMI) Global Accreditation Center (GAC), USA
Accredited by the Chartered Management Institute, UK (CMI)



The first MPM from Southeast Asia awarded accreditation by the Project Management Institute (PMI) Global Accreditation Center (GAC) for Project Management Education Programmes and Chartered Management Institute (CMI). This programme aims to advance executives, engineers, lawyers, accountants, managers, consultants and business owners to be successful project managers with advance knowledge and skills of project management principles and practice, having the ability to lead multidisciplinary project teams and develop an effective agile solution in diverse technical and not-technical settings that incorporate IR4.0 and Sustainable Development Goals.

Students will not only be required to learn from academicians and experienced practitioners to be proficient in specialist areas such as managing scope, time, costs and risks, resolving conflicts and examining supply and value chain but also be competent over a broad spectrum of general management disciplines that include leadership, strategy and ethics, and investigative case studies. Such proficiency will endow individuals with the strength and confidence to thrive and adapt to future changes in the project management field, environment and society due to having a framework for developing skills and acquiring knowledge.

The competence to manage projects is increasingly in demand and essential in an economic and investment environment that challenges industry in both developing and developed nations. Success in project management will provide opportunities for advancement to senior management positions as well as arm individuals for greater success in management consultancy or other rewarding entrepreneurial ventures. The MPM enable graduates to function effectively and ethically in their professional, business and personal capacity, thus contributing to society and nation-building. Qualifying students with HELP MPM are granted substantial credit toward the experience requirement when they complete an application for any PMI certifications.

Course Structure

- Duration : 1 ½ years¹
- Assessment mode : Written Examination and Assignments [assignments inclusive of presentation], with such variation approved by the Academic Board.
- Course Requirement : 12 subjects to be completed on a modular basis.
- Course Admission Criteria : A Bachelor's degree from a recognised university with a CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core Subjects	
MPM501 Project Management Principles and Practice MPM502 Project Evaluation and Management MPM510 Project Management Case Study CGR501 Risk Management	MEM502 Negotiation and Conflict Resolution MGT513 Supply Chain Management MGT503 Business Ethics MGT508 Operations Management and Analytics
Electives currently offered	
ECO501 Business Economics MGT505 International Business MGT506 Leadership and Organisational Effectiveness MGT510 Strategic Management MKT501 Marketing Management	ACC512 Accounting for Managerial Decisions FIN501 Corporate Finance MGT507 Management of Organisational Change MHRD510 Global Human Resource Management

¹Presently scheduled for completion within 18 months but pending imposition of government regulation; duration is expected to be extended to 24 months in due course.

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ELM Business School, Level 10

Master of Human Resource Development (MHRD)

KPT/JPS (N/345/7/0824) (MQA/FA4273) 10/27



The HELP MHRD is designed to produce leading HR practitioners who utilise their advanced knowledge (theories, concepts and code of practices) analytically to provide evidence-based solutions to address organisational issues. Students will learn how to lead, communicate and exchange ideas across different communication settings and work effectively with multiple stakeholders of diverse skills, cultural background and experience. The HELP MHRD also provides the students with the leadership competencies and skill sets to embrace a strong sense of ethical, social responsibility and entrepreneurial orientation towards self, organization and societal/industry development in a global context. Students will learn from academicians and experienced practitioners through a blended learning approach. The programme is aimed at building successful HR practitioners who can not only lead the HR function effectively but to also assume an equally significant role of a strategic business partner to the organisation.

Course Structure

- Duration : 1 ½ years¹
Assessment mode : Written Examination and Assignments [assignments inclusive of presentation], with such variation approved by the Academic Board.
Course Requirement : 12 subjects to be completed on a modular basis.
Course Admission Criteria : A Bachelor's degree from a recognised university with a minimum CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core Subjects	
MHRD500 Project Paper	MHRD507 Negotiation and Conflict Resolution
MHRD502 Organisational Learning and Change	MHRD508 Organisational Consulting and Design
MHRD503 Human Resource and Technology	MHRD509 HR Transformation
MHRD504 Employee Engagement	MHRD510 Global Human Resource Management
MHRD505 Shared Value and Business Ethics	MHRD511 Strategic Human Resource Planning
MHRD506 Integrated Talent Management	MHRD512 HR Leadership and Influence

¹Presently scheduled for completion within 18 months but pending imposition of government regulation; duration is expected to be extended to 24 months in due course.

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ELM Business School, Level 10

Master of Applied Business Analytics (MABA)

KPT/JPS (N/340/7/0768) (MQA/PA13721) 07/25



With the rapid revolution of technology and communication application, future managers and leaders need to acquire skills to understand and make sense of the data that they have collected and capitalise. This programme brings together a unique combination of dynamic curriculum comprising of topics on quantitative methods of analysis, decision support models for descriptive, predictive and prescriptive modelling and application of large data sets in main areas of business and other social sciences (like economics, finance, marketing, people analytics and talent, operations and supply chain, education and strategic management) to propose and simulate optimal data-driven solutions.

The overall aim of this programme is to equip graduates to be able to design and analyse data-driven business processes, select appropriate analytical techniques and methods to identify and propose innovative business solutions improving performance. We all live in the digital data-age. Companies are beginning to seriously generate, collect and analyse and make sense of all the data that they have to drive business value. As such, we see a burgeoning demand for more business analytic savvy professional from companies (big or small) to run their businesses. With all of this growth and demand, there are many opportunities for professional with a Master of Applied Business Analytics (MABA) degree. Some of the roles that graduates of MABA can look forward to are: Consultants in Business Solutions, Business Analyst, Market researchers, People and Talent Analyst, Operational Research Analyst. We also believe that the MABA degree will also serve as an important leadership development programs for senior professional holding leadership roles as the 21st-century leaders must be savvy and know how to drive their business using data-based solution.

Course Structure

Duration : 1 ½ years¹

Assessment mode : Written Examination and Assignments [assignments inclusive of presentation], with such variation approved by the Academic Board.

Course Requirement : 9 subjects to be completed on a modular basis.

Course Admission Criteria : A Bachelor's degree from a recognised university with a minimum CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible. Applicants without a statistics or mathematics background) are required to do the applied business statistics as a pre-requisite to enhance their appreciation and learning experience and outcome.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core Subjects	
MABA7001 Applied Statistics MABA7003 Analytics in Finance and Economics MABA7004 People and Talent Analytics MABA7005 Business Operations and Supply Chain	MABA7006 Marketing Analytics and Predictive Behaviour MABA7007 Strategic Management Analytics MABA7008 Business Research Methods MABA7009 Project Paper (Capstone)
Elective Subjects	
MABA7002 Business Analytics for Decision Making	MABA7010 Digital Entrepreneurship

¹Presently scheduled for completion within 18 months but pending imposition of government regulation; duration is expected to be extended to 24 months in due course.

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ELM Business School, Level 10

Master of Philosophy (MPhil)

KPT/JPS (N/3407/0365) (MQA/FA3769) 11/25



The HELP MPhil aims to deliver an interdisciplinary education in Business Administration and to enable students to develop in-depth knowledge, expertise and research skills through the application of research to business, entrepreneurship, leadership and management. The research in the MPhil programme is a supervised program; providing an opportunity for students to gain experience in the design, implementation and communication of research contributing to an existing body of knowledge. Students who have completed 1 year of the MPhil program also have the opportunity to progress into the PhD pathway; subject to further assessment.

General Information

Duration: 2 years

Programme Requirement:

This is a research-based MPhil programme. Candidate is required to conduct independent research under an academic supervisor/supervisory committee, complete the dissertation of approximately 30,000 words and orally defend his/her thesis in a proposal defense and attend a viva voce.

Other Requirement: Student to complete the required research methodology course and any other courses as determined by the supervisor no later than 6 months after enrolment and to be ready to present and defend his/her proposal and the final thesis to a thesis committee. Candidate will be awarded the MPhil degree upon the successful viva voce (oral examination) of the thesis

Course Admission Criteria

- A Bachelor's degree in business or related field with a minimum CGPA of 2.75 or equivalent from HELP University or a recognised university; or
- A Bachelor's degree with CGPA of 2.50 and above but less than 2.75 or equivalent from HELP University or a recognised university are subject to approval by the Dean of the School in consultation with the Academic Programme Director;
- Other qualifications equivalent to a bachelor's degree with a minimum of 5 years working experience in a relevant field that is subject to rigorous internal assessment acceptable by the Senate;
- Students are also expected to submit a preliminary research proposal as part of the application and undergo a personal interview with a faculty member.
- International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent.

Students' application will be assessed to determine their eligibility. The area of research should be within the School's research focus with suitable supervision and resources provided.

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ELM Business School, Level 10

Doctor of Business Administration (DBA)

KPT/JPS (R2/340/8/0379) (A8927) 06/23

Accredited by the Chartered Management Institute, UK (CMI)



The HELP DBA seeks to prepare discerning individuals who are committed to personal, professional and organisational growth. It is offered through a blend of taught subjects, workshops/seminars and supervised research. It is designed to contribute to the enhancement of trans-disciplinary professional practice in business and management, in addition to being a contribution to knowledge via the development and application of theoretical frameworks, methods, and techniques within the context of practice to address real-world business issues.

Students will not only be able to bring new and relevant scholarship to bear on new business and management issues; they can also create, apply, integrate and present scholarly research to both academic and non-academic audiences and adopt innovative solutions to business problems and opportunities.

The HELP DBA is accredited by Chartered Management Institute, UK (CMI) which offers DBA candidates a second professional qualification – Level 8 Qualification in Strategic Direction and Leadership after they complete the DBA.

An accredited DBA not only helps to advance candidates' professional career but also elevates their credential to pursue consulting opportunities and embark on a career in academia. The HELP DBA is the only DBA in Asia to be accredited with the highest level 8 CMI qualification. With CMI accreditation, HELP DBA graduates can fast track to their next level to become Chartered Managers (CMgr).

The HELP DBA is about personal growth and leadership transformation.

Course Structure

- Duration : Minimum of 3 years to complete the 2 phase degree.
- Course Assessment mode : Coursework, Individual and Group Presentation may form part of the assessment; with such variation as approved by the Academic Board.
- Course Requirement : Phase I: The **10 taught subjects** are as below. Students complete each of the subjects in a 6-week cycle, 8 core subjects that span numerous business disciplines and 2 research methodology subjects, and
Phase II: **Dissertation**, students are required to complete a supervised dissertation, defend their research proposal and sit for the final oral defence to graduate.
- Course Admission Criteria : A Master's degree in business or management or related or professional disciplines from a recognised university, preferably with adequate relevant experience in business and industry.

International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent.

Phase I: Learning Courses (10 units)	Phase II
DBA8000A Case and Research Methodology A DBA8000B Case and Research Methodology B DBA8001 Emerging Issues in Organisational Behaviour and Human Resources Management DBA8002 Emerging Issues in Economics DBA8003 Issues in Optimising Operations Management DBA8004 Emerging Issues in Marketing Management and Research DBA8005 Managing Risks and Issues in International Environment DBA8006 Emerging Issues in Financial Decision Making DBA8007 Strategic Opportunities and Decision Making DBA8008 Emerging Issues in Corporate Governance and Accountability	DBA8010 Dissertation (Minimum word count of 40,000)

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ELM Business School, Level 10

Doctor of Philosophy (Business, Management and Entrepreneurship)

KPT/JPS (N/340/8/0735) (MQA/PA12958) 10/26



The Doctor of Philosophy (Business, Management & Entrepreneurship) is designed to prepare students for a career as an academic or researcher in the public and private sector. The research in the PhD programme is a supervised programme; providing an opportunity for students to conduct an in-depth investigation of specific research issue related to a business, management and entrepreneurship discipline which contributes to knowledge in that field of study.

Application : Can be made throughout the year and intake are open twice a year in January and July.

The application must be accompanied by a preliminary proposal of approximately 3,000 words for assessment on the degree of preparedness and the potential scholarship of the student. It also allows us to identify a suitable supervisor for the research. The preliminary proposal should include the title, an introduction of what the research is about, the purpose and questions that the research seeks to address. It should also include the significance of the study, an outline of the literature that you will be reviewing, a description of the research approach and the time frame for the study.

Course Structure

Intake : January and July

Duration : Full-time minimum of 3 years and maximum of 5 years
Part-time minimum of 4 years and maximum of 8 years
Per Year: 2 semesters

Assessment mode : Coursework, Individual and Group Presentation may form part of the assessment; with such variation as approved by the Academic Board.

Course Requirement : This is a research-based PhD programme. The candidate is required to conduct independent research under an academic supervisor/supervisory committee, complete the thesis and orally defend his/her thesis in a proposal defence and attend a viva voce.

Course Admission Criteria : A recognised Master's degree in business or relevant field or other qualification approved by the HELP University Senate.

International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or its equivalent. The validity of IELTS must be within 2 years from the date of admission.

Admission is subject to the approval of the research proposal and appointment of a suitably qualified supervisor to support the intended research area.

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ELM Business School, Level 10

INSTITUTE OF CRIME AND CRIMINOLOGY

Master of Science in Economic Crime Management

KPT/JPS (R2/345/7/0335) (A8877) 06/23



The ground-breaking Master of Science in Economic Crime Management is the first programme of its kind in the Asia Pacific. It is a professional programme that aims to equip members of private corporations, government and professional associations with competencies in managing corporate and advanced technological resources to combat economic crime.

The programme combines the areas of management, technology and analytical skills with a knowledge and understanding of economic crime from a global perspective. It focuses on fraud and risk management strategies, current economic crime challenges, and on applying innovative technological and analytical solutions. It has been designed to meet the growing security demands placed on experienced personnel in law enforcement, private corporations and government, including the security aspects vis-a-vis the threat of terrorism.

Course Structure

- Duration : 1 year and 10 months
- Assessment Mode : Time Constraint Test (30%) + Assignment I (30%) + Assignment II (40%)
- Course Requirement : 12 courses (9 core + 3 electives) to be completed on a modular basis
- Course Admission Criteria : A Bachelor's degree from a recognised university with a CGPA of 2.50; preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (Access) [APEL (A)] approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent.

Case and Research Methodology (Introductory - non-credit)	
Core Courses	Electives – available when the course(s) offered
CRM501 Introduction to Economic Crime	CRM505 Economic Crime Management and Technology
CRM502 Research and Analytical Methods	CRM506 Information, Networks and Internet Security
CRM503 Fraud and Corruption Investigation	CRM508 Advanced Fraud Analysis
CRM504 Psychology and Business Crime	CRM512 Criminology
CRM507 Forensic Accounting	CRM514 Introduction to Security Administration
CRM509 Corporate Criminal Liability and Evidential Issues	CRM515 Cyber Security
CRM510 Ethics in Economic Crime Management	CRM516 Anti-Money Laundering
CRM511 Applied Research Project	CRM517 Organized Crime
CRM513 Contemporary Issues in Terrorism	

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DEPARTMENT OF PSYCHOLOGY

Master of Clinical Psychology (MCP)

KPT/JPS (R2/311/7/0019) (A8077) 09/22

Clinical Psychology is an applied field of psychology that specializes in the understanding, assessment, diagnosis and treatment of psychological dysfunctions. Central to the practice of clinical psychology is the use of psychological testing and psychotherapy. Clinical psychologists work together with other mental health professionals to promote psychological health, as well as prevent and relieve psychological problems.

The Master of Clinical Psychology programme is a 66-credit hour professional course offered by HELP University through the Faculty of Behavioural Science.

Course Structure

Intake : January

Duration : Approximately 2 to 2½ years

Assessment mode : Coursework, practical training, and research

Course Requirement : 23 subjects [inclusive of coursework (assignments and exams), practical training, and research project] are to be completed on a modular basis + passing a series of Clinical Competency Evaluation tasks.

Course Admission Criteria : A Bachelor's degree in Psychology with Second Class Honours (Upper Division) and/or at least a CGPA of 3.00 (on a 4.0 scale), or its equivalent (e.g. a Graduate Diploma in Psychology) and

- A high standard of written and oral communication skills (in English)
- Ability and willingness to sustain high workloads
- Capacity to relate to a wide range of people from a different age, gender, ethnic-racial, cultural, socioeconomic and vocational backgrounds
- Experience in clinically related fields is an advantage, but not mandatory.

After reviewing each applicant's qualifications, applicants will be notified if they have been shortlisted for a personal and/or group interview with the Selection Committee. After the interview session(s), the Selection Committee will then render a final decision to the applicant's acceptance into the MCP program. Please note that the interview serves as the most important entry requirement in determining the **goodness-of-fit** between the applicants and this programme. Applicants with strong academic qualification may still be rejected if they fail the interview session.

International applicants and applicants whose undergraduate degree's medium of instruction was not in English are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or its equivalent.

Core Subjects (23 units)		
MCL601 Clinical Interview and Basic Intervention Skills	MCL610 Family Systems Theory and Therapy	MCL631 External Practicum I
MCL602 Child Development, Health and Dysfunctions	MCL611 Cognitive Behavioural Theory and Therapy	MCL632 External Practicum II
MCL603 Clinical Neuropsychology	MCL612 Professional Issues: Ethics, Conduct and Law	MCL630 Clinical Research Project
MCL604 Diagnostic Testing I	MCL613 Clinical Research and Evaluation Skills	MCL633 Professionalization Seminar I
MCL605 Diagnostic Testing II	MCL614 Internal Practicum I	MCL634 Professionalization Seminar II
MCL606 Personality and Psychotherapy	MCL615 Internal Practicum II	MCL628 Clinical Competency Evaluation (Diagnostic)
MCL607 Adult Development, Health and Dysfunctions	MCL616 Group Process I	MCL629 Clinical Competency Evaluation (Therapy)
	MCL617 Group Process II	
	MCL618 Group Process III	

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This programme is managed by the Department of Psychology. Scholarships offered by the ELM Graduate School are not applicable to these programmes. For scholarship enquiries, please contact the Department of Psychology directly.

DEPARTMENT OF PSYCHOLOGY

Masters in Counselling (MC)

KPT/JPS (R/762/7/0018) (A6678) 01/21

The HELP MC programme covers all the main areas of study required of a professional counsellor. The curriculum is structured according to the requirements of the Standards and Requirements of Training for Counsellors 2003-2010 as set by the Malaysian Board of Counsellors.

The programme will develop professional counsellors capable of meeting the mental health needs of Malaysian society. The programme is designed to expose students to a holistic approach in the field of counselling. Students will find a balance between theory, research and practice.

Course Structure

Intake : January (annually)
Duration : Approximately 2 years (full-time) or 3 years (part-time)
Assessment Mode : Exam (40% - 60%) + Coursework (40% - 60%)
Course Requirement : 15 core subjects to be completed on a modular basis
Course Admission Criteria : A basic undergraduate degree in any discipline with a minimum CGPA of 2.50 (on a 4.0 scale).

International applicants are required to fulfil a minimum score of 6.0 for the International English Language Testing System (IELTS) or the equivalent.

After reviewing each applicant's qualifications, applicants will be notified if they have been shortlisted for a personal and/or group interview with the Selection Committee. After the interview session(s), the Selection Committee will then render a final decision to the applicant's acceptance into the MC program. Please note that the interview serves as the most important entry requirement in determining the **goodness-of-fit** between the applicants and this programme. Applicants with strong academic qualification may still be rejected if they fail the interview session.

Core Subjects (15 units)	
MC-501 Human Development Across the Lifespan	MC-609 Career Information and Career Development
MC-502 Social Diversity and Multicultural Counselling	MC-610 Marital and Family Counselling
MC-503 Theories of Counselling and Psychotherapy	MC-611 Assessment of Individuals and Groups
MC-504 Theory and Practice of Career Counselling	MC-612 Issues and Ethics in the Helping Profession
MC-505 Techniques and the Process of Counselling	MC-613 Counselling Practicum
MC-506 Research Methods and Statistics	MC-714 Research Project
MC-507 Group Process	MC-715 Counselling Internship
MC-608 Testing and Assessment	

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This programme is managed by the Department of Psychology. Scholarships offered by the ELM Graduate School are not applicable to these programmes. For scholarship enquiries, please contact the Department of Psychology directly.

DEPARTMENT OF PSYCHOLOGY

Master of Philosophy (MPhil) in Psychology

MPhil: KPT/JPS (N/311/7/0109) (MQA/PA10468) 08/23

The Master of Philosophy (MPhil) in Psychology programme is designed to provide graduate students with the opportunity to conduct research in different areas of psychology, under the supervision of experienced academic staff.

This programme aims to provide postgraduate-level training for students, to equip students with the research skills and professional development necessary for teaching and research positions in various industries. Students who have completed 1-year of the MPhil program also have the opportunity to progress into the PhD pathway, subject to further assessment.

Course Structure

Intake : January, May-August, October-December

Duration : Approximately 2 years (full-time)

Assessment Mode : Research

Course Requirement : This is a research-based Masters course, which largely consists of an independent research project completed over the course of 4 semesters (6 months per semester), full-time. A module on **Research Methodology and Academic Writing** will be offered in the student's first year of study. Students are required to complete a supervised research project, which culminates in the submission of a final dissertation (thesis) and defense.

Course Admission Criteria : A Bachelor's degree in psychology (or a relevant area) with a minimum CGPA of 3.25 out of 4.00 (or equivalent).

Bachelor degree completed in English, OR a minimum score of 6.0 on the International English Language Testing System (IELTS), or an equivalent and submit a sample of written work in English for evaluation.

Full-time enrolment is encouraged, but part-time options are available, subject to further discussion.

The list below covers some broad areas for research projects, but is not limited to these areas:

Clinical Psychology	Educational Psychology
Cognitive Psychology	Industrial/Organisational Psychology
Comparative Psychology	Neuropsychology
Counselling Psychology	Personality Psychology
Cross Cultural Psychology	Positive Psychology
Developmental Psychology	Social Psychology

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HELP Subang 2

This programme is managed by the Department of Psychology. Scholarships offered by the ELM Graduate School are not applicable to these programmes. For scholarship enquiries, please contact the Department of Psychology directly.

DEPARTMENT OF PSYCHOLOGY

Doctor of Philosophy (PhD) in Psychology

PhD: KPT/JPS (N/311/8/0109) (MQA/PA10469) 08/23

The Doctor of Philosophy (PhD) in Psychology programme is designed to provide graduate students with the opportunity to conduct research in different areas of psychology, under the supervision of experienced academic staff.

This programme aims to provide postgraduate-level training for students, to equip students with the research skills and professional development necessary for teaching and research positions in various industries.

Course Structure

- Intake : January, May-August, October-December
Duration : Approximately 3 years (full-time)
Assessment Mode : Research
Course Requirement : This is a research-based PhD course, which largely consists of an independent research project completed over the course of 6 semesters (6 months per semester), full-time. A module on **Research Methodology and Academic Writing** will be offered in the student's first year of study. Students are required to complete a supervised research project, which culminates in the submission of a final dissertation (thesis) and defense.
Course Admission Criteria : Candidate with a Master's degree in psychology or a related area, accepted by the University's Senate.

Bachelor and Master's degrees completed in English, OR a minimum score of 6.0 on the International English Language Testing System (IELTS), or the equivalent and submit a sample of written work in English for evaluation.

Full-time enrolment is encouraged, but part-time options are available, subject to further discussion.

Below is a list that covers some broad areas for research projects, but is not limited to these areas:

Clinical Psychology	Educational Psychology
Cognitive Psychology	Industrial/Organisational Psychology
Comparative Psychology	Neuropsychology
Counselling Psychology	Personality Psychology
Cross Cultural Psychology	Positive Psychology
Developmental Psychology	Social Psychology

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This programme is managed by the Department of Psychology. Scholarships offered by the ELM Graduate School are not applicable to these programmes. For scholarship enquiries, please contact the Department of Psychology directly.

DEPARTMENT OF LANGUAGES

Master of Education (TESL)

KPT/JPS (R/145/7/0037) (MQA/FA2999) 05/23

The Master of Education in TESL is designed to develop and enhance professional competence and knowledge in the teaching and acquisition of English as a second language. Candidates in the course are trained to critically and proactively appraise TESL theory, language policy, and major developments in current practice with the hands-on training and academic research experience provided.

MEd TESL programme aims to transform the thinking of English Language teachers regarding the principles, approaches, and methodology of more effective delivery in language classrooms in Malaysian schools as well as equip these teachers with skills to enable them to make the learning of English efficacious and interesting. In order to attract not just local students but also those from ASEAN, Asia-Pacific region and beyond, the programme provides affordability and flexibility in terms of its modular structure to cater for busy adults engaged in work and personal commitments.

Course Structure

Duration : Approximately 2 years

Assessment Mode : There are two modes of assessment:

- Coursework (100%).
- Examination (40%) + Coursework (60%)

Course Requirement : 12 subjects (10 core + 2 electives) to be completed on a modular basis, 3 weekends per module

Course Admission Criteria : A Bachelor's degree of at least 3 years' study in any discipline from a recognised university with a minimum CGPA of 2.50 or equivalent; Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for course admission.

International applicants are required to fulfil a minimum score of 5.5 for International English Language Testing System (IELTS), MUET Band 4 or the equivalent.

Core Subjects (10 units)	
MED501 Second Language Learning: Theory, Acquisition and Development MED502 TESL Methodology 1: Theory and Practice MED503 Task-Based Language Teaching MED504 Testing, Evaluation and Measurement in TESL MED505 Curriculum and Syllabus Design in TESL	MED506 Education Research Methods MED507 Integrating Technology and Multimedia in TESL MED515 TESL Methodology 2 MED509 Linguistics and Language Teaching MED510 Research-based Practicum (Project Paper)
Electives currently offered (Selection of 2)	
MED511 Language Planning, Policies and Implementation MED512 Practical Strategies for Managing Large TESL Classes MED513 Literature and Language Teaching	MED514 English for Specific Purposes MED508 Teacher Development in Language Education

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Wisma HELP, Level 8

DEPARTMENT OF EDUCATION

Master of Education (Teaching and Learning) (MEDTL)

KPT/JPS (N/1417/0069) (MQA/PA8168) 04/22

The HELP MED TL first offered in 2017, aspires to enhance professional competence, students' knowledge and their career prospects in the discipline, based on informed practices and the broader views of education. The HELP MED TL programme also aims to equip professionals with skills that make teaching and learning efficacious and interesting.

As education is a multi-faceted discipline of study with a long historical development that cuts across cultures and civilisations in the local setting, the informed teacher whose practice when culturally, socially and developmentally appropriate, is considered academically and professionally progressive at its best. Each has its own set of philosophy and values, literary and literacy scholarships, policies and regulations, systems and practices. Thus, the HELP MED TL student is a researcher and a leader of education in process, engaged in acquiring an understanding of the core knowledge of pedagogy that encompasses history, philosophy, sociology, psychology, economics and politics. Furthermore, the inclusion of technology across these scholastic pursuits will prepare the students for the changes in the new millennium.

Course Structure

Duration : Approximately 2 years (full time) to 3 years (part time)

Assessment Mode : There are two modes of assessment:

- Coursework (100%)
- Examination (30%) + Coursework (70%)

Course Requirement : 11 subjects (8 core + 1 elective + 1 teaching subject + 1 capstone Research project and teaching Practicum) to be completed on a modular basis

Course Admission Criteria : A Bachelor's degree of at least 3 years' study in any discipline from a recognised university with a minimum CGPA of 2.50 or equivalent; For non-education graduates, a minimum of 1 year's teaching experience is required – those with less than 1 year's teaching experience are required to attend a bridging programme to prepare them for this programme; Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 5.5 for International English Language Testing System (IELTS) or the equivalent.

Core Subjects (8 units)	
MED6013 Foundations of Education MED6023 Curriculum Development MED6033 Instructional Media in Teaching and Learning MED6144 Assessment and Evaluation in Education	MED6154 Interaction and Facilitating Skills in Educational Context MED6084 Research Approaches and Methods MED6133 Project Based Learning MED6013 Foundations of Education
Electives currently offered (Selection of 1)	
MED6163 Technology and Educational Innovations MED 6153 Educational Management and Leadership	MED6173 Theatre Arts in Educational Contexts
Teaching subjects (Selection of 1)	
MED6093 Teaching of Language and Literature MED6103 Teaching of Mathematics and Science	MED6113 Teaching of Social Studies and Environment
Practicum (Compulsory – Select 1 Education Setting)	
MED6146 Practicum and Research Inquiry in Education Setting	

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HELP Subang 2

Master of Data Science (MDS)

KPT/JPS (N/8417/0817) (MQA/PA13820) 07/25



The programme aims to produce graduates to meet the growing demand of data science professionals who are capable of making decisions based on the availability of comprehensive data. It prepares graduates to apply analytics techniques for knowledge discovery and dissemination to assist researchers or decision-makers in achieving organisational objectives.

Course Structure

- Duration : Full-time minimum of 1 year and maximum of 3 years
Part-time minimum of 2 years and maximum of 5 years
- Assessment mode : Written Tests, Assignments [assignments inclusive of presentation], Projects, Research Proposal, Research Report, Dissertation and Viva Voce
- Course Requirement : 6 subjects to be completed.

Course Admission Criteria : A Bachelor's degree or its equivalent, with a minimum CGPA of 2.75; OR
A Bachelor's degree or its equivalent, with a minimum CGPA of 2.50 and not meeting CGPA of 2.75, can be accepted subject to a rigorous internal assessment process; OR
A Bachelor's degree or its equivalent, with CGPA between 2.00 and 2.50, with a minimum of 5 years' working experience in a relevant field may be accepted subject to a rigorous internal assessment process.

For candidates without a Computing Degree, prerequisite module(s) should be taken to adequately prepare them for their advanced study.

International applicants are required to fulfil one of the following English language competencies: -

- IELTS: 5.0 OR
- TOEFL: 500 OR
- Equivalent qualification

Career Prospect : After completion of this programme, students may pursue the following careers:

Data Scientist	Business Intelligence Developer
Machine Learning Specialist	Data Architect
Decision Analytics Manager	Data Analyst
Data Analytics Manager	Statistician
Data Innovation Manager	Data Mining or Big Data Engineer
Business Analyst Manager	Etc.

Core Subjects

MDS501 Programming for Data Science
MDS502 Data Management
MDS503 Statistics for Data Science
MDS504 Applied Machine Learning
MDS505 Research Methods
MDS506 Dissertation

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ELM Business School, Level UL

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The information in this brochure is correct at the time of publication.
HELP University reserves the right to change the information in line with updates from time to time.

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